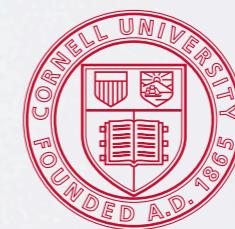


Balanced Label Propagation for Partitioning Massive Graphs

Johan Ugander, Cornell University
Lars Backstrom, Facebook
WSDM '13



Cornell University

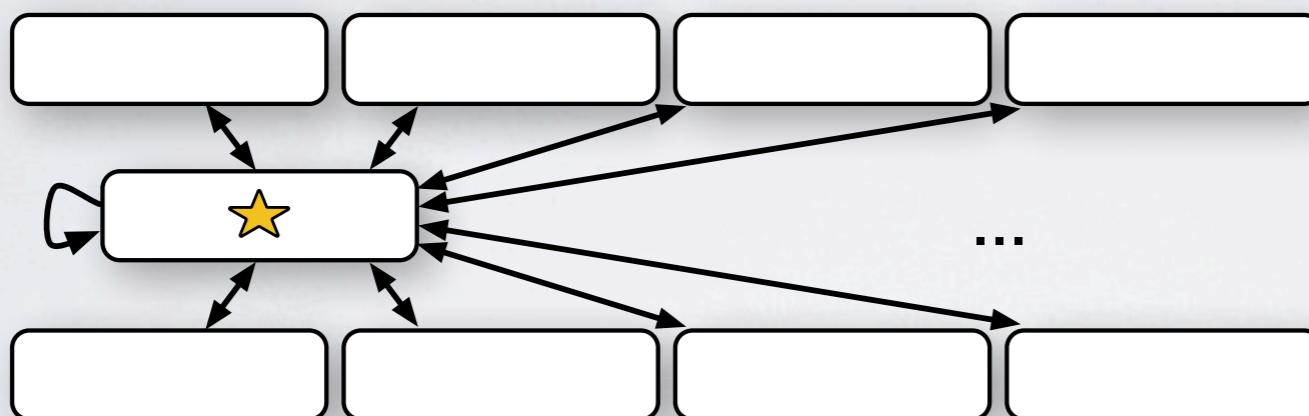
facebook

Goal: partition a really big graph



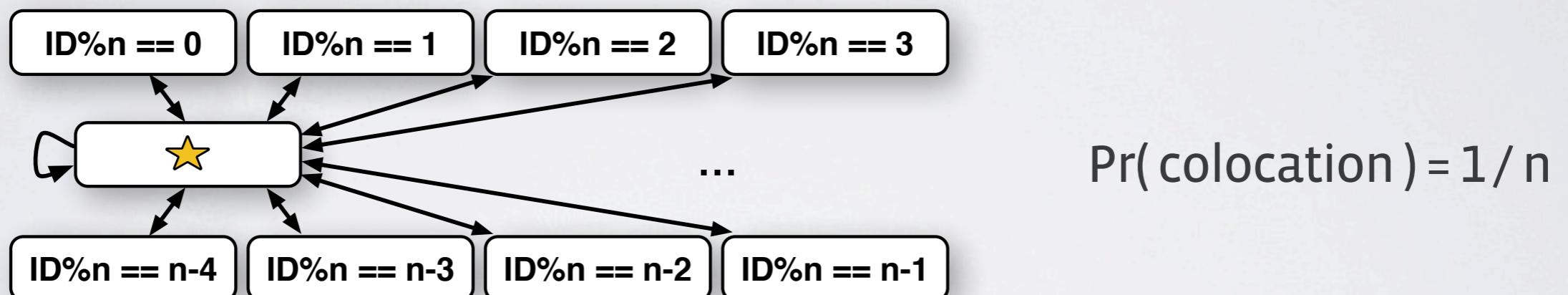
Motivation: distributed computation

- Distributing graph calculations ('sharding a graph') makes traversal/aggregation very expensive.



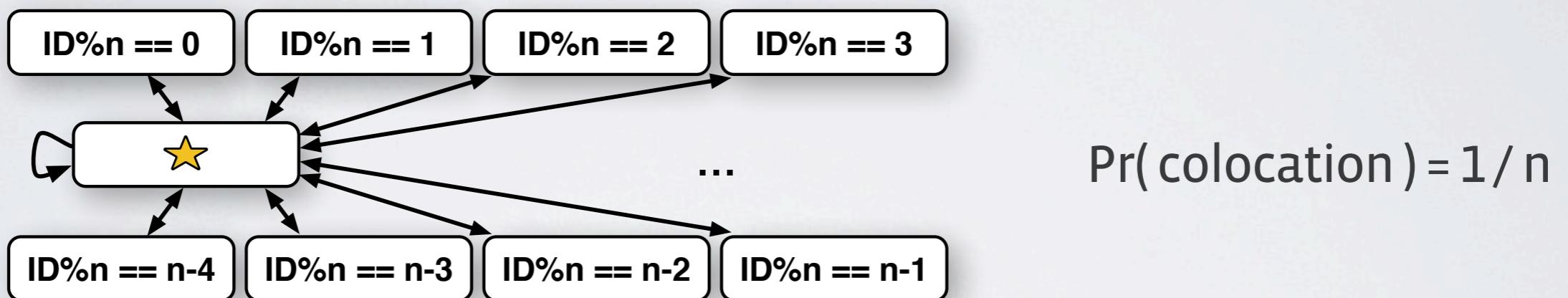
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- **Naive sharding:**

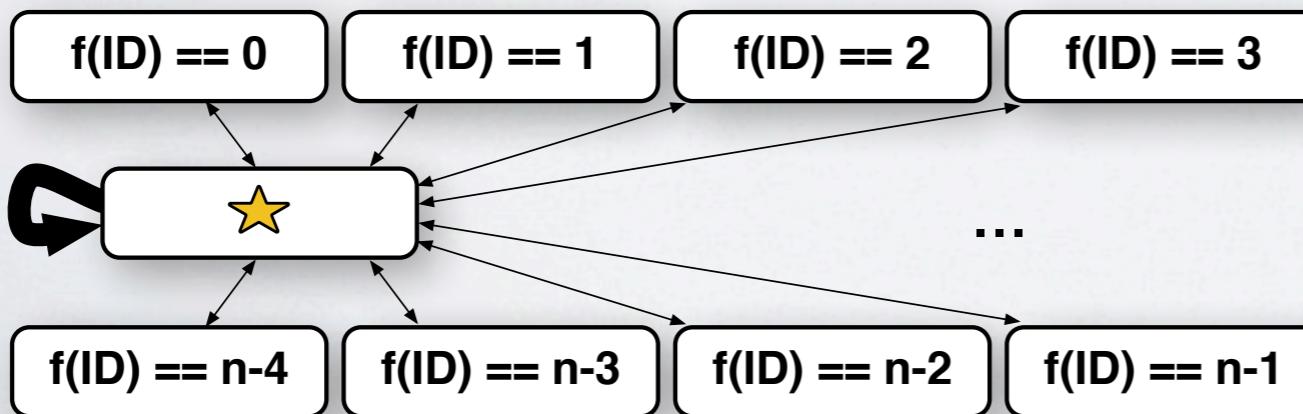


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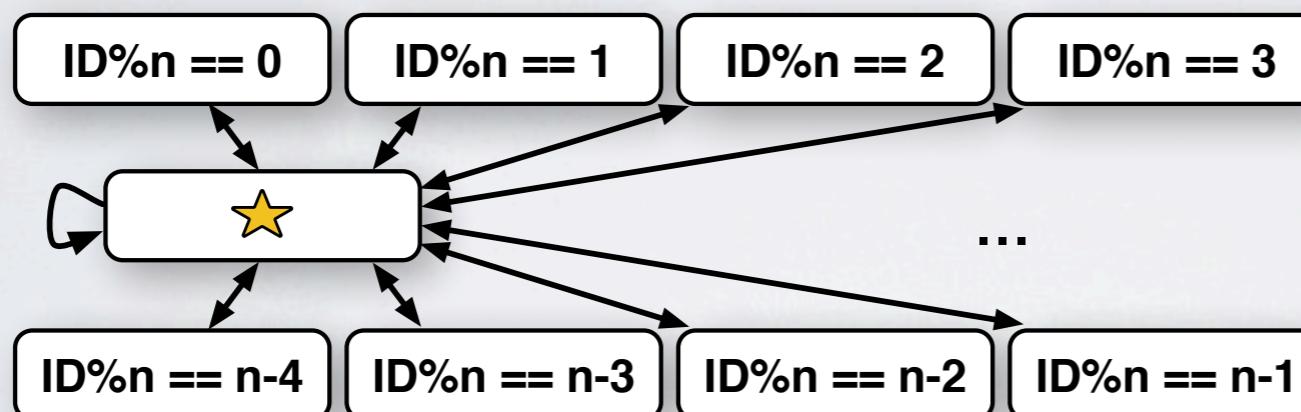


- Intelligent sharding:** specify a *shard map* $f()$ that collocates users with friends



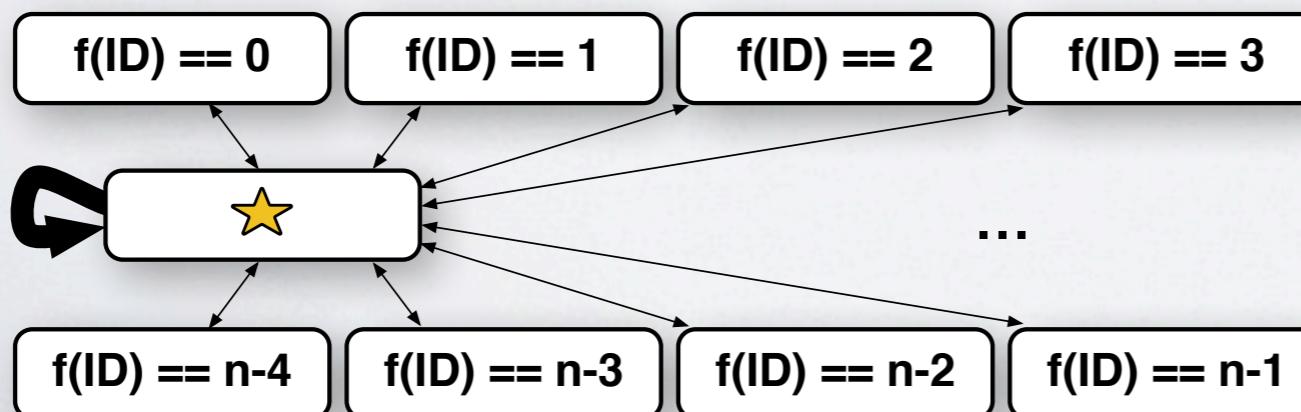
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$$\Pr(\text{colocation}) = 1/n$$

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Oh... and the algorithm better be FAST.

Partitioning a really big graph: How?

