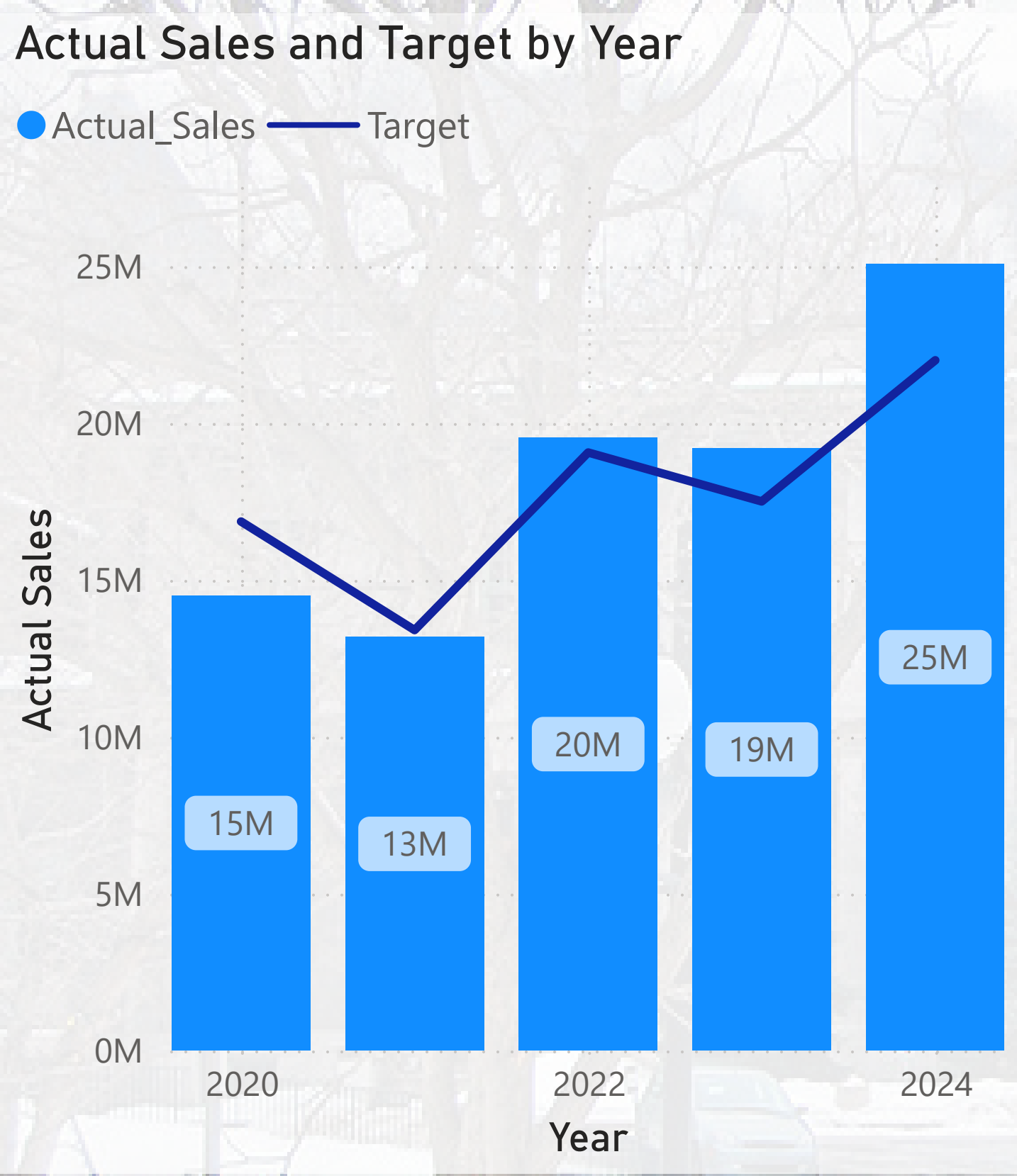
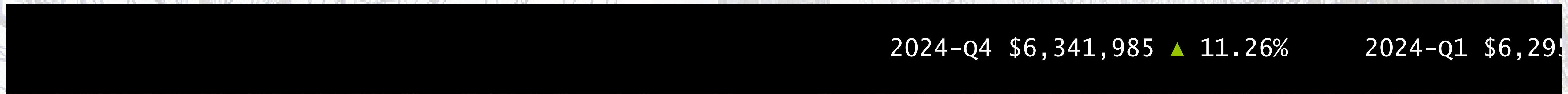




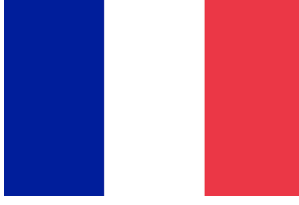

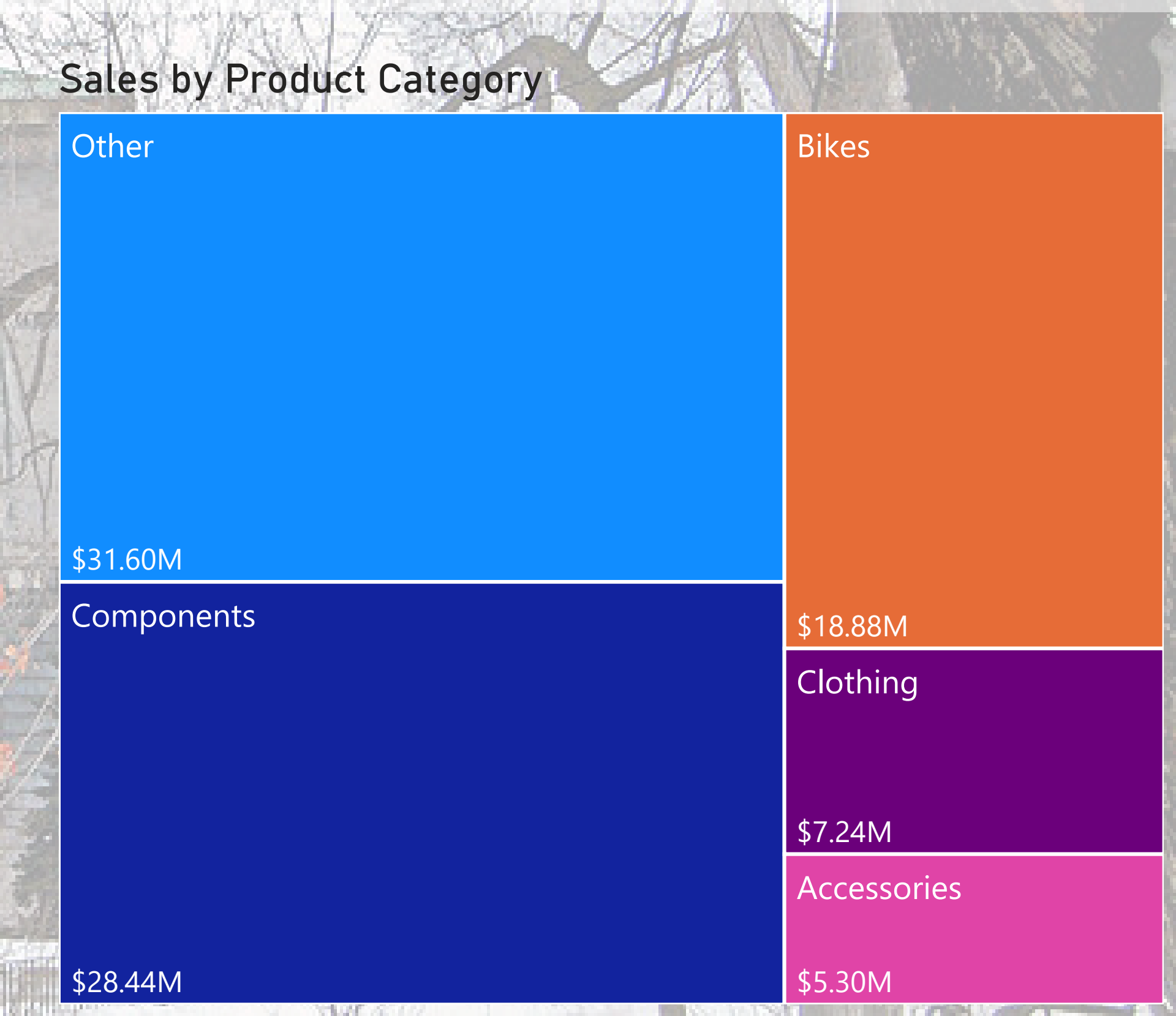
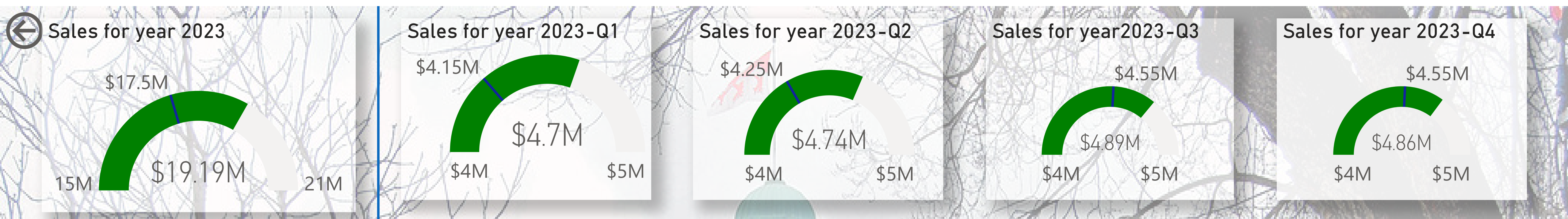


