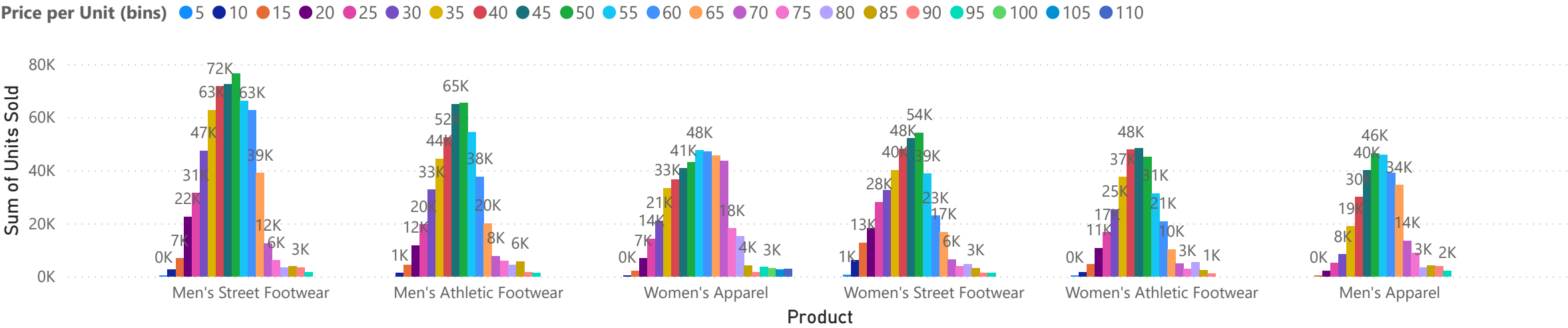
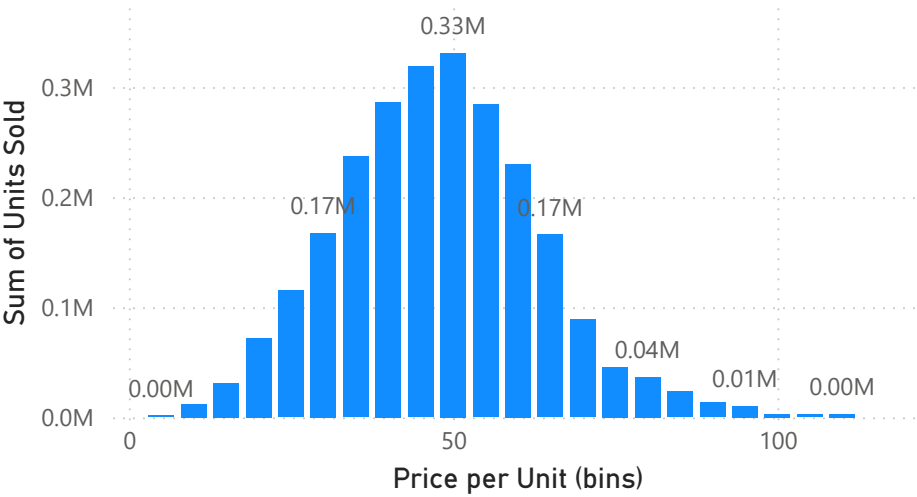


Sum of Units Sold by Product and Price per Unit (bins)

