MID TERM (INTERACTIVE CONTENT 2)

ANS 1 ADVANTAGE OF POPUP ELEMENTS ;

- Cost - They're cheap.
- Visibility - They're right there front and center or at the bottom—wherever you choose to have them pop up.
- Conversion - This is the main reason sites **use** them, and they work very well to convert visitors to subscribers

DISADVANTAGE ;

- It made a bad reputation because of its history. ...
- It makes the users feel that the advertisement is being forced down to their throat. ...
- It may hurt the brand's reputation.

ANS 2: A JavaScript library is a library of pre-written JavaScript that allows for easier development of JavaScript-based applications, especially for AJAX and other web-centric technologies.

ANS 3: Though hotly contested by many web designers in the past, many websites feature carousels or sliders in their design. A WordPress carousel slider is essentially a filmstrip of several images you can scroll through. Websites make use of this element because it allows multiple pieces of content to occupy a single space.