

JUEUN PARK

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EDUCATION

Denison University | Granville, OH

May 2025

Bachelor of Arts, Data Analytics (Concentration. Psychology) | Minor, Mathematics

- **Relevant Coursework:** Prescriptive Analytics; Predictive Analytics; Data Analytics; Data System; Applied Statistics; Computer Science; Multi Variable Calculus; Linear Algebra

TECHNICAL SKILLS

- **Programming Languages:** R, SQL, Python, TABLEAU
- **Software:** MS Office, Canva, Photoshop, Word, PowerPoint, Slack, Asana

DATA RELATED WORK EXPERIENCE

Rapportlabs | Korea

Feb 2023 – Aug 2023

Business Analyst Internship

- Analyzed product data using SQL, boosting revenue by 150% through enhanced business strategies
- Managed 300+ vendors in app-based fashion mall using Excel, optimizing customer experience
- Developed Google Analytics dashboard for non-tech teammates, facilitating strategic decisions
- Consulted on strategic product positioning and key item curation, leveraging brand analyses to grow sales

DATA PROJECTS

Economic Impact Analysis | Granville OH

Dec 2023

- Conducted predictive analysis using machine learning in R studio to forecast economic impacts
- Analyzed and manipulated complex datasets to skillfully identify key patterns
- Predicted income levels linking socio-demographic factors to economic outcomes

Global Life Expectancy Factors | Granville OH

April 2022

- Utilized web scraping techniques to extract data from HTML sources using Python
- Employed data conversion methods (LoL, XML) and Pandas for data transformation
- Collaborated on data processing and analysis, uncovering insights into factors influencing life expectancy

The Data Analytics Policy Parlay | Granville OH

Nov 2021

- Visualized data with R, presenting findings to non-technical clients to highlight pedestrian issues
- Proposed comprehensive regional policies for optimal road utilization in Granville, driven by data analysis
- Awarded second place in Statistical Modeling, Visualization & Use of External Data

OTHER WORK EXPERIENCE

Denison Spiritual Life Center | Granville, OH

Sept 2023 – Present

Student Ambassador

- Coordinated cross-cultural programs through effective communication across diverse departments
- Directed 10+ programs with detailed documentation, ensuring optimized event execution

Reggio ELC | Korea

Jun 2021 – Aug 2021

Program General Manager

- Streamlined system processes, leading to a significant increase in registered students at center
- Facilitated collaboration as a liaison between international teachers and Korean administrators

CAMPUS LEADERSHIP & INVOLVEMENT

Republic Of Korea Association | Granville, OH

Oct 2023 - Present

President/Founder

- Established and leading a diverse team, promoting Korean culture and fostering cross-cultural connections
- Collaborated with various cultural organizations to enhance interdisciplinary opportunities on campus