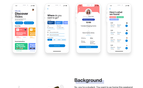
Rideshare

Take the stress out of getting home



Background.

The idea of rideshare has been around for many years but it wasn't until the last few months that it has been a major issue for many people. Rideshare is a great idea for people who want to save money, reduce their carbon footprint, or just want to meet new people. Although it sounds great, there are many problems with this idea. Some of the biggest problems are that it takes time to find a ride, it can be difficult to find someone who is going to your destination, and it can be difficult to find someone who is willing to share a ride with you.

Many of these problems are due to the fact that there are not enough people using the app. Rideshare works best when there are many people using the app because it increases the chance of finding someone who is going to your destination and who is willing to share a ride with you. Unfortunately, this is not the case right now. Many people are still using their own cars or taking public transportation because they don't want to deal with the hassle of finding a ride and waiting for someone to show up.

My Design Process.

User Research.

To gather data about my users for my research I used these methods:

- A quick user survey (made on Google Forms) to get data from potential users.
- Interviews with people who frequent ride-sharing users.

I chose these methods because they are the most efficient methods to get data from users.

- It's cheaper to do a survey than to do interviews with people.
- Surveys are easier to make and distribute.
- Interviews are more time consuming and hard to find people who are willing to participate in an interview.

What I learned from the survey

Key Parts of the Research

Information Gathering
Data Analysis
Report Writing
Gathering information from the interviews and surveys. Organizing the information into a spreadsheet. Analyzing the information to find patterns and trends. Writing the report to summarize the findings and recommendations.
There is no consensus that people are willing to share a ride with strangers. Most people are willing to share a ride if it means saving money and time and it gives them a chance to meet new people and reduce their carbon footprint.
Data Analysis
The way to survey cities?
Report Writing
Data Analysis
Report Writing
Information Gathering
Information Gathering
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