Results and Corporation results vs target(%) by Year and Quarter



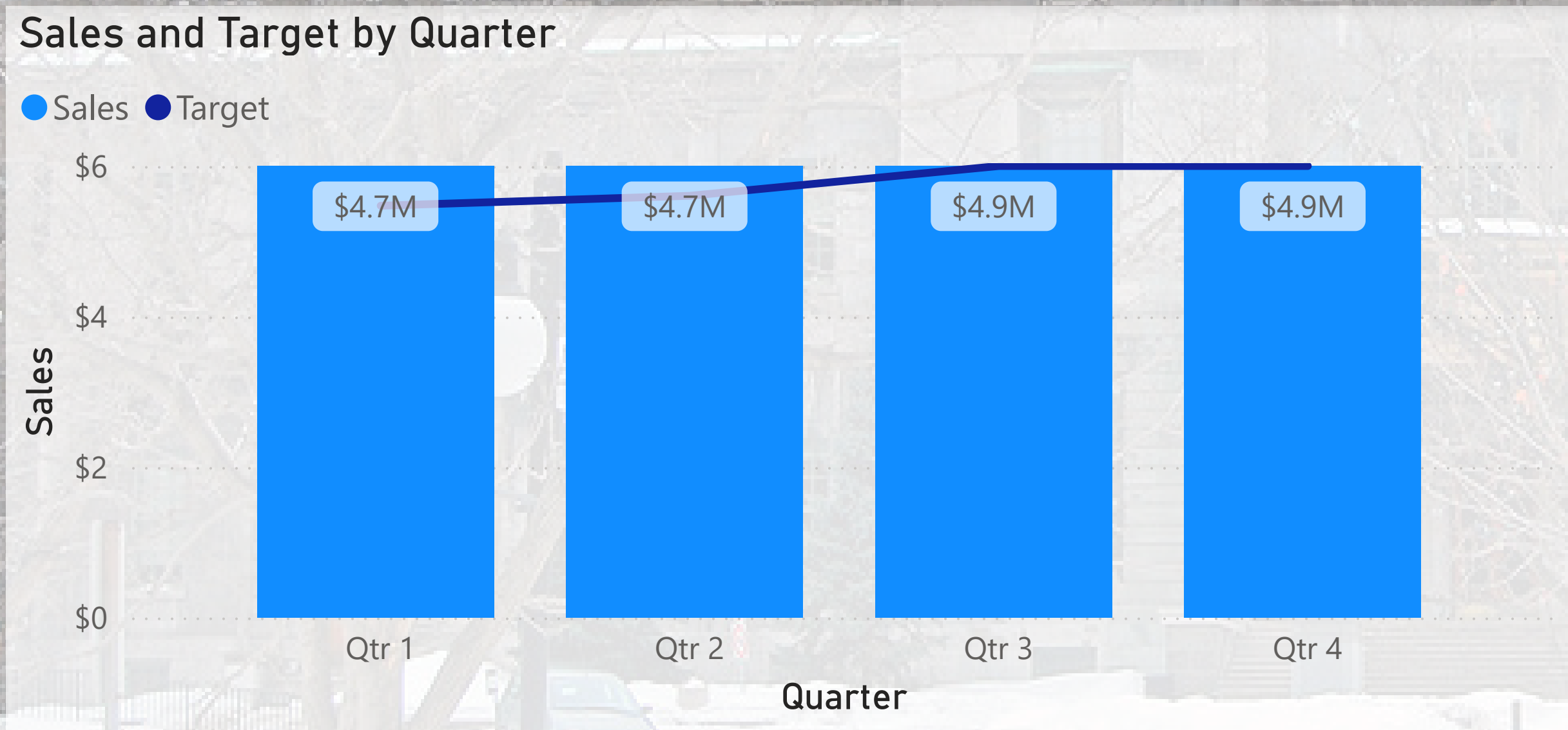
Country	Sales	Sales vs Target	Sales vs Target (%)
	\$46,802,867	\$3,502,867	8.09% 
	\$13,685,115	\$865,115	6.75% 
	\$30,977,367	(\$1,722,633)	-5.27% 
Total	\$91,465,349	\$2,645,349	2.98%


