

856K

Sum of Total Sales

115.83

Average Order Value

55.17

Average of Product Price

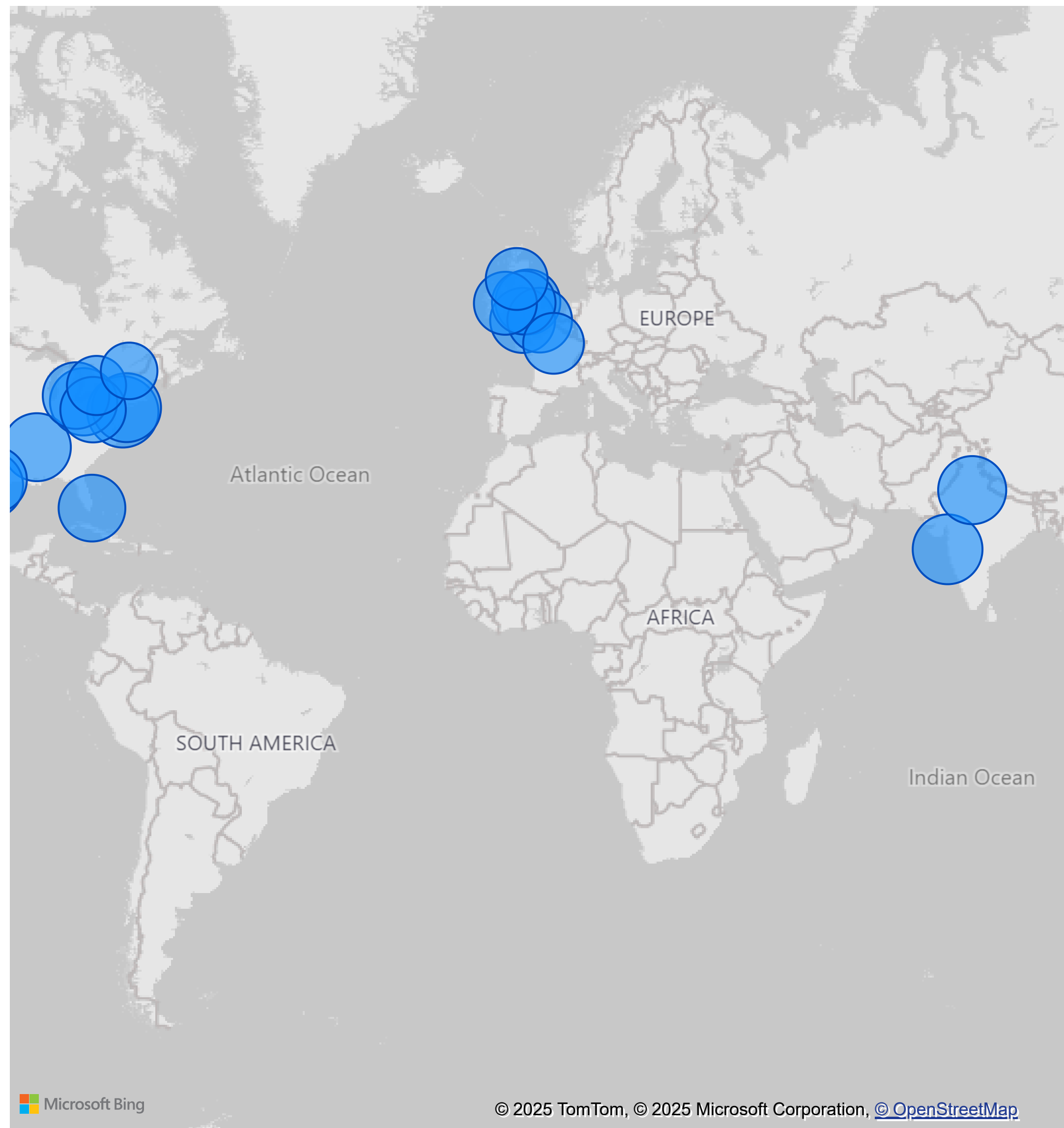
