JUDY ZHONG

product designer

www.judyzhong.me
judyzhong99@hotmail.com

EXPERIENCE

PRODUCT DESIGN INTERN

reebee | *may 2019 - present*

Leading the company design process for 1.2 million active users, outlining 14 user personas and working closely with web and mobile developer teams

Proposing new designs for full app refresh to key stakeholders and creating interactive prototypes for user testing

Creating the user onboarding process through collaboration with the customer success team to identify complexities within the app and monitoring app analytics to validate

UI/UX DESIGNER

Sprout Wellness Solutions | *sept 2018 - dec 2018*

Designed an interactive and consistent cross-platform experience for an enterprise wellness software used by 4 million people

Collaborated with developers and product managers to implement 2 new features on Sprout's Partners Platform which reduced time spent on tasks for clients

Documented web platform components for a design system, including their usage and behaviours in a Sketch library

EDUCATION

B. A.Sc, SYSTEMS DESIGN ENGINEERING
with a minor in COGNITIVE SCIENCE

University of Waterloo | *2017 - present*

Relevant courses: Human Factors in Design, Design Systems and Society, Introduction to Linguistics

SKILLS

design

Interaction design
Product thinking
Visual design
Information architecture
User research

tools

Sketch
Figma
Adobe Illustrator
Invision
Principle
Zeplin
Abstract
HTML/CSS

ACTIVITIES

UW/UX - Logistics Lead

Organized events (Alum Chats, Office Hours) to mentor designers and grow the Waterloo UX community

TEDxUW - Design Director

Led the design for the 2019 website, web application, branding guide, marketing materials for an event with 100+ attendees

UW Blueprint - VP of Content

Directing the digital brand and voice of technology-based projects for non-profit organizations