



Creative Brief

Company Name: **Powder Blue Marketing**

Date: **Aug 17, 2030**

Summary	
Target Audience	
Goals	
Metrics and KPIs	
Deliverables	
Teams	
Timeline	
Resources	

Budget

Social Media

Link them here or add the photos and videos relevant to the brief.





Version History

Jan 30, 2030

Add the name of the person who revised it. If they're a fellow Canva user, just @ them directly onto this document.

- Describe the revision made to the creative brief.