JUGUNU SINGH

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CAREER SUMMARY

Full Stack Developer with 1 year of experience, specialising in the MERN stack and Shopify app development. Built production-grade tools, including a custom A/B testing app, real-time dashboards, and e-commerce integrations. Strong in front-end engineering, data visualisation, and building scalable web solutions.

WORK EXPERIENCE

Causalfunnel   **Remote**
Full Stack Developer Intern   *Mar 2025 - July 2025*
- **Shopify A/B Testing - CausalFunnel Optimization** (App Store): built from scratch to run Price, Product, Cart,and Discount experiments with advanced display conditions (**page targeting, visit count, device, country, city,referral site, UTM parameters, etc.**); enabled merchants to run precise tests and achieve up to a 40% boost in sales conversions by identifying winning variants.
- **Survey App - Customer Pulse**(App Store): built a configurable post-purchase survey on the **Thank You** page to collect ratings and feedback, helping merchants cut return orders by 20% and boost customer satisfaction.
- Integrated **Shopify APIs**, **webhooks**, and **Polaris UI** for seamless store connectivity, real-time updates, and a native admin dashboard experience.
- Worked as a **WordPress Developer**, building and customising dynamic websites using **Elementor**, aligned with client branding and SEO best practices.

Foozy   **Remote**
Full Stack Developer Intern   *Jul 2024 - Feb 2025*
- Developed a real-time order management system using WebSocket, reducing order processing time by 45%.
- Implemented a web push notification system, achieving a 95% delivery rate for order status updates.
- Integrated MongoDB Charts for analytics dashboard, providing 12+ key performance metrics.
- Implemented Cloudinary CDN integration, reducing image load times by 60%.

TailBlaze   **Remote**
Frontend Developer Intern   *Jan 2024 - Jun 2024*
- Developed a responsive landing page for TailBlaze in React JS, a company specialising in organic pet food.
- Integrated Mailchimp for collecting customer emails and managing mailing lists.

Personal Project

- **UrStyle** – This platform combines intelligent style curation with seamless shopping, enabling users to discover and purchase complete outfits while providing powerful admin tools for content management.
- **ReactJS Components Practice –** Created a local React practice platform to run code against auto-generated test cases directly in the browser.
- **Travel Clue –** Interactive travel quiz game with shareable challenge links for competing with friends in real time.
- **Task Management –** Task organiser to create, track, and prioritise tasks with status updates for personal productivity.

EDUCATION

Hemvati Nandan Bahuguna Garhwal University   **Uttarakhand, India**
B.Tech in Information Technology   *Aug 2020 - July 2024*
- CGPA: 8.0
- Relevant coursework: Web Development, Database Management, Software Engineering

SKILLS &Achievements

Skills: Next.js, React.js, Tailwindcss, Shopify Apps, WordPress, Remix, TRPC, Transtack Query, Firebase, HTML, CSS, TypeScript, JavaScript, Express, MongoDB, Node.js, O-Auth, Push notifications, Socket.io

Achievements: Published 2 Shopify Apps (A/B Testing & Survey App) live on the Shopify App Store and 1200+ GitHub commits in one year.