12K

Sum of Quantity

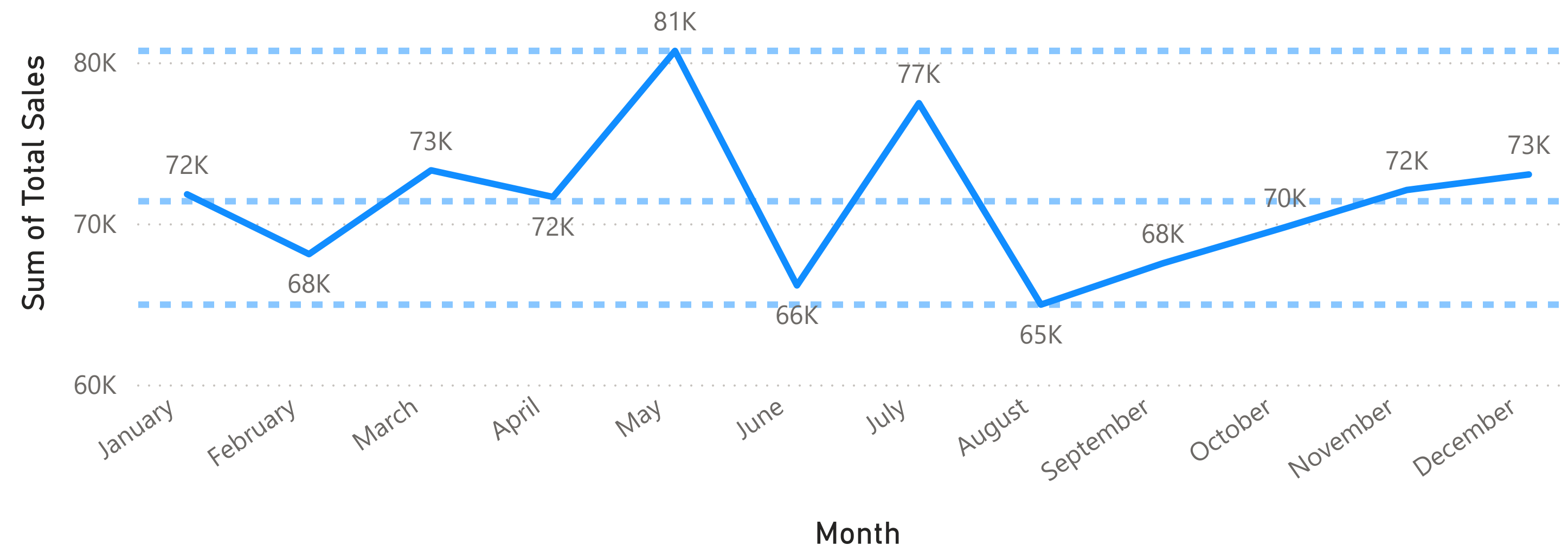
7394

Count of Order ID

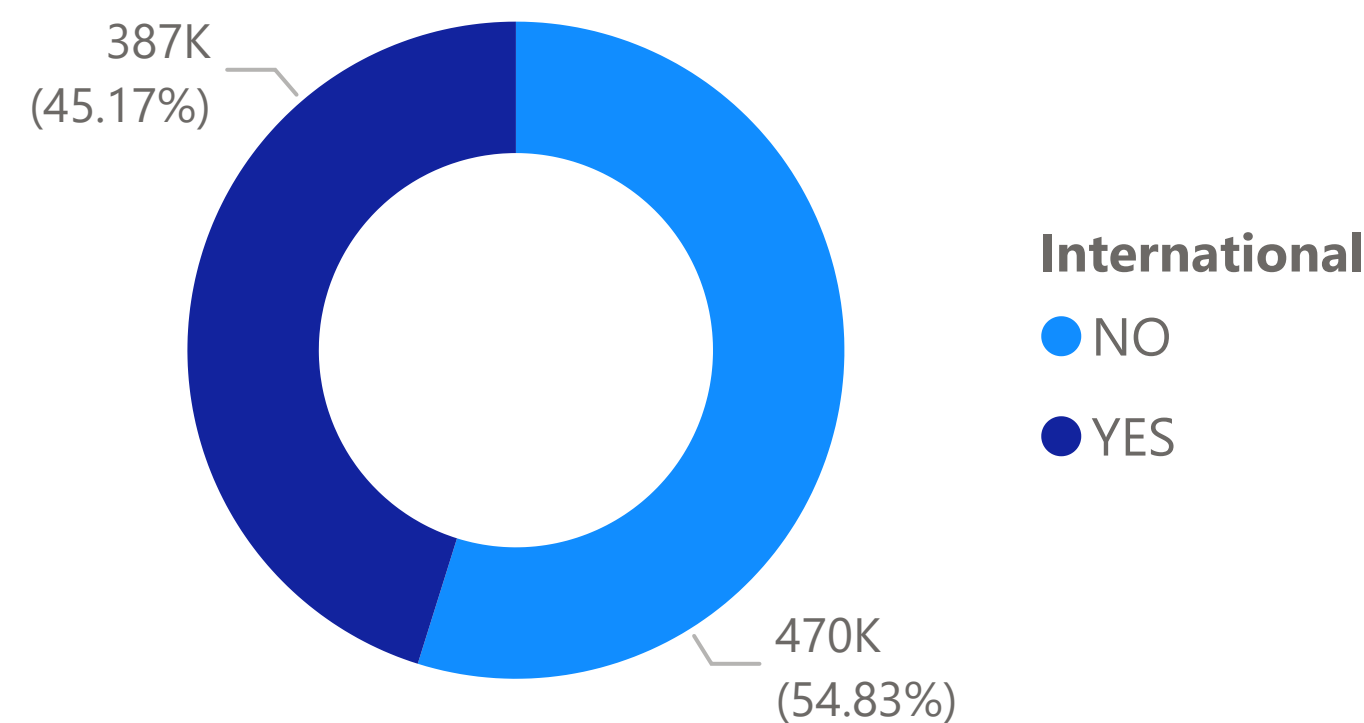
