Carlos Gallaga

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https://carlosgallaga.framer.website/

Education

TecMilenio University   Reynosa, Tamps.

Graphic Design and Animation   2021 - Currently

Certificates: Interactivity and Multimedia Design / Productivity Based on Technological Tools

Experience

JG & Servicios y Proyectos Industriales   Reynosa, Tamps.

Web Developer / Designer   April 2023 – November 2023

- Designed and developed the company's website from scratch, providing a modern and functional digital platform.
- I created detailed sections including information about the company, history, client testimonials and services offered, enhancing online presence and communication with potential clients.
- Deployed an intuitive contact form, facilitating communication between clients/users and the site owner, resulting in a 30% increase in client inquiries.
- Used technologies such as HTML, CSS, JavaScript to ensure an optimal user experience and a responsive design adapted to multiple devices.

Fryam AC   Reynosa, Tamps. (Remote)

Web graphic / designer   January 2023 – March 2023

- Designed graphics and visual elements for the website, enhancing the aesthetics and functionality of the existing platform.
- Adapted graphics and layouts to the existing website, ensuring a harmonious and coherent integration with the organization's visual identity.
- Implemented creative solutions for content presentation, increasing user engagement by 25%.

Activities

Freelance   Reynosa, Tamps.

Web Developer / Designer   December 2023 - Currently

- Developed and designed multiple websites focused on various niches, including personal care, product advertising, architecture sites and personal portfolios.
- Hands-on application of new technologies and trends in web design to improve my skills and keep me current in the field.
- Creation of custom websites that stand out for their visual aesthetics and functionality, tailored to the specific needs of each client.
- Implementation of SEO strategies and user experience optimization, achieving increased traffic and interaction on the developed websites.

Skills and Interest

Programming: HTML, CSS, Tailwind, JavaScript, Astro

Design: Figma, Framer, Wix, Illustrator, Photoshop

Languages: Spanish (Native) , English B2