



# JULIA RYAN

A style guide for building an awesome experience

## LOGO

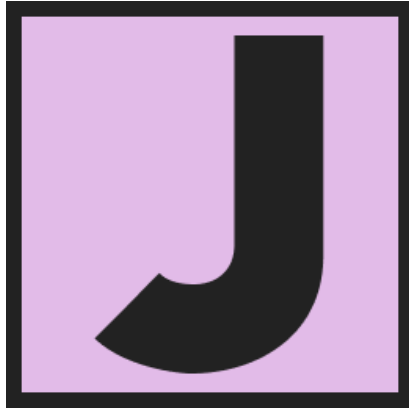


Logo.png



Logo.png



## FAVICON



Favicon 260x260.png

## COLORS

### COLOR PALETTE

	Mine Shaft	HEX #222222	RGB 34,34,34
	French Lilac	HEX #E2BBE8	RGB 226,187,232

## TYPOGRAPHY

### HEADING FONT

#### BIG JOHN DESKTOP

AA ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890(,.;:?!\$ %&\*)

Big John Regular

Weight:400

Style:normal

### USAGE

HTML	
1	
CSS	

### BODY FONT

# MONTERRAT WEB

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890(,,:?!\$&\*)

Montserrat  
Weight:300  
Style:normal

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890(,,:?!\$&\*)

Montserrat  
Weight:300  
Style:italic

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890(,,:?!\$&\*)

Montserrat  
Weight:700  
Style:normal

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890(,,:?!\$&\*)

Montserrat  
Weight:700  
Style:italic

## USAGE

### HTML

```
1 <link href='http://fonts.googleapis.com/css?family=Montserrat' rel='stylesheet' type='text/css'>
```

### CSS

```
1 font-family: 'Montserrat', sans-serif;
```

## STYLES

## DESKTOP FONT STYLES

### HEADING 1

Text Color: ● #E2BBE8  
Background: ● #222222  
Font: Big John  
Size: 4.5em

HEADING  
1

#### TEXT COLORS



#### BACKGROUND COLORS



### HEADING 2

Text Color: ● #222222  
Background: ● #E2BBE8  
Font: Big John  
Size: 4.25em

HEADING  
2

#### TEXT COLORS



#### BACKGROUND COLORS



### HEADING 2 - ALTERNATIVE

Text Color: ● #E2BBE8  
Background: ● #222222  
Font: Big John  
Size: 4.25em  
Line Height: 1

HEADING  
2

#### TEXT COLORS



#### BACKGROUND COLORS



### HEADING 3

Text Color: ● #222222  
Background: ● #E2BBE8  
Font: Big John  
Size: 3.875em

HEADING 3

#### TEXT COLORS



#### BACKGROUND COLORS



### BODY

Text Color: ● #222222  
Background: ● #E2BBE8  
Font: Montserrat  
Size: 2em

Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit.

#### TEXT COLORS



#### BACKGROUND COLORS



### BODY - ALTERNATIVE

Text Color: ● #E2BBE8  
Background: ● #222222  
Font: Montserrat

Size: 2em

Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit.

