

#### ECON 202 - MACROECONOMIC PRINCIPLES

Instructor: Dr. Juergen Jung

Towson University

#### Disclaimer

These lecture notes are customized for the Macroeconomics Principles 202 course at Towson University. They are not guaranteed to be error-free. Comments and corrections are greatly appreciated. They are derived from the Powerpoint© slides from online resources provided by Pearson Addison-Wesley. The URL is: http://www.pearsonhighered.com/osullivan/

These lecture notes are meant as complement to the textbook and not a substitute. They are created for pedagogical purposes to provide a link to the textbook. These notes can be distributed with prior permission.

This version was compiled on: March 30, 2016.

# Chapter 11 - The Income-Expenditure Model

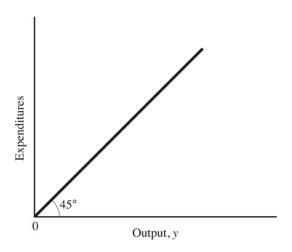
#### The Income-Expenditure Model - Topics

- Discuss the income-expenditure model
- 2 Identify the two key components of the consumption function
- 3 Calculate equilibrium income in a simple model
- 4 Explain how government spending and taxes affect equilibrium income
- Discuss the role of exports and imports in determining equilibrium income
- **6** Explain how the aggregate demand curve is related to the income-expenditure model

#### **Income Expenditure Model**

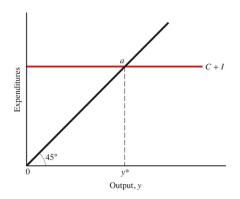
- The income-expenditure model was originally developed by the economist John Maynard Keynes in the 1930s and later extended and refined by many economists
- The model is based on the idea that higher expenditures are necessary to generate higher levels of income in the economy
- The model is useful for understanding economic fluctuations in the very short-run when prices do not change very much

#### **Income Expenditure Model**



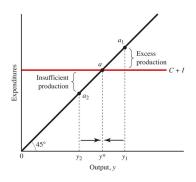
At any point on the 45 degree line, the distance to the horizontal axis is the same as the distance to the vertical axis

#### **Equilibrium Output**



■ At equilibrium output  $y^*$ , output equals planned expenditures, C + I.

#### Adjustment to Equilibrium Output



- If output were higher (y1), it would exceed demand and production would fall
- If output were lower (y2), it would fall short of demand and production would rise

### Consumption Function

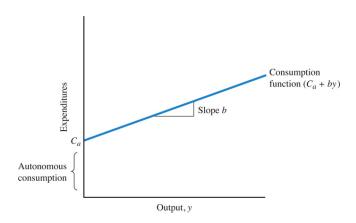
#### **The Consumption Function**

■ The consumption function shows the relationship between desired spending and the level of income

$$C = C_a + b \times y$$

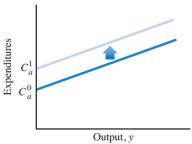
- $b \times y =$  the part of consumption that is dependent on income:
- b= marginal propensity to consume (MPC), or the fraction of additional income that is spent
- y= level of income in the economy

#### **The Consumption Function**

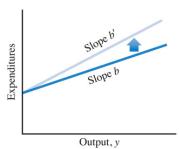


■ The consumption function relates desired consumer spending to the level of income

#### **Changes in the Consumption Function**

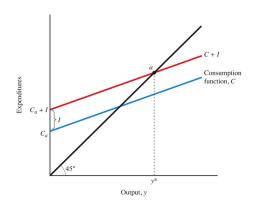


(A) An increase in autonomous consumption from  $C^0_a$  to  $C^1_a$  shifts up the entire consumption function.



(B) An increase in the MPC from b to b' increases the slope of the consumption function.

