First Experience Finding a Place to Work on Open Space

OS

Emelia
31 years old

Full time travel blogger who works remotely

Goals

End

Find a space with wifi to work in as well as network.

Experience
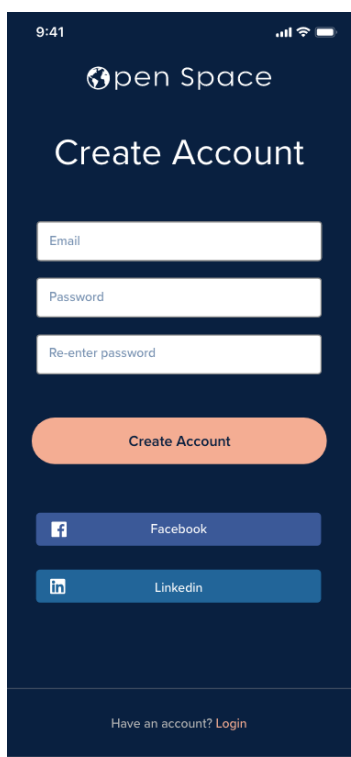
See a wide variety of listings, ability to see other users at those locations.

Decision to Use		Set Up Account		Find a Space		Finish
Think about working in a public space	**Choose Open Space**	**Register**	**Create Profile**	**Land on Spaces screen**	**Choose a space**	**Navigate to selected space**

Decision to Use

Think about working in a public space

As a remote worker, has the ability to work from home, but needed a change in scenery and started feeling isolated.

Search for applications on the app store that find both public spaces with wifi and people to connect with.

Choose Open Space

Sees Open Space in app store, onboarding screenshots clearly say what the app does.

Download app.

Set Up Account

Register

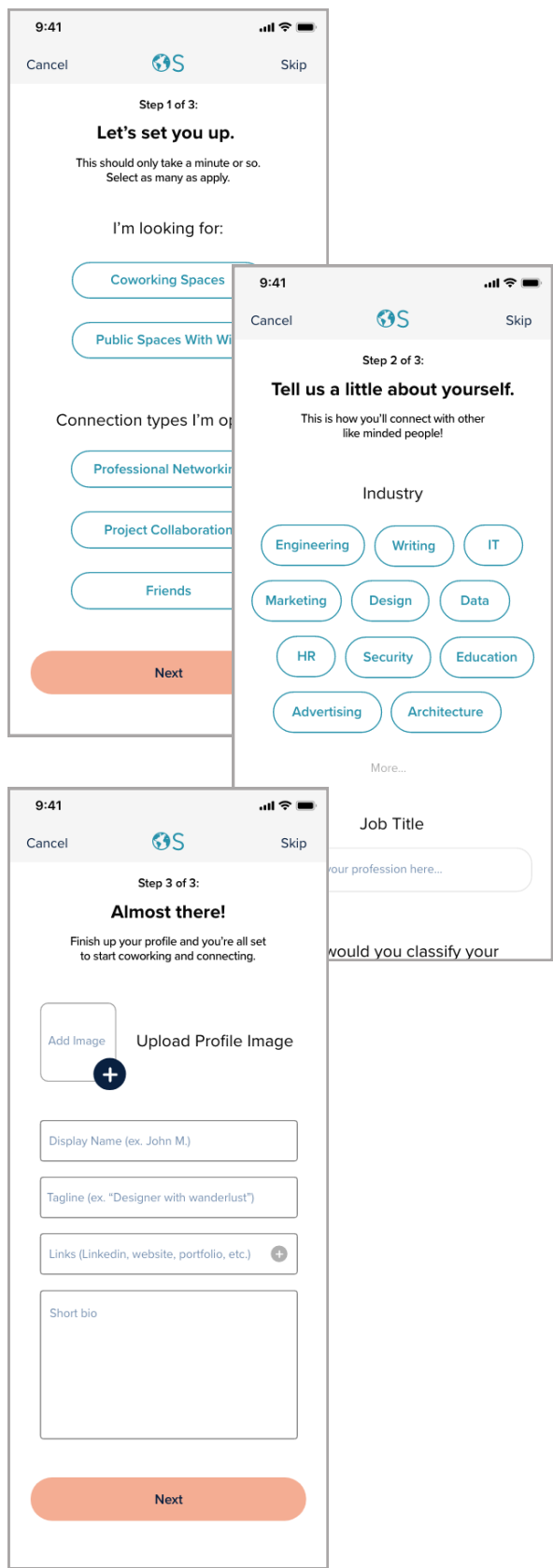Create account with new username and password or through Facebook or Linkedin.

Create Profile

Set preferences.

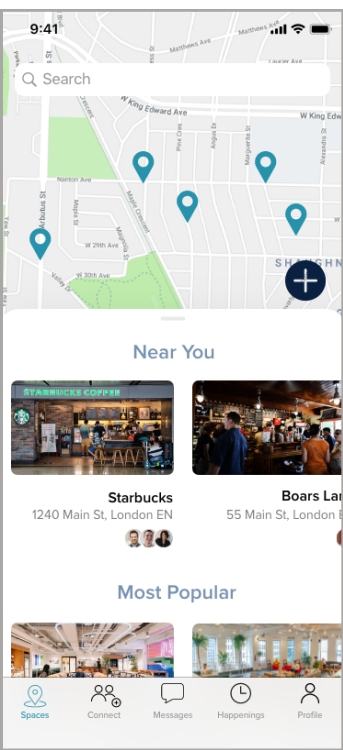Select industry details and lifestyle.

