

JUDY ZHONG

PROJECTS

STUDENT RIDESHARE PLATFORM

PERSONAL PROJECT | AUG 2018 - PRESENT

- A mobile application dedicated to providing students with a systemized, more efficient ridesharing option
- Used Sketch to create medium-fidelity and high-fidelity mockups and discussed with developers on feasibility
- Collected user opinions on current options for ridesharing, compiled deliverables and demographic data, and generated several personas
- Created original scenery illustrations in Adobe Illustrator seen in the onboarding process

TRACKED

PERSONAL PROJECT | DEC 2018

- Apple Watch app for users to better manage multiple deliveries from multiple shipping companies
- Articulated creative, user-centric, interactive solutions through UX deliverables such as workflows, wireframes, and sketches
- Researched Apple's Human Interface Guidelines to maintain an accessible, consistent UI when designing features

EXPERIENCE

UI/UX DESIGNER

SPROUT AT WORK | SEP 2018 - PRESENT

- Designed an interactive and consistent mobile application for an enterprise wellness platform used by 20,000+ consumers in Australia, the US, and Canada
- Responsible for start-to-finish web and mobile design including sketching, wireframing, journey mapping, visual design, reiteration, prototyping
- Collaborated with developers and product managers on partners platform feature User Segmentation and Earn Partners
- Documented web platform components, including their usage and behaviours in Sketch library

SYSTEMS DEVELOPER

LOGIQ3 GROUP OF COMPANIES | DEC 2017 - APR 2018

- Devised solutions to a multitude of software and hardware problems when re-imaging laptops and assisting users remotely and in-person
- Assisted over 110 employees with various IT issues in hardware, company software programs, and server management

CONTACT



judyzhong.me



j27zhong@edu.uwaterloo.ca



+1 (647) 926 2207



dribbble.com/judyzhong



linkedin.com/judy-zhongg

TOOLBOX

Sketch

Principle

Adobe Illustrator

Figma

Wireframing

Prototyping

Invision

Copywriting

HTML/CSS

EDUCATION

**B.A.Sc, SYSTEMS DESIGN
ENGINEERING**

UNIVERSITY OF WATERLOO

- Member of the UW/UX club, the Iron Warrior Newspaper, UW's Badminton Club, Engineering Ambassador program
- Recipient of the President's Scholarship