Total Sales by Order Location



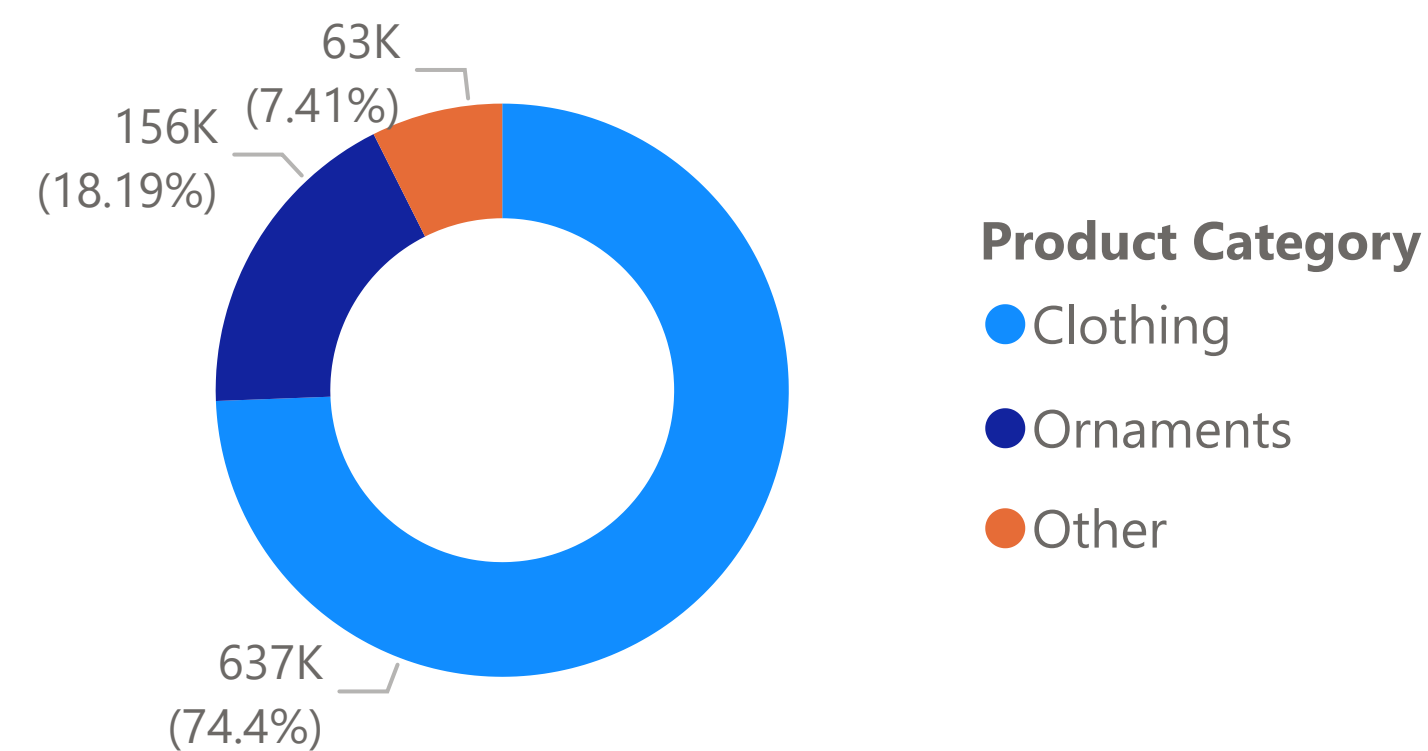
Total Sales by Month