## Equilibrium Output and the Consumption Function in a Closed Economy



- lacksquare Equilibrium output is determined where the C + I line intersects the 45 line
- At that level of output,  $y^*$ , desired spending equals output:  $y^* = \frac{C_a + I}{1 b}$

#### Formula for Equilibrium Output

- output=planned expenditures $\rightarrow y = C + I$
- $C = (C_a + b \times y)$ , so that
- $y = (C_a + b \times y) + I$ . Rearranging
- $y by = C_a + I$ , so that
- $y^* = \frac{C_a + I}{1 b}$

### Savings and Investment

### Savings and Investment in a Closed Economy without a Government

Savings equals output minus consumption

$$S = y - C$$

Output is determined by demand, C + I, or

$$y = C + I$$

Subtracting consumption from both sides of the equation results in:

$$y-C=I$$

■ The left side shows that y-C equals savings, S, therefore

$$S = I$$

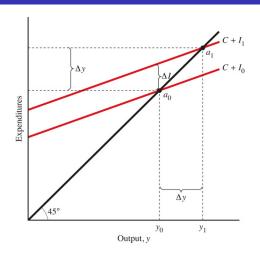
#### **Investment Divided into 3 Components**

Remember that with a foreign sector (open economy) and a government we had:

$$I = S + (T - G) + (Im - Ex),$$

- where S is private savings
- (T-G) is government budget surplus/deficit
- (Im-Ex) is borrowing/lending from rest of the world

#### **Understanding the Multiplier**



- When investment increases by  $\Delta I$  from  $I_0$  to  $I_1$ , equilibrium output increases by  $\Delta y$  from  $y_0$  to  $y_1$
- Change in output  $\Delta y$  is greater than change in investment  $\Delta I$

#### Multiplier for Investment

■ For the original level of investment at  $I_0$  we have

$$y_0 = \frac{C_a + I_0}{1 - b}$$

■ For the new level of investment  $I_1$  we have

$$y_1 = \frac{C_a + I_1}{1 - b}$$

■ The difference in output is then

$$\Delta y = y_1 - y_0,$$

$$\rightarrow \Delta y = \frac{C_a + I_1}{1 - b} - \frac{C_a + I_0}{1 - b},$$

$$\rightarrow \Delta y = \frac{I_1 - I_0}{1 - b},$$

$$\rightarrow \Delta y = \frac{1}{1 - b} \Delta I,$$

#### **Alternative Derivation of Multiplier**

$$\Delta y = \$1 + (\$1 \times b) + (\$1 \times b^2) + (\$1 \times b^3) + \dots$$
 or

- $\Delta y = 1 \times (1 + b + b^2 + b^3 + ...)$
- This is an infinite series which can be written as

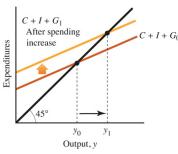
$$\Delta y = \$1 \times \frac{1}{1-b}$$

#### **Government Spending and Taxation**

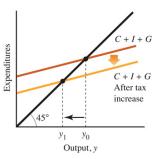
- Both the level of government spending and the level of taxation, through their influence on the demand for goods and services, affect the level of GDP in the short run
- Using taxes and spending to influence the level of GDP in the short run is known as Keynesian fiscal policy
- Government purchases of goods and services are a component of total spending:

Planned Expenditures=C + I + G

#### **Government Spending and Taxation**



(A) An increase in government spending leads to an increase in output.



(B) An increase in taxes leads to a decrease in output.

#### **Fiscal Multipliers**

Multiplier for government spending

$$\Delta Y = \left(\frac{1}{1-b}\right) \times \Delta G$$

Investment multiplier

$$\Delta Y = \left(\frac{1}{1-b}\right) \times \Delta I$$

Consumption multiplier

$$\Delta Y = \left(\frac{1}{1-b}\right) \times \Delta C$$

Tax multiplier

$$\Delta Y = \left(\frac{-b}{1-b} \times\right) \times \Delta T$$

#### **Government Spending and Taxes**

- $C_a + b \times (y T)$
- output = planned expenditures or

$$y = C + I + G,$$

$$\to y = (C_a + b \times (y - T)) + I + G,$$

$$\to y - by = (C_a - bT) + I + G,$$

$$y^* = \frac{C_a - bT + I + G,}{1 - b}$$

 Using this formula and the method just outlined, we can find the multiplier for changes in government spending and the multiplier for changes in taxes

