

# JULES O'DEA

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## SUMMARY

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I am a passionate and collaborative Frontend Developer with 6+ years of experience building fast, user-focused web and mobile applications for global clients. I specialise in building modern front-end applications using JavaScript and TypeScript, with deep experience in React and modern CSS frameworks including Tailwind, SCSS. Delivering clean, maintainable code and highly optimised interfaces. My work blends technical excellence with a strong understanding of usability and customer needs, resulting in responsive, accessible, and high-performing digital experiences.

## SKILLS

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JavaScript • TypeScript • HTML • CSS (SASS/SCSS) • Tailwind • React • Next.js • React Native • Node.js  
Git • Cypress • Jest • GraphQL • SQL • Figma • Storybook • Python • Shopify • Liquid

## WORK EXPERIENCE

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### MOUSTACHE REPUBLIC

Auckland

#### Fullstack Developer

Jan 2025 – Current

- Designed and implemented a scalable B2B ordering platform for sales representatives across New Zealand and Australia, leveraging Liquid, GraphQL, and Python to integrate Shopify with custom backend logic for user-specific pricing and inventory data.
- Built and deployed a bespoke storefront module for a New Zealand-based SME, delivering a tailored Shopify experience through custom Liquid templates, advanced theme customisation, and storefront API integration.
- Developed a performant product merchandise experience using React, implementing dynamic filtering, search, and merchandising features that enhanced UX and conversion through real-time updates and minimal frontend overhead.

### SCISSORS

Auckland

#### Frontend & DevOps Engineer

Jan 2023 – Jan 2025

- Developed robust and high-performance web and mobile applications using TypeScript, React and the Ionic Framework. Including over 10000 iOS users, 2500 Android users and 1000 daily web users. Using Ionic React and Capacitor for iOS, Android mobile development and progressive web app deployment.
- Proficiently configured, built, and deployed customised client flavour builds using Vercel web deployments. With the ability to incorporate specific build flags based on project requirements. Including the management of 9 flavoured product builds with localisation.
- Collaborated closely with client managers to establish and maintain white-labeled staffing solutions. Ensuring the on-time and successful delivery of software updates. Using git version control, agile methodologies, and project management tools to improve productivity of our software lifecycle to increase releases to a weekly basis.
- Managed continuous integration and delivery pipelines on GitHub and Azure including streamlining the mobile build and end to end test suite with Cypress, increasing code coverage by 60%.

- Mentored junior developers in writing end-to-end tests, improving code coverage and reliability. Provided guidance on best practices, test structure, and debugging, resulting in higher quality, maintainable tests and increased confidence in automated testing processes.
- Established and maintained build pipelines on Azure DevOps, with experience maintaining mobile app builds and release on app and play stores.
- Initiated and successfully developed a component library hosted on the Github Package Registry and Node Package Manager. Providing a centralised repository of reusable UI components.

## **JITBUG**

Auckland

### **Frontend Developer**

**Mar 2020 – Jan 2023**

- Development of a mobile and web based GPS job map for candidates with clock in and out services using Google Maps API allow the flow of dynamic information about their worker to clients.
- Assessed UX and UI designs for technical feasibility and collaborated with team members to implement various new features with responsive design.
- Design, build, deployment and maintenance of company website using Figma, Eleventy and CloudCannon CMS. Reducing bundle size by 35%. Collaboration with third party designers for component design.
- Implemented regular website performance improvements as well as regular testing on various mobile and web devices. Used headless CMS and static site generators like Eleventy and Jekyll and content management systems such as CloudCannon and Contentful.

## **EDUCATION**

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### **Yoobee School of Design**

Diploma - Web & Production

### **Auckland University of Technology**

Bachelor of Business - Management

## **REFERENCES**

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Available on request.