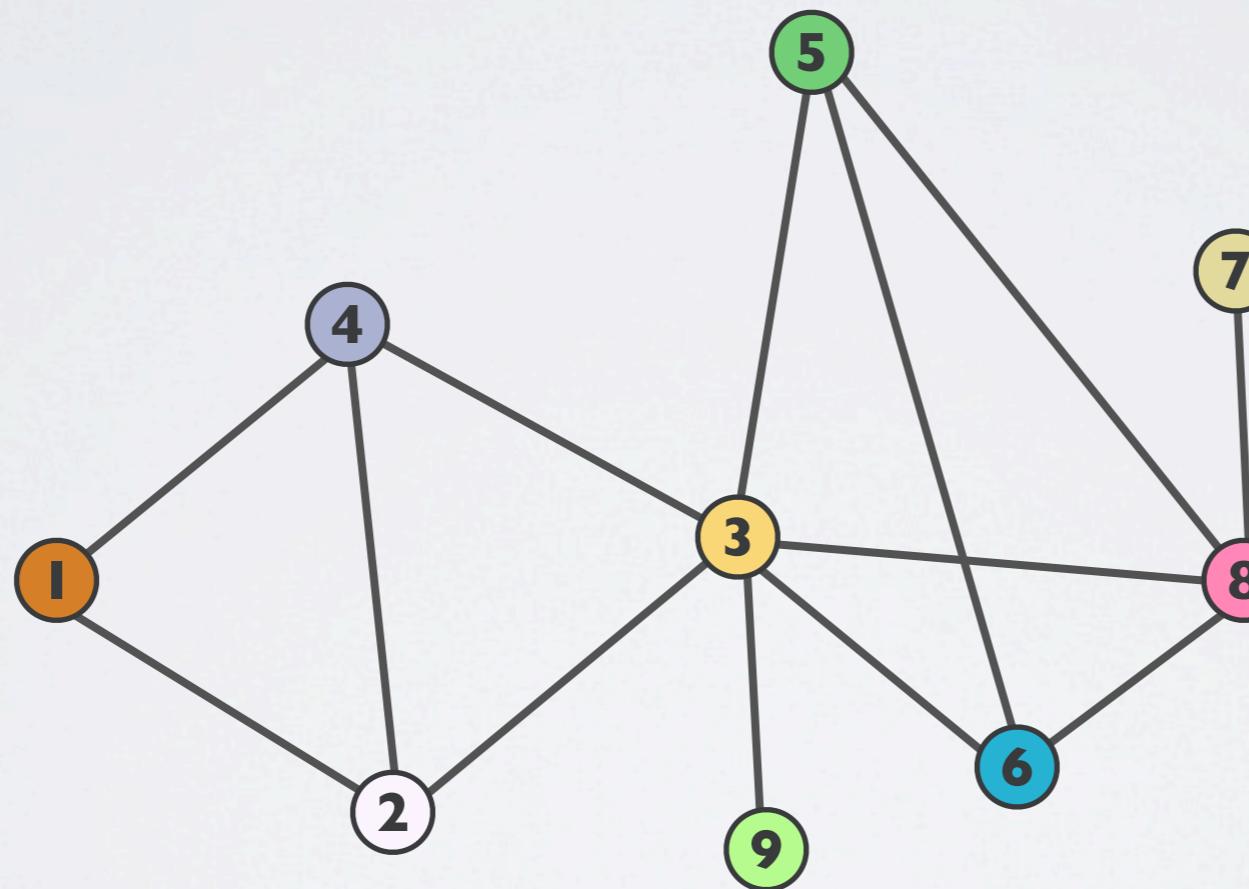
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Partitioning a really big graph: How?

- Garey, Johnson, Stockmeyer 1976: Minimum bisection is NP-hard
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- Feige and Krautgamer 2000: $O(n^{1/2} \log n)$ -factor approximation
- METIS does not scale to 100B+ edges.
- Need a principled approach, ideally one that can be Hadoop-ified.

Basic idea: Label propagation

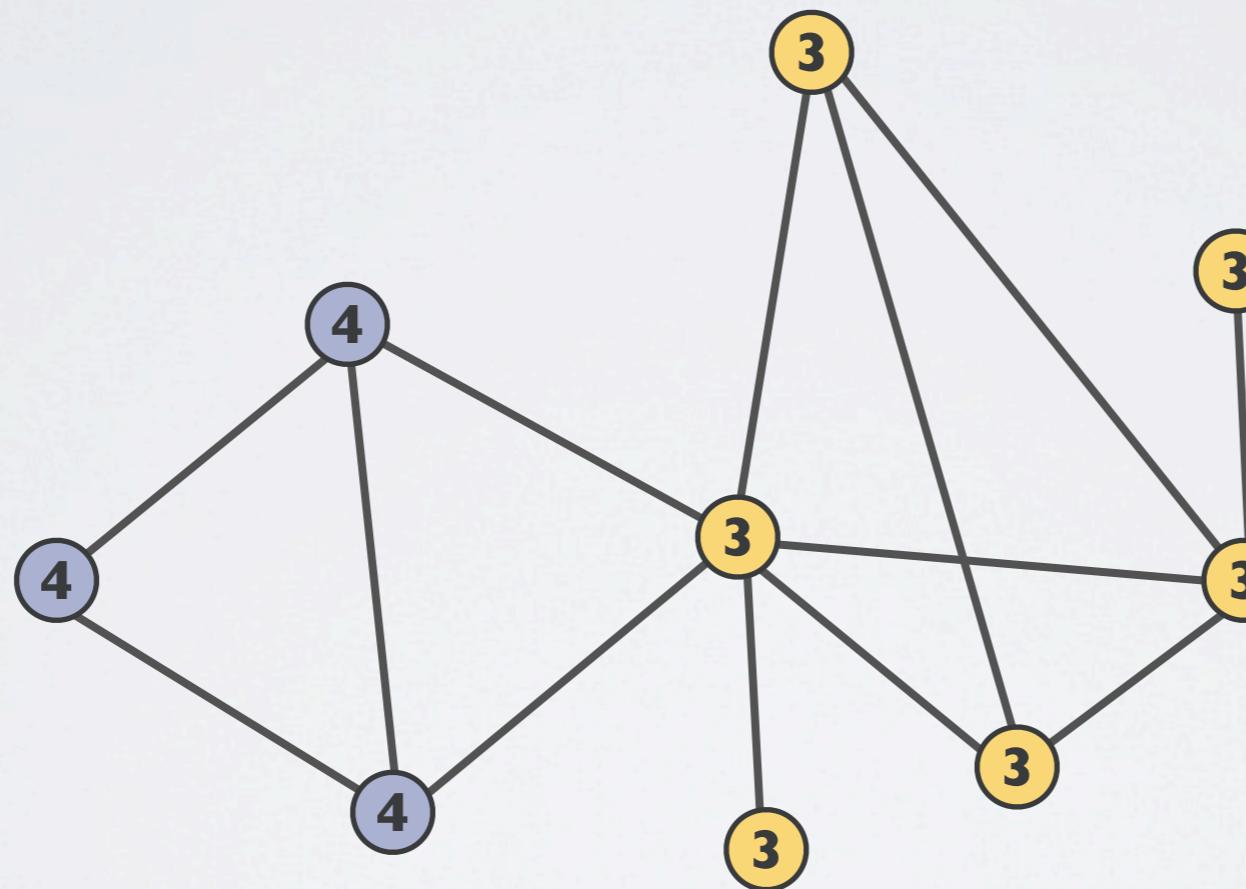
- Iteratively move nodes to be with the plurality of their neighbors:



- Zhu, Ghahramani. CMU Tech Report 2002.
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Basic idea: Label propagation

