

Jules Terrien

entrepreneur + product manager
web developer + creative thinker

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SUMMARY

French-American entrepreneur with a background in product & people management, strategy and web development.

EXPERIENCE

CEO & Co-Founder @ MindBits

Jan 2014 - May 2016

Led product strategy, development & design of a web app & iOS app. Hired & managed team of 6 engineers & designers. Led user discovery & research processes including 200+ user interviews. Developed back-end & REST API using Ruby/Rails. Developed front-end using React.js, Flux, HTML & CSS.

CEO & Co-Founder @ Audience.fm

Jan 2013 - Dec 2013

Led the development & design of a web app. Led biz dev. efforts including pilots with top music labels. Pitched & won MidemLab's 2013 startup award. Incubated by Angelpad. Raised seed round & managed investor relations through pivot.

Co-founder @ Moonkeys Music

Jan 2009 - Dec 2012

Led all marketing & fundraising efforts. Grew roster from 1 to 7 artists. Managed indie award-winning bands in France that all signed partnerships with major publishing & distribution partners including Universal/Polydor, Sony BMG, & EMI.

STUDIED AT

Yale University

BA History — Class of 2012.

Yale in Paris — History — Summer 2010.

Yale in Singapore — Anthropology — Summer 2009.

Angelpad (www.angelpad.org)

Entrepreneurship & business — Spring 2013

App Academy (www.appacademy.io)

Full stack web development. — Fall 2015

SKILLS

Product mgmt.
Team mgmt.
Biz dev.
Strategy
Leadership

Prototyping
UX Design
Branding

Web dev.
Front-end dev.
API dev.

SOFTWARE LANGUAGES

Javascript
React + Flux
Ruby + Rails
SQL
CSS
HTML

HUMAN LANGUAGES

English
French

FUN

Motorbiking, skiing
yoga, backpacking.

Helped setup a small
family foundation.

Co-organize an
annual 50 person theme
camp at Burning Man.