#### **Proof**

Government spending multiplier:

$$y_0^* = \frac{C_a - bT + l + G_0}{1 - b},$$
  
 $y_1^* = \frac{C_a - bT + l + G_1}{1 - b},$ 

Then

$$\begin{split} \Delta y &= y_1 - y_0 &= \frac{C_a - bT + I + G_1}{1 - b} - \frac{C_a - bT + I + G_0}{1 - b}, \\ &= \frac{G_1 - G_0}{1 - b}, \\ &\to \Delta y &= \left(\frac{1}{1 - b}\right) \times \Delta G. \end{split}$$

#### Proof (cont.)

Tax multiplier:

$$y_0^* = \frac{C_a - bT_0 + I + G}{1 - b},$$
  
 $y_1^* = \frac{C_a - bT_1 + I + G}{1 - b},$ 

Then

$$\begin{split} \Delta y &= y_1 - y_0 &= \frac{C_a - bT_1 + I + G}{1 - b} - \frac{C_a - bT_0 + I + G}{1 - b}, \\ &= \frac{-bT_1 - (-bT_0)}{1 - b}, \\ &= \frac{-b \times (T_1 - T_0)}{1 - b}, \\ &\to \Delta y &= \left(\frac{-b}{1 - b}\right) \times \Delta T. \end{split}$$

#### **Government Spending and Taxation**

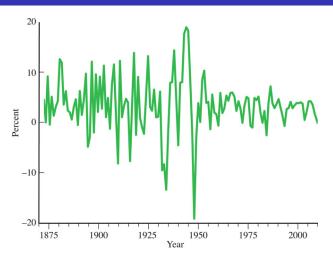
- Although it is very simple, our income-expenditure model illustrates some important lessons:
  - 1 An increase in *G* will increase total planned expenditures for goods and services
  - 2 Cutting taxes will increase the after-tax income of consumers  $\to$  increase in planned expenditures for goods and services
- Policymakers need to take into account the multipliers for government spending and taxes as they develop policies

#### **Balanced Budget Multiplier**

- Increasing T and G by equal amounts will  $\uparrow Y$
- lacksquare G has larger multiplier than taxes T
- Increase of y due to  $\uparrow G$  outweighs the decrease of y due to  $T \uparrow$
- Balanced budget multiplier

$$\begin{array}{lcl} \textit{BBM} & = & \frac{1}{1-b} + \frac{-b}{1-b}, \\ \\ \rightarrow & \textit{BBM} = \frac{1-b}{1-b}, \\ \\ \rightarrow & \textit{BBM} = 1 \end{array}$$

#### Growth Rates of U.S. GDP, 1871–2011



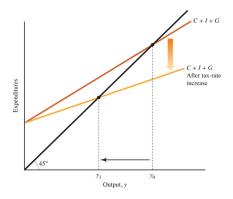
■ The U.S. economy has been much more stable after World War II than before. The reason is that government taxes and transfer payments, which help to reduce fluctuations in real GDP, grew sharply after the

### Automatic Stabilizers

#### **Understanding Automatic Stabilizers**

- Automatic stabilizers are taxes and transfer payments that stabilize GDP without requiring policymakers to take explicit actions
  - $\blacksquare$  When income is high, the government collects more taxes and pays out less transfer payments  $\to$  C  $\downarrow$
  - When output is low, the government collects less taxes and pays out more in transfer payments  $\rightarrow$  *C*  $\uparrow$
- Automatic stabilizers prevent
  - C from falling as much in bad times (reduce multiplier when y is low)
  - C from rising as much in good times (reduce multiplier when y is high)
  - Automatic stabilizers reduce the multiplier!

