



JUDY ZHONG

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EDUCATION

University of Waterloo
Systems Design Engineering
(B.ASc), Minor in Cognitive Science
Graduation April 2022

SKILLS

Interaction design
Visual design
Product thinking
Wireframes and prototyping
Information architecture
Illustration
Mixed-methods user research

TOOLKIT

Figma
Sketch
Principle
Zeplin
Invision
Abstract
Adobe Creative Suite
HTML/CSS

EXPERIENCE

Microsoft — Product Design Intern
January - April 2020

Defined and shipped new interaction patterns from discovery to launch, delivering an intuitive context-oriented experience on dual screen devices

Generated user stories, personas and journey maps for content engagement, navigating unexplored mental models through ethnographic research

Coordinated efforts with a diverse team of product managers, designers, and developers to create an immersive, consistent experience through walkthroughs, interactive prototypes and wireframes

Reebee — Product Design Intern
May - August 2019

Created the onboarding process through collaboration with the customer success team to identify complexities within the app

Refactored mobile design to modernize UI components and add a featured flyers section to increase revenue

Sprout — UI/UX Designer
September - December 2018

Designed an interactive and consistent cross-platform experience on web and mobile for an enterprise wellness software used by 4 million people

COMMUNITY

UW/UX — Logistics Lead

Organized events (Alum Chats, Office Hours) to mentor and connect designers and grow the Waterloo UX community