

PEOPLE MAKE GLASGOW GREENER

LET'S TRANSFORM THE CLYDE'S RIVERBANKS FROM GREY TO GREEN!

Green Infrastructure around the Govan-Partick Bridge will Support:

- **Social Regeneration**
- **Economic Development**
- **Environmental Biodiversity**

A new footbridge is currently under construction to connect Govan and Partick!

But is this new development really maximising benefits for the local community?

Our research suggests that these plans have overlooked the potential to incorporate green measures which could provide much-needed economic, social, and environmental benefits to the local area. It's time to tell the Council what the residents want from their riverfront!

GREEN INFRASTRUCTURE BRINGS ECONOMIC OPPORTUNITIES

Green infrastructure projects promote sustainable economic growth by attracting new investments. These investments seek not only to improve the natural environment but also aim to tackle social issues by developing culture and infrastructure, enhancing quality of life by valuing diversity and social inclusion (Natural Economy Northwest, 2008).

75%

of respondents agree that the area needs more green infrastructure!

GREEN INFRASTRUCTURE PROMOTES SUSTAINABLE ECONOMIC DEVELOPMENT

Whilst 64% of respondents believed that green infrastructure would bring positive social and environmental assets, only 36% believed such developments would provide economic opportunity. However, green infrastructure stakeholders will work in collaboration to develop sustainable assets that will mutually improve social, economic, and environmental conditions (SEPA, 2023).

HOW WOULD GREEN INFRASTRUCTURE LOOK IN YOUR AREA?

RIVER ACCESS FOR MENTAL WELLBEING

Building steps down to the water would enable river access for all residents. This would allow for activities such as birdwatching, fishing, or just relaxing, all beneficial to mental well-being (Coutts and Hahn, 2015). The stairs would be built using special materials, that promote biodiversity and improve water quality (Naylor et al., 2017).

ACTIVE TRANSPORT PATHWAYS

We suggest that the current walking and cycling path is rerouted to run along the banks of the river Clyde. Diverting this path away from the noisy expressway and towards the river has the potential to encourage a significant uptake in active travel and physical activity, contributing to improved health (Vert et al., 2017).



Visualisation of proposed green infrastructure measures, produced by the research team

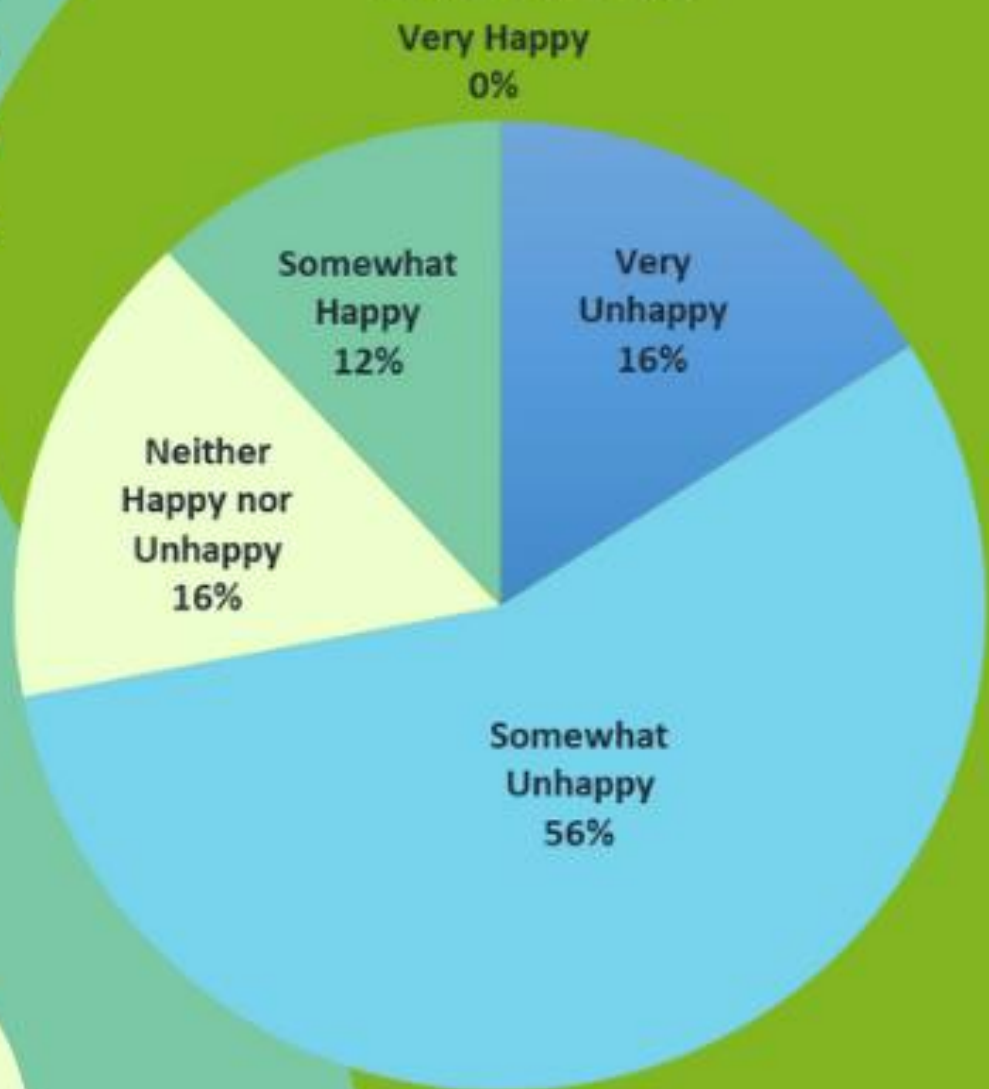
RESEARCH RESULTS

We care about the voice of our local community so we interviewed pedestrians in Govan and Partick to gauge perceptions of green infrastructure in the area of the Govan-Partick footbridge.

What else do you think should be added in the area?

better flood defences
cycling routes
benches
improved cleanliness
green space
coffee shops
biodiversity
education
playparks
preserve heritage

How happy are you with green infrastructure in the area?



Responses show a clear desire for green spaces to promote biodiversity and other services. Let's make sure Partick and Govan benefit from green investment in Glasgow!

INCLUSIVE POLICIES CAN AVOID GREEN GENTRIFICATION



While introducing green spaces is highly supported by survey respondents and is an integral part of UK planning policy, it can lead to negative implications on the local residents through gentrification. This is especially apparent when public and private investor intentions conflict and there is little **community consultation** (Bush et al., 2020).

"Create a nice park space in the grassy bit next to church rather than building on it."

-Govan resident



THE COMMUNITY NEEDS YOUR ENGAGEMENT!

Ensuring developments consider community voices, avoiding private profit-driven development, as well as community inclusion, **accessibility & resilience**, are some examples of social principles to deliver **socially inclusive benefits** (Fisher et al., 2021).

Scan the QR code to find our references and learn more about this project!