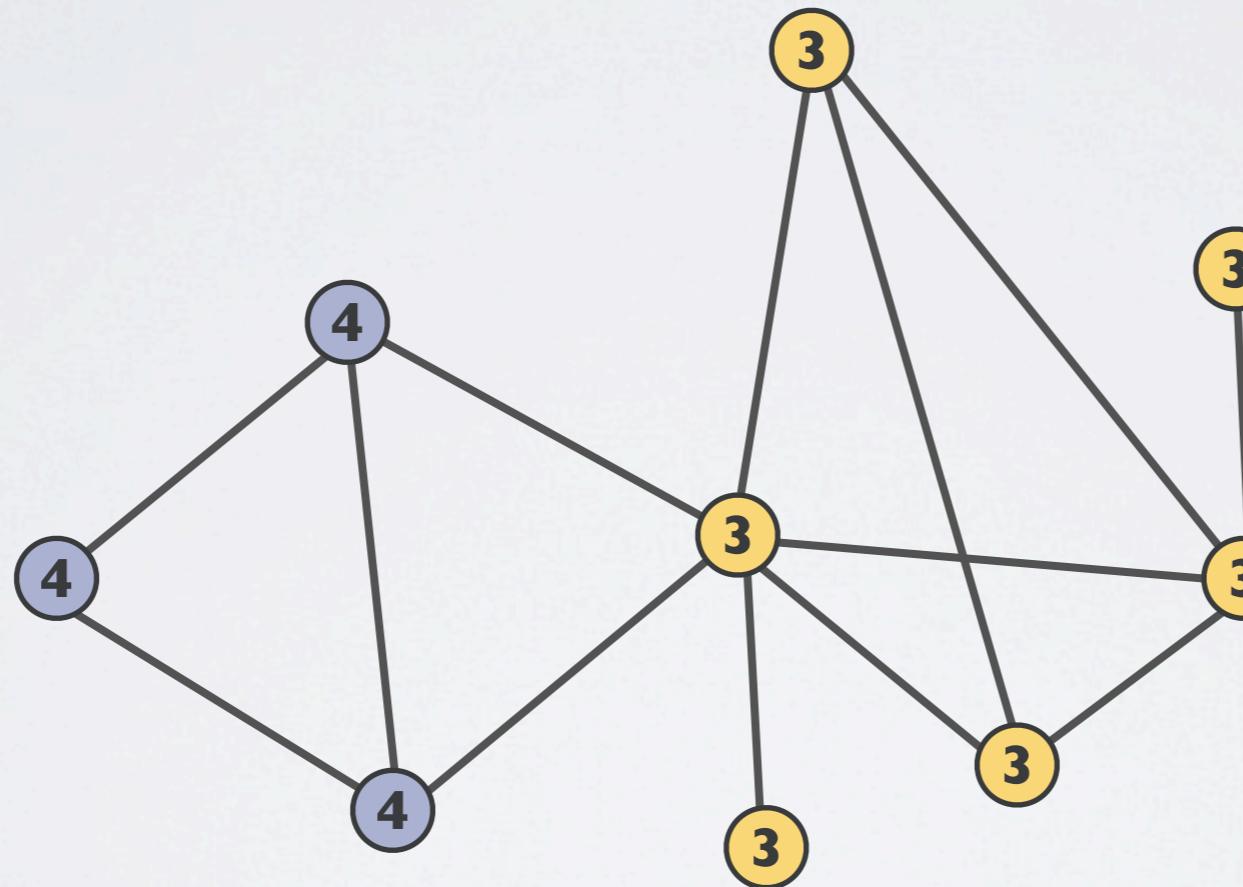
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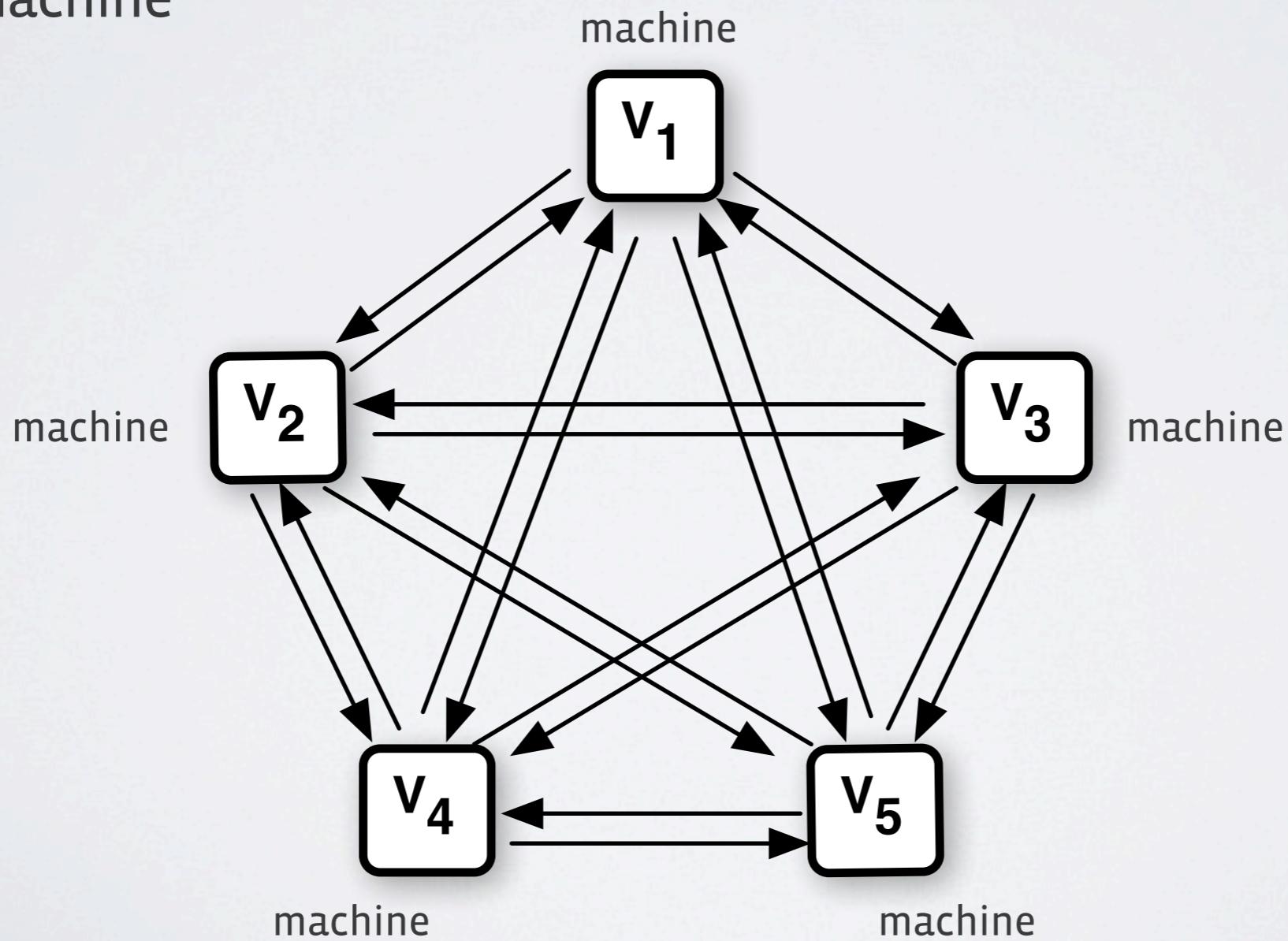
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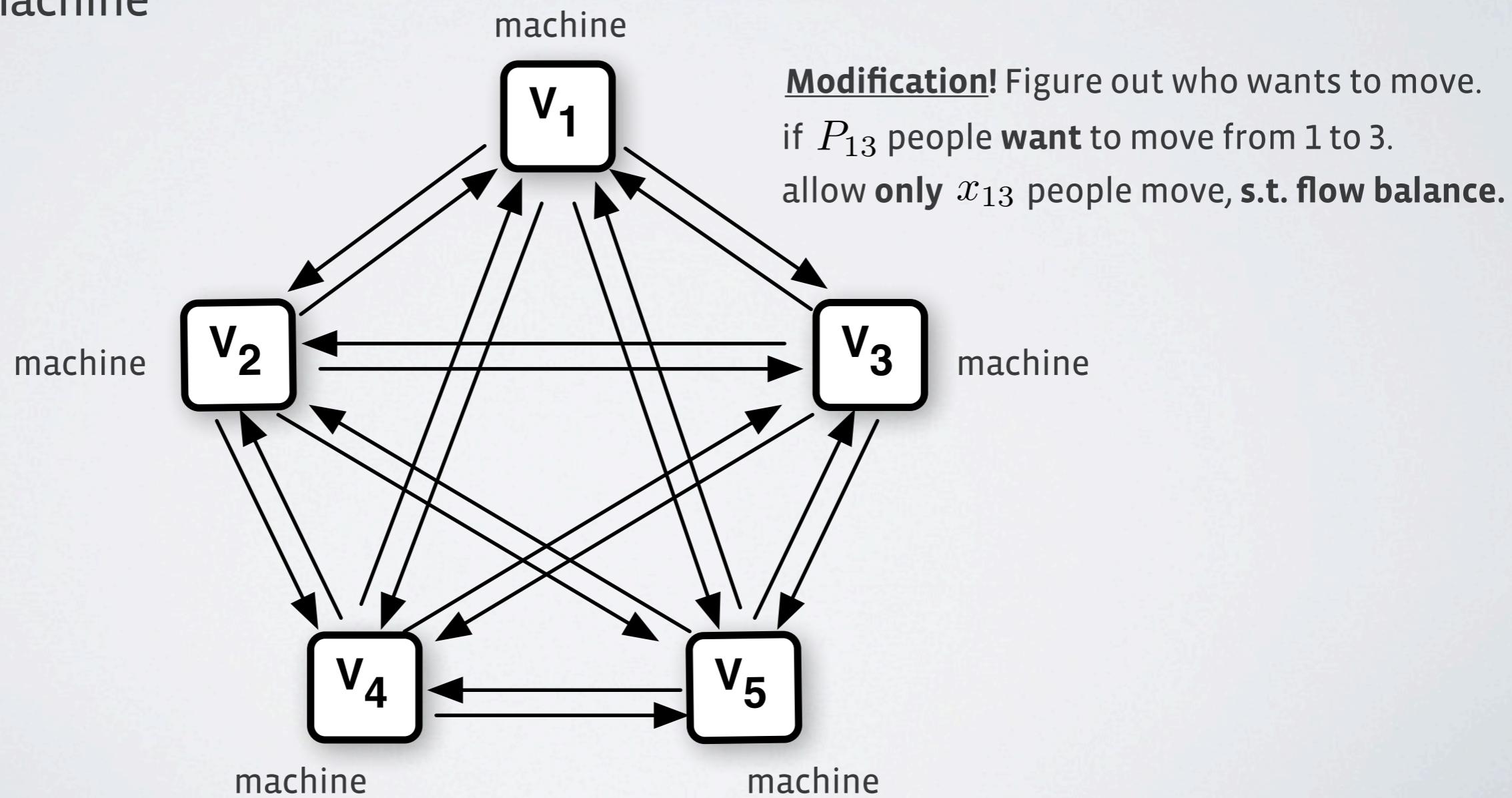
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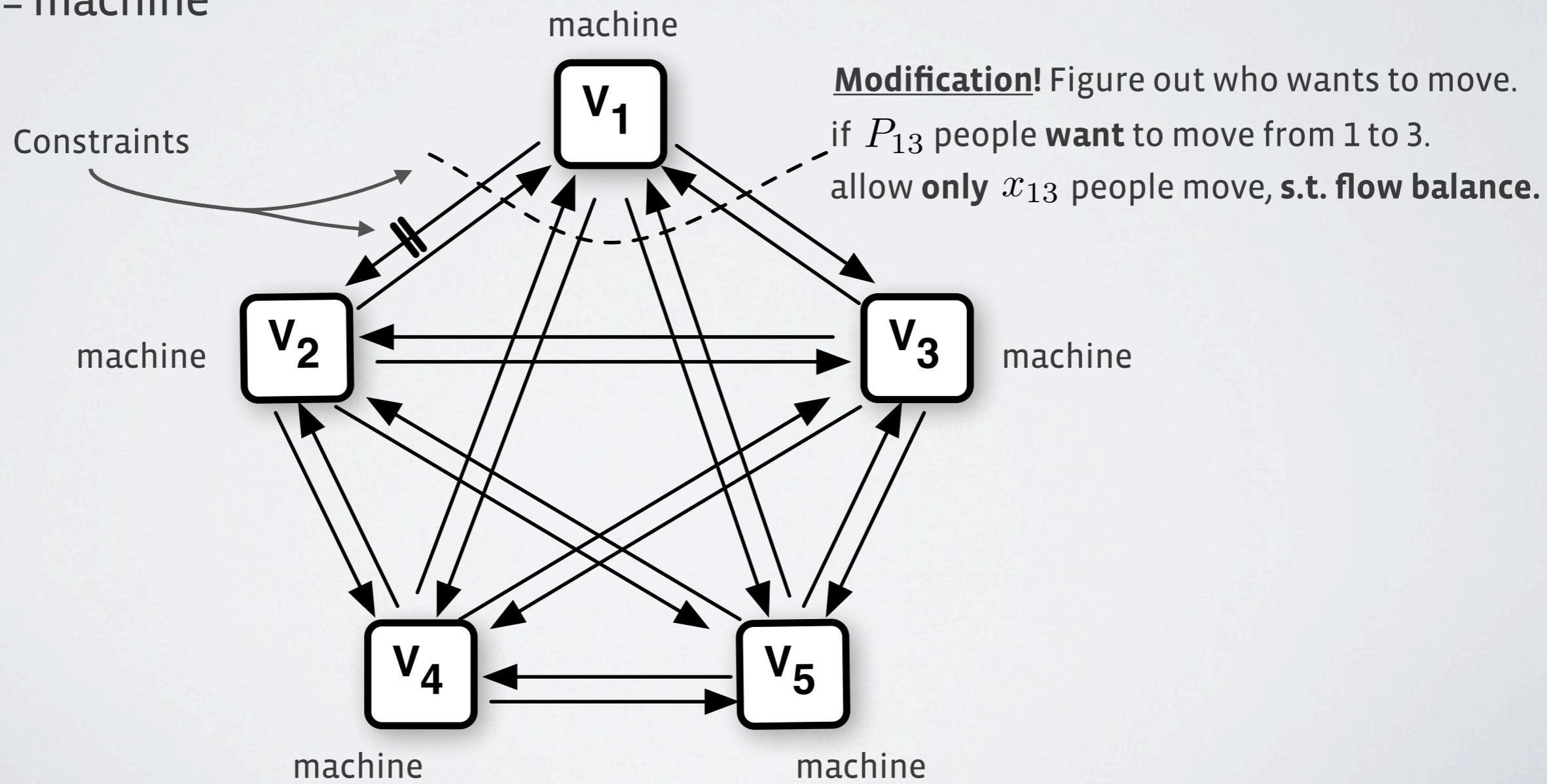
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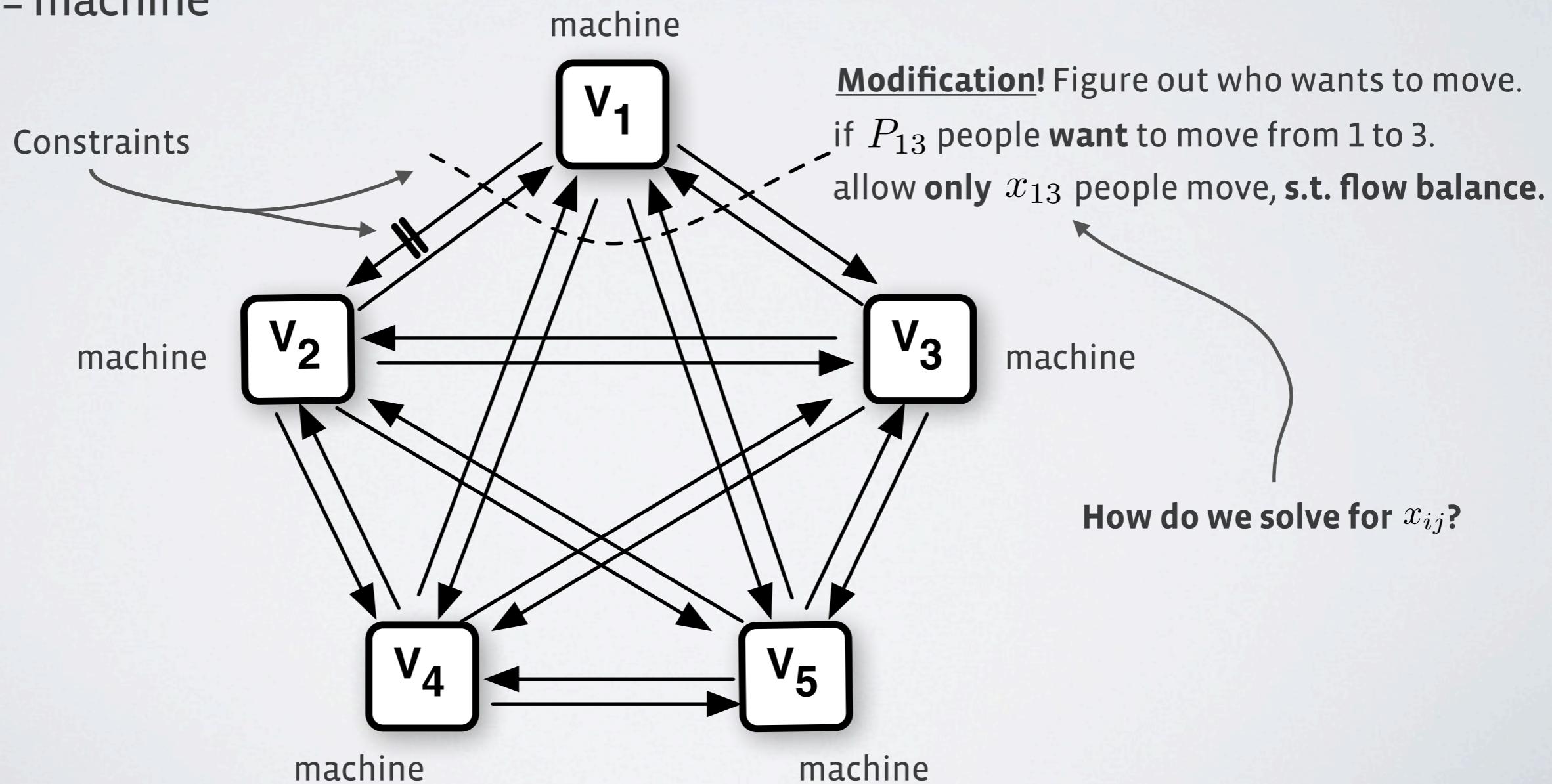
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Balance via Linear Program