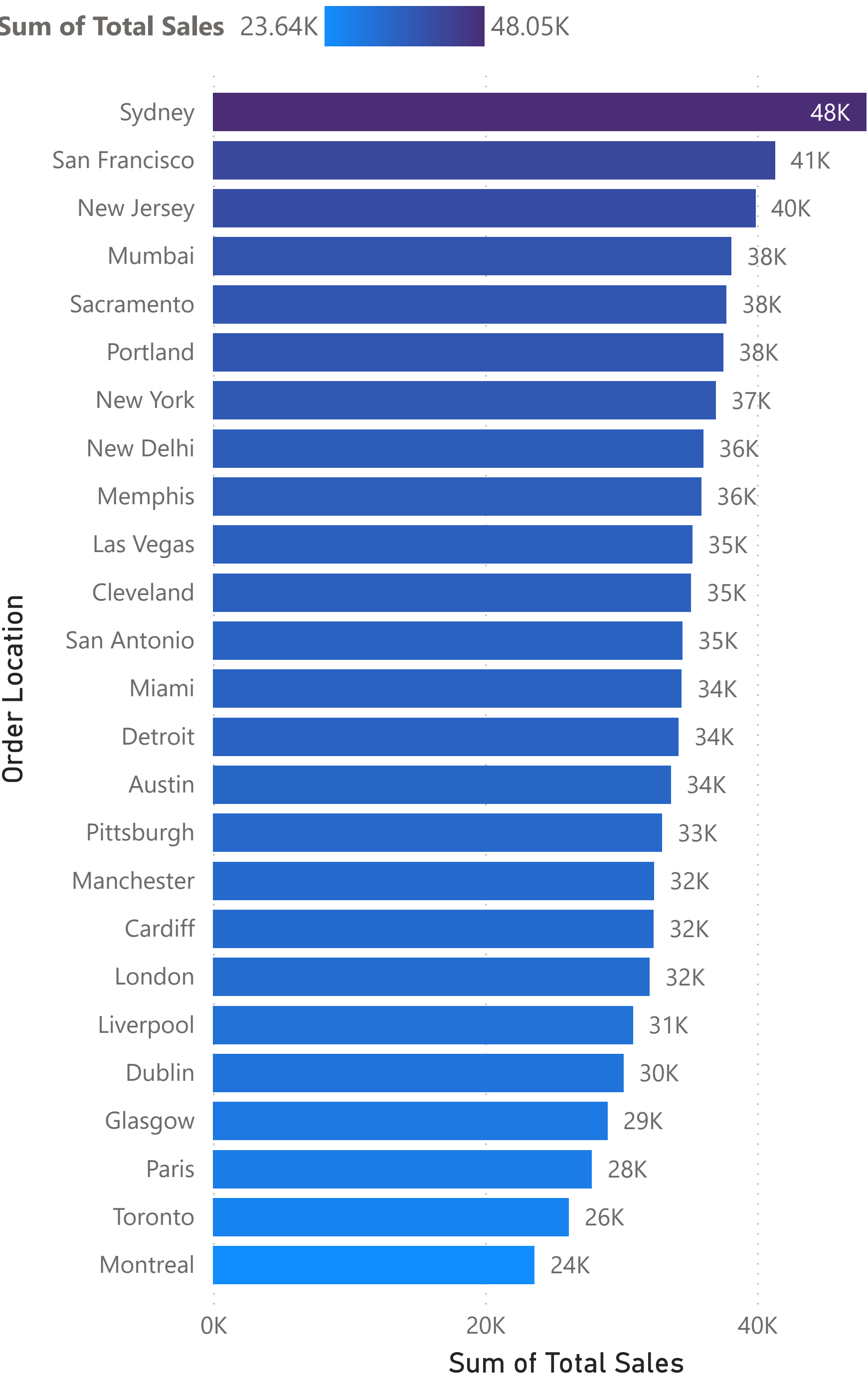
Total Sales by International Shipping



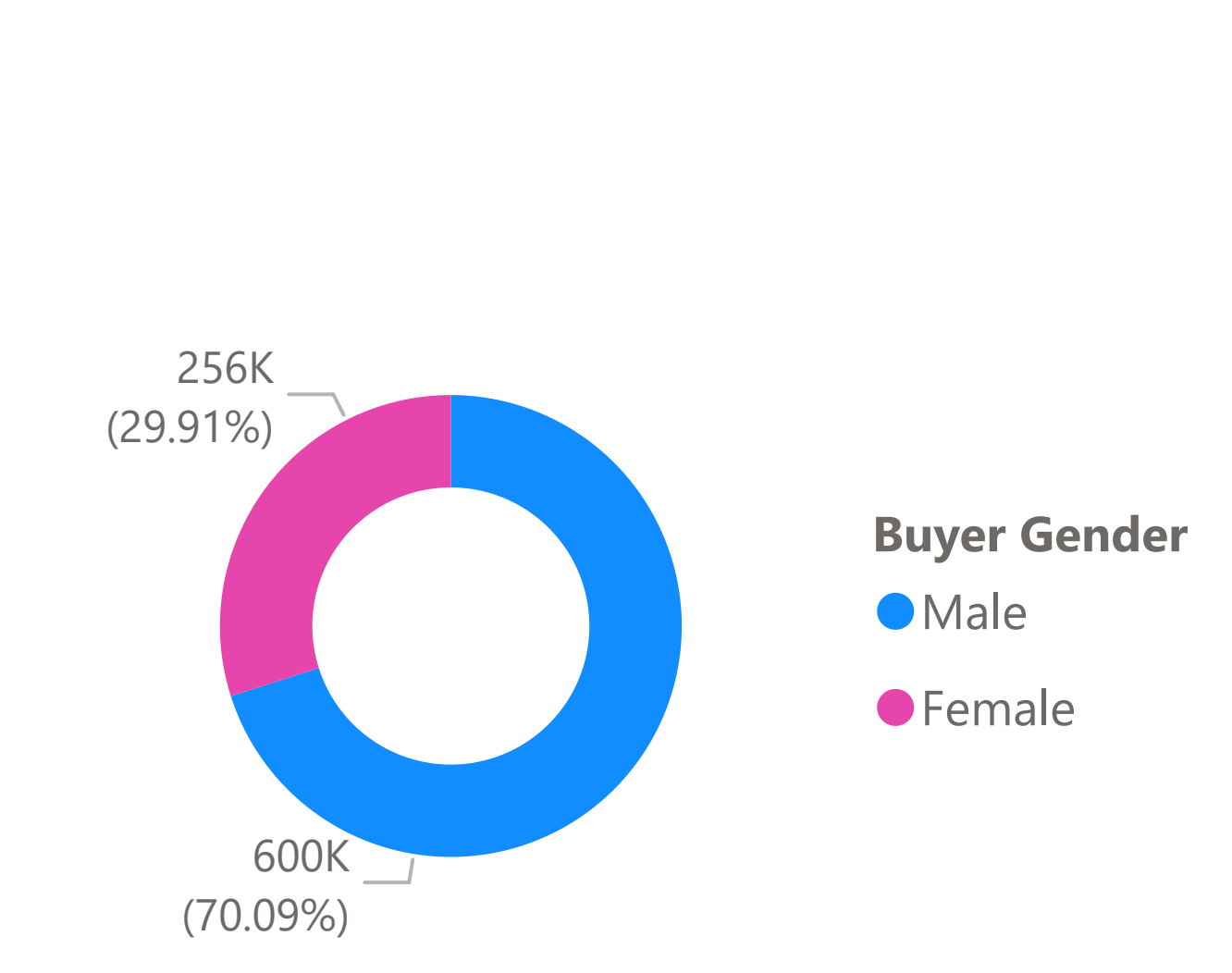
Total Sales by Product Category



