Deploy a Static Website on Amazon EC2 with Apache

JULEANNY NAVAS
AWS Cloud Computing

Introduction

In this project, I provisioned and configured an **Amazon EC2** instance within a custom **VPC** to serve a **static website** using the **Apache web server**. The deployment follows AWS best practices for **network design**, **security groups** configuration, and **automated setup** using EC2 user data. The goal was to host a personal static webpage in a secure, scalable environment without relying on CloudFormation templates.

The instance is launched with Apache pre-installed and configured through **user data**, and the HTML file is served from **/var/www/html**.

Project structure

Section 1: VPC + Networking Setup

Section 2: Create a Security Group

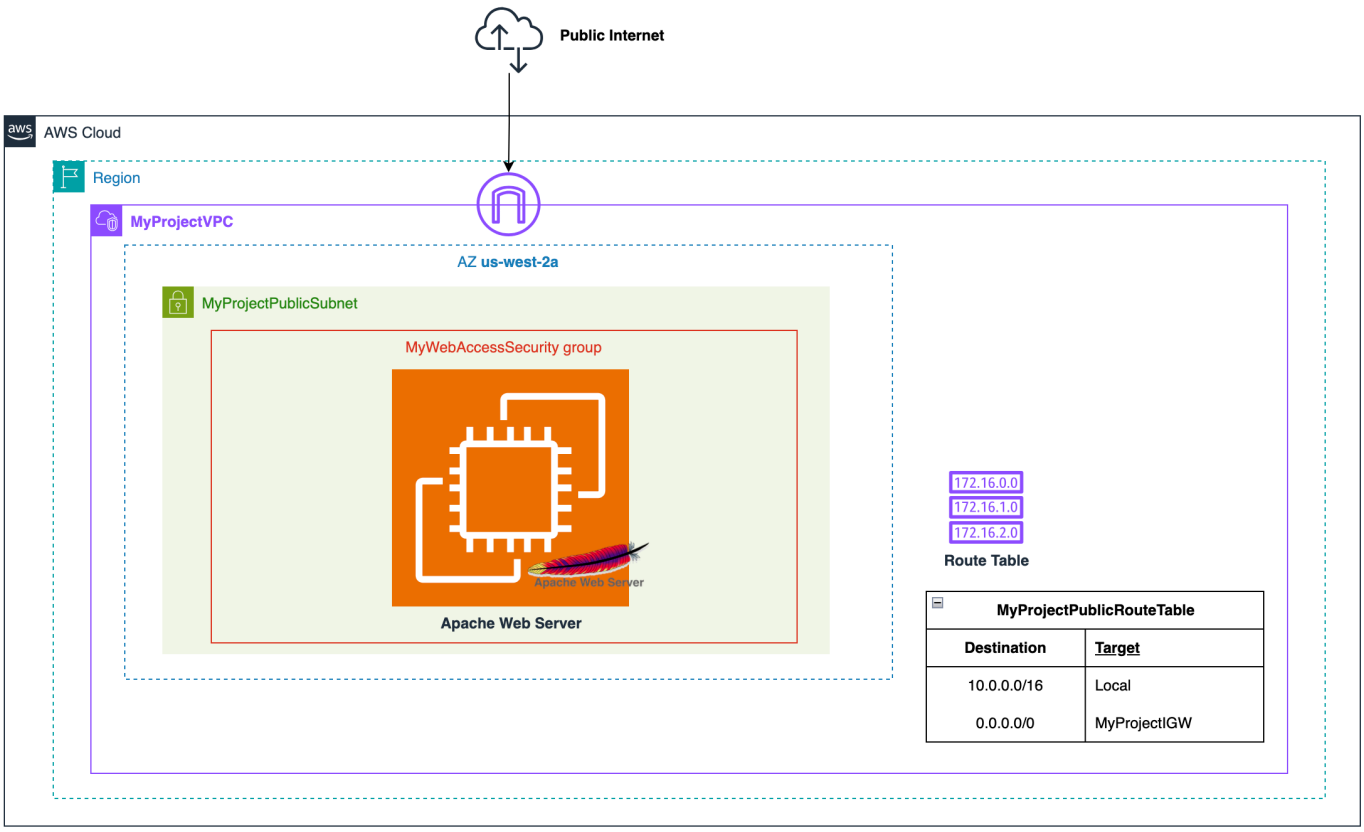
Section 3: EC2 Launch Configuration - Apache Setup via User Data

Section 4: Testing & Validation

Tools & Services used

- **Amazon EC2** – Virtual server to host and serve the web application
- **Amazon VPC** – Custom virtual network for secure resource isolation
- **Apache Web Server** – HTTP server used to host the static web page
- **AWS Security Groups** – Firewall rules to control traffic to the instance
- **EC2 instance access via SSH** – Secure command-line access to the virtual server for configuration and management
- **Bash & HTML** – Scripting and markup used for automation and the web page
- **Architecture Diagrams:** Visual representation of infrastructure components (**app.diagram.net)**

