



# PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza Category

All

01/01/2015

31/12/2015

Performance Overview



Best / Worst Performers



\$817.86K

Total Revenue



\$38.31

Avg Order Value



49,574

Total Pizzas Sold



21,350

Total Orders



2.32

Avg Pizzas Per Order

## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** is the highest Revenue driver

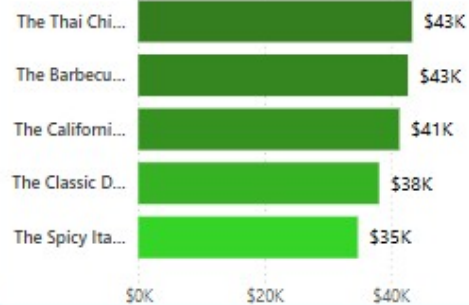
### AMOUNT SOLD

The **Classic Deluxe Pizza** is the most sold pizza

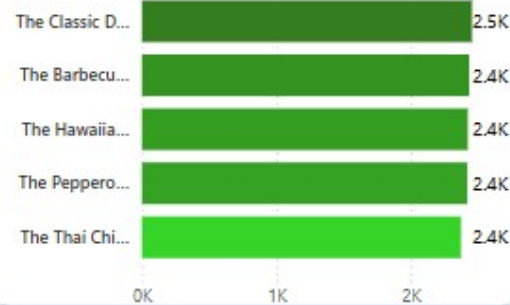
### ORDERS

The **Classic Deluxe Pizza** is also the most ordered pizza

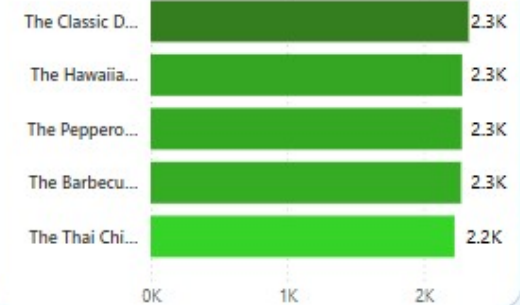
### Top 5 Best Sellers by Revenue



### Top 5 Best Sellers by Amount Sold



### Top 5 Best Sellers by Orders



## WORST PERFORMERS

### REVENUE

The **Brie Carre Pizza** is the lowest Revenue driver

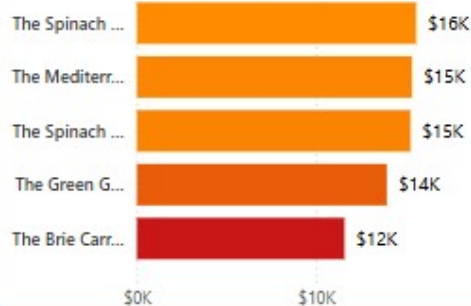
### AMOUNT SOLD

The **Brie Carre Pizza** is also the least sold pizza

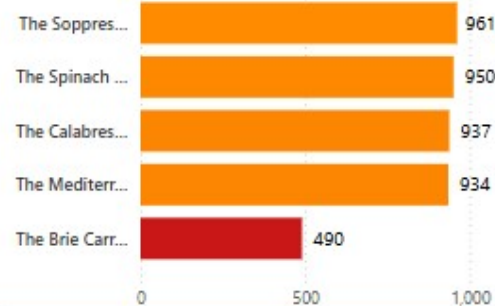
### ORDERS

The **Brie Carre Pizza** is also the least ordered pizza

### Bottom 5 Worst Sellers by Revenue



### Bottom 5 Worst Sellers by Amount Sold



### Bottom 5 Worst Sellers by Orders

