

LLO No 3: Create and deliver impactful presentations keeping in view the audience, purpose, organization, body language and tone.

What Could Go Wrong Rubric (65 Marks)

Content (5)

5-4 Points: All key failure reasons are distinct, logical, and fully supported by specific details. - The analysis is perceptive and shows deep critical thinking.

3 Points: Failure reasons are logical but may lack some specific details. - The analysis is sound but could be more insightful.

2-1 Points: Failure reasons are too general or lack clear supporting details. - The analysis is basic and not well-reasoned.

Vocabulary (5)

5-4 Points: Expertly and naturally integrates multiple advanced terms and phrases from the list. - Vocabulary enhances the analysis and shows a strong command of the language.

3 Points: Uses several advanced terms correctly, though some integration may feel slightly forced. - Vocabulary use is appropriate but not consistently sophisticated.

2-1 Points: Uses only a few of the advanced terms, and their use may be awkward or incorrect. - Relies primarily on simple or everyday language.

Grammatical Structure (10)

10-8: Syntax: All sentences are well-formed, concise, and flow logically. No run-ons, fragments, or syntax errors. **Usage:** Flawless subject-verb agreement and correct use of pronouns, adjectives, and adverbs.

7 Points: **Syntax:** Minor syntax errors, but the meaning is always clear. Sentences are generally well-structured. **Usage:** Occasional minor usage errors (e.g., singular/plural mix-ups), but the majority is correct.

6 and Below: **Syntax:** Frequent sentence structure errors (e.g., run-ons, fragments) that occasionally make sentences difficult to understand. **Usage:** Consistent errors in subject-verb agreement or pronoun usage that distract from the message.

Eye Contact (5):

5-4 Points: Consistent and engaging with the audience.

3 Points: Maintains good eye contact, with occasional lapses.

2-1 Points: Limited eye contact, often looking at notes or away from the audience.

Gestures (5):

5-4 Points: Purposeful and confident gestures enhance the message.

3 Points: Gestures are used but may be slightly hesitant or repetitive.

2-1 Points: Gestures are minimal or distracting.

Posture (5):

5-4 Points: Stands tall with a relaxed, confident stance.

3 Points: Posture is mostly good, with minor slumping.

2-1: Slumped or fidgets, appearing uncomfortable.

Movement (5):

5-4 Points: Smooth and intentional, to hold attention.

3 Points: Mostly static, with minimal movement.

2-1 Points: Fidgeting or restless movements detract from the speech.

Voice (5):

5-4 Points: Clear, strong, and dynamic.

3 Points: Mostly clear, with occasional mumbling

2-1 Points: Unclear, very fast, or difficult to understand.

Tone (5):

5-4 Points: Appropriate, serious tone for the subject matter.

3 Points: Generally appropriate, but may become flat at times.

2-1 Points: Monotone or does not match the content.

Intonation (5):

5-4 Points: Varies naturally to emphasize key points.

3 Points: Uses some vocal variety, but could be more expressive.

2-1 Points: Flat and unengaging.

Volume (5):

5-4 Points: Projects voice well, easily heard by the entire audience.

3 Points: Mostly audible, but may be too quiet at times.

2-1 Points: Too quiet or too loud for the space.

Composure (5):

5-4 Points: Appears calm, confident, and poised throughout.

3 Points: Appears a bit nervous but maintains control.

2-1 Points: Appears nervous and uncomfortable.