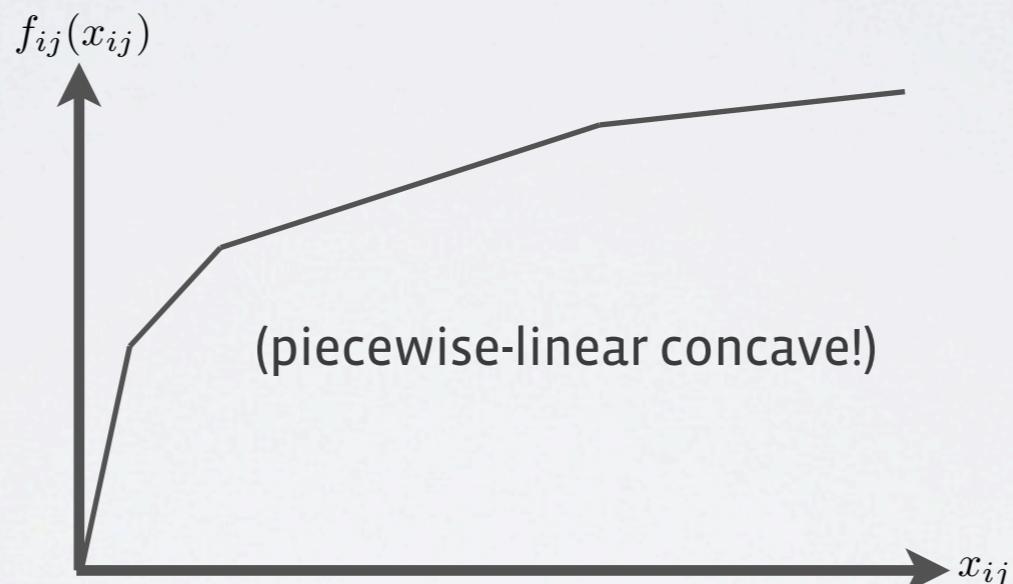
- Greedily maximize edge locality with constraints (max/min sizes S_i, T_i):

x_{ij}

Solution: number of people to move from i to j .

$f_{ij}(x)$

Cumulative gain from moving x people (**ordered by co-location gain**).



Balance via Linear Program

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$$\max_X \sum_{i,j} f_{ij}(x_{ij}) \quad \text{s.t. } \begin{cases} S_i - |V_i| \leq \sum_{j \neq i} (x_{ij} - x_{ji}) \leq T_i - |V_i|, & \forall i \\ 0 \leq x_{ij} \leq P_{ij}, & \forall i, j \end{cases}$$

(Maximize the co-location gain of all
machine swaps)

(Subject to balance)
(and the number of people available to move)

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- Linear Program: $n=78$ machines $\Rightarrow 12k$ variables / $400k$ constraints

$$\max_{X,Z} \sum_{i,j} z_{ij} \quad \text{s.t. } \begin{cases} S_i - |V_i| \leq \sum_{j \neq i} (x_{ij} - x_{ji}) \leq T_i - |V_i|, & \forall i \\ 0 \leq x_{ij} \leq P_{ij}, & \forall i, j \\ -a_{ijk}x_{ij} + z_{ij} \leq b_{ijk}, & \forall i, j, k \end{cases}$$

Balance via Linear Program

- **Summary of algorithm:**
 - Step 1: Figure out who wants to move
 - Step 2: Solve LP to decide who can move without breaking balance
 - Step 3: Move those people

Balance via Linear Program

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Step 2 is the contribution compared to ordinary Label Prop.

What about geography?



facebook

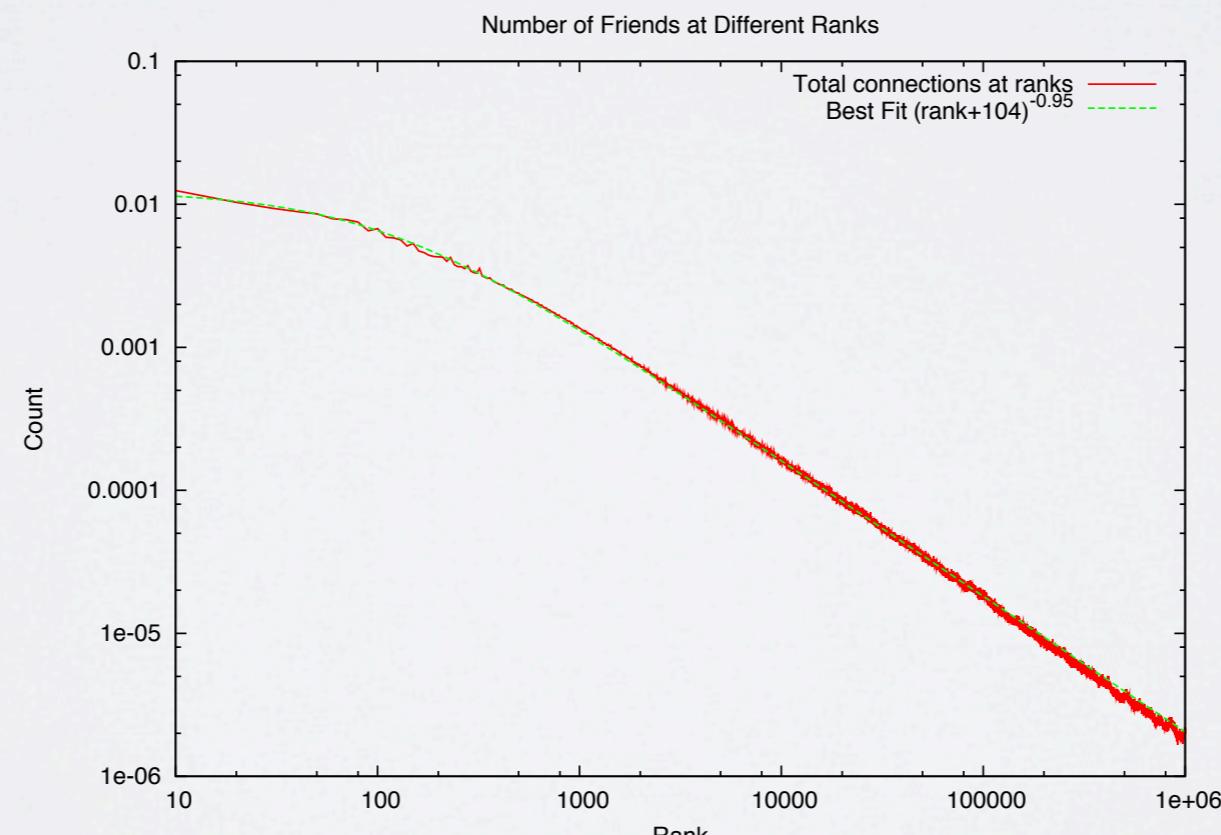
December 2010

Initialization using geography

- Possible to do much better than random with Facebook, using **geography**.

Initialization using geography

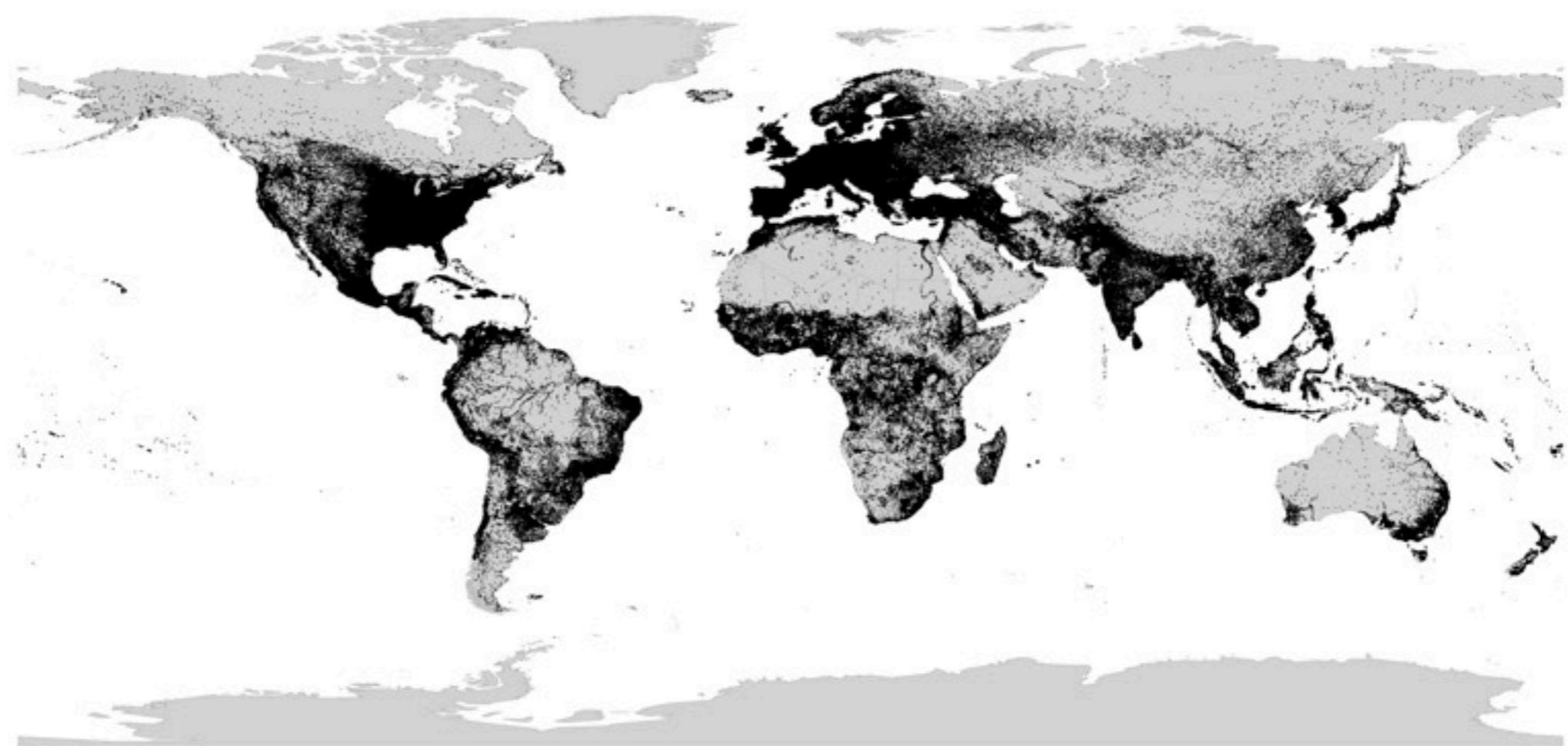
- Possible to do much better than random with Facebook, using **geography**.
 - **Spatial model** of small-world networks (for routing): Kleinberg 2000
 - **Validation**: Liben-Nowell et al. 2005; Backstrom, Sun, Marlow 2010.
 - Friendship probability as a function of rank-distance:



