

I'm good with

Wireframing
Design systems
Info architecture
Content Strategy
Visual design
Accessible design
Prototyping
Sketching
Typography
Usability testing
User research
Data visualization
iOS design
Material design

Tools I use

Figma
Sketch
Adobe Photoshop
Adobe XD
Adobe Illustrator
InVision
Balsamiq
Marvel
Git/Github
Optimal Workshop
Maze
JIRA
Tableau
Wordpress

Languages I speak

HTML/CSS
Vanilla Javascript (basic)
jQuery

(more) Languages I speak

English
Spanish

Recent projects

ClassKarma – Mobile/Desktop App

Aug – Sept 2019

- Sole researcher and designer of an iOS app for student collaboration and cloud storage

Experience

TripAdvisor – Content Specialist

Needham, MA | Nov 2016 – July 2019

- Primary curator of Spanish places content prior to publication on TripAdvisor.com
- Contributed to the addition and improvement of site features by product team
- Primary liaison between the customer support department of a TripAdvisor subsidiary and my team
- Mentor to several junior outsourced analysts
- Regularly collaborated with engineers via JIRA to resolve bugs I identified on the site

Boston Senior Home Care – Quality Assurance Analyst

Boston, MA | June 2015 – Nov 2016

- Using data visualization tools such as Tableau, collected and presented critical agency data to senior staff
- Designed and distributed a 50 page informational manual for agency clients

Northeastern University – Lead Research Assistant

Boston, MA | May 2013 – June 2015

- Led the design, production, and distribution of recruitment flyers and newspaper ads.
- Designed and maintained study Wordpress website
- Interviewed 250 study participants, compiled data to present at national conferences

Education

UX/Product Design Apprenticeship

Thinkful, New York | July 2019 – Present

Immersive full time one on one apprenticeship with senior industry professional.

B. A. in Psychology

Florida Atlantic University, Boca Raton | 2007 – 2011