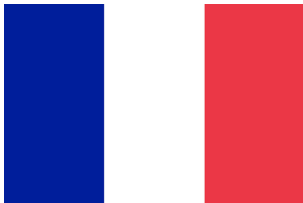



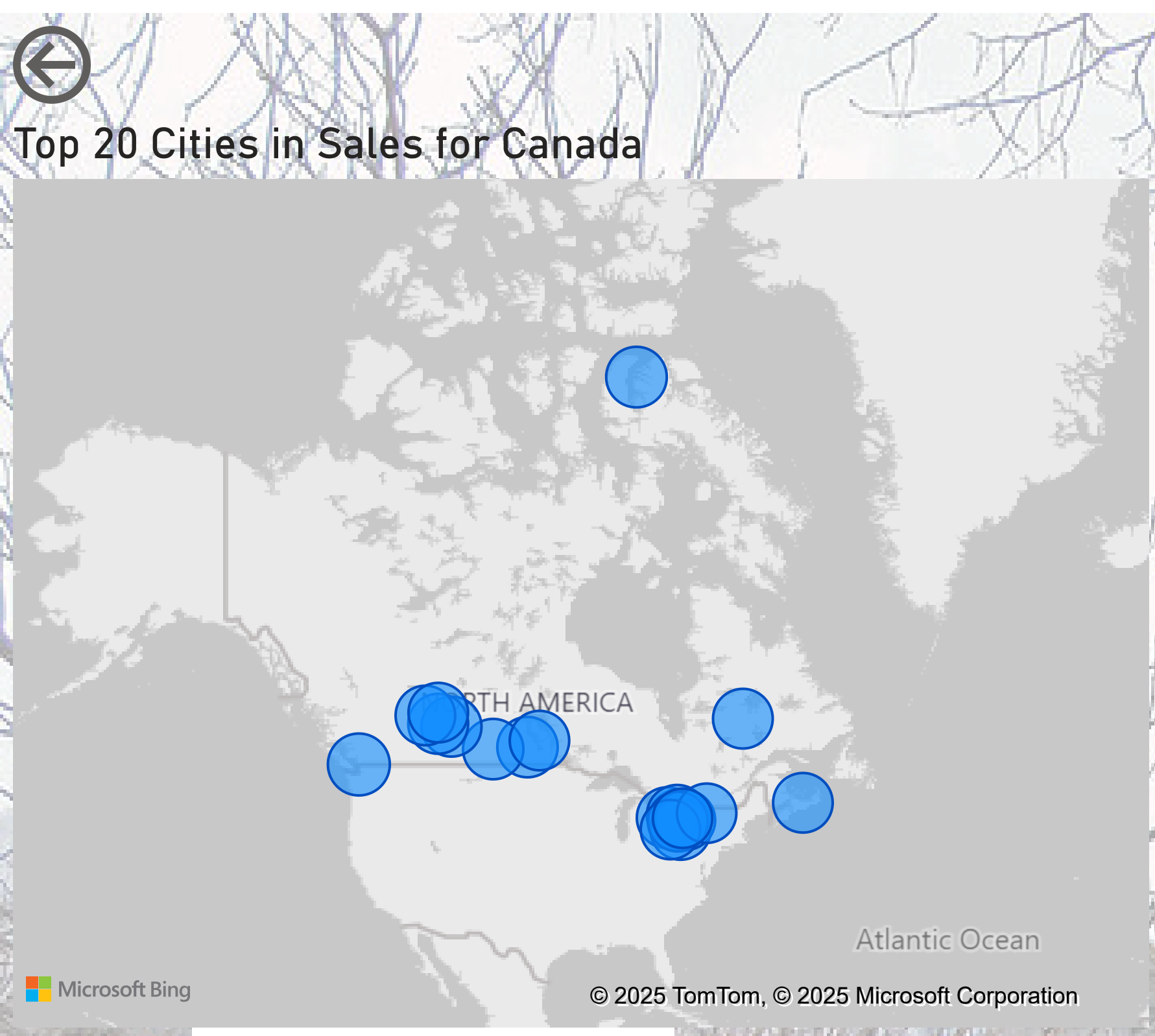


\$19,187,826	\$1,687,826	9.64%	\$19,531,018	-\$343,192
Sales	Corporation sales target	Sales vs Target (%)	Sales same period last year	Gain/lost from last year (actual sales)

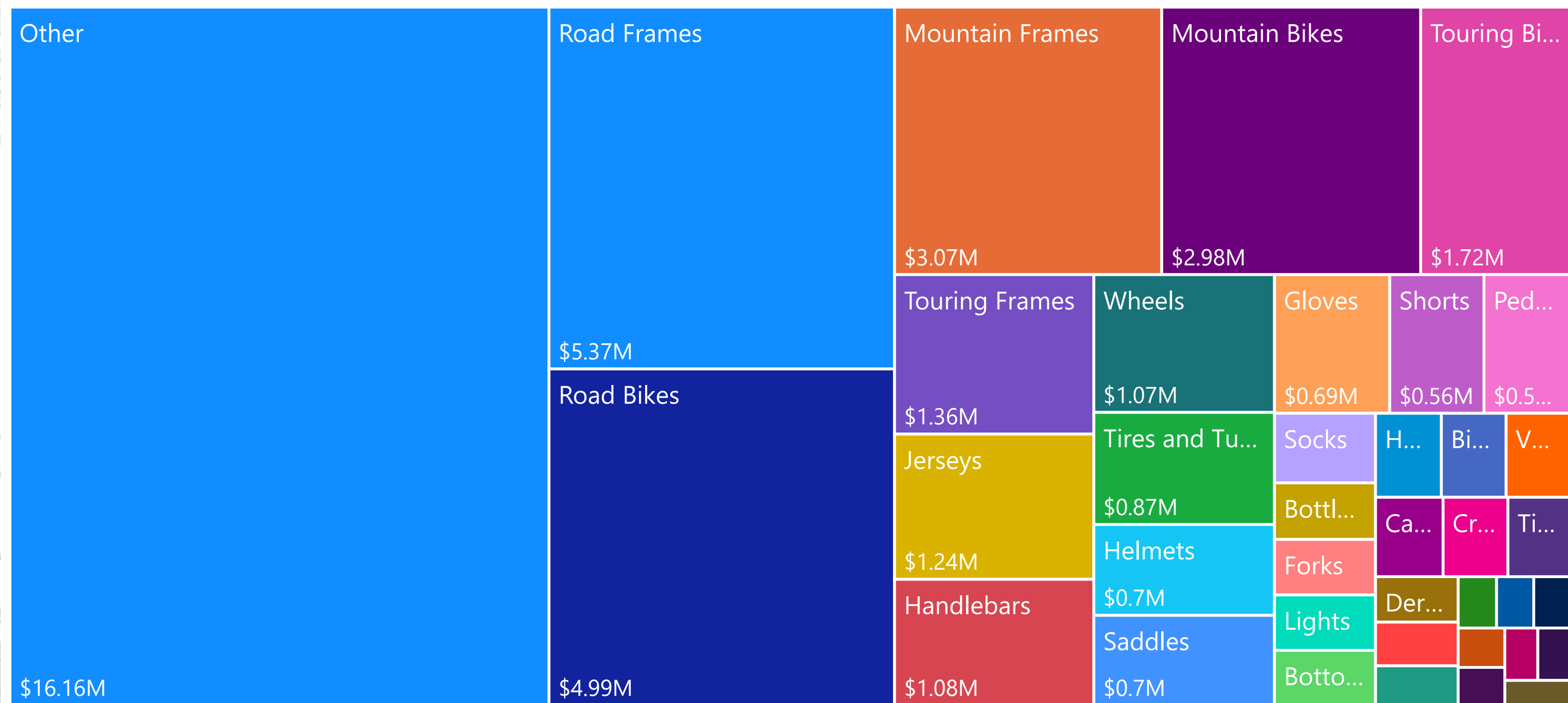
Year	Sales	Target	Sales YTD	Actual vs Target	Actual vs Target (%)	Sales by Month	Last Year	Gain/lost from previous year	Gain/lost from previous year(%)
2023	\$19,187,826	\$17,500,000	\$19,187,826	\$1,687,826	9.64%		\$19,531,018	-\$343,192	-1.76%
Qtr 1	\$4,700,847	\$4,150,000	\$4,700,847	\$550,847	13.27%		\$4,819,834	-\$118,987	-2.47%
Qtr 2	\$4,737,984	\$4,250,000	\$9,438,831	\$487,984	11.48%		\$4,885,102	-\$147,118	-3.01%
Qtr 3	\$4,888,847	\$4,550,000	\$14,327,678	\$338,847	7.45%		\$4,945,348	-\$56,501	-1.14%
Qtr 4	\$4,860,148	\$4,550,000	\$19,187,826	\$310,148	6.82%		\$4,880,734	-\$20,586	-0.42%



