

# Jules M.

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1+ yrs building high throughputs and low latency systems spanning **NLP, GNNs**, Large Scale Recommenders.

**Scripting:**- MATLAB, Typescript, Bash. **Backend:**- Python, Scala; Spark, **Cloud:** Azure, AWS. **Infra:** HPC, Slurm, Bash, UNIX

## EDUCATION

<b>Master of Science,</b> Business and Data Analytics,	<b>Tennessee Wesleyan University</b>	<b>2026</b>
Courses: Business Intelligence & Communication, Data Visualization, Artificial Intelligence, Machine Learning		
<b>Master of Science,</b> Computer Engineering,	<b>University of Memphis</b>	<b>2020</b>
Courses: Advanced Algorithms, Image Processing, Linear Optical Systems, Machine Learning, Computer Vision, Statistics, Optimization		
Proposed <a href="#">PySIM</a> : a U-Net model for reconstructing 3D images from 2D layers captured from Structured Illuminated Microscopes		
• Built <a href="#">TunableSIM</a> GUI with C++ with Matlab's Engine API for <b>C/C++</b> and tested new features. Presented at <a href="#">SPIE Conference 2021</a>		
• 1 <sup>st</sup> place in <a href="#">2021</a> and <a href="#">2020</a> , at the University Research forum, two years in a row and regularly attended ML conferences.		

## RELEVANT EXPERIENCE

Contra, Software Engineer Intern, San Francisco CA	May 2023 – 2024
• Built cross-modal <b>home ranker</b> (two-tower recall + cross-attentive re-ranker over photos, text, and structured features; Feast/Faiss/Triton) that drove <b>+5–8% sessions, +7% bookings</b> in a 14-day A/B across ≥2M sessions.	
<b>Microsoft, Applied Scientist Intern</b> , Bellevue WA	
Embedding based Ads retrieval at Audience Intelligence Platform Team	Aug 2021 – Mar 2023
• Built multi-task GNN <b>embedding models</b> serving <b>2B</b> global users, <b>1B Microsoft</b> users & <b>50B events</b> to personalize/ target ads for CVR-CTR prediction tasks with user behaviors, Ads features + Ads serving, User+Ads ranking service, DeepGNN, SQL, Spark, Kafka	
<b>Income Targeting Product &amp; Microsoft Shopping Team</b>	
• Spearheaded and launched Bing Ads' household-income targeting pilot—merging label-proportion learning, hybrid ZIP fallback, CLM bias correction, and mixed-effects intercepts—with a PyTorch mini-batch KL-divergence pipeline processing <b>50 M+</b> monthly impressions; delivered <b>85 % precision</b> in the Top 20 % income segment, <b>+22 % CTR</b> lift for finance campaigns, <b>sub-100 ms p99</b> inference (< 70 % latency), and real-time bid adjustments that <b>boosted ROI by 18 %</b> on Top 10 % income audiences	
• Deployed hybrid ZIP-level fallback to further extend coverage in low-traffic ZIPs by <b>40 %</b> , improving recall for income-segment inference by <b>25 %</b> versus pure ZIP-based targeting across all income buckets (Top 10 %, 11–20 %, ... Lower 50 %)	
<b>IBM, Software Developer Intern</b> , Poughkeepsie, NY	Oct 2020 – Sep 2021
<a href="#">Hyper Protect Data Controller</a> at Z/OS Performance Team, IBM Z,	
• Spearheaded CI/CD-driven <b>performance regression tests</b> for HPDC via Jenkins and Gatling, automatically validating end-to-end encryption and masking across <b>25 TB</b> of synthetic PII datasets nightly and alerting on any sub-5% throughput degradation.	
• Built a real-time telemetry pipeline for HPDC with OpenTelemetry, Apache Kafka, and Grafana, enabling sub-5-minute detection of encryption errors and latency spikes and driving a <b>40% reduction</b> in incident MTTR.	
<b>BEDC Electric Plc, Software Engineer, Graduate Trainee</b> , Benin, NG	Nov 2016 – June 2020
<b>Customer Data Infrastructure at Platform Team</b>	
• Built and launched a Django REST API paired with a React/Chart.js dashboard on PostgreSQL—used by <b>200+ field engineers</b> to monitor daily usage deltas, resolve ~ <b>1500+ tickets/month</b> , and perform B2C triage, cutting average resolution time by <b>40 %</b>	
• Delivered an AWS Lex-powered chatbot integrated via Lambda on the customer portal—handling <b>300 K+</b> monthly interactions, <b>25 %</b> of support calls, and storing session data in DynamoDB before migrating to Couchbase for sub-50 ms read performance	
• <b>Analyzed</b> multi-dimensional time-series data with PySpark and Pandas to engineer features for an LSTM-based anomaly detector, identifying <b>3 500+</b> high-reactance usage outliers per year and preventing <b>\$500 K</b> in avoidable energy costs via automated alerts.	