– Backstrom, Sun, Marlow 2010

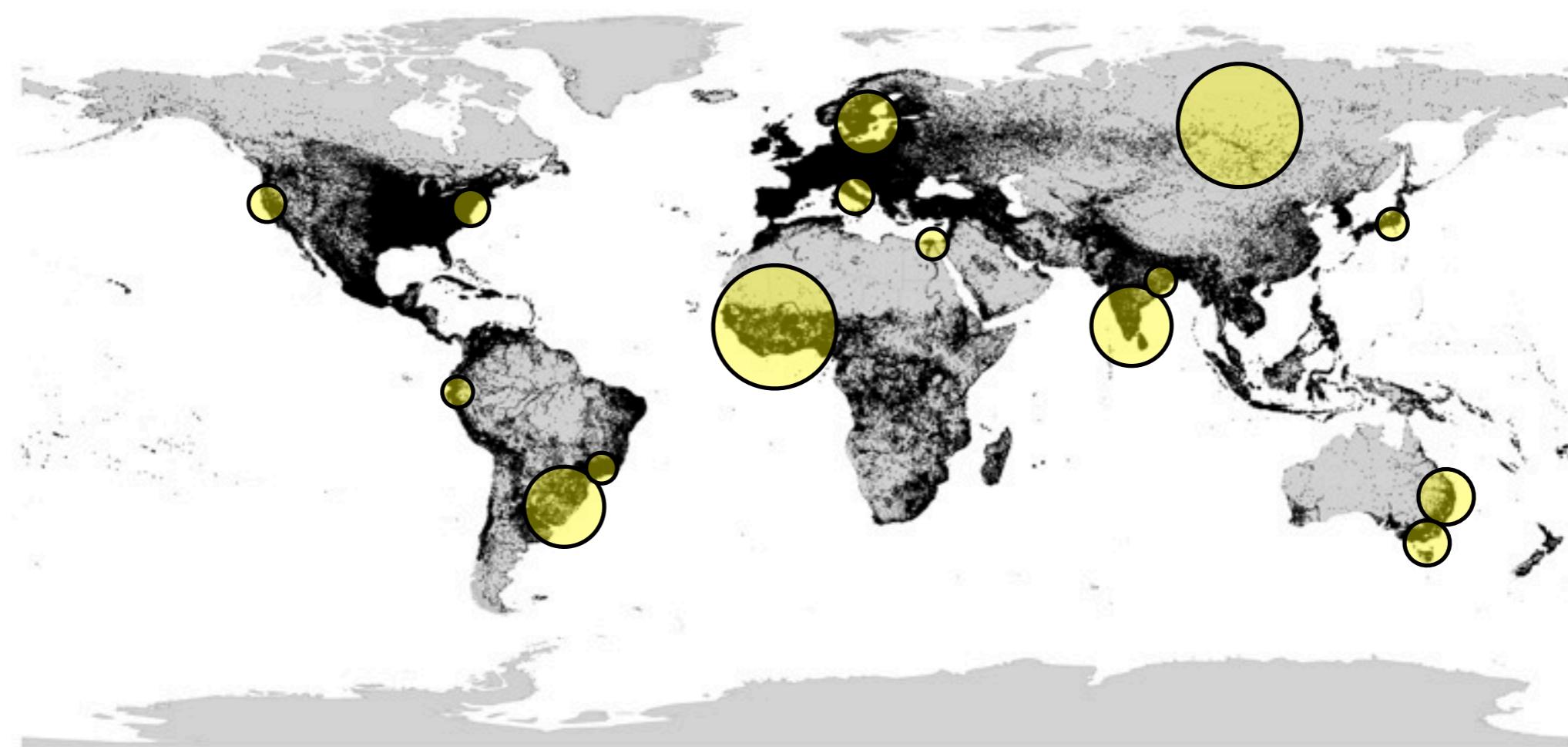
Initialization using geography

- IP data reveals geographic location of users:
 - 1,000,000,000 users mapped to 700,000 cities



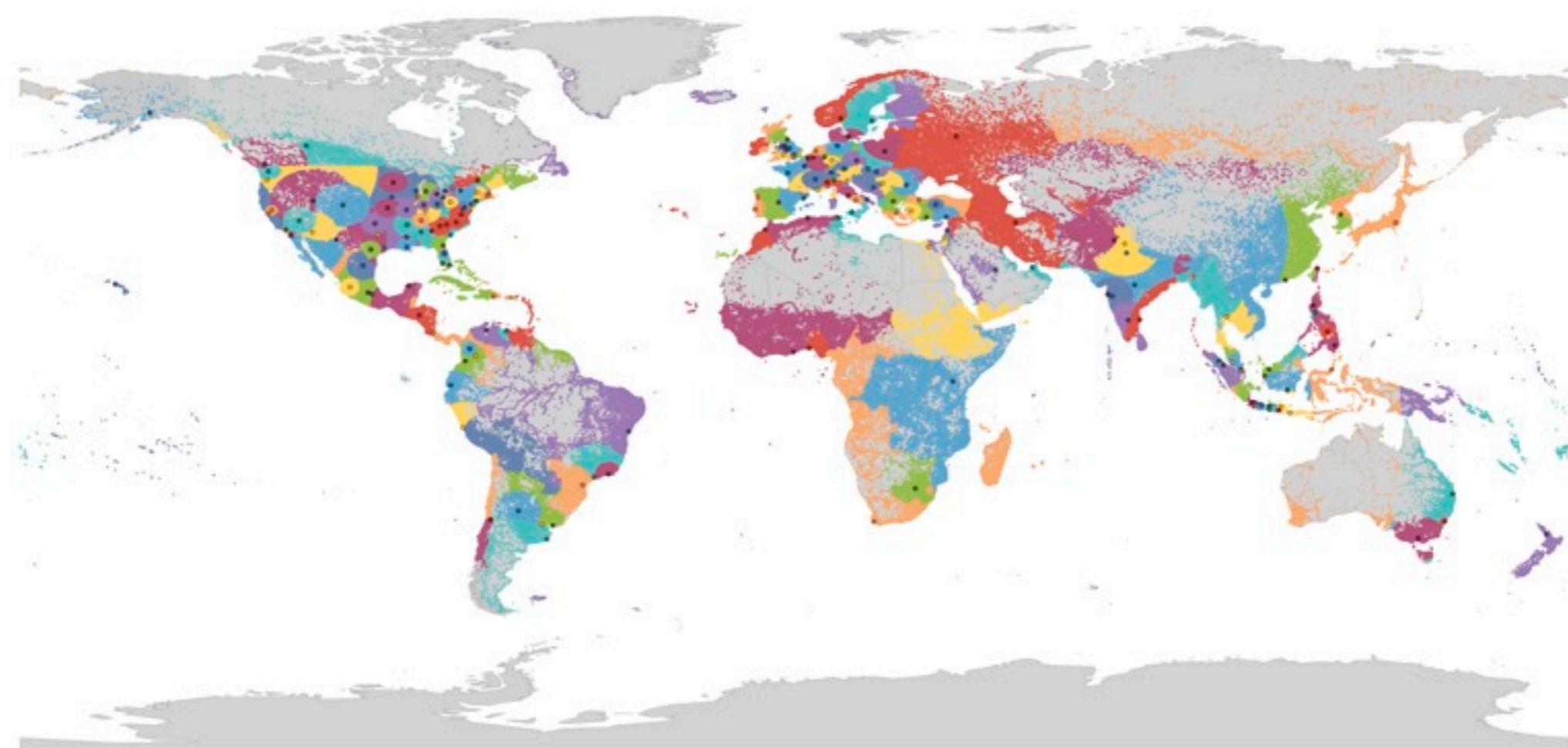
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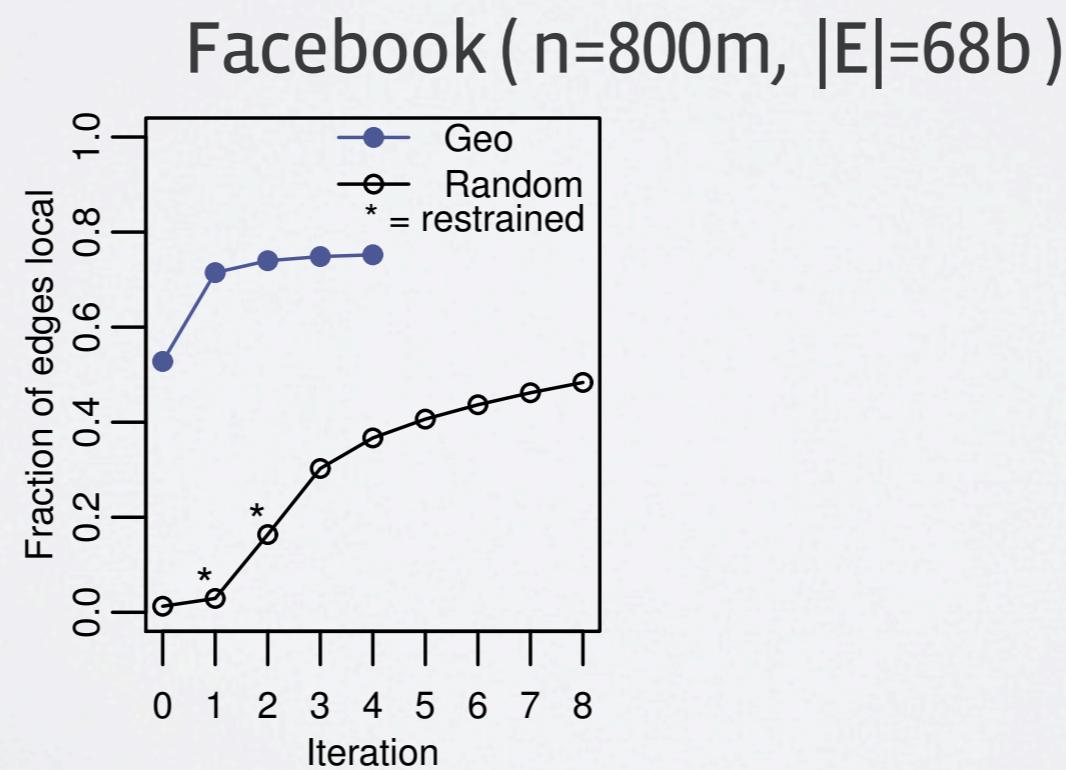
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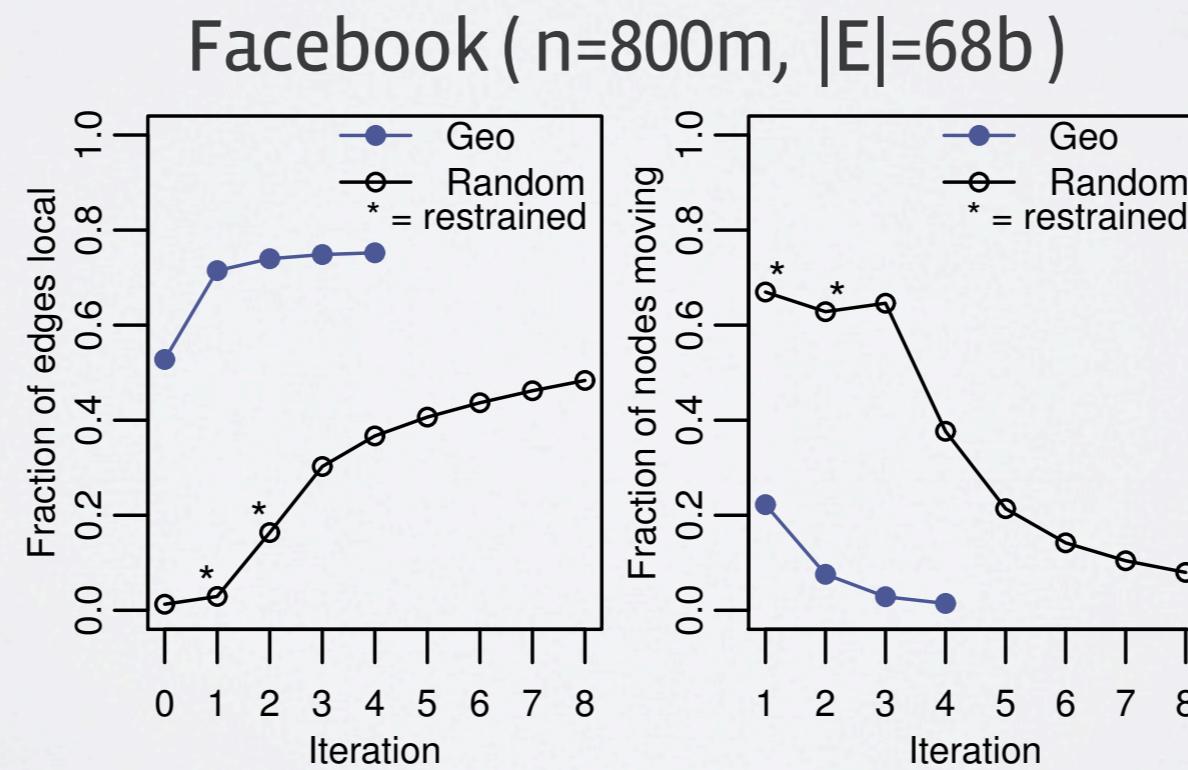
Results: Iteration convergence

