

# JULIANNE ZIMMERMAN

## 1. INTERNSHIP GOALS

I hope to gain more knowledge than ever before through an internship, specifically in the world of digital marketing and web design. I aim to create for it is my passion. We interact through social media almost every single day, so why not create something that is not only visually appealing to the eye, but also enjoyable to use? I want to make an impact. I am hungry to explore the technicalities of a webpage, and why we are attracted to some things and not others. Ultimately, I am eager to see my work come to life in the real world. I enjoy creating layouts and wireframes for campaigns and websites and would love to learn more about the aesthetic side of the internet. The efficiency of a website is very important to me, so I wish to learn more about how a webpage impacts the consumer. Overall, I hope to gain a stronger sense of HTML and CSS.

### A. SKILLS

- i. Intermediate experience in Adobe Creative Cloud Illustrator and Premiere Pro
- ii. Basic knowledge in Microsoft Word
- iii. Efficient experience of the HTML and CSS language
- iv. High communication and customer relation skills

## 2. WORK EXAMPLES

- i. Throughout the past four to five months, I have created a series of work examples in my introduction to web design class.

Resource Recycling Conference Mockup (<http://heyobfamily.com/Jules/>)

This practically fully functioning website is the latest work I have tackled. Each tab redirects you to a different and customized page.





## Simply Snack Wireframes

Before creating any kind of website, a layout or wireframe is important to physically visualize how you want your product to be displayed. This wireframe was created using Adobe Illustrator.




## Simply Snack Mockup

When given the issue of nutrition surrounding college students, we were asked to create a kind of service that would eliminate some of those problems. Simply Snack is a fake company I created to deliver food right to the student door, as well as act as a place to log their calorie intake, water intake, and exercise.

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### Hello Busy-Bee!


College can be stressful. Here at Simply Snack our goal is to help you find the time to enjoy nutritious, home-cooked meals personalized just for you.

Food can be expensive, but it doesn't have to! Click [here](#) to learn more about our pricing and student discount options. Can't make it to the grocery store? We can deliver right to your door! Click [here](#) to learn more about our speedy delivery services.

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### Zesty Italian Wrap

This weeks "ROTW" is a classic, zesty Italian wrap perfect for anyone on the go! This deliciously nutritious wrap is an easy and quick "pick me up" to get you through your day! Don't have the time to cook a meal? Don't worry, this wrap only takes 5 minutes to assemble.

#### Ingredients

- 1 Flour tortilla
- 2 Thin ham slices
- 3 Salami slices
- 6 Pepperoni slices
- 1 Provolone cheese slice
- 1 Lettuce leaf
- 6 Banana peppers
- 1 Tbsp Zesty Italian dressing



#### Instructions

1. Layer meats, cheese, lettuce leaves, and banana peppers on top of your flour tortilla.
2. Drizzle dressing carefully over peppers and lettuce.
3. Roll the wrap up tightly.
4. Cut in half and wrap in plastic wrap.
5. Keep refrigerated until ready to serve.

