

# DATA VISUALIZATION

Rate Period : NW = Weeknight WD = Week day

= buddy list

Type : INC

= incoming

MYC = Incoming mobile-buddy  
Duration

OUT

= outgoing

MYO = outgoing mobile-buddy list

MON

TUES

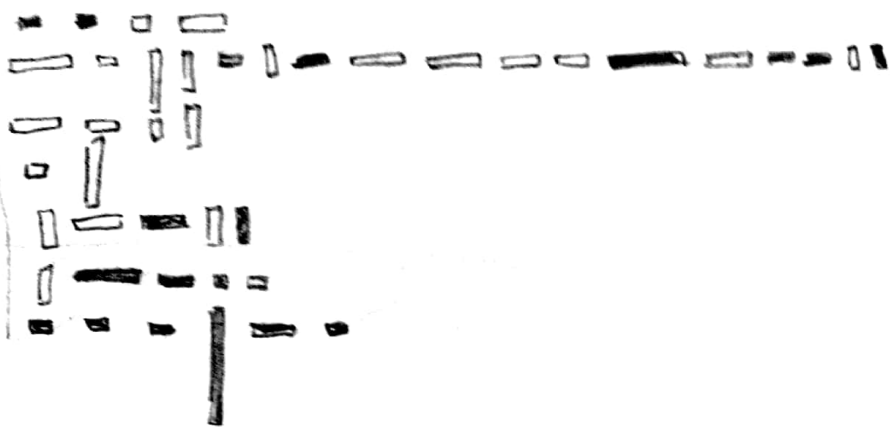
WED

THURS

FRI

SAT

SUN



= incoming

= outgoing

= buddy

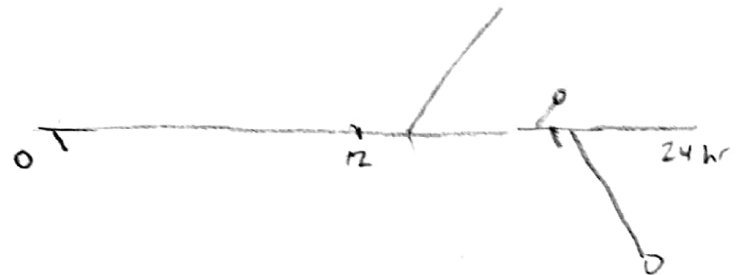
Colour = Rate period

Feb 15



or

Feb 15



= inc

= out

= weekday

buddy =

duration



Feb 15



Feb 16

= incoming

= outgoing

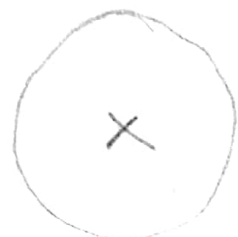
= weekday buddy = X

Time : color gradient.

