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JUDY ZHONG

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EDUCATION

University of Waterloo
Systems Design Engineering
(B.ASc), Minor in Cognitive Science
Graduation April 2022

SKILLS

Interaction design
Visual design
Product thinking
Wireframes and prototyping
Information architecture
Illustration
Mixed-methods user research

TOOLKIT

Figma
Sketch
Principle
Zeplin
Invision
Abstract
Adobe Creative Suite
HTML/CSS
Blender

EXPERIENCE

Microsoft — Product Design Intern
January - April 2020

Defined and shipped new interaction patterns from discovery to launch, delivering an intuitive, immersive experience on dual screen devices

Generated user stories, personas and journey maps for content engagement, navigating unexplored mental models through ethnographic research

Coordinated efforts with a diverse team of product managers, designers, and developers across the company to ensure consistency through walkthroughs, interactive prototypes and wireframes

Reebee — Product Design Intern
May - August 2019

Built the onboarding process to include illustrations, educational features and primary value proposition through collaboration with product managers

Redesigned home screen to modernize UI components and increase discoverability and revenue with a featured section

Sprout — UI/UX Designer
September - December 2018

Designed an interactive and consistent cross-platform experience on web and mobile for an enterprise wellness software used by 4 million people

COMMUNITY

UW/UX — Logistics Lead

Organized events (Alum Chats, Office Hours) to mentor and connect designers and grow the Waterloo UX community