- Geographic initialization ‘converges’ within **1 step**



Results: Iteration convergence

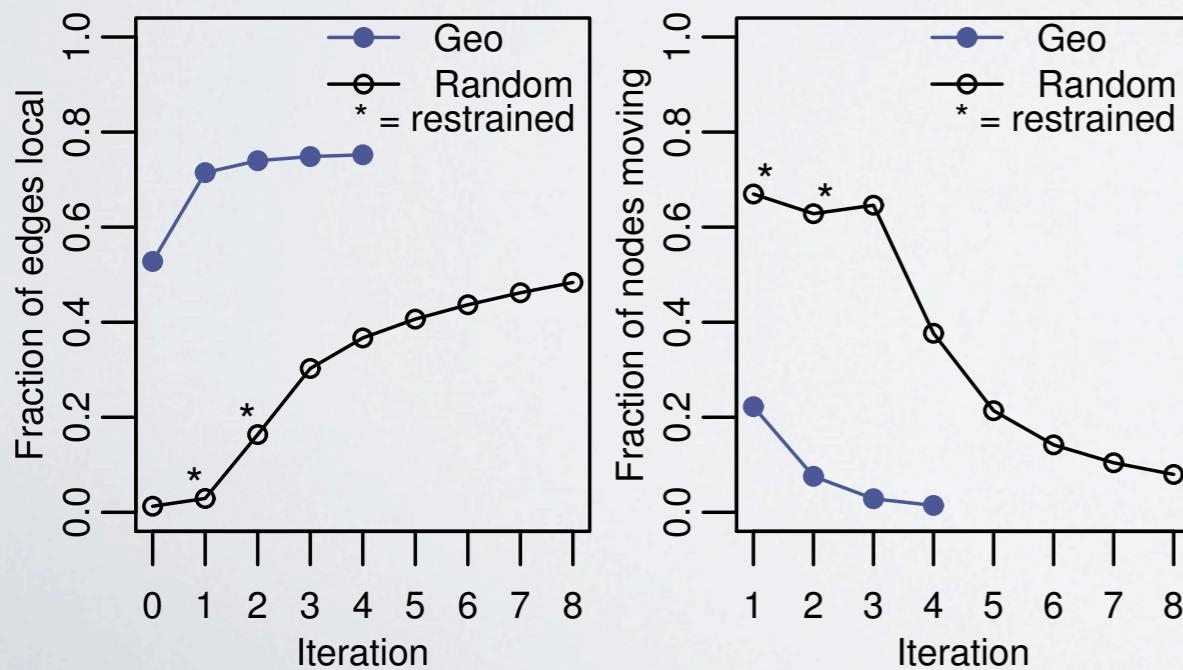
- Geographic initialization ‘converges’ within **1 step**
- Random initialization slow to start when: avg degree > # partitions
Use ‘**restraint**’: only move big gainers (*s below)



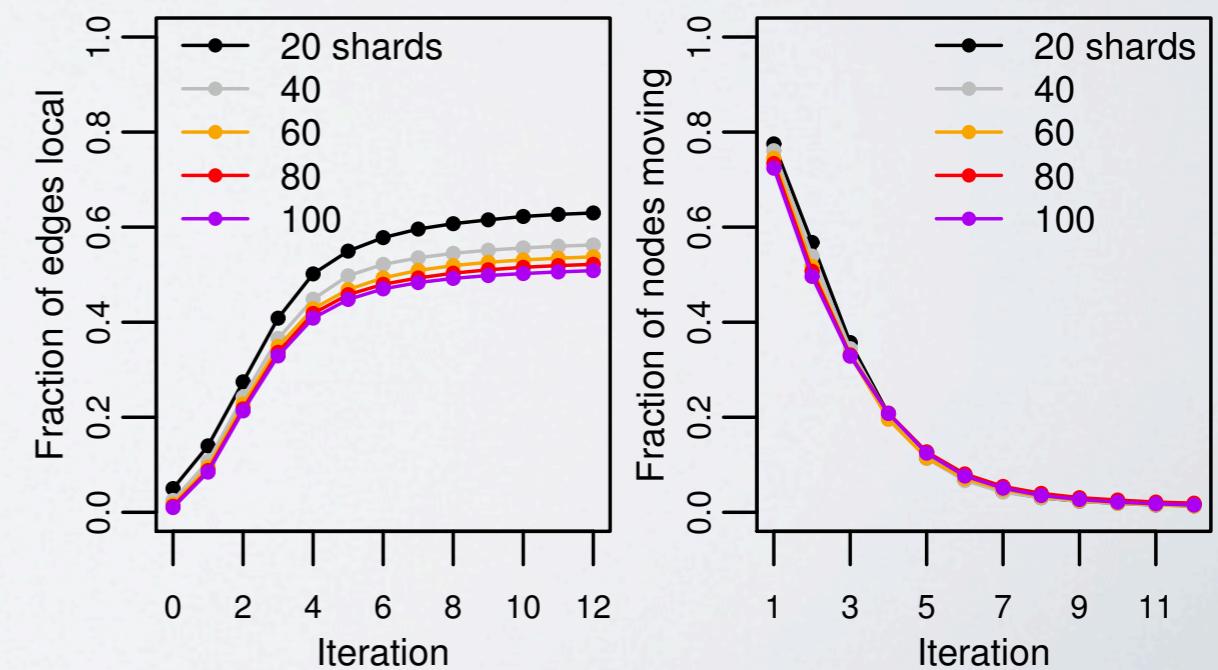
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- Geographic initialization ‘converges’ within **1 step**
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Use ‘**restraint**’: only move big gainers (*s below)
- LJ partitioning quality not so dependent on # partitions:
BLP exploiting primarily **local structure**.

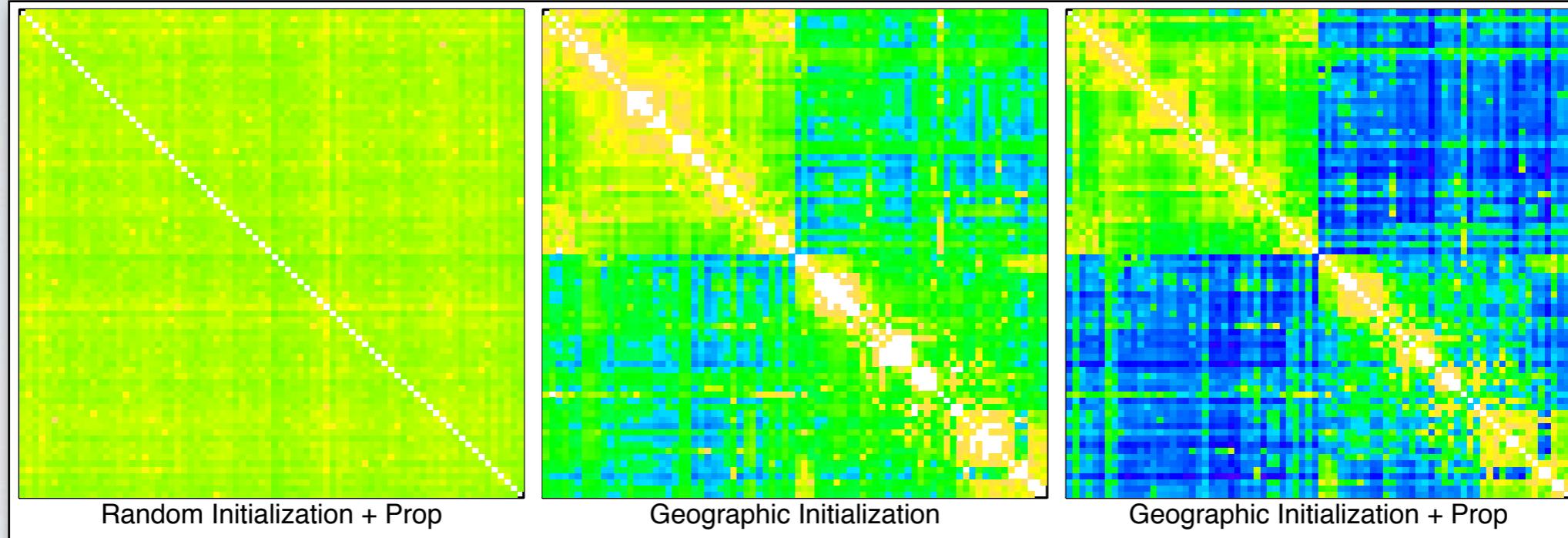
Facebook ($n=800m$, $|E|=68b$)



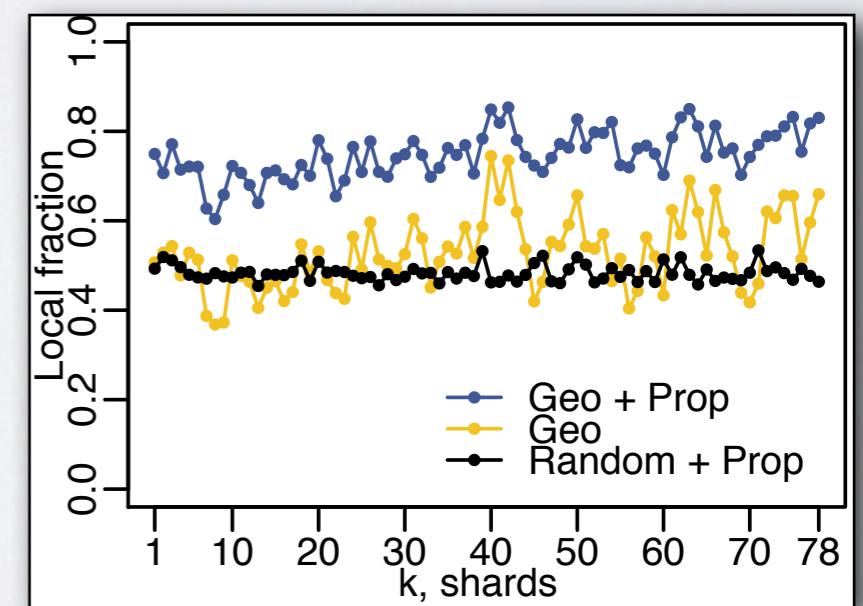
LiveJournal ($n=4.8m$, $|E|=42.8m$)