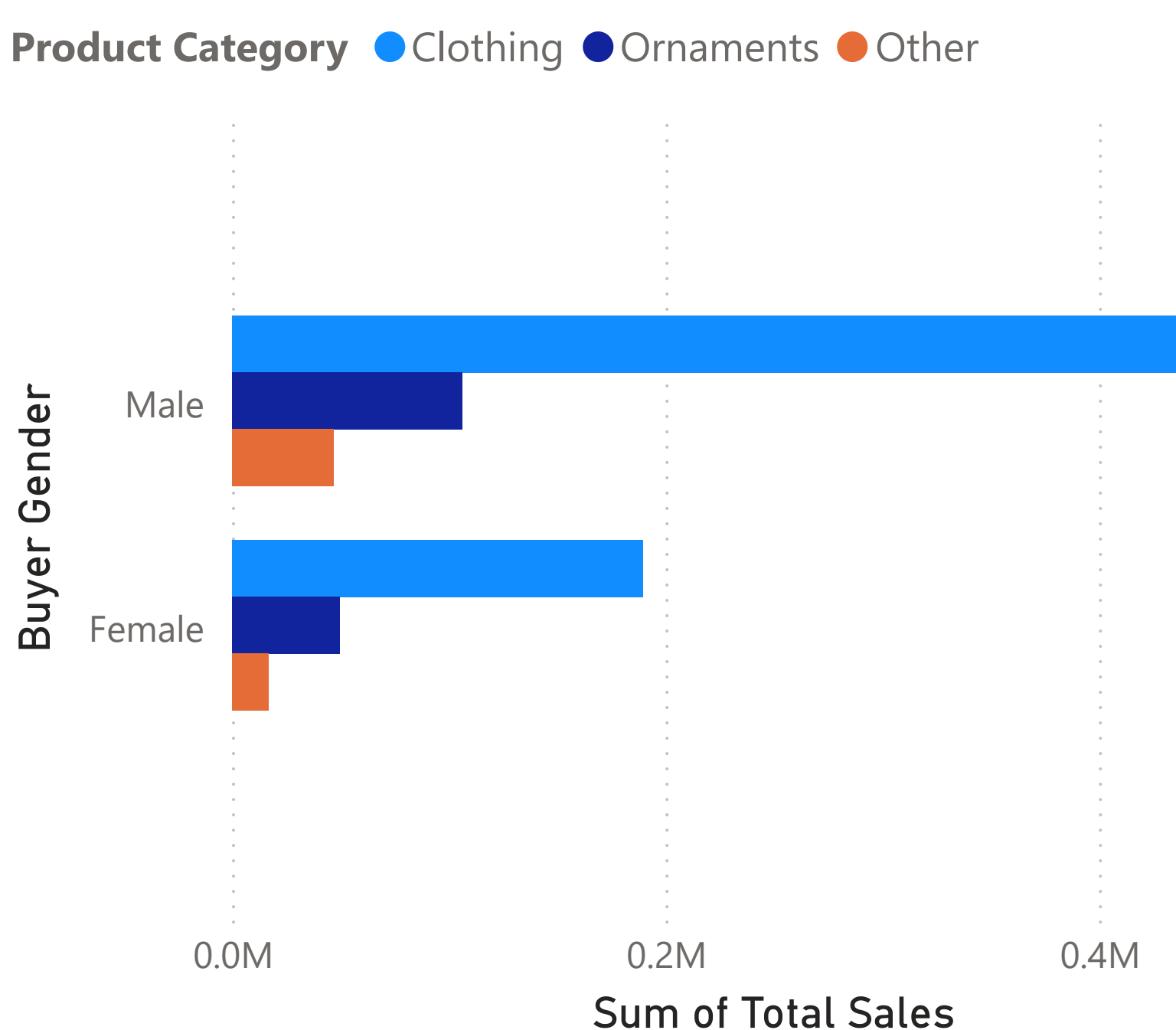
Top Sales Locations by Revenue



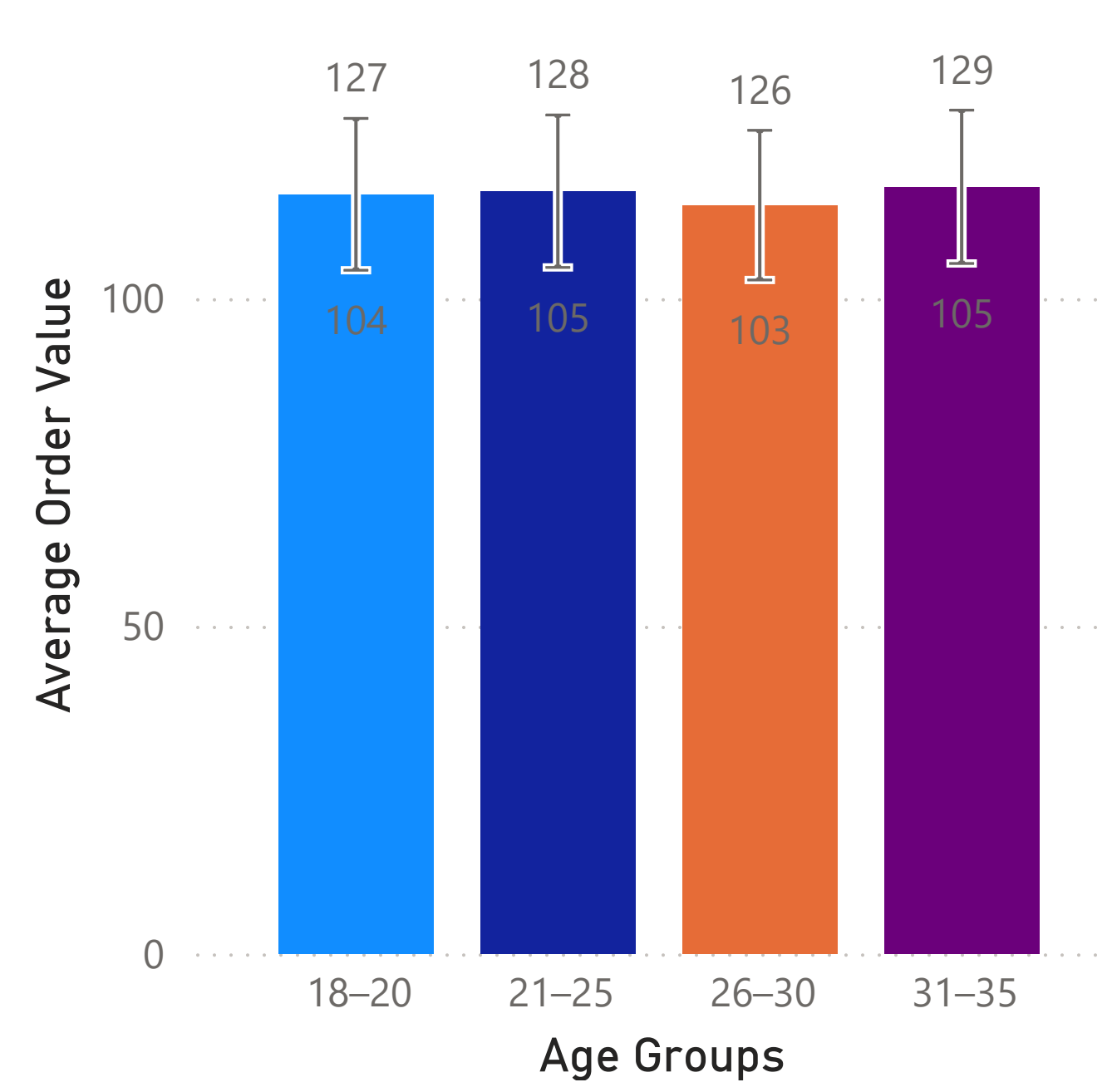
