An empirical challenge to the categorical notion of factivity

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Projection analyses have largely limited their attention to 'factive' predicates, like *know*, to the exclusion of 'non-factive' ones, like *think* (e.g., [9, 20, 1, 2, 13, 16]). This limitation is motivated by the long-standing and widely-held assumption that 'factive' predicates are empirically distinct from 'non-factive' ones (see, e.g., [10, 11] and much literature thereafter): the content of the complement (CC) of a 'factive' predicate is taken to be both projective and entailed, whereas 'non-factive' CCs are taken to not be both projective and entailed (e.g., [7], [4], [20], [15], [3], [17]).

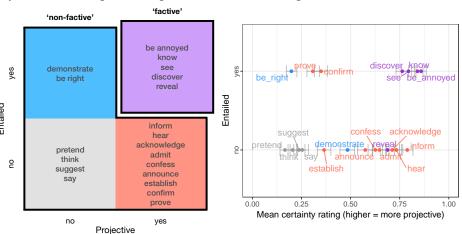
Despite the importance of the distinction between 'factive' and 'non-factive' predicates, the distinction has not been systematically investigated. Filling this lacuna is particularly pressing given that there is disagreement about which predicates are 'factive'. For instance, [15] assumed that *inform* is 'factive', in contrast to [3] who argued that *inform*'s CC is not entailed. Similarly, emotive predicates like *be annoyed* are taken to be 'factive' by some (e.g., [7, 1, 3]) but not others (e.g., [12, 8, 14, 6]). We report the results of two experiments designed to investigate the distinction by measuring projectivity and entailment for 20 predicates (see left panel of Fig. 1).

Exp. 1 (n=300): Projectivity was measured with the 'certain that' diagnostic (see also, e.g., [18, 19]). Participants rated 20 items like "Helen asks: *Did Amanda discover that Julian dances salsa?*" for whether the speaker is certain about the CC (that Danny ate the last cupcake) on a sliding scale from *no* to *yes* (400 items total). Higher certainty ratings indicate greater projectivity.

Exp. 2 (n=300): Entailment was measured with the 'inference' diagnostic: p entails q iff q follows from p. Participants rated whether the CC follows for 20 items like "What is true: Amanda discovered that Julian dances salsa"; ratings were given on a sliding scale from no to yes (400 items total). Predicates were classified as entailing iff they were indistinguishable from entailing controls.

Results and discussion: As shown in the right panel of Fig. 1, most of the CCs of predicates assumed to be 'factive' (in purple) are entailed and highly projective whereas those of predicates assumed to be 'non-factive' (in grey) are not entailed and at most weakly projective, in line with intuitions reported in the literature. However, because projectivity is found to be a gradient property of utterance content (see also [19]), there is no non-arbitrary, binary division of predicates by projectivity. This finding challenges the assumed categorical distinction between

'factive' and 'nonfactive' predicates. The finding that the CC of many 'nonfactives' is projective points to exciting, uncharted territory for future projection analyses. We discuss issues with entailment diagnostics and suggest that research on entailment needs to consider the pragmatics



ment needs to consider the pragmatics (right; entailment against mean certainty ratings) for 20 predicates. of entailment judgments (see also [5]).

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