Architecture Overview



Step-by-Step Implementation

Section 1: VPC + Networking setup

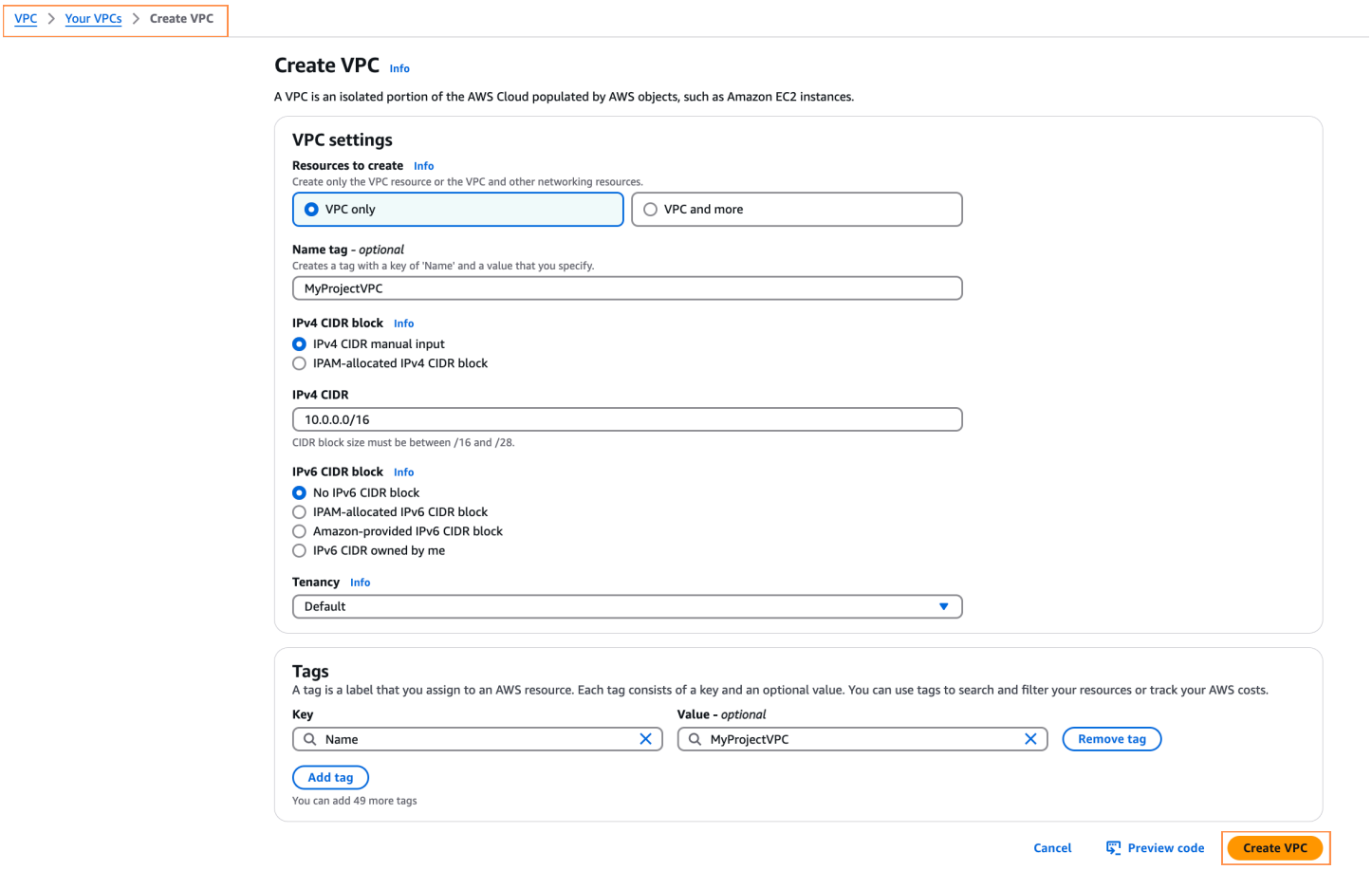
1 . Network configuration

- Created a **new VPC** with a **public subnet,** using a custom VPC is good AWS practice, it gives full control over security, networking, and scalability.
- Set up an **Internet Gateway** and **Route Table** for outbound access.
- Ensured auto-assign public IP is **enabled** for the subnet.

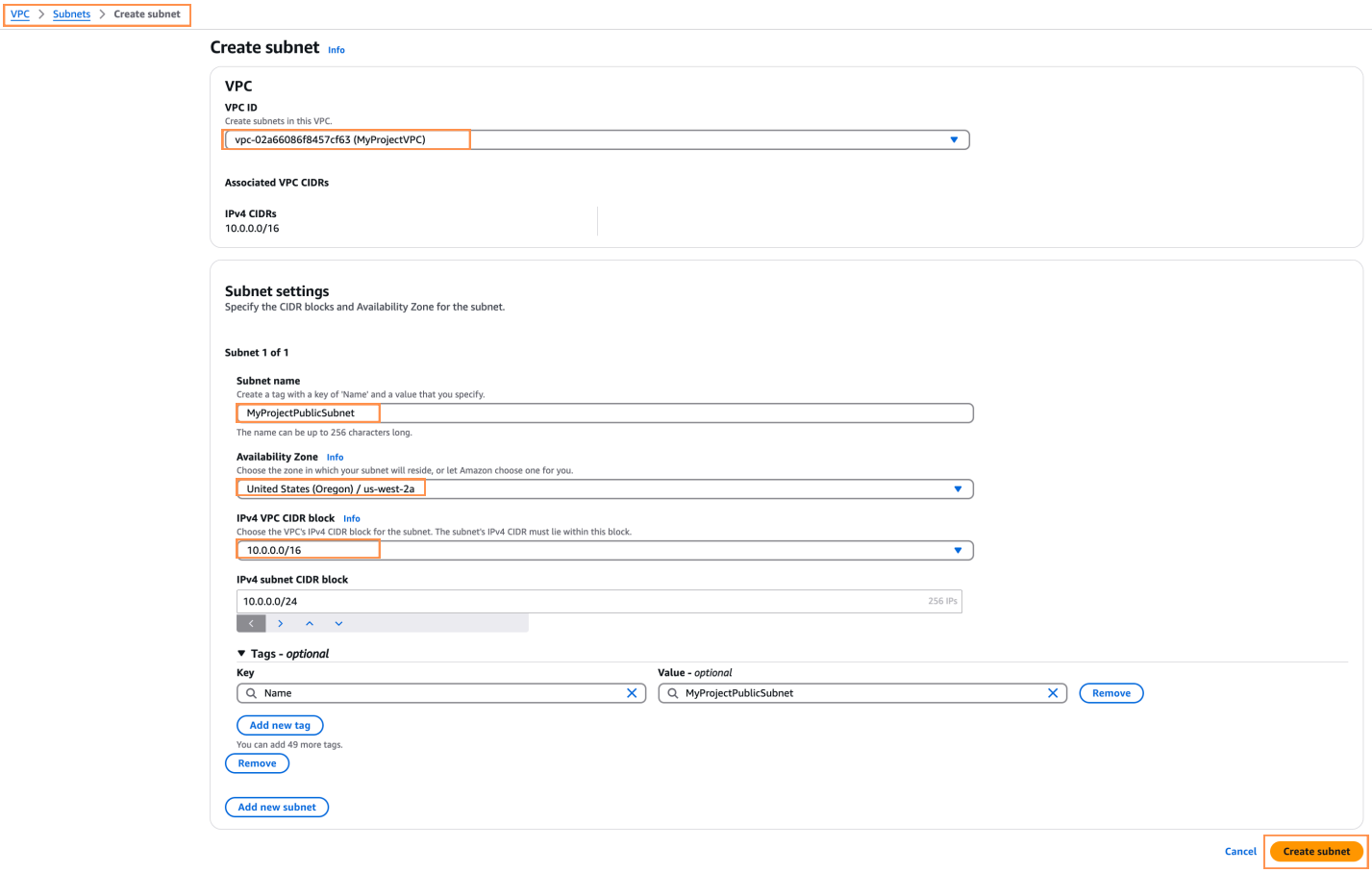
Steps:

- Open the **AWS Management Console.**
- Go to **VPC > Create VPC:**
  - **> Name**: MyProjectVPC
  - **> IPv4 CIDR:** 10.0.0.0/16: /16 provides 65.536 private IP addresses, therefore allows future scalability, creating multiple subnets within this VPC without overlapping ranges.
  - **> Tenancy:** Default is selected to avoid the extra cost associated with dedicated instances, it shares the underlying hardware with other AWS accounts but still maintains