Results: Machine adjacency matrix

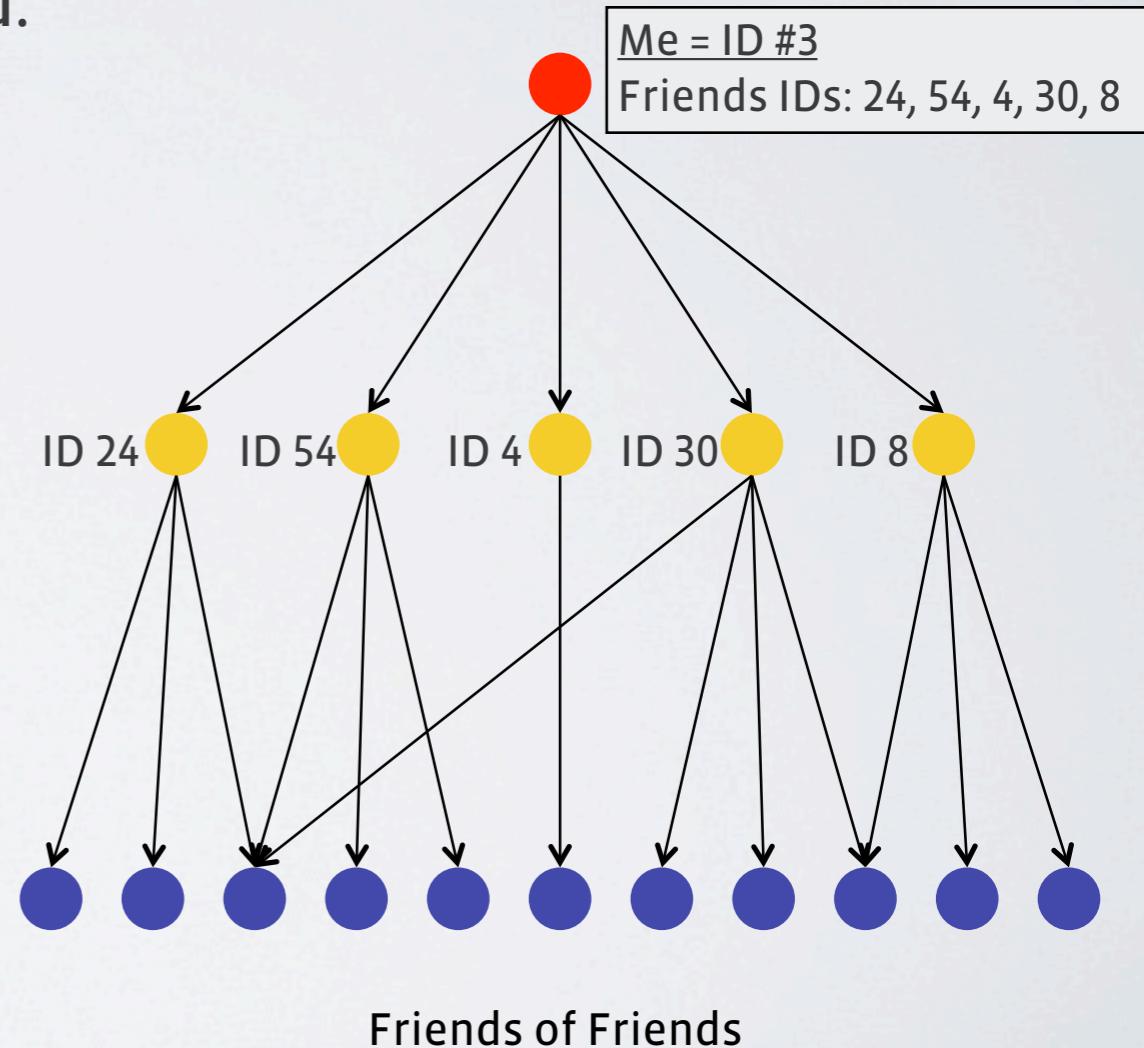


- Random initialization + 8 step prop
 - Geographic initialization ONLY
 - Geographic + 1 step prop
-
- Targeting n=78 machines:
2 racks of 39, visible as blocks



‘People You May Know’

- PYMK = ‘People You May Know’
- Ranked suggestion of friends-of-friends (FoFs) as friends.
- Average user has 40k FoFs, widely distributed.
- Ranks **145,000,000 suggestions per second**.
- Graph distributed across 78 machines with 72GB RAM each.

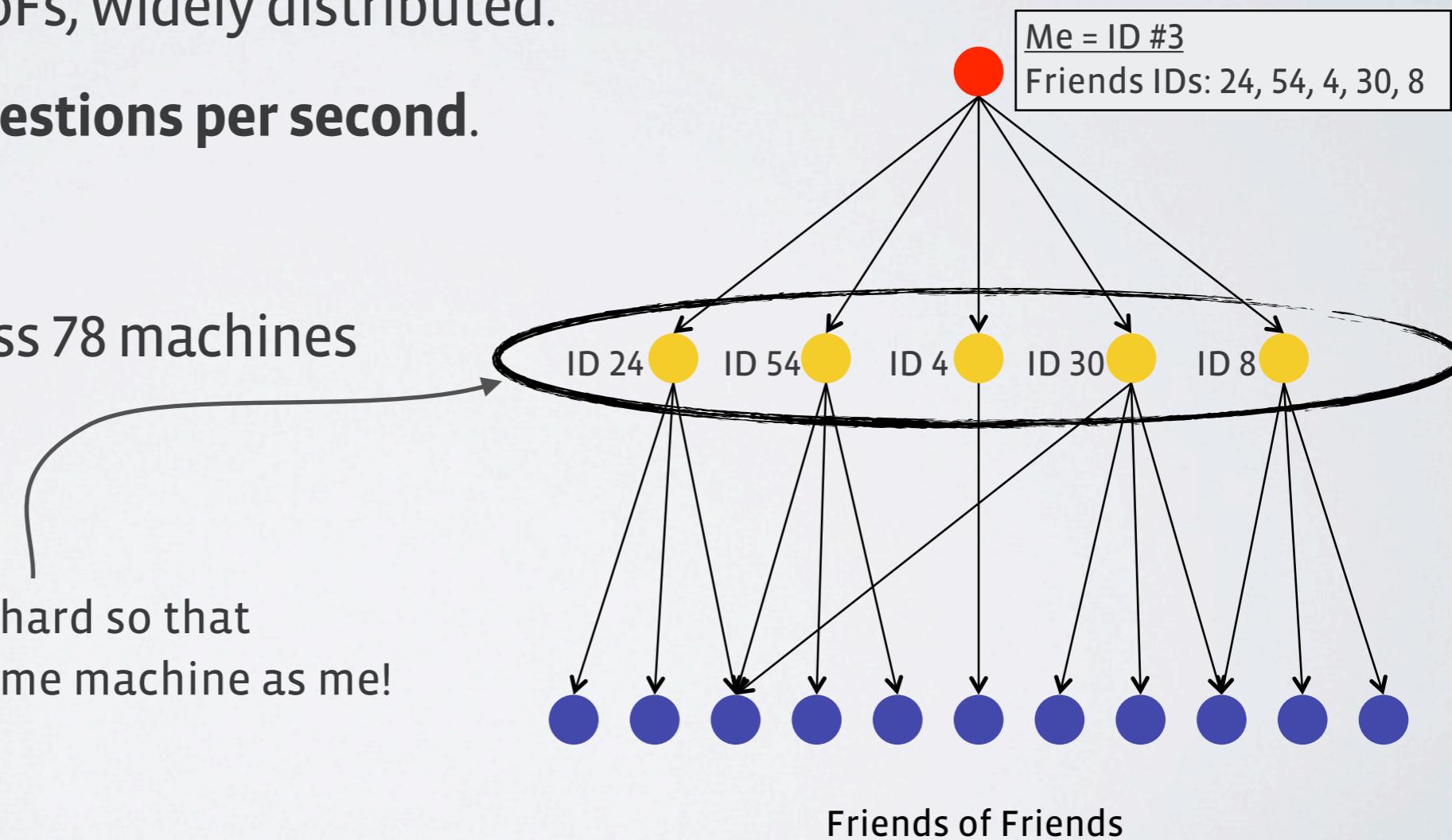


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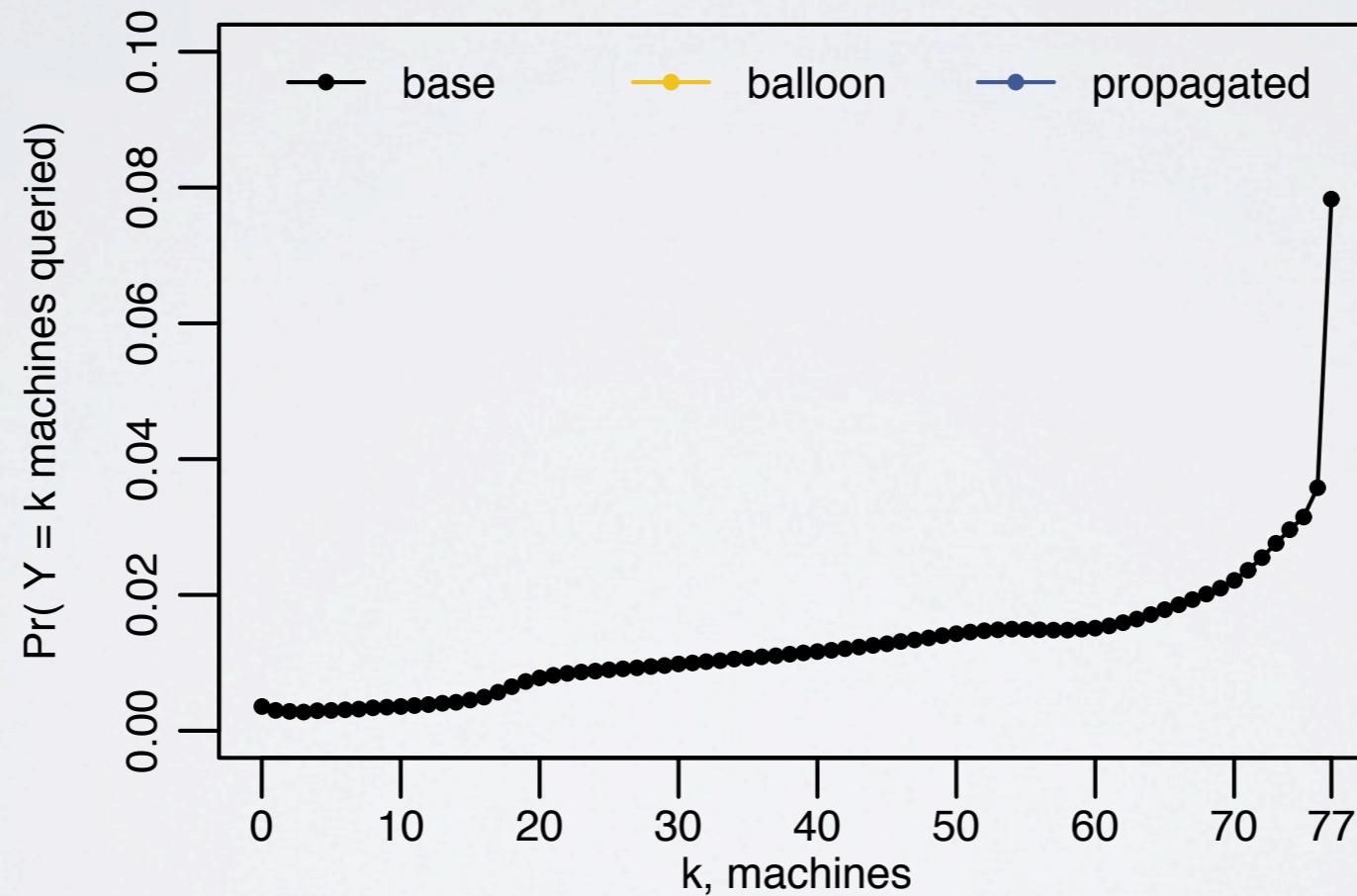
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Want to shard so that
my friends on same machine as me!



