



# JUDY ZHONG

**judyzhong.me**

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## EDUCATION

**University of Waterloo**

Systems Design Engineering

(B.ASc), Minor in Cognitive Science

*Graduation April 2022*

## SKILLS

### Design

Interaction design, visual design, product thinking, wireframes and prototyping, information architecture, illustration, mixed-methods user research

### Tools

Figma, Sketch, Principle, Zeplin, Invision, Abstract, ProtoPie, Adobe Illustrator, Adobe After Effects, HTML/CSS, Blender

## COMMUNITY

**UW/UX** — Community Lead

Organized events (Alum Chats, Office Hours) that mentor and connect designers to grow the University of Waterloo UX community

## EXPERIENCE

**Facebook** — Product Design Intern

*September 2020 - Present*

Building complex interaction patterns for ad experiences that support small businesses

**Microsoft** — UI/UX Design Intern

*January - April 2020*

Defined and shipped new interaction patterns for dual screen devices from discovery to launch, delivering an intuitive, immersive experience

Generated user stories, personas and journey maps for content engagement, navigating unexplored mental models through ethnographic research

Coordinated efforts with a diverse team of product managers, designers, and developers across the company to ensure consistency through walkthroughs, interactive prototypes and wireframes

**Reebee** — Product Design Intern

*May - August 2019*

Built the onboarding process to emphasize illustrations, educational features and primary value proposition through collaboration with product managers

Redesigned home screen to modernize UI components and increase discoverability and revenue with a featured section

**Sprout** — UI/UX Designer

*September - December 2018*

Designed an interactive and consistent cross-platform experience on web and mobile for an enterprise wellness software used by 4 million people