

order_date

All



PIZZA SALES REPORT

JAN/15-DEC/15

pizza_category

All

Home

Best /Worst
Seliers

Total_Revenue

817.86K

Avg_order_value

38.31

Total_Pizzas_Sold

50K

Total_Orders

21K

Avg_Pizzas_orders

2.32

BUSIEST DAYS & TIMES

DAYS

Orders are **Highest** on
weekends **Friday/Saturday**

MONTHLY

There are **maximum** orders
from month of **July and**
January

SALES PERFORMANCE

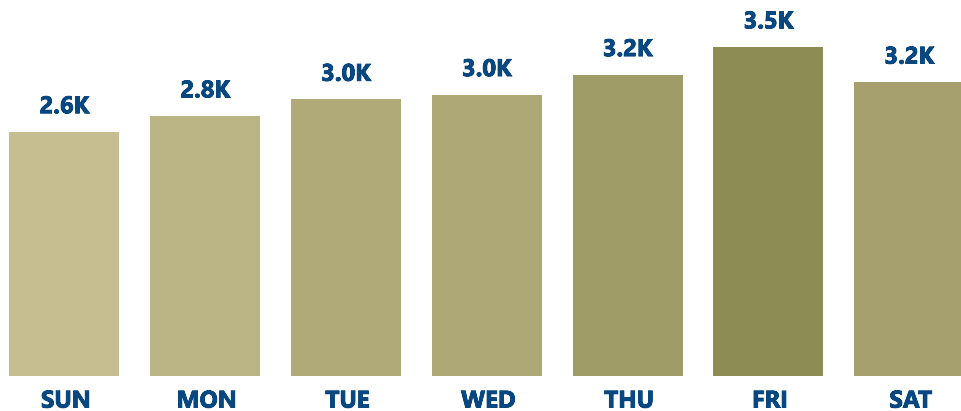
CATEGORY

Classic Category contributes to
maximum Sales & Total Orders

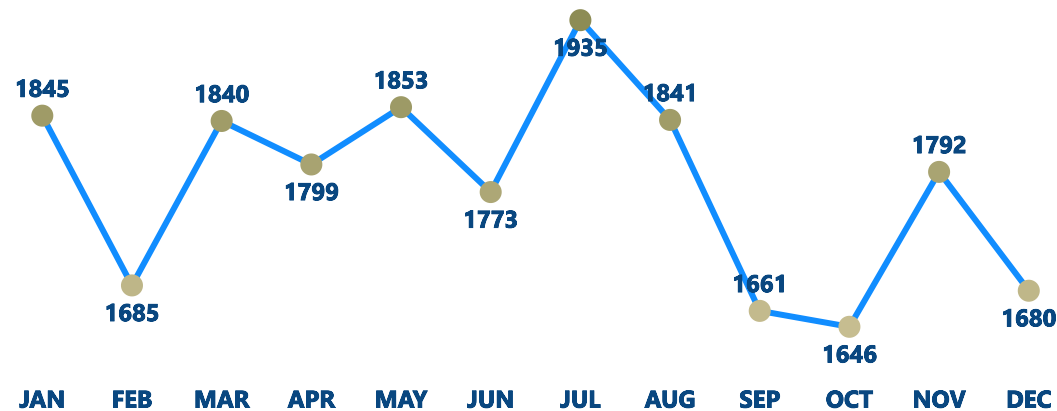
SIZE

Large size pizza contributes to
maximum sales

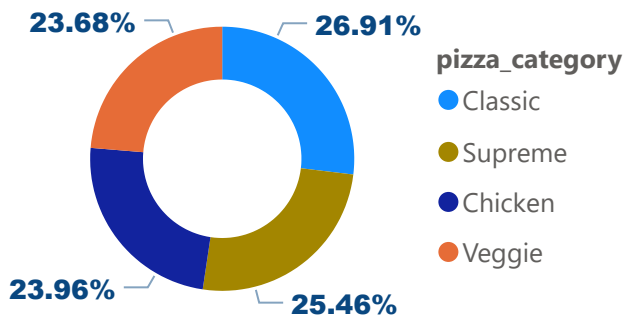
Daily Trend For Total Orders



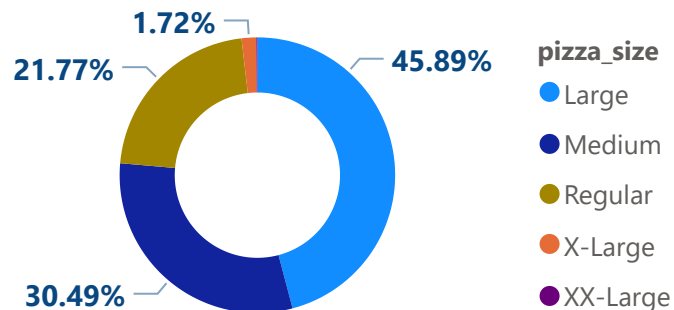
Monthly Trend For Total Orders



% of Sales by pizza category



% of Sales by pizza size



Total_Pizzas_Sold by pizza_category

Classic

15K

Supreme

12K

Veggie

12K

Chicken

11K

order_date

All



PIZZA SALES REPORT

JAN/15-DEC/15

pizza_category

All

Home

Best /Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken pizza contributes to maximum Revenue

Quantity

The Classic Deluxe Pizza contributes to maximum Total Quantity

Total Orders

The Classic Deluxe Pizza contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie pizza contributes to minimum Revenue

Quantity

The Brie Pizza contributes to minimum Total Quantity

Total Orders

The Brie Pizza contributes to minimum Total Orders

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2.32

Top 5 Pizzas by Revenue

The Thai C...	43K
The Barbec...	43K
The Califor...	41K
The Classic ...	38K
The Spicy I...	35K

Top 5 Pizzas by Quantity

The Classi...	2.5K
The Barbe...	2.4K
The Hawai...	2.4K
The Peppe...	2.4K
The Thai C...	2.4K

Top 5 by Total Orders

The Classic ...	2.3K
The Hawaii...	2.3K
The Pepper...	2.3K
The Barbec...	2.3K
The Thai C...	2.2K

Bottom 5 pizzas by Revenue

The Spinac...	16K
The Medit...	15K
The Spinac...	15K
The Green ...	14K
The Brie C...	12K

Bottom 5 Pizzas by Quantity

The Soppre...	961
The Spinac...	950
The Calabr...	937
The Medite...	934
The Brie Ca...	490

Bottom 5 by Total Orders

The Chicke...	938
The Calabr...	918
The Spinac...	918
The Medite...	912
The Brie Ca...	480