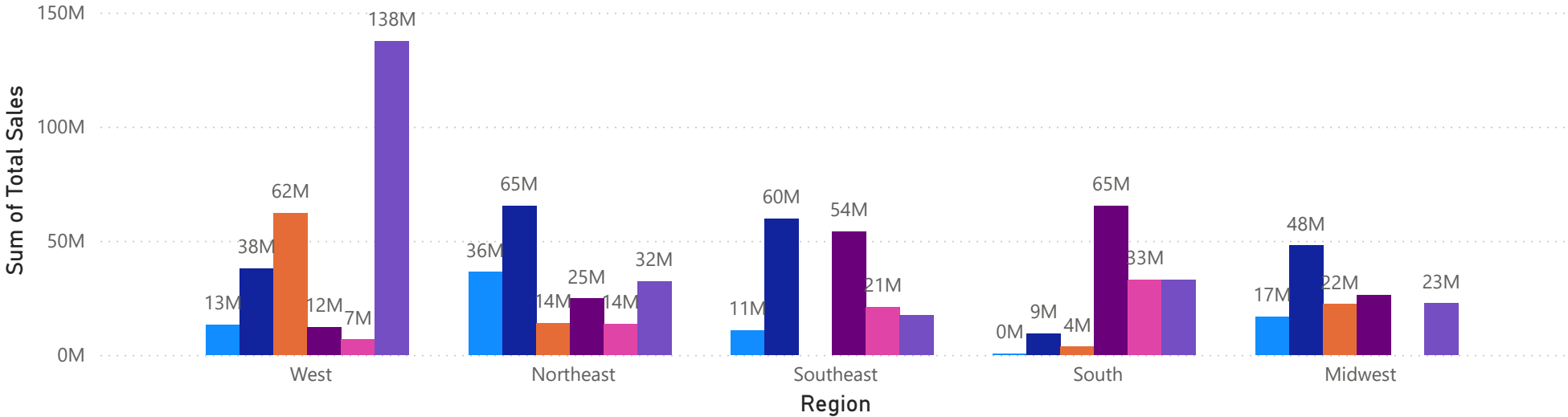


Sum of Units Sold by Price per Unit (bins)



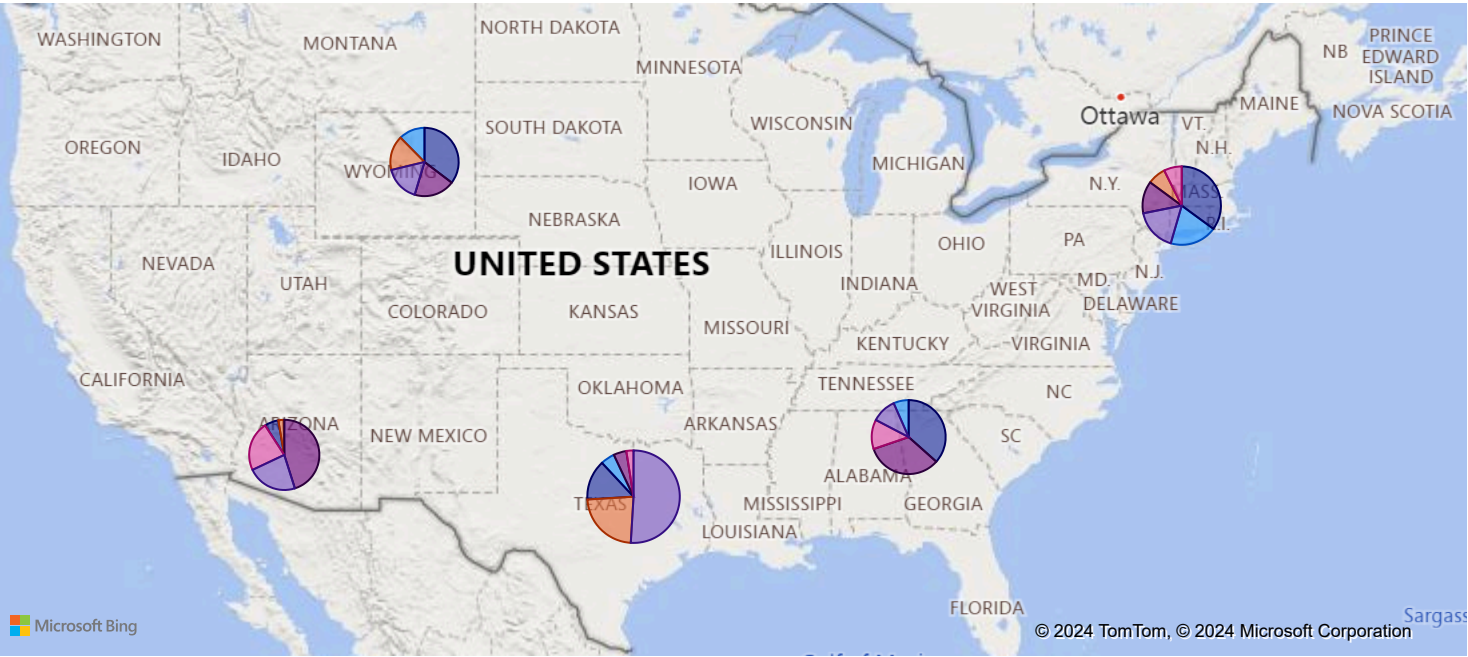
Sum of Total Sales by Region and Retailer

