Module 12 Response Paper

Front end development is changing so much that the line between designers and coders is disappearing. The ability to actually create products is increasing every single day because the overhead is lowering. Cloud infrastructures, new tools, frameworks, and even backend services are all decreasing costs quickly. But creation isn't the only hurdle. Users need to also love the product that you create. No longer can you create a product and throw it out to users. The iterative process have become mainstream;everyone is doing it. Real customer feedback is incredibly useful to the companies and the creative process.

What this all means is that frontend developers are also designers. The prevents handing off code and assets multiple times and pushes the process into a more cohesive whole. It is also helpful that collaboration tools are increasing in value and use.

Three big things to look for in the future are:

- Team composition will change - the whole team will be running on less people because your coders will also be your designers
- Real-time iteration - teams will be able to roll out new features constantly with the tools and feedback being developed
- Business results will be better - product teams can move on to new opportunities faster as well as address issues that are holding up production so they can make more money

Of course people should learn to code. But design is going to be heavily wanted in the future because the tools we are making these days make coding especially easier than it was even five years ago.