



JUDY ZHONG

UNIVERSITY OF WATERLOO
SYSTEMS DESIGN
ENGINEERING



TECHNICAL SKILLS

SKETCH
ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
INVISION
FIGMA
HTML/CSS



CONTACT



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SIDE PROJECTS

PROJECT: SNACK OVERFLOW

HACK THE VALLEY 2 | FEB 2018

- A solution to combat food waste in society by notifying users about flash sales on foods about to expire
- Applied knowledge of rapid prototyping using Figma to wireframe and Sketch to create 6 mobile app screens

PROJECT: AIRSHARE

STARTERHACKS | MAR 2018

- Targets foreign travellers looking to get rides to and from the airport where ride share apps are banned
- Presented an interactive, self-scrolling demonstration with 7 interactive mobile screens using proto.io



EXPERIENCE

SYSTEMS DEVELOPER

LOGIQ3 GROUP OF COMPANIES | DEC 2017 - APR 2018

- Created the ReAdmin Training Program e-Learning course design layout applying instructional, interactive, and visual design skills
- Envisioned product to facilitate a great user experience of courses through user testing with 7 reinsurers ages 20-27 to create a cohesive online learning experience
- Constructed interactive tutorials and engaging graphics on Adobe After Effects, Articulate 360 and Adobe Illustrator to gear towards novice reinsurers aged 20-35
- Assisted end users with various IT problems in hardware, infrastructure, and software

PUBLICITY DIRECTOR

BOARD OF STUDENT SENATORS | JUL 2015 - JUN 2016

- Designed the branding for 12 school wide events through the school year, each with 100-300 attendees and 1200 online viewers on social media
- Performed reiterative design feedback sessions for a council of 16 members throughout the design process regarding content and format of marketing materials
- Applied design principles such as user-centred approaches and persona mapping to target specific themes and demographics in the typography and styling of promotional graphics

CHAIR OF VAUGHAN CHAPTER

PRIME LEADERS OF YORK REGION | AUG 2015 - APR 2017

- Collaborated with 19 team members weekly, raising \$445 for muscle dystrophy research through fundraising events
- Expressed professionalism and dynamic communication skills with 4 major sponsors such as the City of Markham and the York Region District School board to secure partnerships
- Generated poster designs to advertise for 6 events including dances, fairs, food drives raising the event attendance by 40%



EDUCATION

BACHELOR OF APPLIED SCIENCES

UNIVERSITY OF WATERLOO | 1B TERM

- Involved in the Iron Warrior Newspaper, UW's Knitting Circle, Badminton Club, Engineering Ambassador program
- Recipient of the President's Scholarship