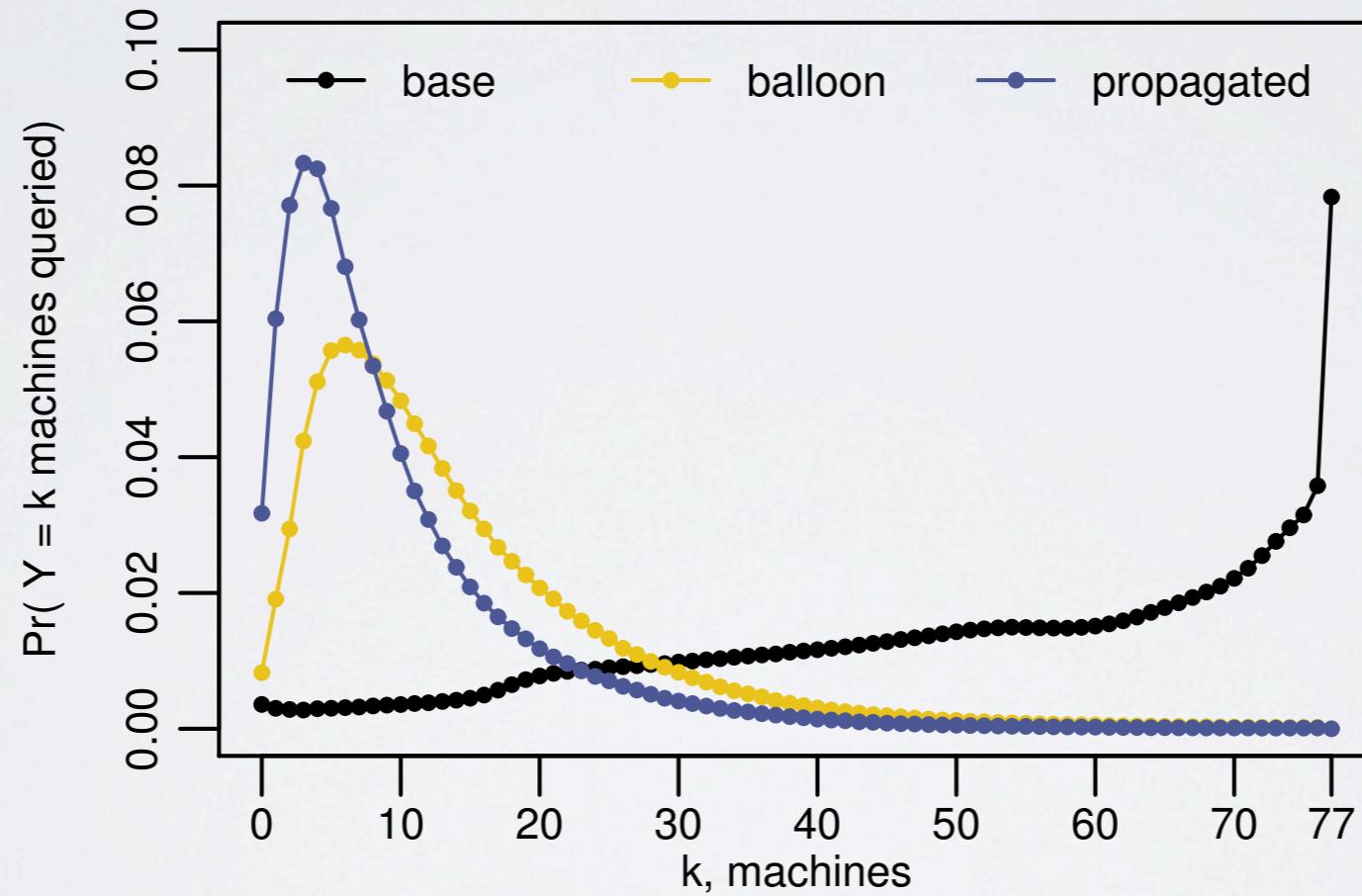
Results: PYMK request concentration

- Median number of machines hit per query reduced from **60** to ?.



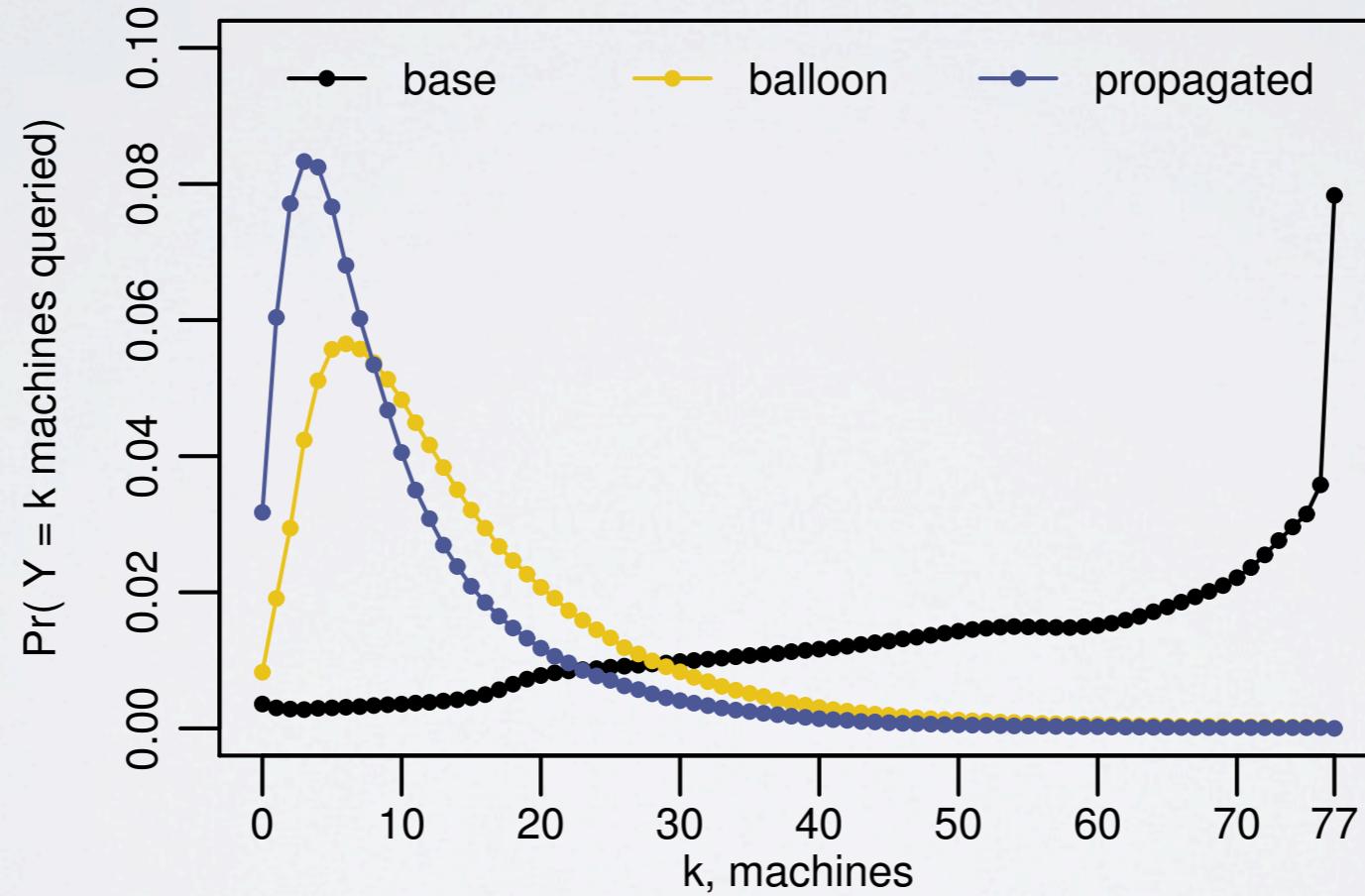
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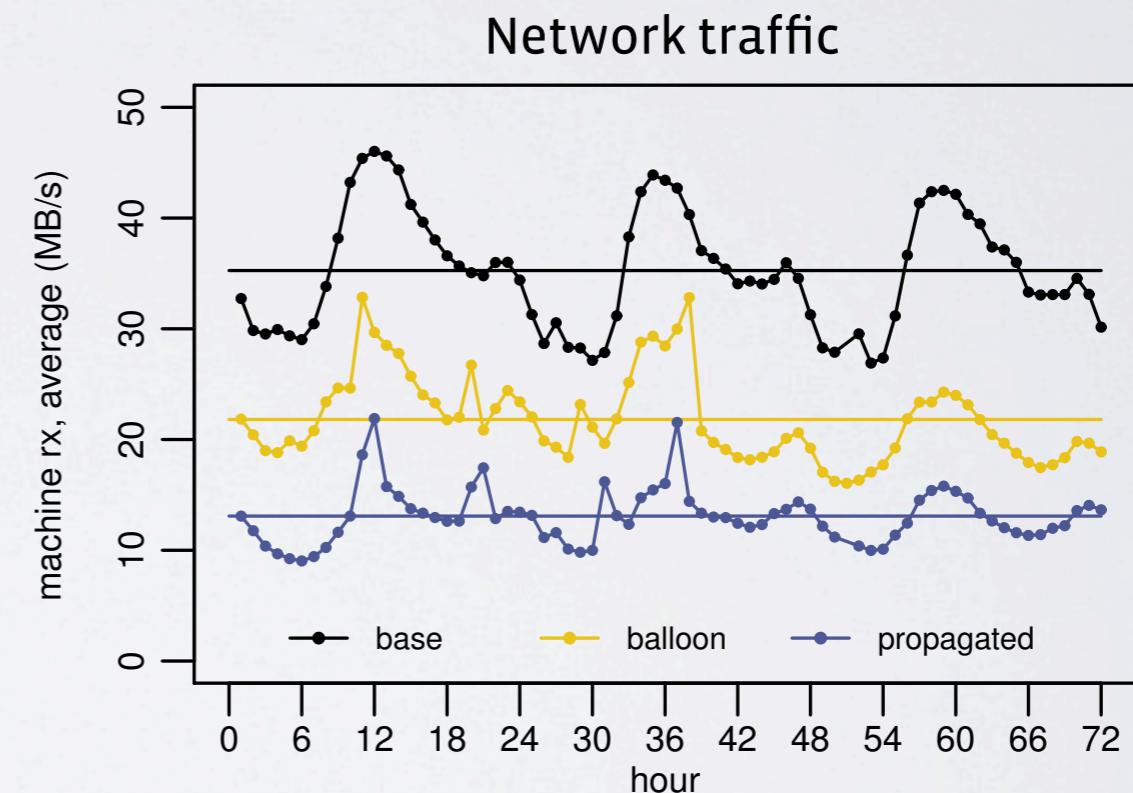
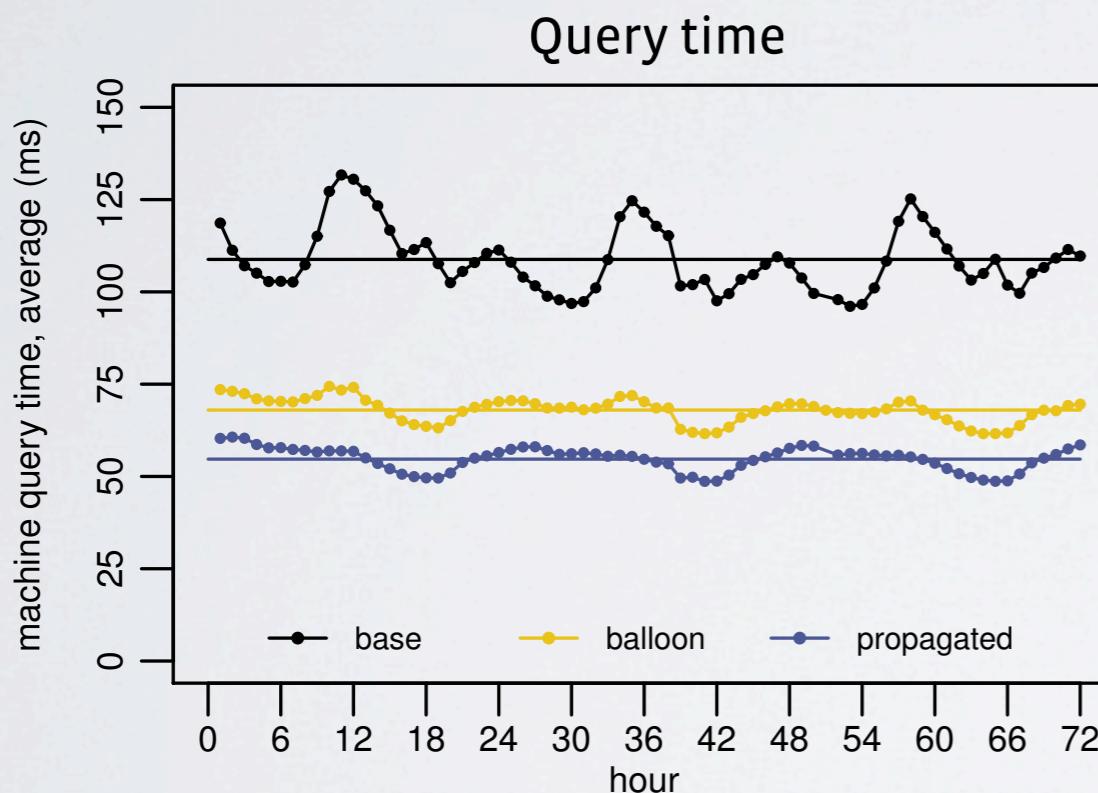
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- Query time:** What about overhead? Faster or slower?

Results: Query time / network traffic

- Median number of machines hit per query reduced from **60** to **9**.
- **Query time** reduced by **49%**, traffic reduced by **63%**:



Conclusions and Future work

- Label propagation is fast, we show it can be constrained
 - Social networks very clustered, making local algorithms very effective
 - Geographic metadata very useful
-
- Sharding greatly improves distributed graph computations such as PYMK