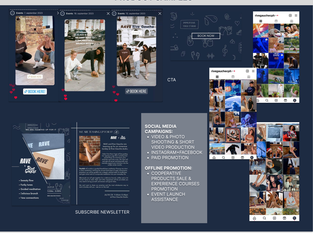
JUDY DU-PORTFOLIO

CASE 1

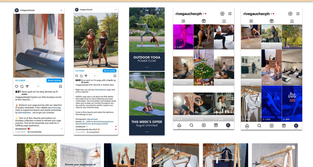
RAVE x Rive Gauche

PRODUCT SAMPLES



CASE 2

PRODUCT SAMPLES

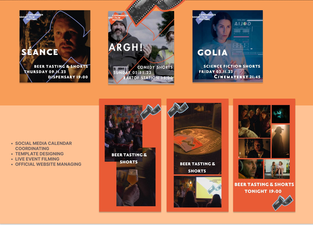


SOCIAL MEDIA CAMPAIGNS:
- COLLABORATE WITH LOCAL INFLUENCERS
- SOCIAL MEDIA & PR CALENDAR
- SHOOT & EDIT VIDEO
- SUBSCRIBE NEWSLETTER CONTENT DESIGN & DISTRIBUTION

OFFLINE PROMOTION:
- ORGANIZE SAMPLE FILMING ACTIVITIES
- PREPARE INFLUENCER ACTIVITIES
- PREPARE PRODUCT SALE BOUTIQUE CORNER
- MANAGE STORAGE SAMPLES

CASE 3

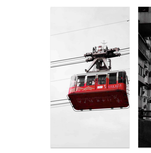
COPENHAGEN SHORT FILM FESTIVAL



- SOCIAL MEDIA CALENDAR COORDINATING
- TEMPLATE DESIGNING
- LIVE EVENT FILMING
- OFFICIAL WEBSITE MANAGING

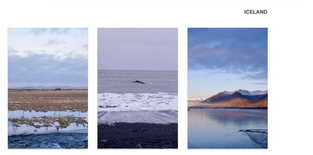
CASE 4

PHOTOGRAPHY

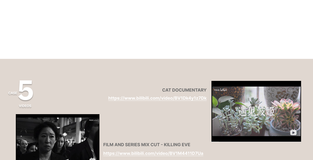


STUDIO STAFF PROFILE PHOTOS

CITY ROPE-WAY TRANSPORTATION ADVERTISING PHOTOS -- CHONGQING, CHINA



ICELAND

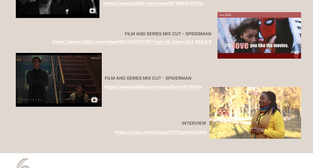


CASE 5

VIDEO

CAT DOCUMENTARY

https://www.bilibili.com/video/BV1Ng1Y7Ed

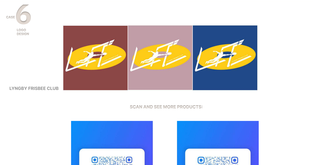


FILM AND SERIES MIX CUT - KILLING EVE

https://www.bilibili.com/video/BV1Ng1Y7Ed

FILM AND SERIES MIX CUT - SPIDERMAN

https://www.bilibili.com/video/BV1Ng1Y7Ed

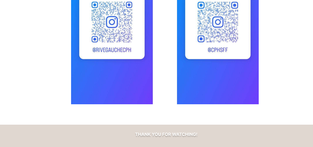


FILM AND SERIES MIX CUT - SPIDERMAN

https://www.bilibili.com/video/BV1Ng1Y7Ed

INTERVIEW

https://v.qq.com/x/page/s0537qpkc9h.html



CASE 6

LOGO DESIGN

LYNGBY FRISBEE CLUB

SCAN AND SEE MORE PRODUCTS:

@RIVEGAUCHEPH

@CHSEF