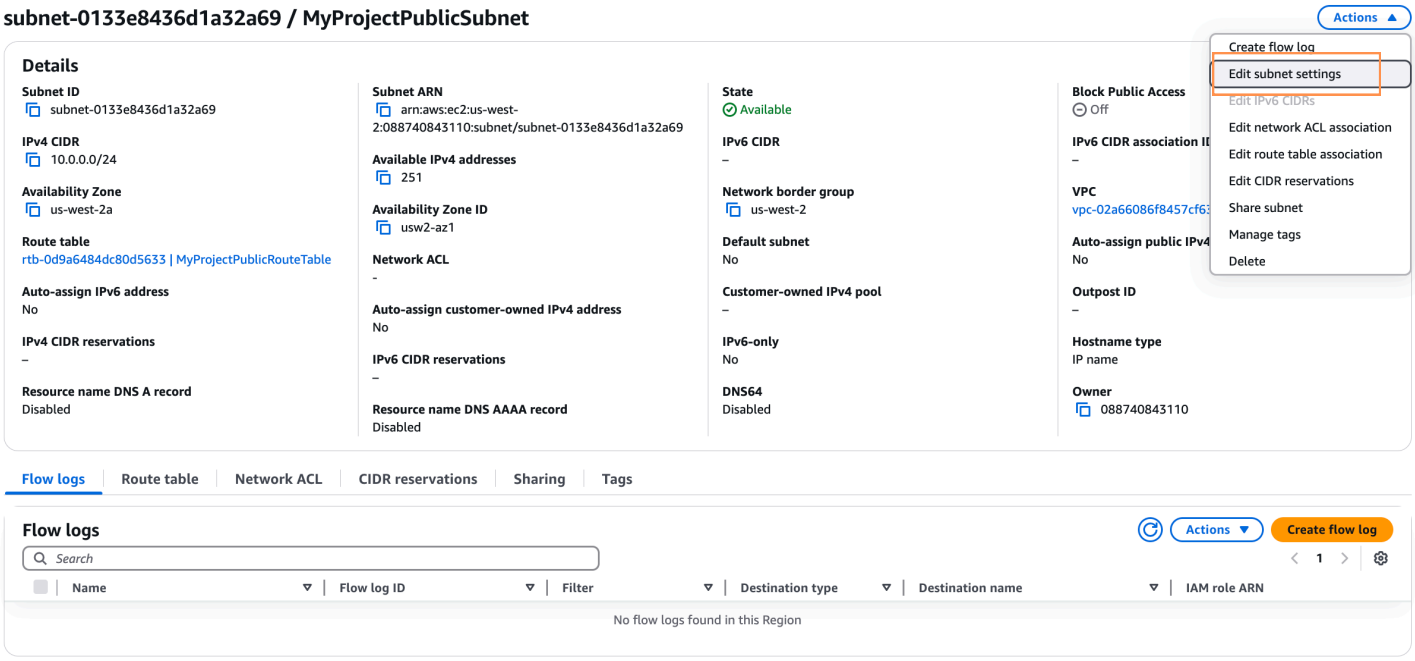
isolation at the hypervisor level. It's recommended unless you have compliance or licensing needs requiring dedicated hardware.

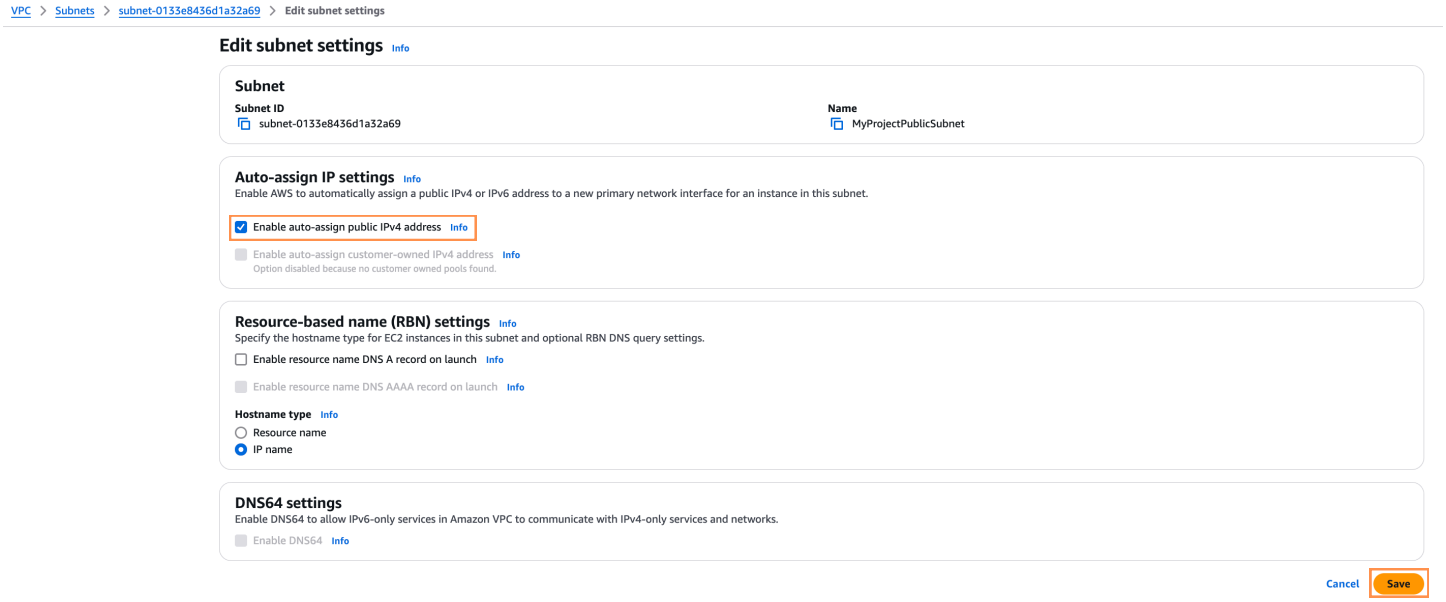


- Go to **Subnets > Create Subnet:**
  - **> Name**: **MyProjectPublicSubnet**
  - **>** Attach to: **MyProjectVPC**
  - **> AZ:** Select an Availability zone
  - **> IPv4 CIDR:** 10.0.0.0/24: /24 allocates 256 IP addresses, it is suitable for a small public-facing workload such as a web server. It helps to keep IP allocation granular and organised.

