

JUDY ZHONG

UNIVERSITY OF WATERLOO
SYSTEMS DESIGN ENGINEERING

PROJECTS

STUDENT RIDESHARE PLATFORM

PERSONAL PROJECT | AUG 2018 - PRESENT

- A mobile platform dedicated to providing students a cost-friendly, efficient ridesharing experience
- Used Sketch to create medium-fidelity and high-fidelity mockups and discussed with developers on feasibility
- Collected user opinions on current options for transportation, compiled deliverables and demographic data, and generated several personas

SNACK OVERFLOW

HACK THE VALLEY II | FEB 2018

- An iOS app created in Swift to combat food waste by notifying users about nearby grocery flash sales
- Prototyped using Figma and tested with Figma Mirror using iOS Design Guidelines
- Created original graphics in Adobe Illustrator seen in the app's primary branding elements

EXPERIENCE

UI/UX DESIGNER

SPROUT WELLNESS SOLUTIONS | SEP 2018 - CURRENT

- Designed a simplified and consistent mobile application for an enterprise wellness platform used by 20,000+ consumers in Australia, the US, and Canada
- Responsible for start-to-finish web and mobile design including sketching, wireframing, journey mapping, visual design, reiteration, prototyping
- Prototyped 3 new features to improve consumer workflow when tracking fitness progress, completing individual and team challenges, and earning rewards

SYSTEMS DEVELOPER

LOGIQ3 GROUP OF COMPANIES | DEC 2017 - APR 2018

- Devised solutions to a multitude of software and hardware problems when re-imaging laptops and assisting users remotely and in-person
- Assisted over 110 employees with various IT issues in hardware, company software programs, and server management

CONTACT



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TOOLBOX

Sketch

Invision

Figma

Principle

Wireframing

Illustrator

Photoshop

After Effects

Copywriting

EDUCATION

B.A.Sc, SYSTEMS DESIGN
ENGINEERING

UNIVERSITY OF WATERLOO

- Member of the UW/UX club, the Iron Warrior Newspaper, UW's Badminton Club, Engineering Ambassador program
- Recipient of the President's Scholarship