JULIEN CRÉSUS

ux/ui designer

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I am a creative and passionate designer, creating digital interfaces such as websites or mobile apps, based in London. I have a passion for web & graphic design because it combines artistic knowledge, creativity and analytical issue solving.

I am eager to learn about new technologies and trends.

EDUCATION









Baccalauréat in Economics Lycée Descαrtes, Antony 2010-2013 Bachelor in Creation & Web Design Sup'Internet, Paris 2013-2016 Digital Agency Workshop in Marketing/Design HEC, Paris Jan. 2014 (3 weeks) Master of Science in UX Design Kingston University, London 2016-2017

WORK EXPERIENCE

UX/UI Designer [Sept. 2017 - Dec 2018]

Société Générale - London, United Kingdom

Capture business requirements into visual workflows in terms of user journeys, coordinate co-creation workshops with Product Owners, End Users and IT teams, create iterative high-fidelity and low-fidelity prototypes

Web/Graphic Designer Assistant [Jan. 2016 - Jun. 2016]

ZMIROV COMMUNICATION (PR agency) - Paris, France

Monitoring **briefs**, creating **contents for web & print** (press releases, social media contents...) for brands like New Balance, Ikea or Paris Saint Germain

Multimedia Project Manager Assistant [Feb. 2015 - May. 2015]

BNP PARIBAS - Paris, France

Participation in the **creation of digital campaigns**, contribution to the elaboration of **icons and newsletters**, management of the **intranet** page of the Digital Working team

Junior Web Designer Assistant [Jun. 2014 - Sept. 2014]

118000.fr - Paris, France

Realisation of mockups, creation of ad banners, participation on a project of web fiction (digital identity to the social media content)

PROFESSIONAL SKILLS 80% INTERACTION DESIGN 90% PHOTO RETOUCHING UI/UX DESIGN 85% WIREFRAMING 85% **BRANDING** HTML/CSS 85% **PHOTOSHOP** 90% 80% INDESIGN 85% SKETCH INVISION 80%

DESIGN SKILLS

LANGUAGES

FRENCH 100%

ENGLISH 95%
Fluent; Level C1/C2 CECRL (IELTS 7.0)









INTERESTS