Total Sales by Buyer Gender



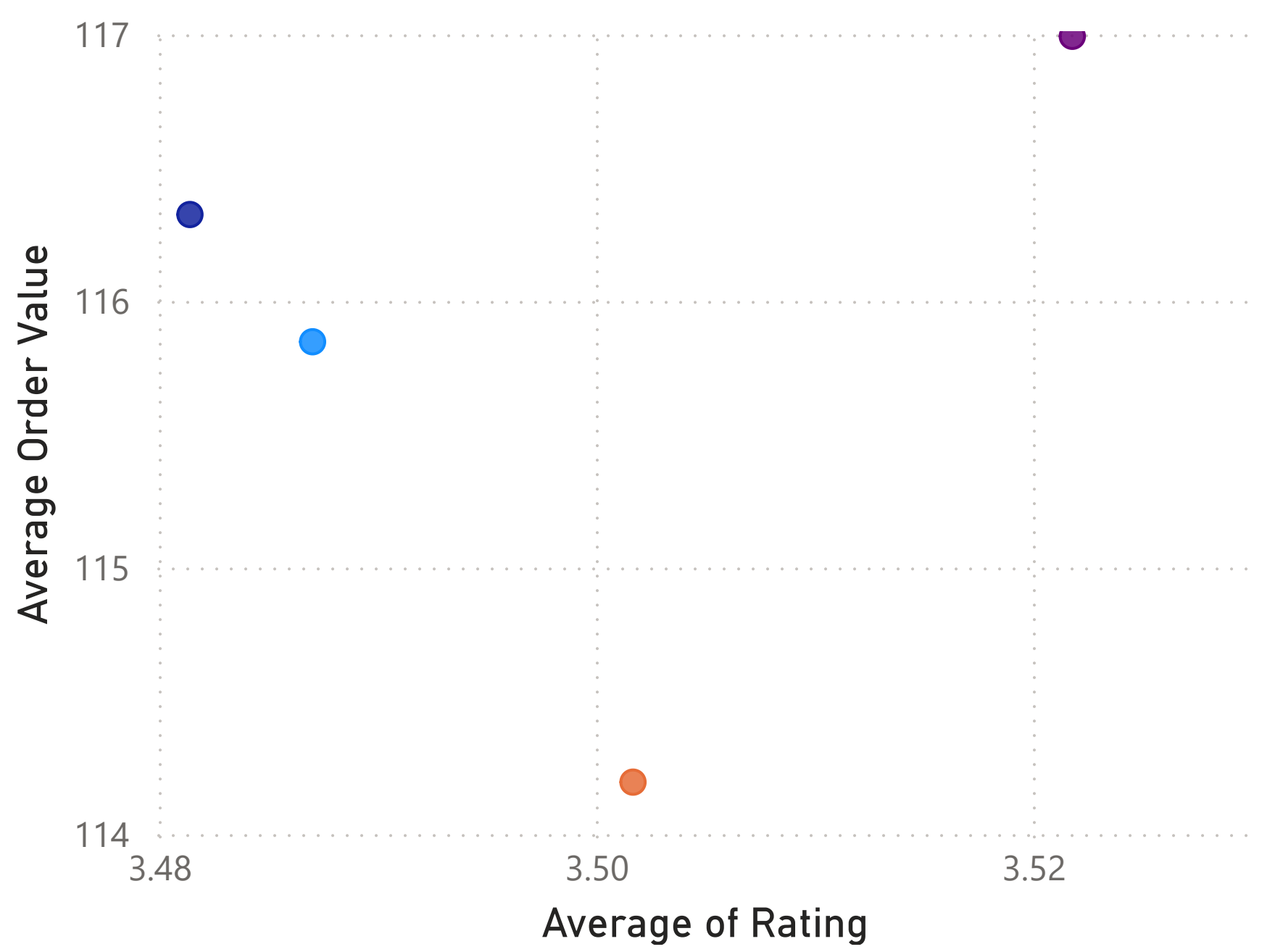
Total Sales by Buyer Gender and Product Category