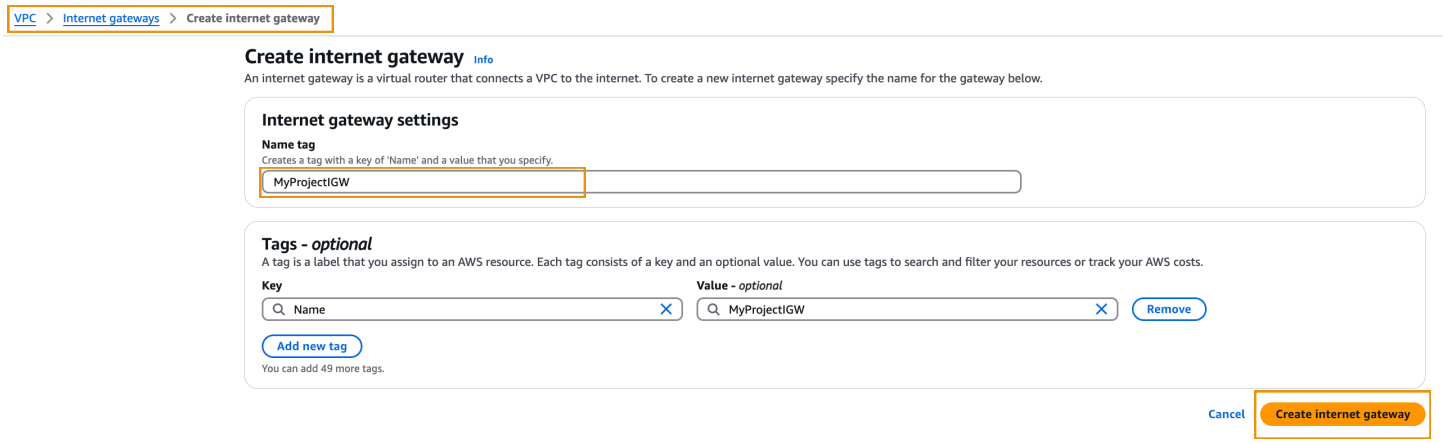


- **>** Enable a Public IP for **MyProjectPublicSubnet**, it allows the EC2 instance in this subnet to be accessible over the internet, an essential configuration for serving a static web page.

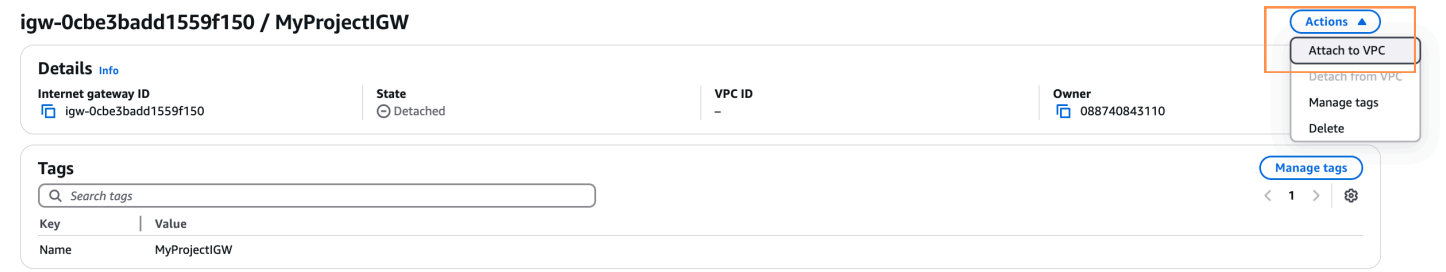




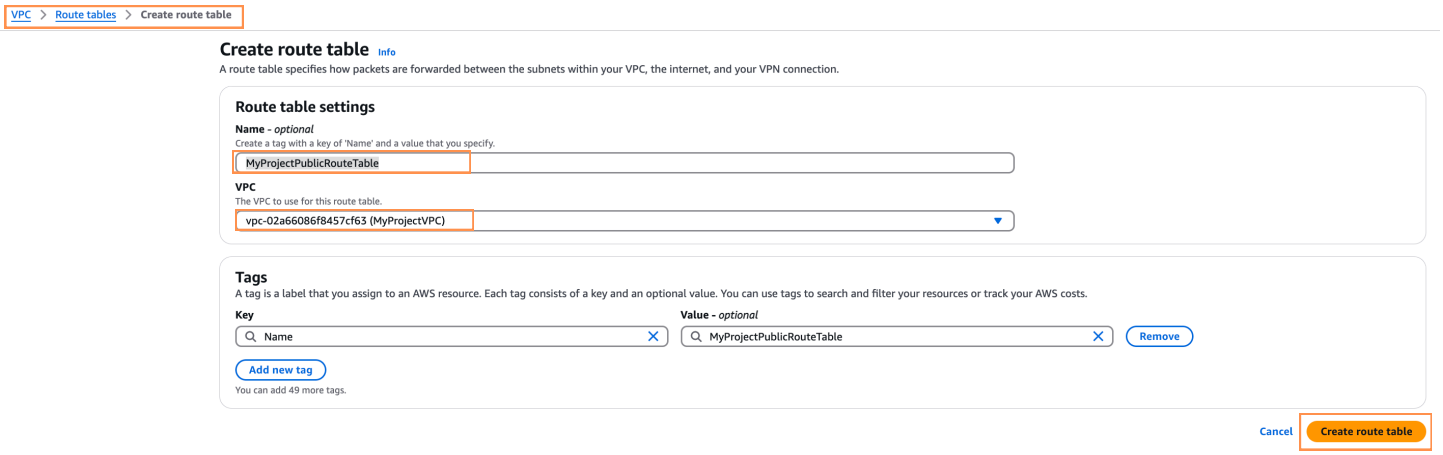
- Go to **Internet Gateways > Create IGW:**
  - **> Name:** MyProjectIGW