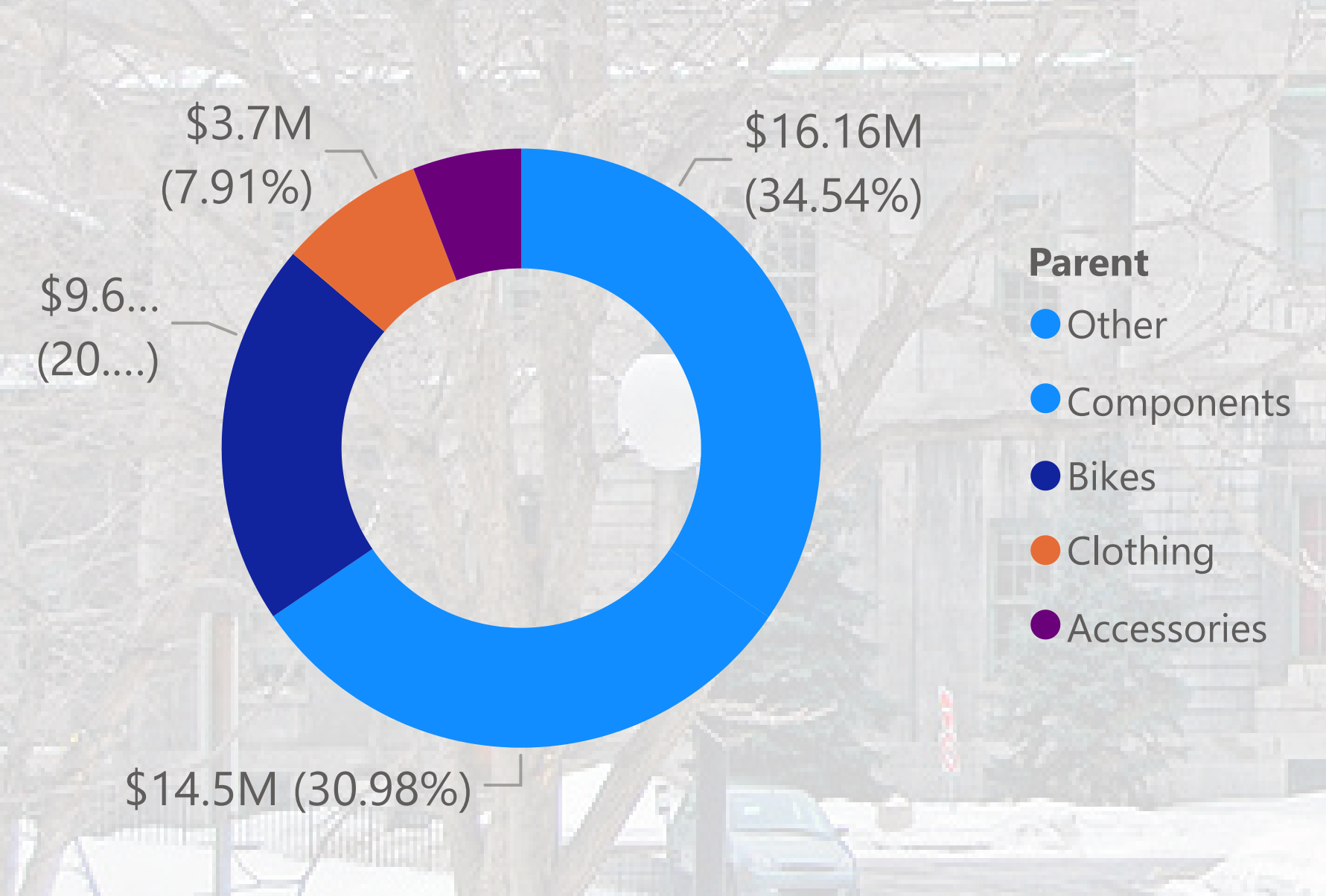
Country						
Year ▲	Sales	Gain (%)	Sales	Gain (%)	Sales	Gain (%)
📅 2023	\$3,182,382	▲	\$5,037,341	▼	\$10,968,103	▲
Q1	\$777,151	▲	\$1,221,272	▼	\$2,702,424	➡
Q2	\$802,938	▲	\$1,251,623	▼	\$2,683,423	➡
Q3	\$805,428	▲	\$1,278,827	▼	\$2,804,592	▲
Q4	\$796,865	▲	\$1,285,619	▼	\$2,777,664	▲
Total	\$3,182,382	▲	\$5,037,341	▼	\$10,968,103	▲