Set up profile.

Find a Space

Land on Spaces screen

Scroll through spaces near me.

Scroll through popular spaces.

Explore listing for several spaces.
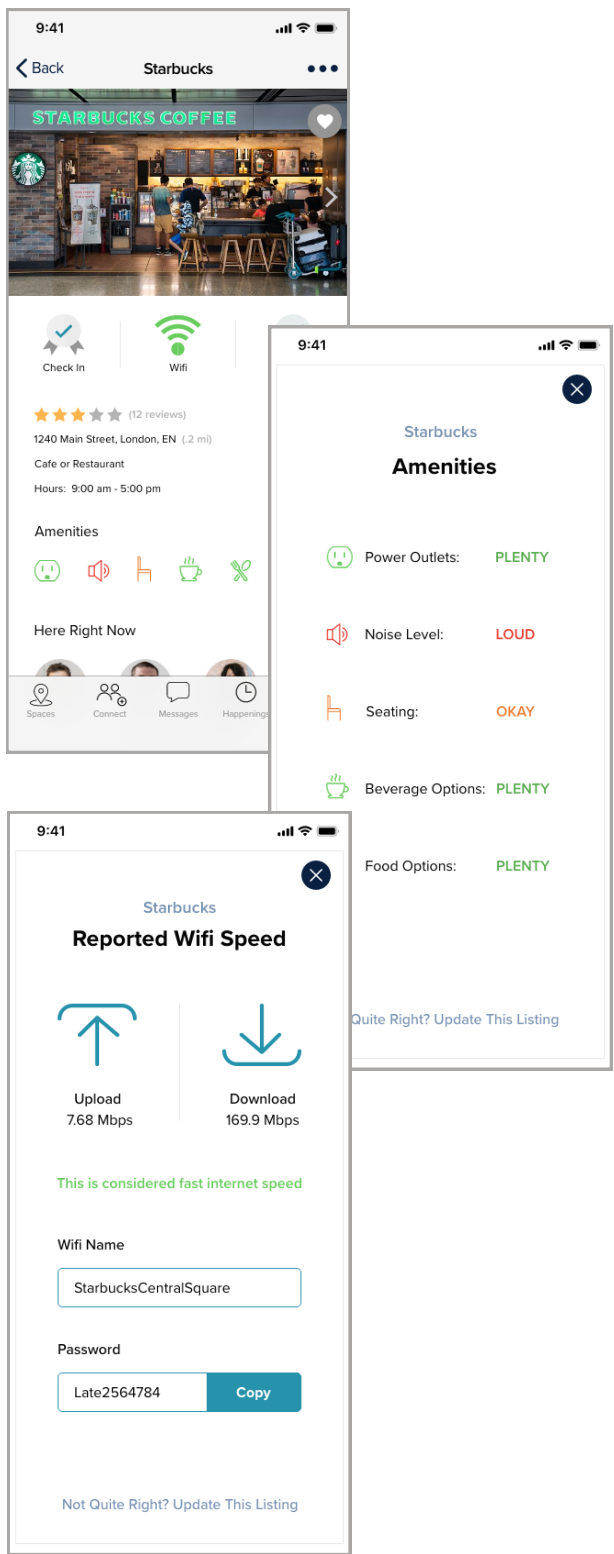
Choose a space

Look at further details for one particular space.

See wifi strength

See amenities

See how many users are currently in that space.
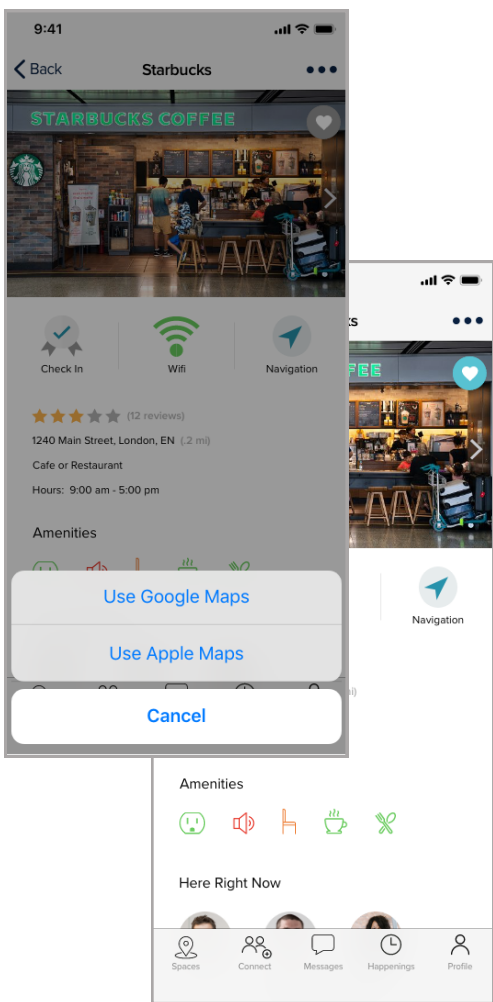
Decide on this space.

Finish

Navigate to selected space

Use navigate feature from listing.

Navigate using Google Maps or Apple Maps.

Option to check-in at space.

"My first thought is that it's really professional, looks really polished"

"Pretty general sign up page. Pretty obvious I will create my account here"

"It's pretty simple"

"This reminds me of Google Maps, how it shows what's near you, I like this design right here."

"Oh it shows people you could connect with here. That's really cool."

"It's all very straightforward"