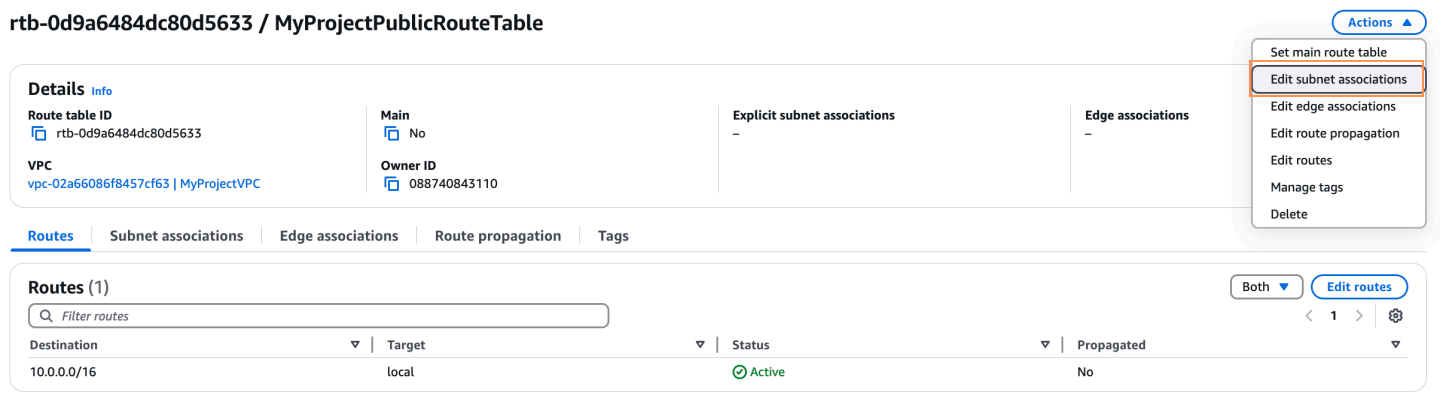
  - > Attach to: **MyProjectVPC**

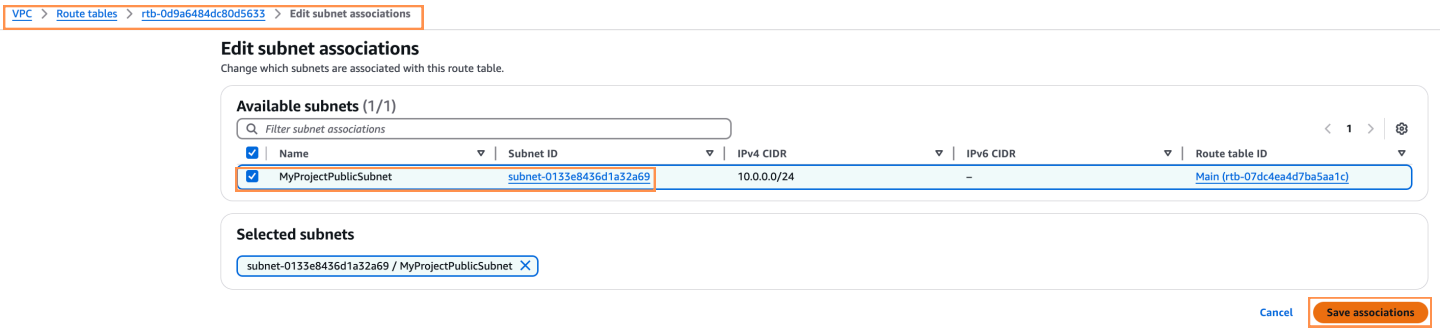


- Go to **Route Tables > Create route tables:**
  - **> Name:** MyProjectPublicRouteTable
  - > Select the VPC: MyProjectVPC

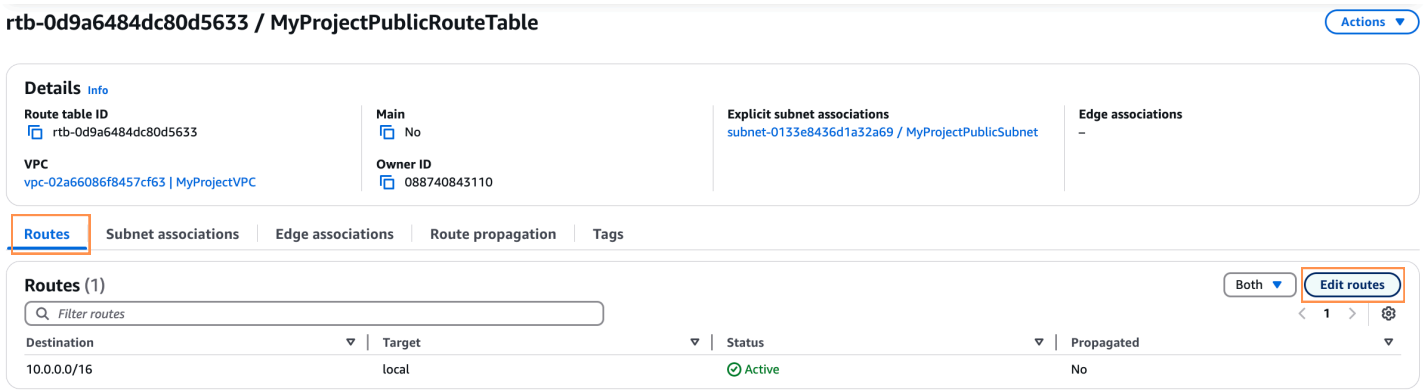


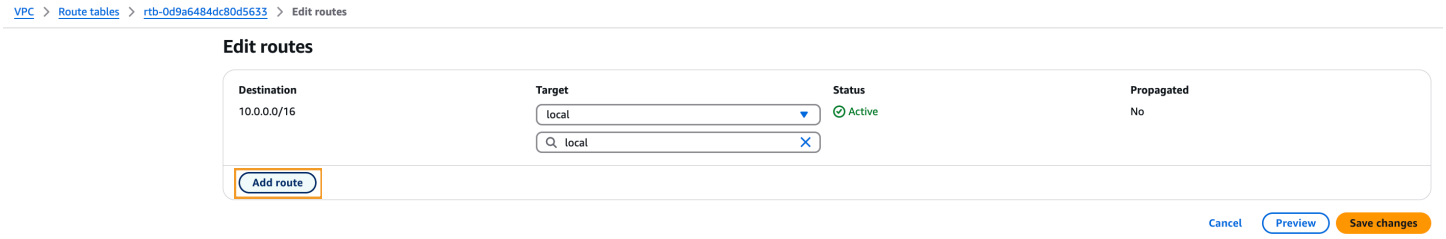
  - > Associate with: **MyProjectPublicSubnet**

