JUDY ZHONG

EXPERIENCE

UI/UX DESIGNER
SPROUT AT WORK | SEPT 2018 - DEC 2018

- Designed an interactive and consistent cross-platform experience for an enterprise wellness platform used by 4 million people
- Facilitated the start-to-finish web and mobile design of Sprout's applications including performing user research, wireframing, journey mapping, and prototyping
- Collaborated with developers and product managers to implement 2 new features on Sprout's online Partners Platform which reduced time spent on tasks for clients
- Documented web platform components for a design system, including their usage and behaviours, in a Sketch library for incoming designers

SYSTEMS DEVELOPER
LOGiQ3 GROUP | DEC 2017 - APR 2018

- Devised solutions to a multitude of software and hardware problems when re-imaging laptops and helping users remotely and in-person
- Assisted over 110 employees with various IT issues regarding hardware, company software programs, and server management

PROJECTS

STUDENT RIDESHARE PLATFORM
MOBILE DESIGN | OCT 2018 - DEC 2019

- Designed a mobile application to provide students with a systemized, more efficient ridesharing platform
- Generated wireframes and high-fidelity mockups on Sketch and discussed with developers on feasibility
- Conducted user research through online surveys and one-on-one interviews to analyze pain points and current ridesharing options
- Guided users through a 5 screen onboarding process using illustrations created in Adobe Illustrator

TRACKED
APPLE WATCH DESIGN | DEC 2018 - JAN 2019

- An Apple Watch app for users to better manage multiple deliveries from several shipping sources
- Delivered a creative, user-centric. intuitive solution through a process of UX deliverables such as workflows, wireframes, and low to high fidelity mockups
- Applied Apple's Human Interface Guidelines to maintain an accessible, reliable UI

CONTACT

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TOOLBOX

Sketch
Principle
Adobe Illustrator
Figma
Wireframing
Prototyping
Invision
Copywriting
HTML/CSS

EDUCATION

B.A.Sc, SYSTEMS DESIGN ENGINEERING
UNIVERSITY OF WATERLOO

- Executive of the UW/UX club: UW's primary Product Design club that hosts events and workshops for Waterloo's UX community
- Writer and editor for the Iron Warrior Newspaper
- Active member of the UW Badminton Club
- Recipient of the President's Scholarship