15 \*

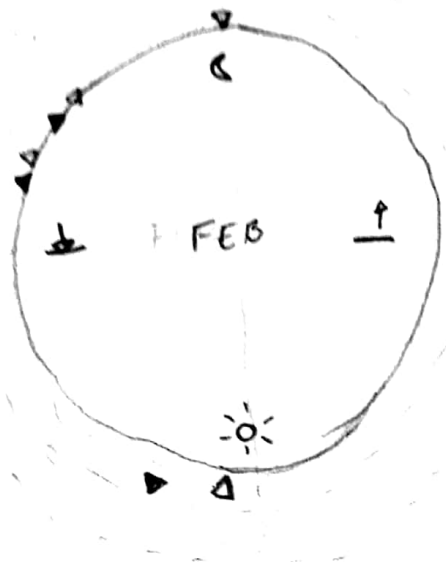


17 \* \* \*

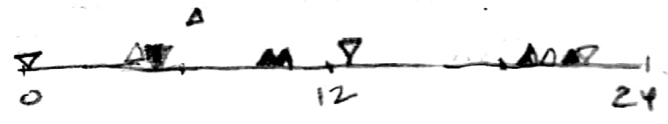


\* \*

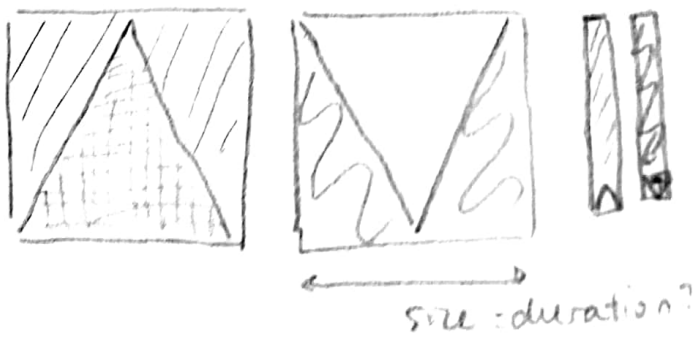
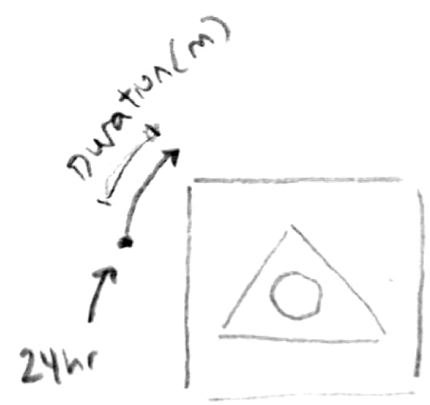
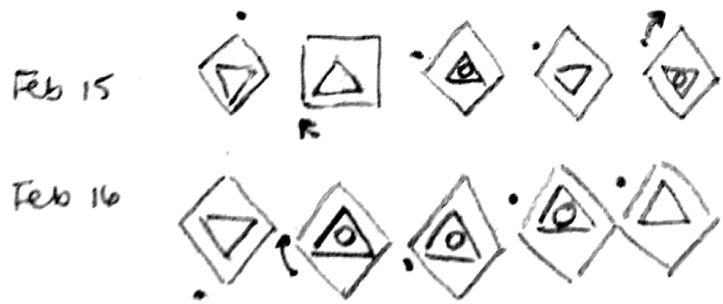
16



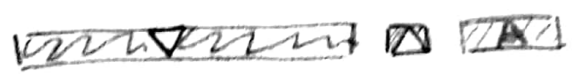
$\triangle$  in     $\nabla$  out     $\#$  buddy  
 distance = duration  
 opacity = 10%

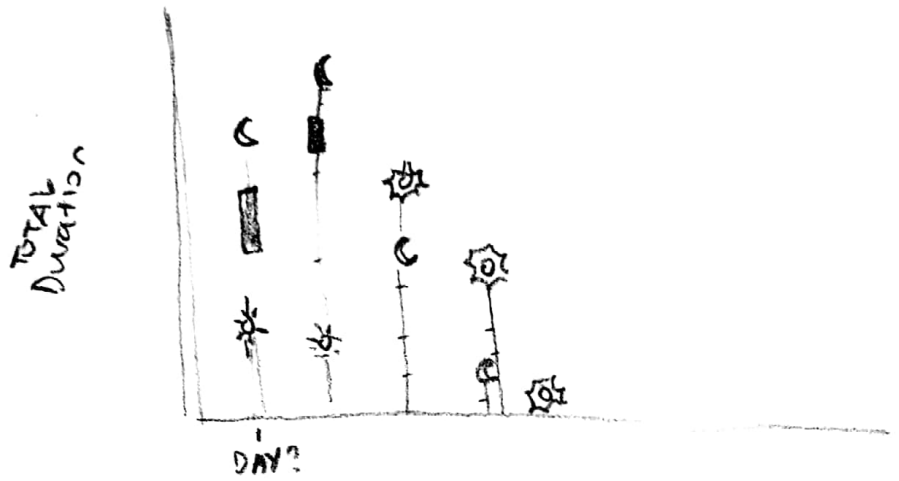


$\triangle$  out     $\nabla$  incoming     $\square$  week day     $\diamond$  week night     $\circ$  Buddy     $\curvearrowright$  60min Duration



