PPM Top-line Radio Statistics

NUMERIS

Vancouver CTRL

Broadcast year: Radio Meter 2015-2016
Survey period: May 30, 2016 - August 28, 2016
Demographic: A12+
Daypart: Monday to Sunday 2am-2am
Geography: Vancouver CTRL
Data type: Respondent

May 30, 2016 - August 28, 2016 Average Daily Universe: 2,229,000				
Station	**Market**	**AMA (000)**	**Daily Cume (000)**	**Share (%)**
CBU+	Vancouver CTRL	14.9	192.3	12.4
CBUFM	Vancouver CTRL	3.7	100.8	3.1
CFBTFM	Vancouver CTRL	8.3	307.6	6.9
CFMIFM	Vancouver CTRL	9.0	216.2	7.5
CFOXFM	Vancouver CTRL	7.0	176.7	5.8
CFTE	Vancouver CTRL	0.4	17.5	0.3
CHLGFM	Vancouver CTRL	8.2	178.5	6.9
CHMJ	Vancouver CTRL	0.7	54.9	0.6
CHQMFM	Vancouver CTRL	10.1	338.1	8.4
CISL	Vancouver CTRL	3.2	73.8	2.6
CJAXFM	Vancouver CTRL	5.9	191.1	4.9
CJJRFM	Vancouver CTRL	7.0	130.0	5.8
CKKSFM	Vancouver CTRL	4.3	204.9	3.6
CKNW	Vancouver CTRL	11.2	147.1	9.3
CKPKFM	Vancouver CTRL	4.3	141.7	3.6
CKST	Vancouver CTRL	2.8	81.3	2.4
CKWX	Vancouver CTRL	6.4	183.1	5.3
CKZZFM	Vancouver CTRL	7.8	268.8	6.5
KWPZFM	Vancouver CTRL	2.3	51.9	1.9

Spill Stations: CKKSFM (Vancouver/Chilliwack), KWPZFM (Vancouver/Abbotsford)

TERMS

Average Minute Audience (000): Expressed in thousands, this is the average number of persons exposed to a radio station during an average minute. Calculated by adding all the individual minute audiences together and dividing by the number of minutes in the daypart.

Average Daily Cume (000): Expressed in thousands, this is the average number of unique listeners who were exposed to the station for at least one minute during an average day. Calculated by adding the number of unique listeners each day and dividing it by the number of days in the analysis.

Share: Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

Average Daily Universe: The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.