

# JUDY ZHONG

UNIVERSITY OF WATERLOO  
SYSTEMS DESIGN ENGINEERING

## PROJECTS

### STUDENT RIDESHARE PLATFORM

**PERSONAL PROJECT** | AUG 2018 - PRESENT

- A mobile platform dedicated to providing students a systemized, more efficient ridesharing experience
- Used Sketch to create medium-fidelity and high-fidelity mockups and discussed with developers on feasibility
- Collected user opinions on current options for ridesharing, compiled deliverables and demographic data, and generated several personas
- Created original graphics in Adobe Illustrator seen in the onboarding process

### SNACK OVERFLOW

**HACK THE VALLEY II** | FEB 2018

- An iOS app created in Swift to combat food waste by notifying users about nearby grocery flash sales
- Prototyped using Figma and tested with Figma Mirror using iOS Design Guidelines

## EXPERIENCE

### UI/UX DESIGNER

**SPROUT WELLNESS SOLUTIONS** | SEP 2018 - CURRENT

- Designed a simplified and consistent mobile application for an enterprise wellness platform used by 20,000+ consumers in Australia, the US, and Canada
- Responsible for start-to-finish web and mobile design including sketching, wireframing, journey mapping, visual design, reiteration, prototyping
- Collaborated with developers on web partners platform feature User Segmentation and Earn Partners

### SYSTEMS DEVELOPER

**LOGIQ3 GROUP OF COMPANIES** | DEC 2017 - APR 2018

- Devised solutions to a multitude of software and hardware problems when re-imaging laptops and assisting users remotely and in-person
- Assisted over 110 employees with various IT issues in hardware, company software programs, and server management

## CONTACT



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## TOOLBOX

Sketch  
Principle  
Adobe Illustrator  
Figma  
Wireframing  
Prototyping  
Invision  
Copywriting  
HTML/CSS

## EDUCATION

**B.A.Sc, SYSTEMS DESIGN  
ENGINEERING**

**UNIVERSITY OF WATERLOO**

- Member of the UW/UX club, the Iron Warrior Newspaper, UW's Badminton Club, Engineering Ambassador program
- Recipient of the President's Scholarship