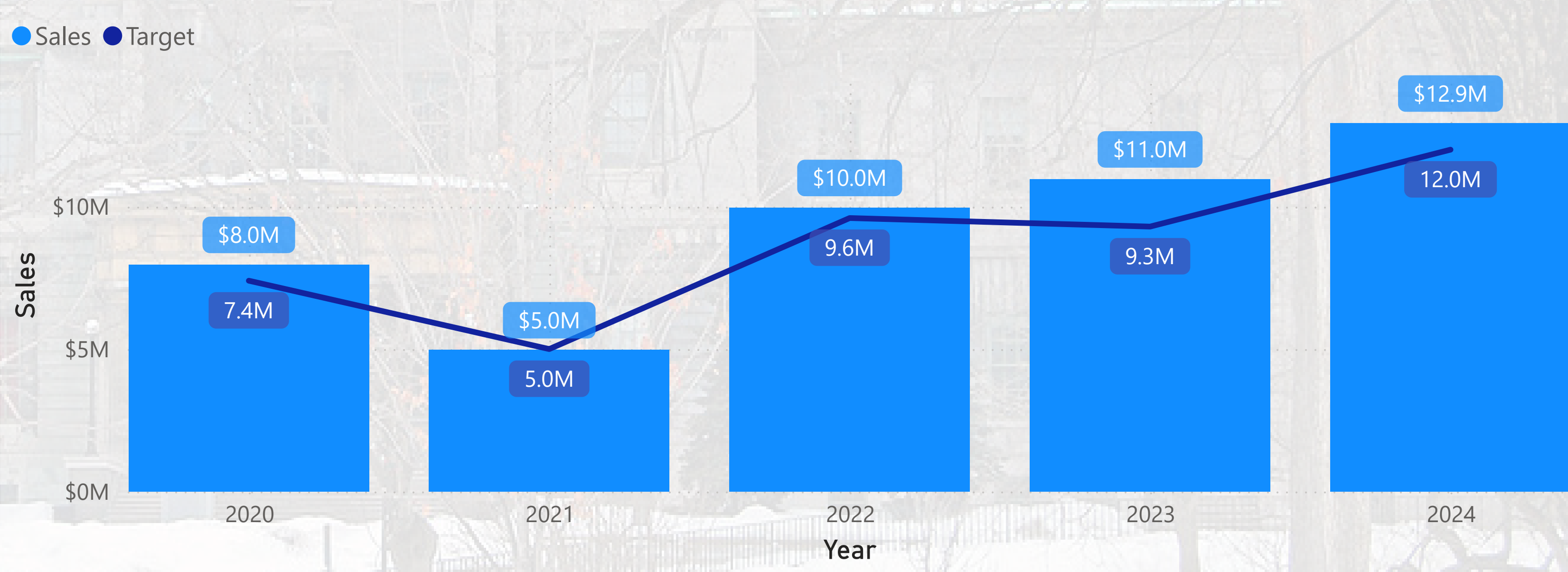
Sales by Subcategory



Sales by Category

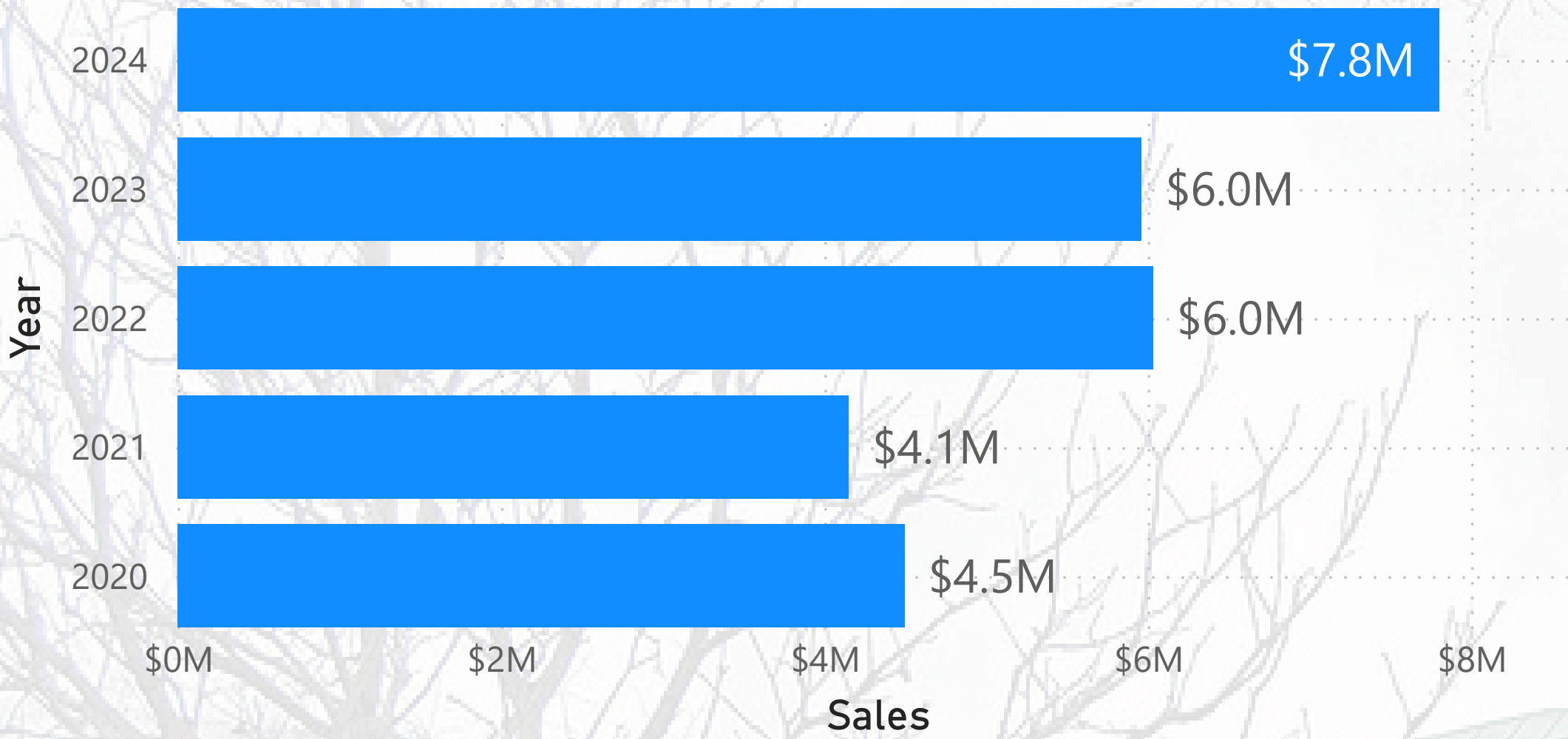


Sales and Target Over Time

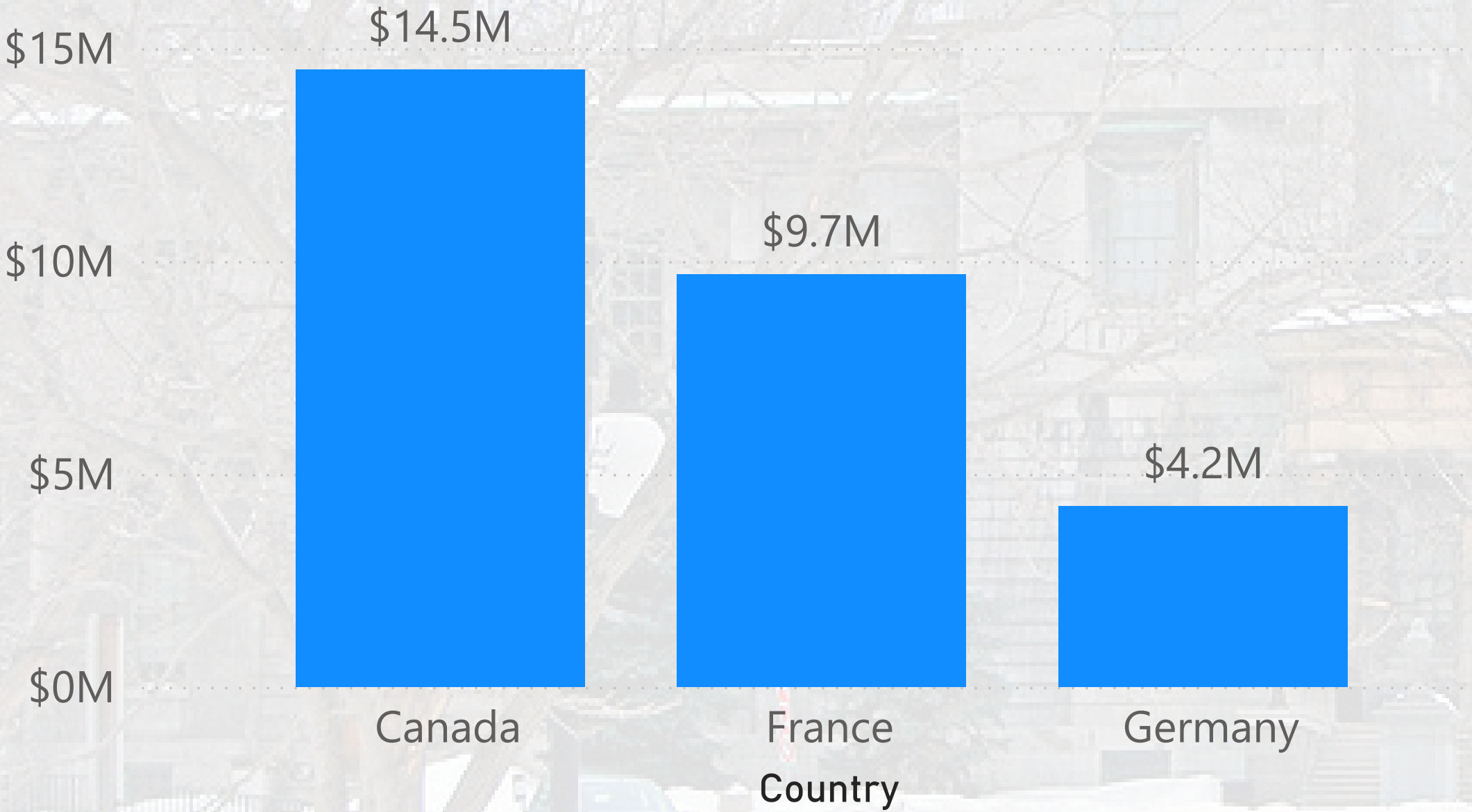


Sales by Year for Components

Category Components



Sales by Country for Components



Top 15 Selling Components

Product Name	Sum of Result by Month	Sales
HL Mountain Frame - Black, 46		\$471,493
HL Mountain Frame - Silver, 42		\$469,814
HL Road Frame - Red, 44		\$463,384
HL Mountain Frame - Black, 42		\$462,490
HL Road Frame - Red, 56		\$461,251
HL Mountain Frame - Silver, 38		\$456,234
