# Kuang-Yun Yap (Judy Yap)

judyyap@unc.edu (984) 261-5995

## **EDUCATION**

# NATIONAL TAIWAN UNIVERSITY - Taipei, Taiwan

2020-2024

**Bachelor of Science**, Psychology

The Fuzhong Scholarship (merited scholarship granted to one student in each department)
\$3000 per semester

### **UNIVERSITY OF NORTH CAROLINA at Chapel Hill** – Chapel Hill, NC

2022-2023

Exchange Student Program, College of Art and Science

• UI/UX Trainee from Design Academy of App Team Carolina

#### **DESIGN EXPERIENCE**

# **Project & Experience**

- Member of Design Academy of App Team Carolina
- Conducted a solo case study of ride-sharing apps and redesigned a college-student-friendly app prototype in 2 months as the final project; focused on user interviews, insight identification, building persona and user flow, prototyping and so on
- Done some UI challenges, such as social media page and shopping cart page

#### **Skills**

- Design: User Research/Wireframing/Prototyping/Accessibility/Usability Testing
- Development: HTML/CSS/Bootstrap/Responsive Web Design/Python/R/Figma

#### LEADERSHIP AND COMMUNITY INVOLVEMENT

PUZZLE SOLVING CLUB – National Taiwan University, Taipei, Taiwan

2021-2022

#### **Vice President**

- Co-leaded the club of over 50 people as an executive role
- Designed on-line puzzle-solving game using Gather Town
- Directed an on-campus scavenger hunt (players can play with app) and earned a profit of about \$350

#### ADDITIONAL

- Native Mandarin speaker; Conversational French
- Puzzle-solving, escape room, and film lover
- Doing yoga and cycling