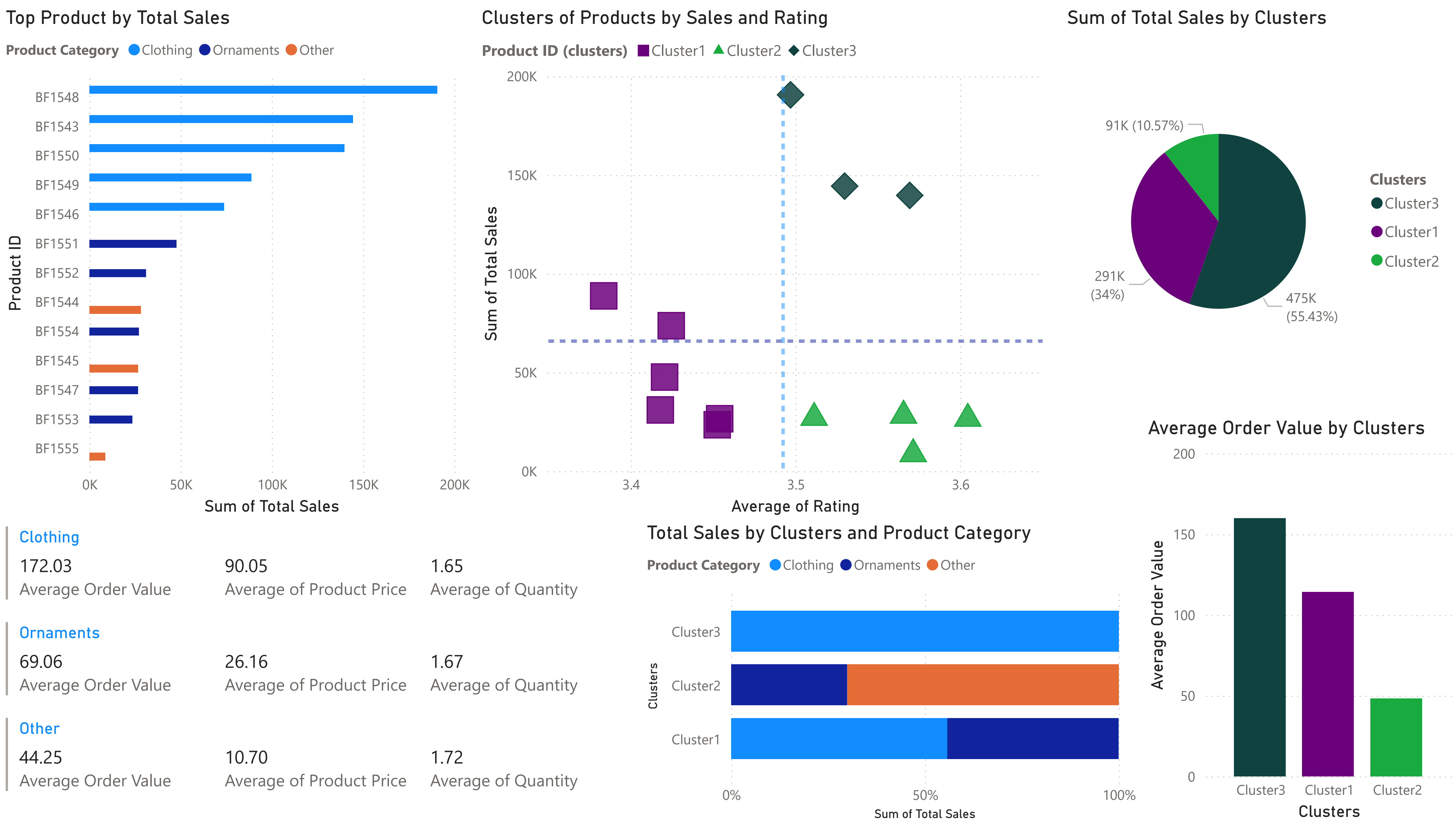


Order Value by Age Groups



Average Rating and Average Order Value by Age Groups







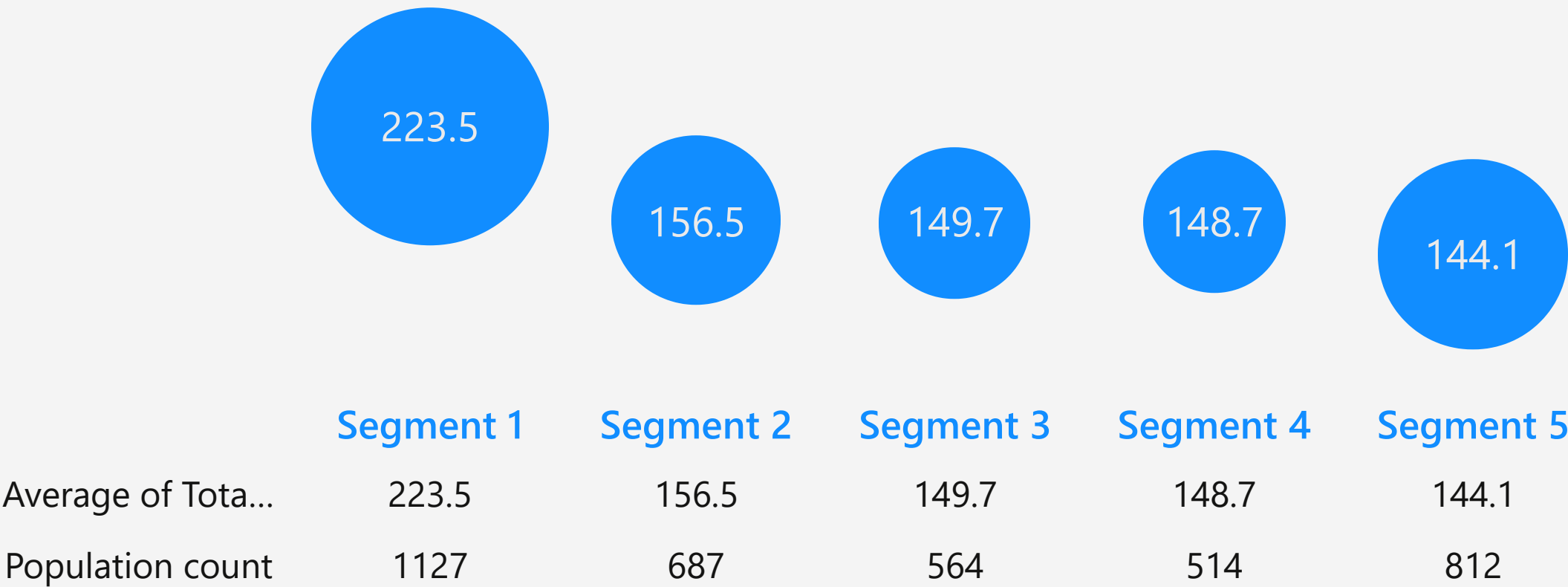
When is Total Sales more likely to be

High

▼

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We found 5 segments and ranked them by Average of Total Sales and popu...