HL Road Frame - Red, 52		\$456,065
LL Road Frame - Black, 48		\$455,991
LL Road Frame - Black, 58		\$452,568
HL Mountain Frame - Silver, 46		\$451,368
LL Road Frame - Black, 44		\$449,308
LL Road Frame - Black, 60		\$448,059
LL Road Frame - Black, 62		\$445,179
HL Mountain Frame - Black, 38		\$444,897
HL Road Frame - Red, 62		\$442,346
Total		\$6,830,447

\$2.4M

Projected Sales for 2025

Increase%

22



Canada

Germany

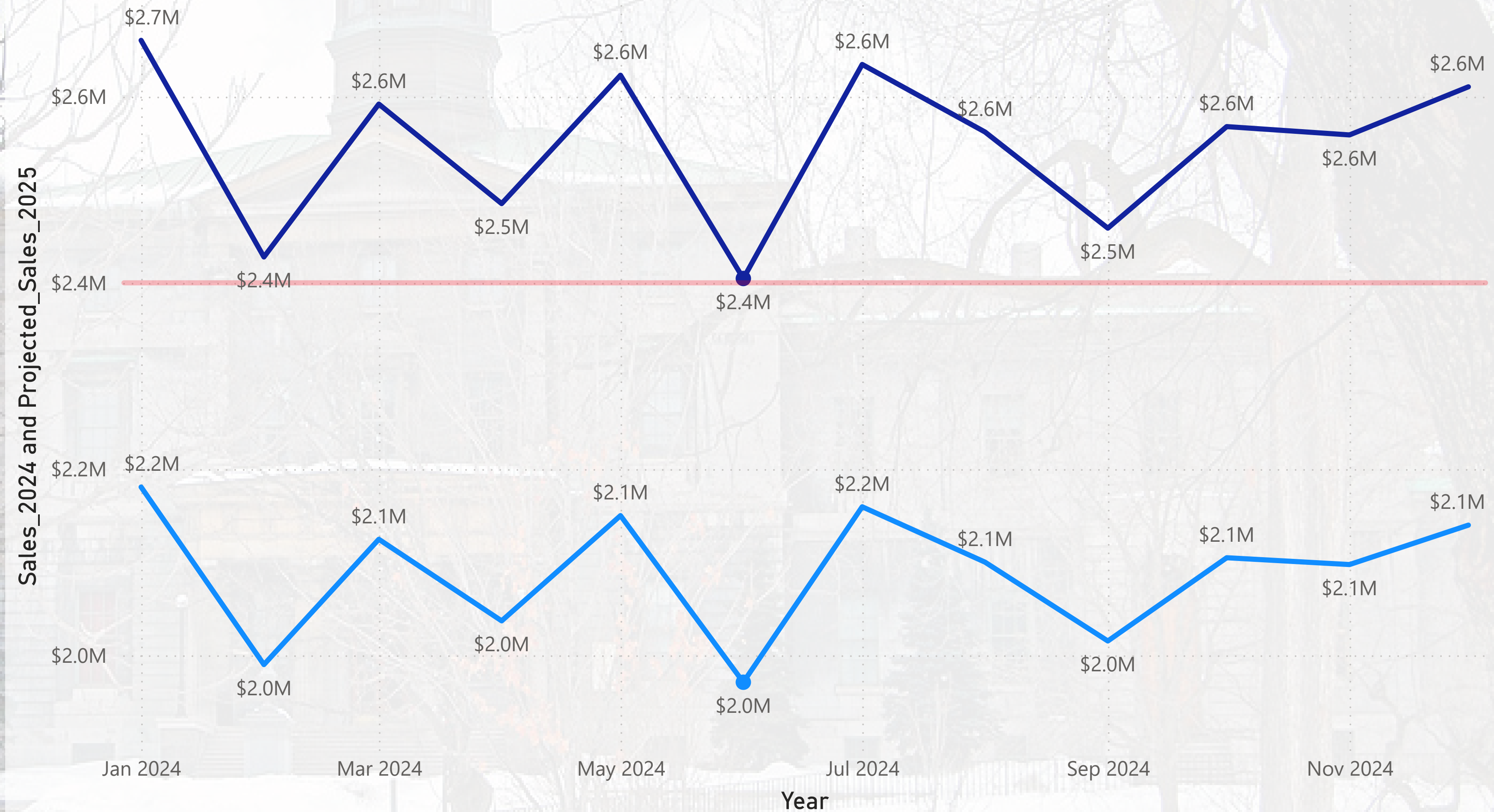
France

\$2.4M

Sales Selected Month 2025

Projected vs Actual Sales – 2024 vs 2025 (Target: \$2.4M)