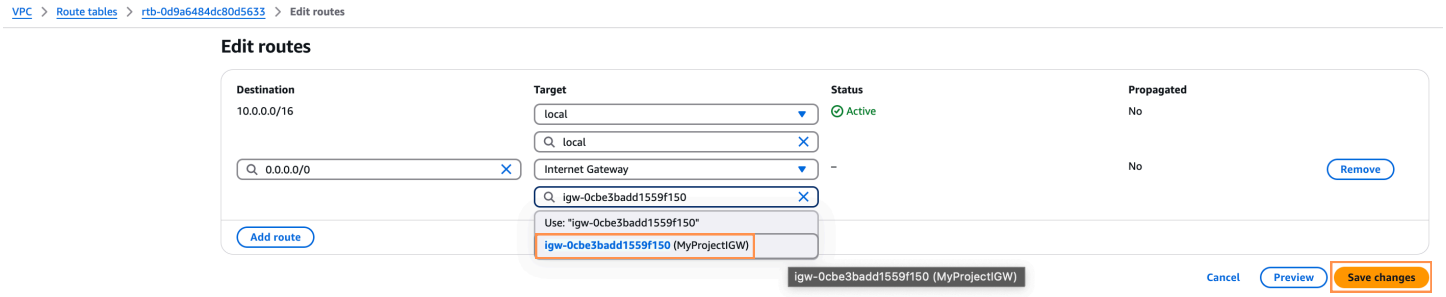




- > Add route: > Destination: **0.0.0.0/0** > Target: **MyProjectIGW**







Section 2: Create a Security Group

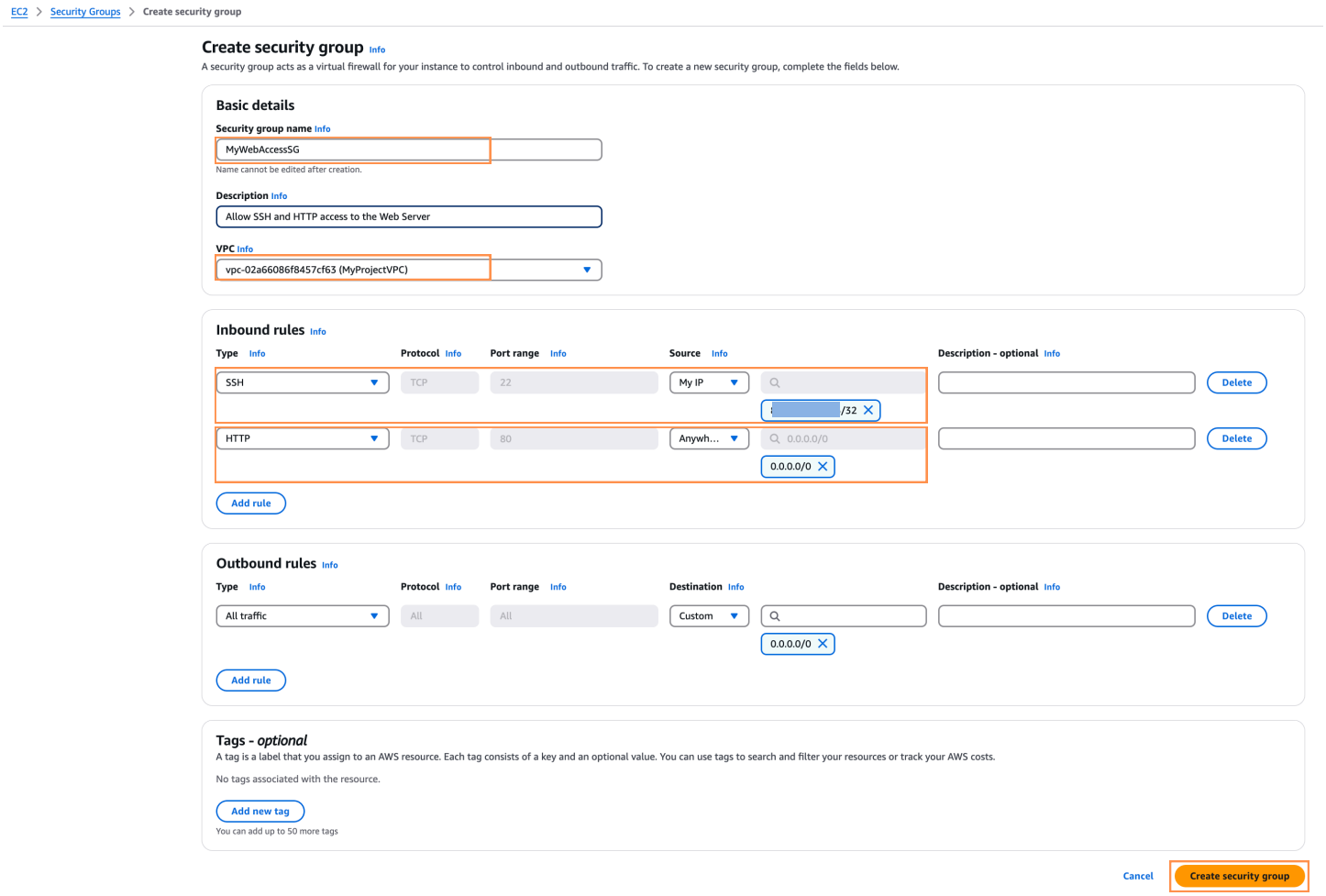
2 . Configuring the EC2 Security Group:

The Security Group is a virtual firewall used to defined the network rules for the EC2 instance, since I am setting up a basic web server (Apache), I opened two ports:

- **SSH (port 22):** This allows to connect to the EC2 instance remotely to manage and configure it.
- **HTTP (port 80):** This is the port the web server (Apache) will use to serve the static web page to the internet.

Steps:

- Go to **EC2 > Security Groups → Create Security Group**
  - > Name**: MyWebAccessSG**
  - > VPC: **MyProjectVPC**
  - > Inbound Rules:
    - SSH (port 22) – Source: My IP (or 0.0.0.0/0 if needed)
    - HTTP (port 80) – Source: 0.0.0.0/0
  - > Outbound rules: leave default



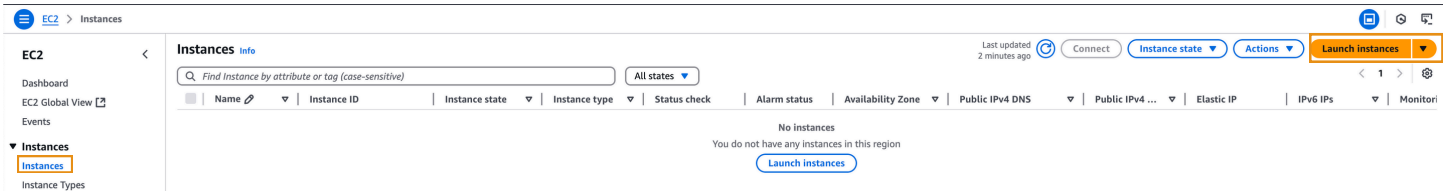
Section 3: Launch EC2 instance

5 . Launch EC2 Instance:

The goal is to automate the web server setup using **user data**, demonstrating **automation** and **basic Infrastructure as Code (IaC)** practices.

Steps:

- Go to **EC2 > Launch Instance**



- **Instance specifications:**

  - **Instance Name**: **ApacheWebServer**
  - **AMI**: Amazon Linux 2023
  - **Instance Type**: t3.micro (ideal for lightweight projects)
  - **Network**: Select **MyProjectVPC**
  - **Subnet**: Choose **MyProjectPublicSubnet**
  - **Auto-assign Public IP**: Enabled (to ensure your instance is publicly accessible)
  - **Security Group**: Attach **WebAccessSG** (the previously created security group)
  - **Key Pair**: Select or create a new key pair (it will be needed for SSH access)

Name and tags Info

Name

ApacheWebServer

Add additional tags

Application and OS Images (Amazon Machine Image) Info

An AMI is a template that contains the software configuration (operating system, application server, and applications) required to launch your instance. Search or Browse for AMIs if you don't see what you are looking for below

Search our full catalog including 1000s of application and OS images

Quick Start

Amazon Linux | macOS | Ubuntu | Windows | Red Hat | SUSE Linux | Debian

Browse more AMIs
Including AMIs from AWS, Marketplace and the Community

Amazon Machine Image (AMI)

Amazon Linux 2023 AMI
ami-087f352c165340ea1 (64-bit (x86), uefi-preferred) / ami-0bcaacde1147f42f7 (64-bit (Arm), uefi)
Virtualization: hvm ENA enabled: true Root device type: ebs

Free tier eligible

Description

Amazon Linux 2023 is a modern, general purpose Linux-based OS that comes with 5 years of long term support. It is optimized for AWS and designed to provide a secure, stable and high-performance execution environment to develop and run your cloud applications.