#### **Understanding Automatic Stabilizers**



#### **Understanding Automatic Stabilizers**

If consumption depends on after-tax income, we have the following consumption function:

$$C = C_a + \overbrace{b \times (1-\tau)}^{\mathsf{slope}} \times y$$

- Adjusted  $MPC = b \times (1-\tau)$
- An increase in tax rates decreases the slope of the C + I + G line
- The tax lowers output and **reduces** the multiplier
- New Multiplier:  $\frac{1}{1-b\times(1-\tau)}i\frac{1}{1-b}$

#### **Exports and Imports**

- To modify our model to include the effects of exports and imports, we need to take two steps:
  - Add exports, X, to other sources of spending as another source of demand for U.S. products
  - Subtract imports, M, from total spending by U.S. residents.
- Consumers will import more goods as income rises

$$M = m \times y$$

- The fraction *m* is known as the marginal propensity to import
- We subtract this fraction from b, the overall marginal propensity to consume, to obtain the MPC for spending on domestic goods, b-m

## Equilibrium Output with Government Spending, Taxes, and the Foreign Sector

Output equals planned expenditures

$$y = C + I + G + X - M$$

■ Substituting  $C = C_a + b(y - T)$  and  $M = m \times y$  we get

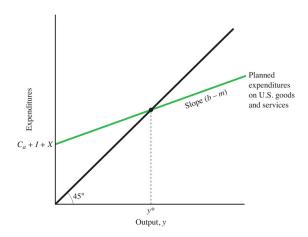
$$y = (C_a + b(y - T)) + I + G + X - m \times y,$$

$$\to y - by + my = (C_a - bT) + I + G + X,$$

$$\to y^* = \frac{C_a - bT + I + G + X}{1 - b + m},$$

$$\to y^* = \frac{C_a - bT + I + G + X}{1 - (b - m)},$$

#### U.S. Equilibrium Output in an Open Economy



#### U.S. Equilibrium Output in an Open Economy

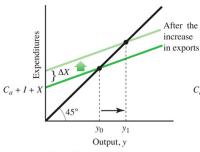
- Output equals planned expenditures: y = C + I + G + X M
- Substituting  $C = C_a + b(y T)$  and  $M = m \times y$  we get

$$y = C_a + b(y - T) + I + G + X - my$$

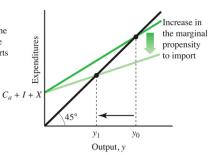
• so that the new expenditure function is:

$$y = \overbrace{C_a + I + G + X - bT}^{\text{intercept}} + \underbrace{(b - m)}_{\text{slope}} y$$

#### How Increases in Exports and Imports Affect GDP



(A) An increase in exports will increase the level of GDP.



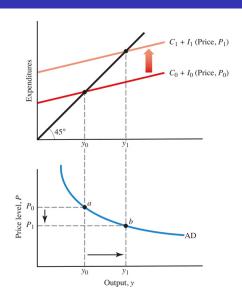
(B) An increase in the marginal propensity to import will decrease the level of GDP.

#### **Locomotive Effect**

- From the early 1990s until quite recently, the United States was what economists term the "locomotive" for global growth
- Our demand for foreign products increased. U.S. imports increased along with output during this period
- The increased demand fueled exports in foreign countries and promoted their growth
- Studies have shown that the increase in demand for foreign goods was actually more pronounced for developing countries than for developed countries
- Conclusion: The United States was truly a locomotive, pulling the developing countries along

# Income Expenditure Model and AD Curve

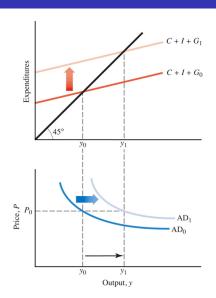
## The Income-Expenditure Model and the Aggregate Demand Curve



#### **Income Expenditure Model and AD Curve**

- As the price level falls from  $P_0$  to  $P_1$ , planned expenditures increase, which increases the level of output from  $y_0$ to  $y_1$
- The aggregate demand curve shows the combination of prices and equilibrium output

## The Income-Expenditure Model and the Aggregate Demand Curve



### The Income-Expenditure Model and the Aggregate Demand Curve

- As government spending increases from  $G_0$  to  $G_1$ , planned expenditures increase, which raises output from  $y_0$  to  $y_1$
- With the price level unchanged at  $P_0$ , the increase in government spending shifts the aggregate demand curve to the right from  $AD_0$  to  $AD_1$