Sales_2024 Projected_Sales_2025



Category

Accessories

Components

Bikes

Other

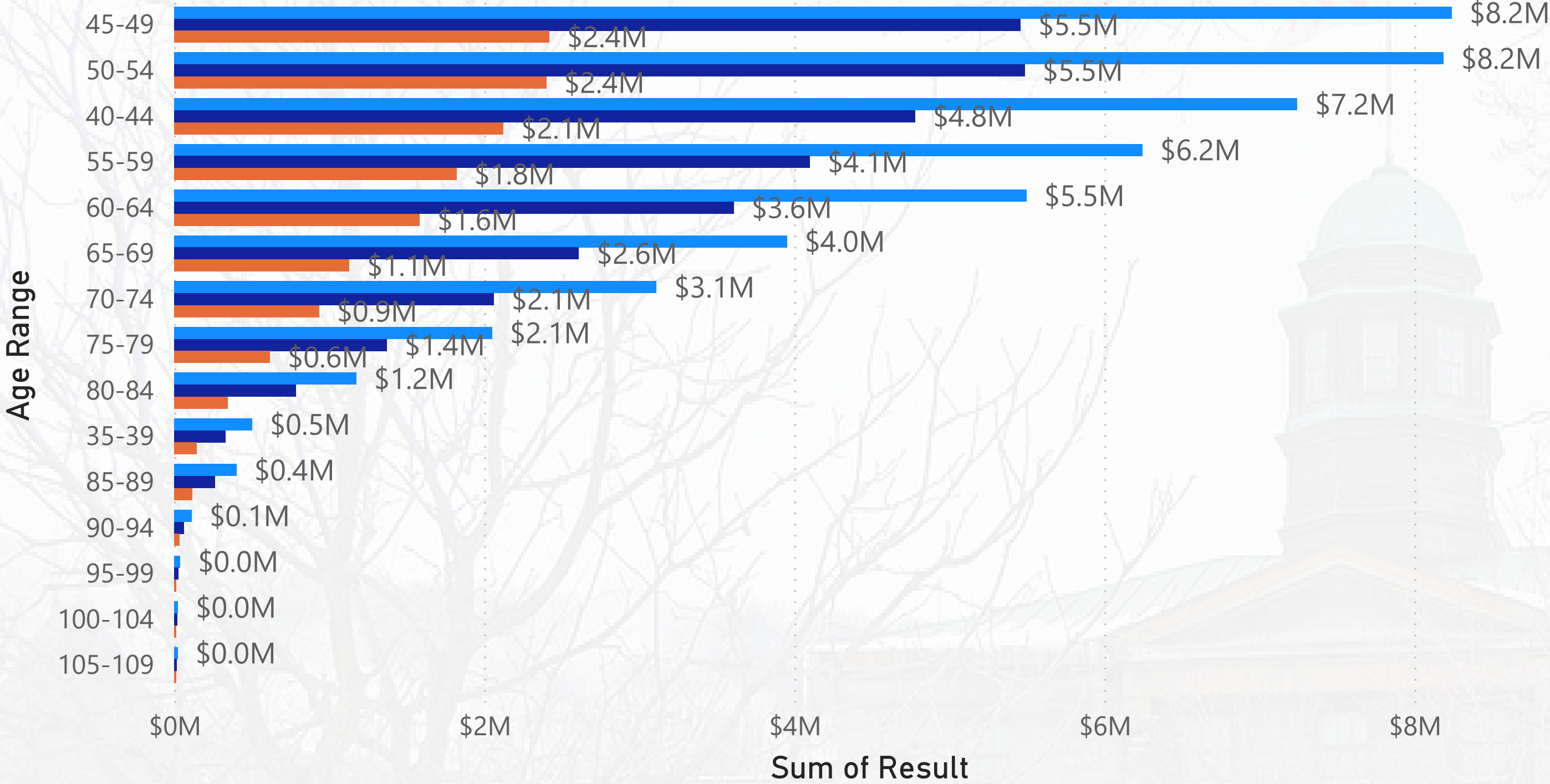
Clothing

SubCategory

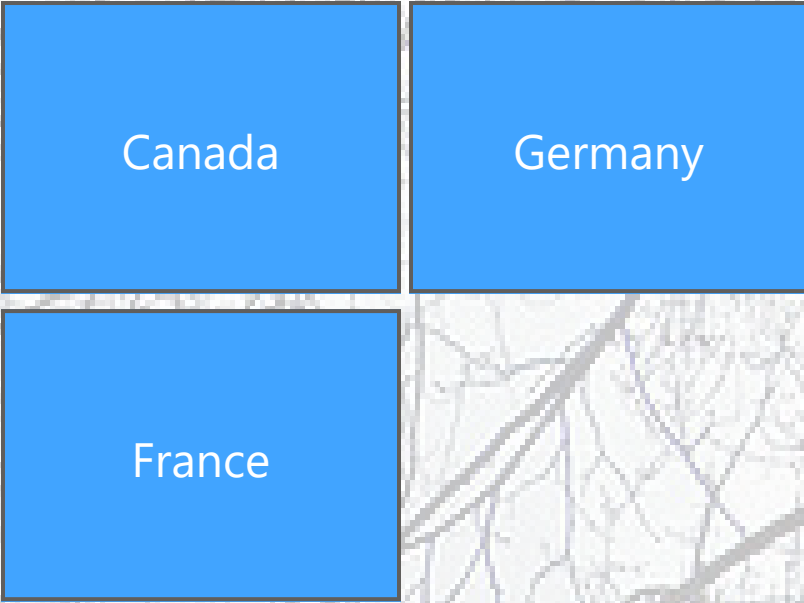
- ☐ Bib-Shorts
- ☐ Bike Racks
- ☐ Bike Stands
- ☐ Bottles and Cages
- ☐ Bottom Brackets
- ☐ Brakes
- ☐ Caps