$\triangle$  = out     $\nabla$  = in  
 $\text{||||}$  = day     $\text{||||}$  = night  
 $\#$  = buddy



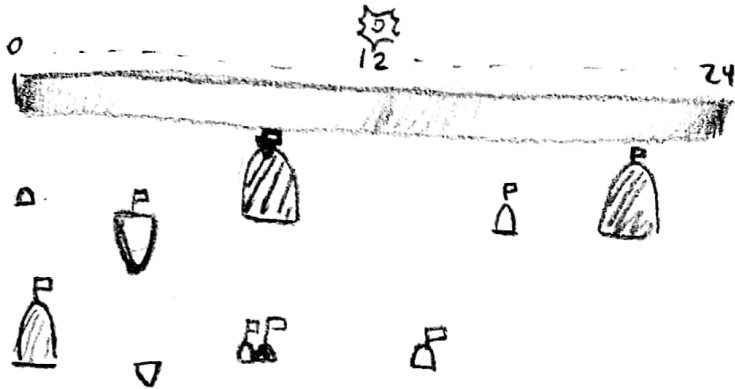


$\text{C} / \text{O} = \text{Rate}$

$\star = \text{Buddy}$

Colour = incoming / outgoing.

start end of call (individual duration)



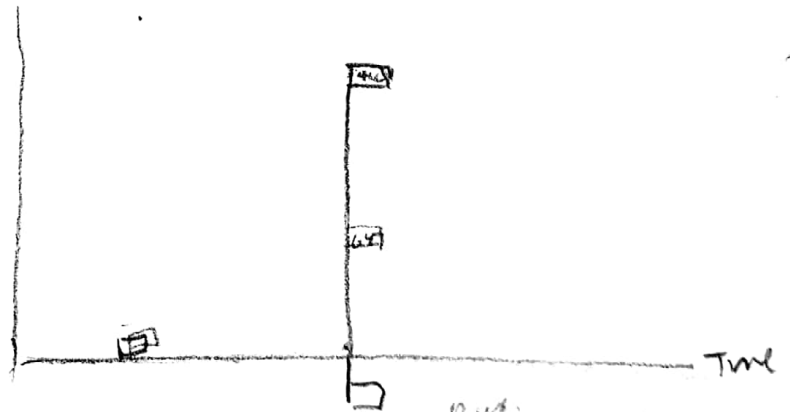
$$\frac{3}{5} \times \frac{X}{Z} = \frac{X}{6}$$

Week

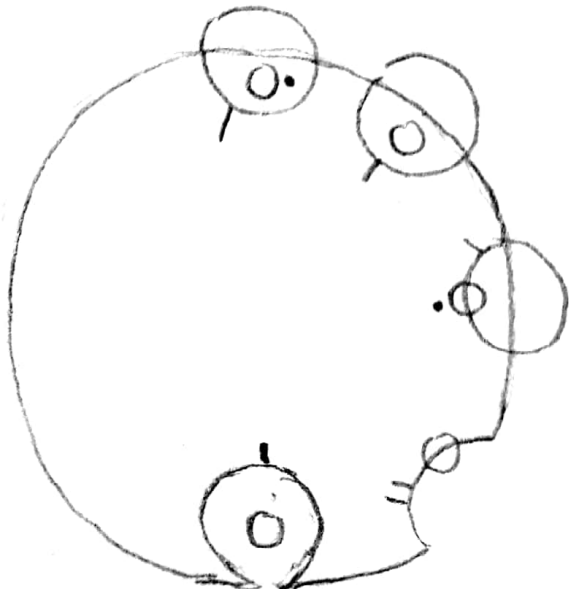


Feb 15

3 DUR



Bud. NW WD  
• 9 11



	IN	OUT
0-6	Ω	Ω
6-12	Ω	Ω
12-18	Ω	Ω
18-24	Ω	Ω