



Contoso Report

by Judy Ping McCormick

Sales Quantity

4.9M

Discount Quan...

335.7K

Net Quantity

4.9M

Sales Amount

\$947.4M

Discount Amo...

\$16.0M

Return Amount

\$12.1M

Cost of Goods

\$404.7M

Net Profit

\$514.5M

Search

Year

2009

Channel

Region/ Country

All

State/ Province

All

City

All

Store

All

Product Category

All

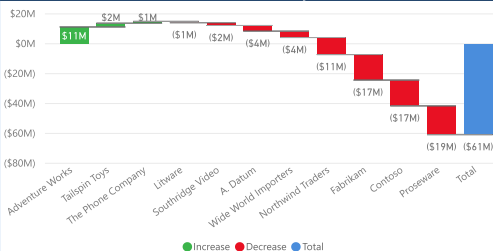
Product Sub-Category

All

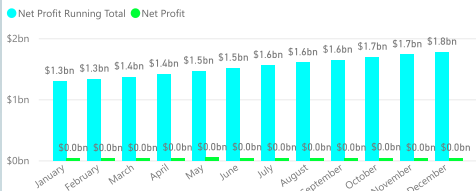
Net Profit, PY Net Profit and Year Over Year net Profit %



Year Over Year Net Profit by Product Brand



Net Profit Running Total, Net Profit and Net Profit %



Geography & Store Details

Continent Name	Total Sales	Total Expenses	Net Profit	Net Quar
Asia	\$262,559,267	\$121,626,289	\$140,932,978	1,458
Europe	\$176,209,929	\$81,114,724	\$95,095,205	878
North America	\$508,680,260	\$230,178,263	\$278,501,997	2,528
Canada	\$15,569,750	\$7,047,718	\$8,522,032	74
United States	\$493,110,510	\$223,130,545	\$269,979,966	2,454
Alaska	\$1,505,469	\$676,216	\$829,252	6
Colorado	\$30,399,123	\$13,765,090	\$16,634,032	140
Connecticut	\$11,407,555	\$5,104,057	\$6,303,498	54
Florida	\$18,279,986	\$8,278,719	\$10,001,267	80
Maine	\$8,622,500	\$3,881,718	\$4,740,782	40
Massachusetts	\$10,000,000	\$4,000,000	\$6,000,000	60
Total	\$947,449,457	\$432,919,276	\$514,530,181	4,865