



# PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza Category

All

01/01/2015

31/12/2015

Performance Overview

Best / Worst Performers



## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends,  
Friday/Saturday evenings

### MONTHLY

Order Volume sees sharp decrease from  
the end of Summer months until the  
following year

## SALES PERFORMANCE

### CATEGORY

**Classic** Pizzas are the largest contributor  
to both sales and orders

### SIZE

**Large** Pizzas are the highest contributor  
to Sales



**\$817.86K**

Total Revenue



**\$38.31**

Avg Order Value



**49,574**

Total Pizzas Sold



**21,350**

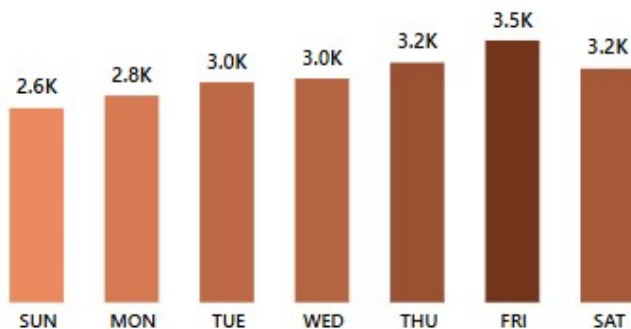
Total Orders



**2.32**

Avg Pizzas Per Order

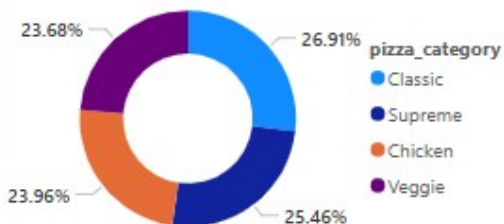
### Total Orders by Day



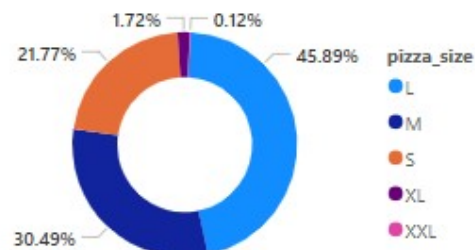
### Orders By Month



### Percentage of Sales by Pizza Category



### Percentage of Sales by Pizza Size



### Orders by Pizza Category

