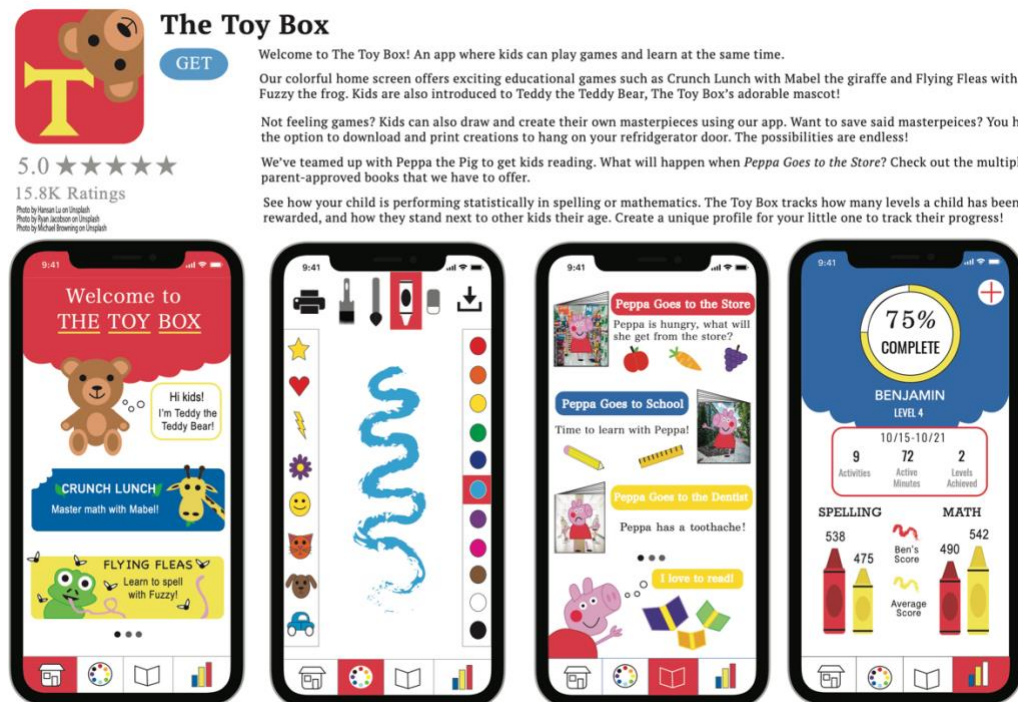


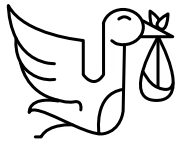
Jules Zimmerman
614-581-2276
Zimmer13@miamioh.edu

I am currently working on a personal portfolio project where I code and design my own website featuring my work.

Below are my two most proud previous works that I have completed via Adobe Illustrator. I am skilled in Adobe Illustrator, Photoshop, Premiere Pro, and InDesign.



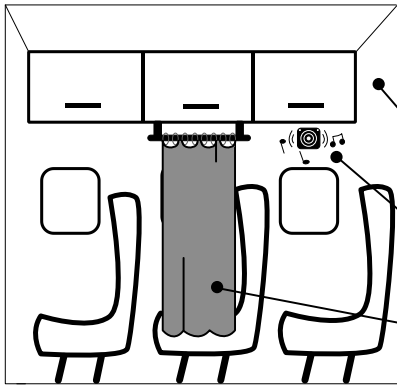
In one of my design classes we were asked to create an app from scratch, and due to my love for color and children, I created The Toy Box. It is an educational and playful app that tracks children's reading and math levels, while also allowing them to play fun games or paint pictures.



59% OF PEOPLE FELT ANNOYED WHEN THEY HEARD A BABY CRYING ON AN AIRPLANE

THE SOLUTION-THE MOM BOX

Introducing the Mom Box! A secluded environment for parents and children to thrive without the embarrassment of a screaming child and awkward glances. Our #1 goal is to provide more comfort and less stress to both parties involved: mothers and other passengers. Check out our prototype!



BABIES ON PLANES

Imagine you're taking a trip. You go to the airport, you board the plane, you sit down, and...a mom and her baby sit right across from you. You instantly roll your eyes, this flight is going to be rough. Your sound proof headphones can only do so much against the shrill cries of a newborn. How can you really be mad? It's not the baby's fault they're being enclosed in this gigantic flying tube. Crying babies on planes seems to be an issue that almost everyone has experienced when traveling. So how do we solve this?

