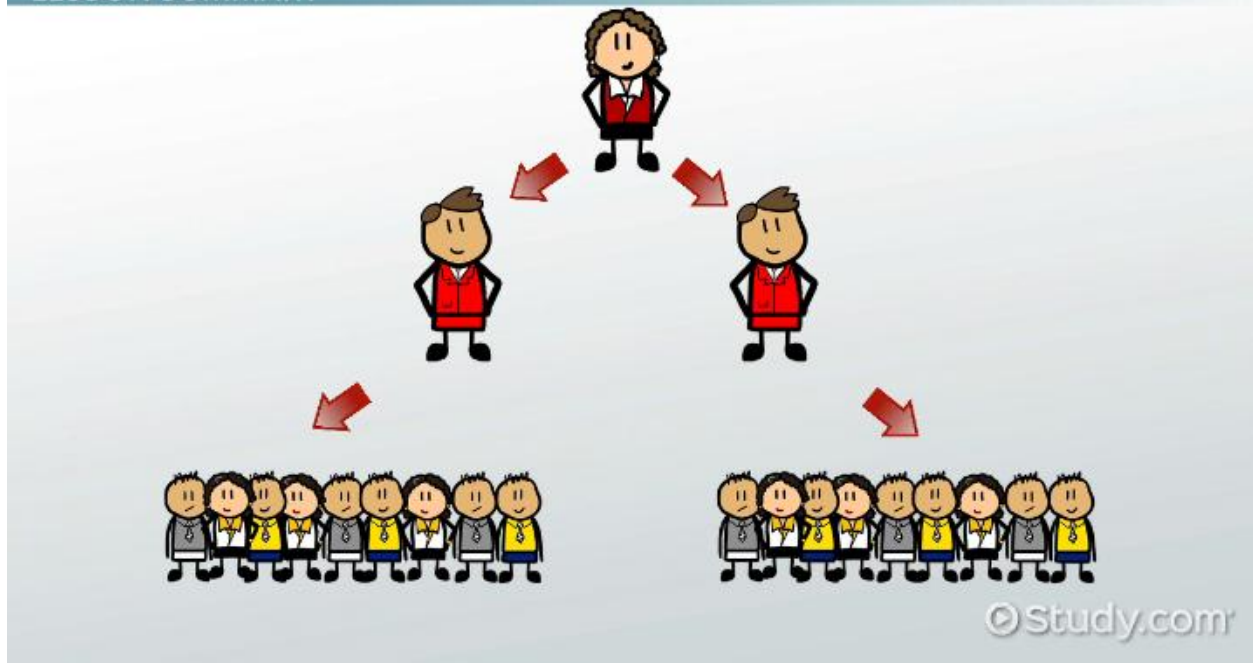


***1. Example of propaganda communication***



***2. Example of a communication using the two steps flow strategy***

## LESSON SUMMARY



### ***3. Example of communication targeting young men***



### ***4. Example of communication targeting young women***



## ***5. Example of public service communication***