Retailer Amazon Foot Locker Kohl's Sports Direct Walmart West Gear



Sum of Total Sales by Region and Retailer

Retailer Amazon Foot Locker Kohl's Sports Direct Walmart West Gear



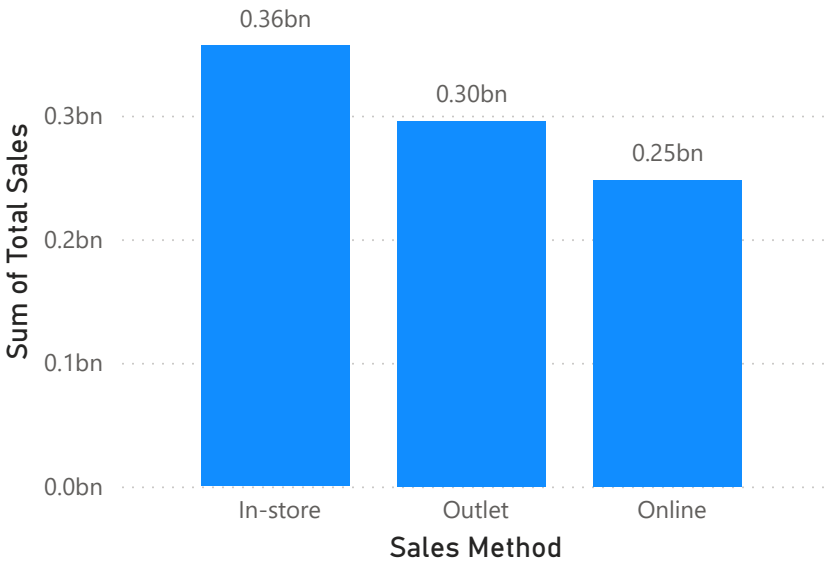
West Gear in the West region has the greatest total sales by 73M. However, they could use some work in the other regions.

Foot Locker is the top performer in three regions: Northeast, Southeast, and the Midwest.

Sports Direct is the South's top retailer at 65M in total sales.

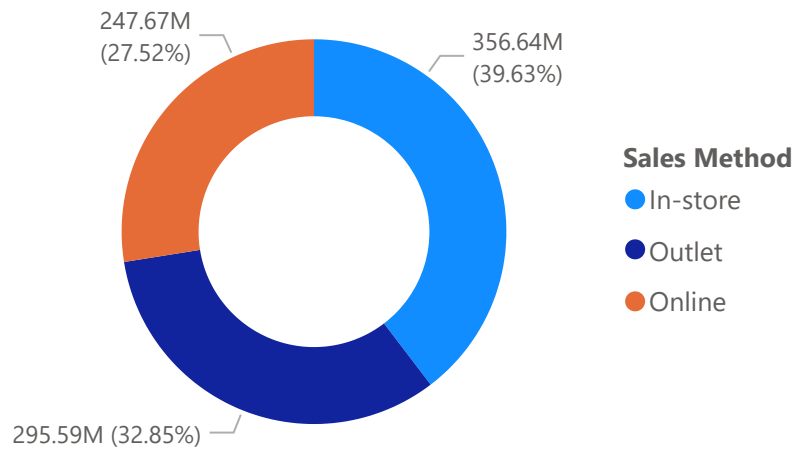
Kohl's could use major attention in the Northeast, Southeast, and South region. Amazon and Walmart need some attention in general, across most of the regions.

Sum of Total Sales by Sales Method



In-store is still the greatest sales method, accounting for just about 40% of the total sales, however outlet and online aren't trailing too far behind at about 33% and 27.5% respectively.

Sum of Total Sales by Sales Method



Top 10 Cities for Operational Profit

Charleston
15,607,190.11
Operating Profit \$
New York
13,899,973.16
Operating Profit \$
Miami
12,168,619.11
Operating Profit \$
Portland
10,760,799.37
Operating Profit \$
San Francisco
10,256,249.56
Operating Profit \$
Houston
9,845,141.06
Operating Profit \$
Charlotte
9,756,422.87
Operating Profit \$
Albany
9,429,850.91
Operating Profit \$
New Orleans

Bottom 5 Cities for Operational Profit

Baltimore
2,757,642.12
Operating Profit \$
Des Moines
2,655,217.37
Operating Profit \$
Fargo
2,688,519.72
Operating Profit \$
Minneapolis
2,670,229.76
Operating Profit \$
Omaha
2,439,478.41
Operating Profit \$