80% OF PEOPLE HAVE SAT NEAR A CRYING BABY ON A PLANE



4.5/5 PEOPLE FELT LIKE THE CRYING BABY PARENT WAS STRESSED OR EMBARRASSED



The Mom Box features sound proof walls to keep out not only the interior noises, but also the exterior noises.

Classical music is scientifically proven to calm a young child. The Mom Box offers soothing tunes so that your child can be more at peace.

Need to breast feed, or want some more privacy? No problem! The Mom Box comes with curtains to give you and your baby some alone time.

PERSONAS

EMBARRASSED EMMA

- Age: 29
- New Mom
- Stressed
- Irritated
- Embarrassed



Embarrassed Emma is a new mom and wants to go visit her relatives with baby Owen. This is Owen's first plane ride. As soon as she steps onto the plane, dozens of eyes scan her with annoyance. She just wants the crying to stop and to feel less strained while doing a normal activity.

ANNOYED ANDREW

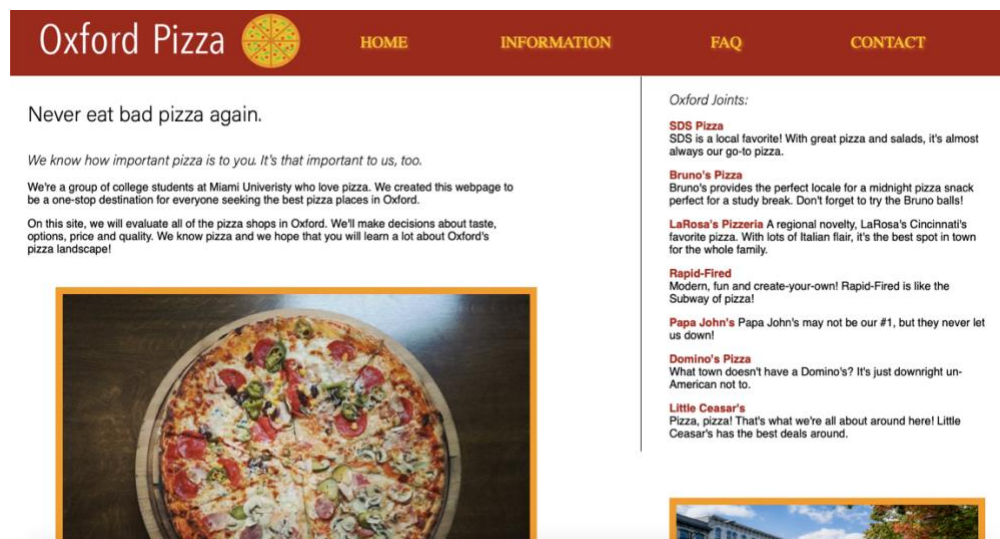
Annoyed Andrew is an angry 21 year old heading out on a trip with his friends for Spring Break. Andrew and his friends accidentally sat in front of a mom and her new baby. Before the plane even takes off the baby is crying. He is annoyed right off the bat. Andrew would like The Mom Box so he could



- Age: 21
- College Student
- Arrogant
- Oblivious
- Youthful

In my graphic design class, we were asked to solve an issue in a rather unique way. My issue involved babies crying on planes. This in turn developed into The Mom Box. This is originally where The Toy Box was curated.

Below are a couple examples of HTML pages that I have coded. My languages include HTML, CSS, JavaScript, and jQuery.



We were asked to create a website for our favorite food around Oxford. Who doesn't like pizza!



Search...
[Log In](#)

[Home](#)

[About Us](#)

[Community](#)

[Recipe of the Week](#)



Hello Busy-Bee!

College can be stressful. Here at Simply Snack our goal is to help you find the time to enjoy nutritious, home-cooked meals personalized just for you.

Food can be expensive, but it doesn't have to be! Click [here](#) to learn more about our pricing and student discount options. Can't make it to the grocery store? We can deliver right to your door! Click [here](#) to learn more about our speedy delivery services.

Become a [member](#) today!

When challenged to create a website for college students to improve their diet, I came up with a delivery service called Simply Snack. This app would deliver prepped meals to college students' doors so they don't waste time, energy, and can eat something healthy.