Amazon Linux 2023 AMI 2023.7.20250331.0 x86_64 HVM kernel-6.1

Architecture	Boot mode	AMI ID	Publish Date	Username
64-bit (x86)	uefi-preferred	ami-087f352c165340ea1	2025-03-29	ec2-user

Verified provider

Key pair (login) Info

You can use a key pair to securely connect to your instance. Ensure that you have access to the selected key pair before you launch the instance.

Key pair name - *required*

MyKeyPair

Create new key pair

Network settings Info

VPC - *required* Info

vpc-02a66086f8457cf63 (MyProjectVPC)
10.0.0.0/16

Subnet Info

subnet-0133e8436d1a32a69 MyProjectPublicSubnet
VPC: vpc-02a66086f8457cf63 Owner: 088740843110 Availability Zone: us-west-2a
Zone type: Availability Zone IP addresses available: 251 CIDR: 10.0.0.0/24)

Create new subnet

Auto-assign public IP Info

Enable

Additional charges apply when outside of free tier allowance

Firewall (security groups) Info

A security group is a set of firewall rules that control the traffic for your instance. Add rules to allow specific traffic to reach your instance.

- Create security group
- Select existing security group

Common security groups Info

Select security groups

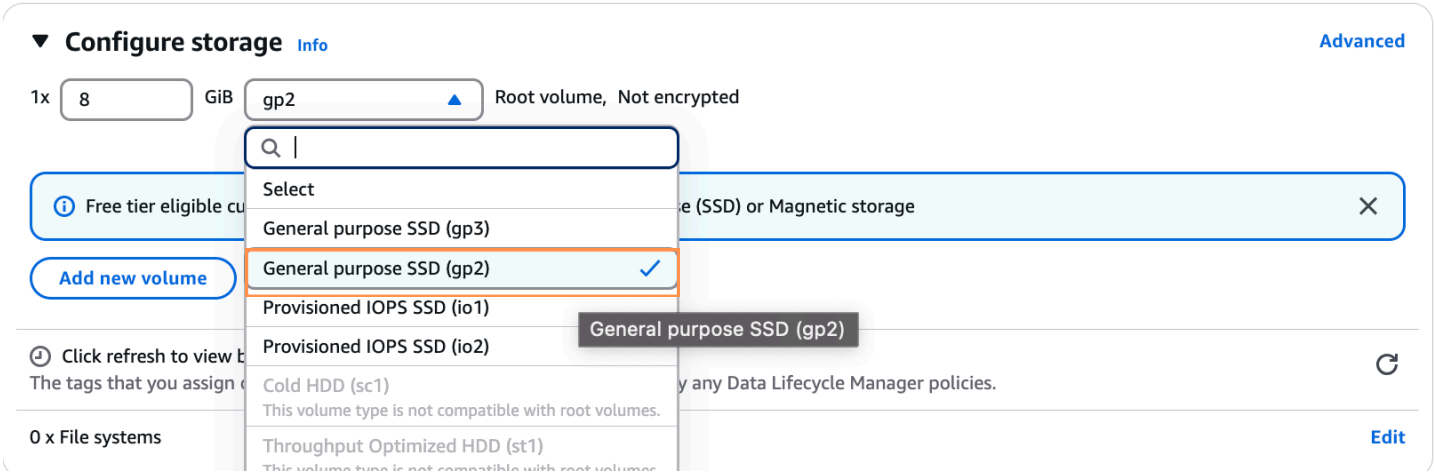
MyWebAccessSG sg-0d6a8f987345d192a
VPC: vpc-02a66086f8457cf63

Compare security group rules

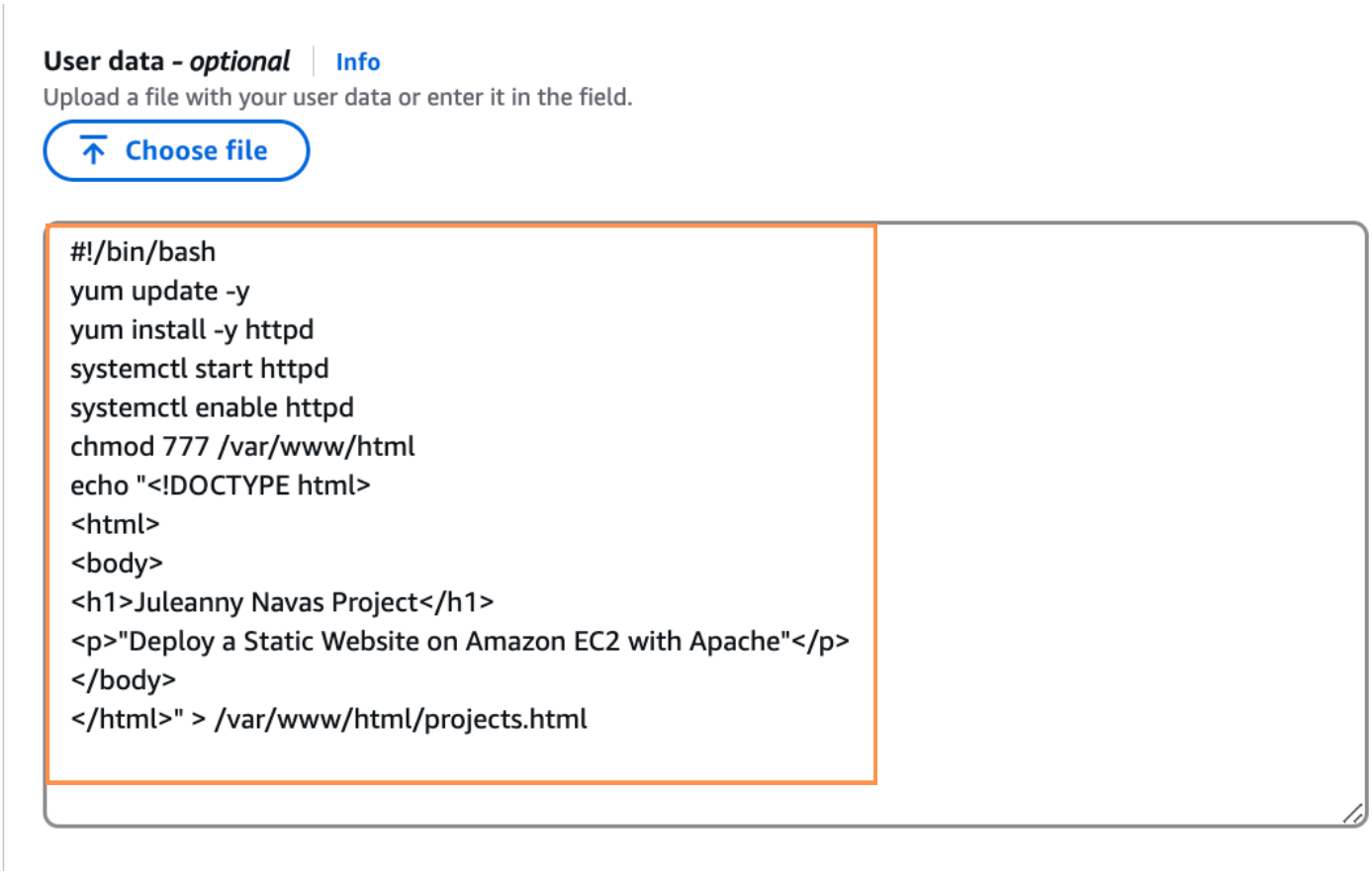
Security groups that you add or remove here will be added to or removed from all your network interfaces.