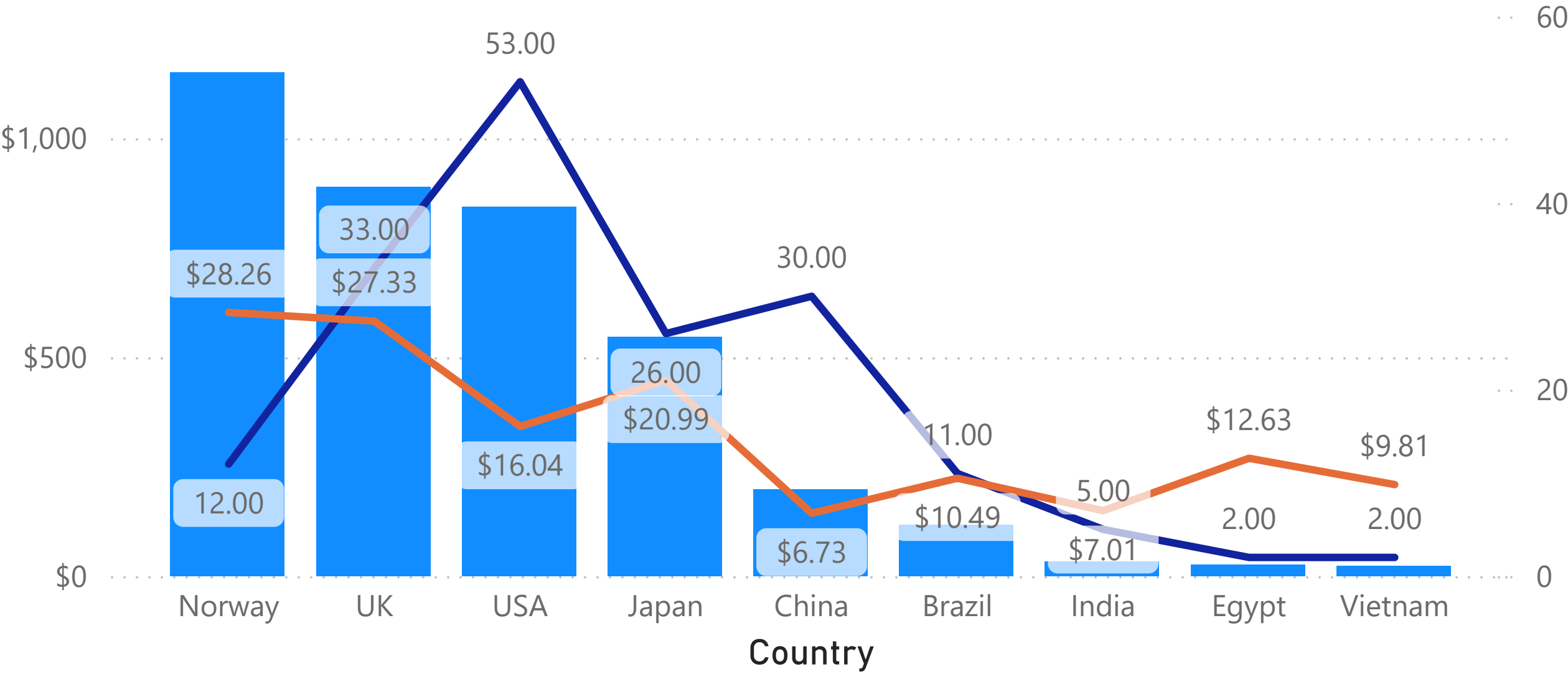


Sum of Total Sales

856462

Apparel Consumer Purchasing Habits Across the Globe

● Average of Value spent per person ● Average of Items purchased per person ● Average of Average value per item



Apparel Market Size by Year (In Trillion)

