



I'm good with

Wireframing
Design systems
Info architecture
Content strategy
Visual design
Accessible design
Rapid prototyping
Usability testing
User research
Scaleable designs
Interaction design
Client collaboration

Tools I use

Figma
Sketch
Adobe CS
InVision
Balsamiq
Marvel
Git/Github
Optimal Workshop
Confluence
JIRA
Tableau
Wordpress

Languages I speak

HTML/CSS
Vanilla Javascript (basic)

(more) Languages I speak

English
Spanish

Where I learned

UX/Product Design
Apprenticeship
Thinkful, New York

B. A. in Psychology
Florida Atlantic University,
Boca Raton

What I've done

Ad Hoc – UX Designer

Remote | March 2019 – Present

- Responsible for entire product development process, from discovery through delivery of responsive digital products for Healthcare.gov
- Sole designer in my silo, working collaboratively in a remote, agile environment with other teams that include designers, PM's, engineers, research contractors, and external government stakeholders
- Rapid prototyping and iteration using Figma, Sketch and InVision
- Follow and contribute to internal style and design system guidelines
- Shipped decision tool with complex policy implications used by over 300 users first weekend in production
- Work closely with research contractors to design user research studies, including goals, tasks, and protocol
- Synthesize research findings, collaborate with stakeholders to iterate on designs
- Coordinate with engineers via frequent communication and JIRA tickets for successful project handoff

TripAdvisor – Content Specialist

Needham, MA | Nov 2016 – July 2019

- Primary curator of Spanish places content prior to publication on TripAdvisor.com
- Contributed to the addition and improvement of site features by product team
- Mentor to several junior outsourced analysts
- Regularly collaborated with engineers via JIRA to resolve bugs I identified on the site

Boston Senior Home Care – Quality Assurance Analyst

Boston, MA | June 2015 – Nov 2016

- Using data visualization tools such as Tableau, collected and presented critical agency data to senior staff
- Designed and distributed a 50 page informational manual for agency clients

Northeastern University – Lead Research Assistant

Boston, MA | May 2013 – June 2015

- Led the design, production, and distribution of recruitment flyers and newspaper ads.
- Designed and maintained study Wordpress website
- Interviewed 250 study participants, compiled data to present at national conferences