▶ Advanced network configuration

- **Storage**: **General Purpose SSD (gp2)** with **8 GB** (is usually sufficient for small web projects).



- **User Data**: Add the following script:
  - This script updates the instance, **installs Apache (httpd)**, **starts the Apache** service, enables it to **run on boot**, and **creates a basic HTML file** (projects.html) in the **/var/www/html** directory. This ensures the web server is ready with content as soon as the instance is launched.
- **Launch**



Section 4: Testing & Validation

4 . Connecting to the instance using SSH:

Steps:

- After download the .pem file to the local machine **> run chmod 400** command **>** SSH into the EC2 instance: **ssh -i** mykeypair.pem **ec2-user@**52.42.244.75

```
chmod 400 mykeypair.pem
```

```
~/Developer/JunaDev/AWS/Portfiolio/EC2 Private webserver (5.266s)
ssh -i mykeypair.pem ec2-user@52.42.244.75
The authenticity of host '52.42.244.75 (52.42.244.75)' can't be established.
ED25519 key fingerprint is SHA256:BvYu5htOzUQrl52L5MsodEyfJRiDiBwSg5CZ7Qi5/nQ.
This key is not known by any other names.
Are you sure you want to continue connecting (yes/no/[fingerprint])? yes
Warning: Permanently added '52.42.244.75' (ED25519) to the list of known hosts.
```

```
ec2-user@ip-10-0-0-172.us-west-2.compute.internal ~ (0.192s)
pwd
/home/ec2-user
```

5 . Verify Apache was installed successfully:

Steps:

- **Check the Apache version** to ensure it's installed: run **httpd -v**

```
httpd -v
Server version: Apache/2.4.62 (Amazon Linux)
Server built:   Jul 23 2024 00:00:00
```

- **Check the Apache service status**: run **sudo systemctl status httpd**

```
sudo systemctl status httpd
● httpd.service - The Apache HTTP Server
     Loaded: loaded (/usr/lib/systemd/system/httpd.service; enabled; preset: disabled)
     Active: active (running) since Sun 2025-04-06 11:44:19 UTC; 26min ago
       Docs: man:httpd.service(8)
   Main PID: 2816 (httpd)
     Status: "Total requests: 2; Idle/Busy workers 100/0;Requests/sec: 0.00127; Bytes served/sec:   0 B/sec"
      Tasks: 177 (limit: 1057)
     Memory: 13.5M
        CPU: 1.431s
     CGroup: /system.slice/httpd.service
             ├─2816 /usr/sbin/httpd -DFOREGROUND
             ├─2977 /usr/sbin/httpd -DFOREGROUND
             ├─2983 /usr/sbin/httpd -DFOREGROUND
             ├─2984 /usr/sbin/httpd -DFOREGROUND
             └─2985 /usr/sbin/httpd -DFOREGROUND

Apr 06 11:44:19 ip-10-0-0-172.us-west-2.compute.internal systemd[1]: Starting httpd.service - The Apache HTTP Server...
Apr 06 11:44:19 ip-10-0-0-172.us-west-2.compute.internal systemd[1]: Started httpd.service - The Apache HTTP Server.
Apr 06 11:44:19 ip-10-0-0-172.us-west-2.compute.internal httpd[2816]: Server configured, listening on: port 80
```

6 . List the content of the /var/www/html directory in a long format and display the content of projects.html file:

Steps:

- Run **ls -l /var/www/html:** This examine the content of the directory where web file are typically stored in an Apache web server (**/var/www/html**).

```
ls -l /var/www/html
total 4
-rw-r--r--. 1 root root 135 Apr  6 11:44 projects.html
```

- Run **cat /var/www/html/projects.html:**

```
cat /var/www/html/projects.html
<!DOCTYPE html>
<html>
<body>
<h1>Juleanny Navas Project</h1>
<p>Deploy a Static Website on Amazon EC2 with Apache</p>
</body>
</html>
```

7 . Verify the Web page:

After the instance is running, I went to its **Public IPv4 address** in a browser:

http://<your-ec2-public-ip>/projects.html

Conclusions & Lessons Learned

Amazon EC2 Provides Flexible and Scalable Compute Resources:

- EC2 instances offer full control over the hosting environment, ideal for deploying custom websites and applications.
- Selecting the right instance type and security group settings is critical for performance and access control.

Apache Web Server is Reliable for Serving Static Content:

- Apache is easy to install and configure for hosting static websites.
- The default web directory /var/www/html allows quick deployment of HTML files with minimal setup.

Security Groups and Key Pairs are Essential for Secure Access:

- EC2 key pairs provide secure SSH access to the server, replacing passwords with encrypted credentials.
- Configuring security groups correctly ensures web traffic (HTTP/HTTPS) is allowed, while protecting the instance from unauthorized access.

Linux Command Line Skills are Crucial for Server Management:

- Commands like **ls, cat,** and **nano** were used to inspect, view, and edit website files.
- Understanding file permissions helped ensure that web content was readable by the web server.

Static Website Deployment is Straightforward but Teaches Core Concepts:

- Hosting a simple HTML page showed how web servers deliver content to users via public IP or domain.

Final Thoughts

This project provided valuable hands-on experience with **deploying a web server** and hosting static content in a cloud environment using **Amazon EC2 and Apache**. It served as a foundation for learning how to manage compute resources, work with **Linux systems**, and securely access cloud instances through **SSH**.

Successfully configuring the **Apache server** and serving the projects.html file allowed me to grasp the essentials of cloud hosting. It also reinforced the importance of security, proper file management, and understanding basic networking in cloud environments.

Overall, this project has laid the groundwork for more advanced topics like dynamic web applications, server automation, and full-stack deployment pipelines in AWS.