Sum of Result by Age Range and Country

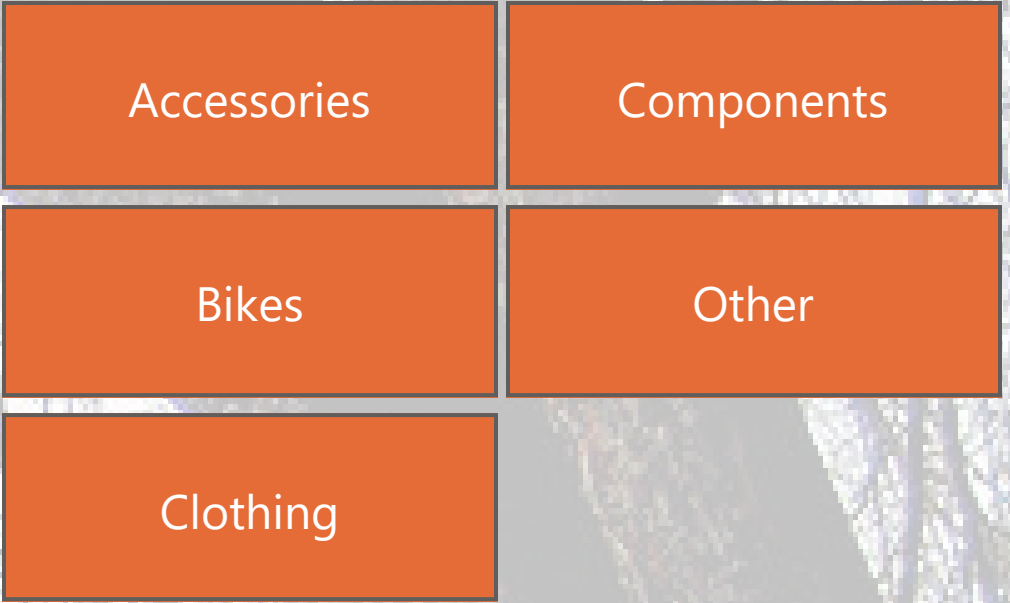
Country Canada France Germany



Country

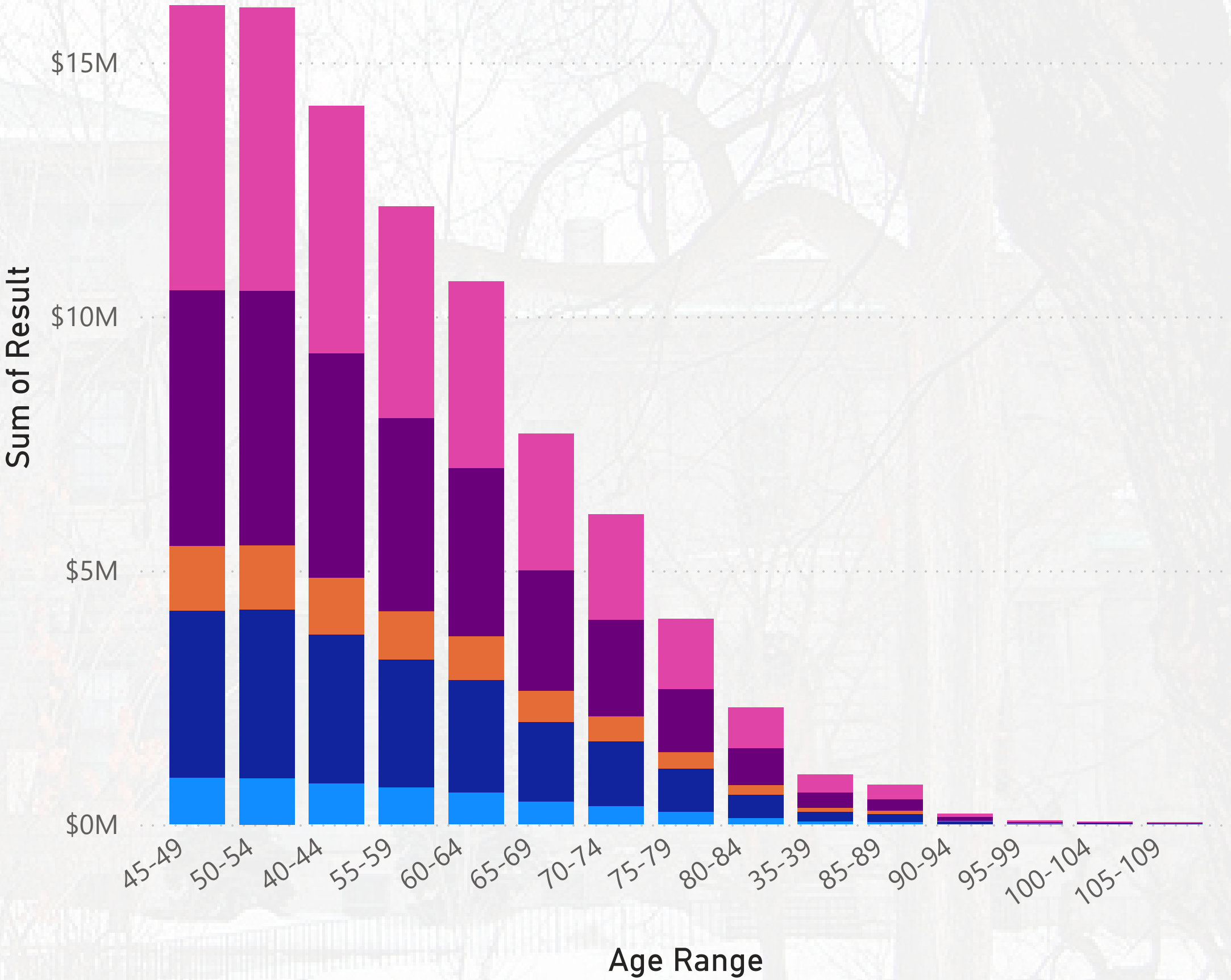


Category

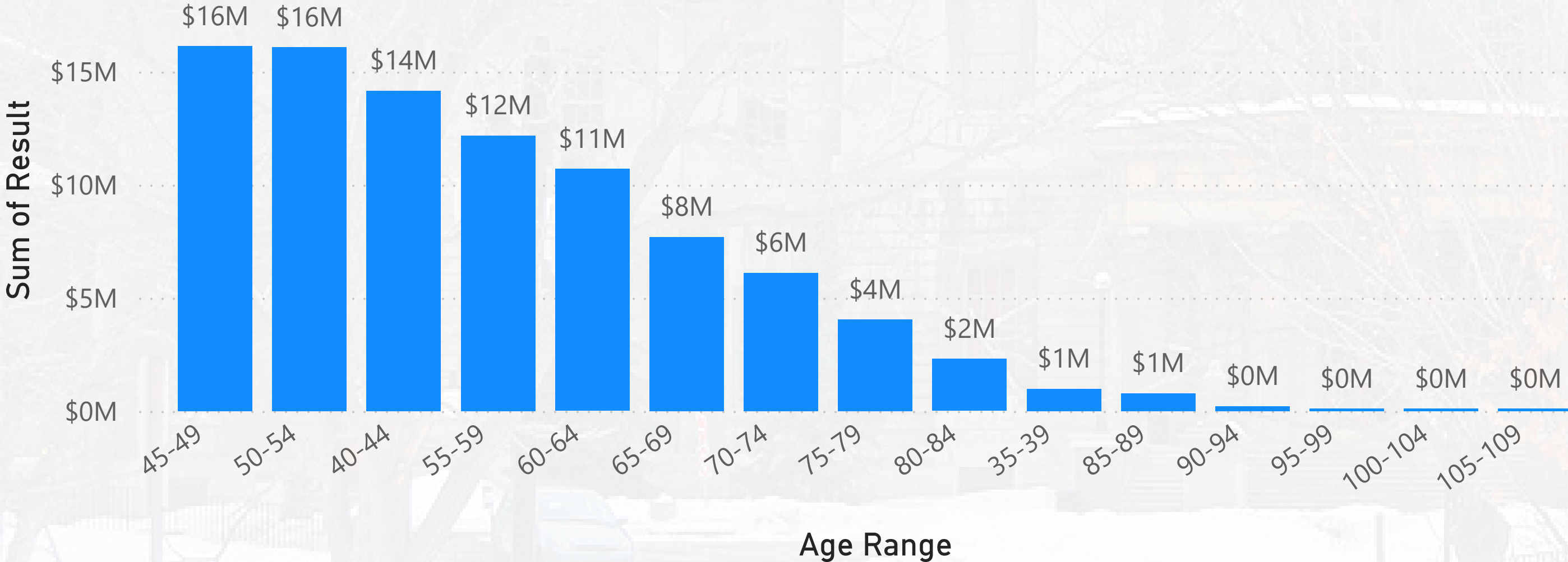


Sum of Result by Age Range and Parent

Parent Accessories Bikes Clothing Components Other



Sum of Result by Age Range





Corporation ×
Corporation

Country ×
Canada

Product Category ×
Other

Subcategory ×
Other

EnglishProductN... ×

Sum of Result
\$91,465,349

Corporation
\$91,465,349

Canada
\$46,802,867

France
\$30,977,367

Germany
\$13,685,115

Other
\$16,164,497

Components
\$14,499,461

Bikes
\$9,691,831

Clothing
\$3,703,068

Accessories
\$2,744,010

Other
\$16,164,497

Lock Nut 11
\$94,321

Internal Lock Wa...
\$91,989

Internal Lock Wa...
\$89,735

Pinch Bolt
\$88,129

Lock Nut 9
\$87,583

Hex Nut 21
\$87,286

Hex Nut 8
\$87,029

