JUDY LI

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Tech Stack

Design:

Photoshop/Illustrator/Xd/Figma

Web:

HTML/CSS/JS/JQuery

Bootcamp

Tibame, Taiwan

Frontend Engeneering 2021/09 - 2022/01

Education

The University of Edinburgh, UK

Jewellery, Postgraduate 2018/09 - 2019/06

Fu Jen Catholic University, Taiwan

Applied Arts, Bachelor of Fine Arts 2013/09 - 2017/06

Project

Jesse Tang Astrolabe 2

Improved sitemap, completed
E-commerce function using wireframes,
interactive prototypes and launch to
client's satisfaction

Jobooza 2

Landing page, logo and graphic design, defined functional map and design system. A multidisciplinary designer and developer with 3+ years of work experience in digital and technology industries, specializing in UI/UX, frontend development as well as an empathetic advocate for usercentered design.

Work Experience

UX Designer

Uprithm KK, Japan(remote) 2020/02 - 2021/09

- Worked remotely with a Japan-based startup in recruitment industry, in collaboration with CEO, developer and project manager to reinvent solutions in digital and labour market across the countries.
- Designed website and product UI / UX in addition to graphic design and branding.

Consultant

Milliman, Taiwan 2020/07 - 2020/10

- In consulting with an AI medical insurance software project as a designer. Applied basic knowledge of artificial intelligence and web development, organized mass datasets to make the dashboard and infographics clear and logical to the users along with the trendy interface.
- Defined user flow, information architecture, and created visual guideline, optimized UI / UX and data visualization.

Creative Assistant

Uber, Taiwan 2017/12 - 2018/08

- In charge of Uber Creative Center daily design requests from all the departments throughout the cities in Taiwan.

Graphic Design Intern

OPPO, Taiwan 2016/07 - 2016/11

- Designed banners displayed on e-commerce channels and social media to increase attractions and sales.