TEXT COLORS



BACKGROUND  
COLORS



**DESCRIPTION TERM**

Text Color: ● #222222  
Background: ● #E2BBE8  
Font: Big John  
Size: 2em

**DESCRIPTION TERM**

TEXT COLORS



BACKGROUND  
COLORS



**TABLET FONT STYLES**

**HEADING 2 -  
ALTERNATIVE**

Text Color: ● #E2BBE8  
Background: ● #222222  
Font: Big John  
Size: 4em



**TEXT COLORS**



**BACKGROUND  
COLORS**



**HEADING 1**

Text Color: ● #E2BBE8  
Background: ● #222222  
Font: Big John  
Size: 4em



**TEXT COLORS**



**BACKGROUND  
COLORS**



**HEADING 2**

Text Color: ● #222222  
Background: ● #E2BBE8  
Font: Big John  
Size: 4em



**TEXT COLORS**

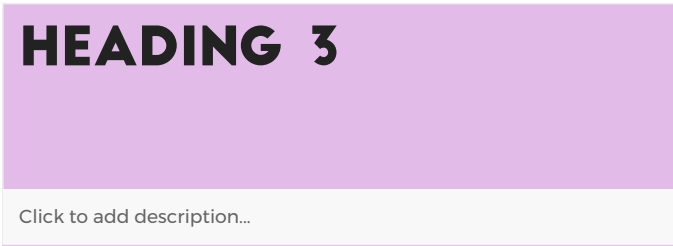


**BACKGROUND  
COLORS**



**HEADING 3**

Text Color: ● #222222  
Background: ● #E2BBE8  
Font: Big John  
Size: 2.125em



**TEXT COLORS**

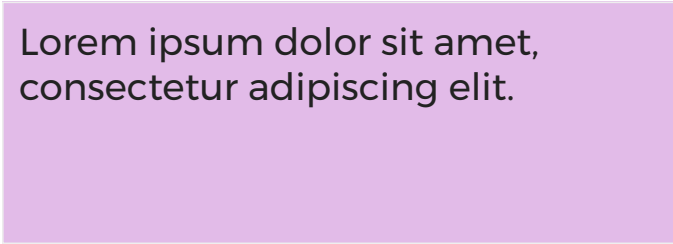


**BACKGROUND  
COLORS**



**BODY**

Text Color: ● #222222  
Background: ● #E2BBE8  
Font: Montserrat  
Size: 1.5em



**TEXT COLORS**

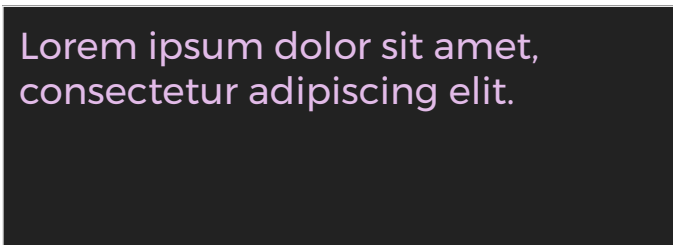


**BACKGROUND  
COLORS**



**BODY - ALTERNATIVE**

Text Color: ● #E2BBE8  
Background: ● #222222  
Font: Montserrat  
Size: 1.5em



**TEXT COLORS**



**BACKGROUND  
COLORS**



DESCRIPTION TERM

Text Color: ● #222222  
Background: ● #E2BBE8  
Font: Big John  
Size: 1.5em

DESCRIPTION TEXT

Click to add description...

TEXT COLORS



BACKGROUND COLORS



MOBILE FONT STYLES

HEADING 1

Text Color: ● #E2BBE8  
Background: ● #222222  
Font: Big John  
Size: 2.25em



TEXT COLORS

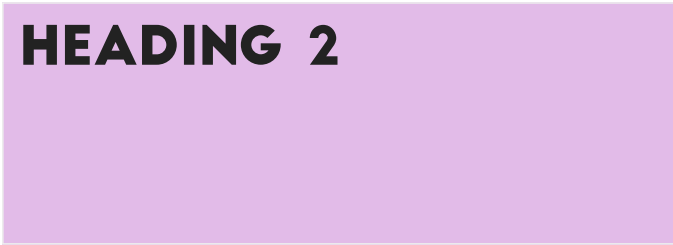


BACKGROUND COLORS



HEADING 2

Text Color: ● #222222  
Background: ● #E2BBE8  
Font: Big John  
Size: 2.125em



TEXT COLORS



BACKGROUND COLORS



HEADING 2 -  
ALTERNATIVE

Text Color: ● #E2BBE8  
Background: ● #222222  
Font: Big John  
Size: 2.125em



TEXT COLORS



BACKGROUND COLORS



HEADING 3

Text Color: ● #222222  
Background: ● #E2BBE8  
Font: Big John  
Size: 1.5em



TEXT COLORS

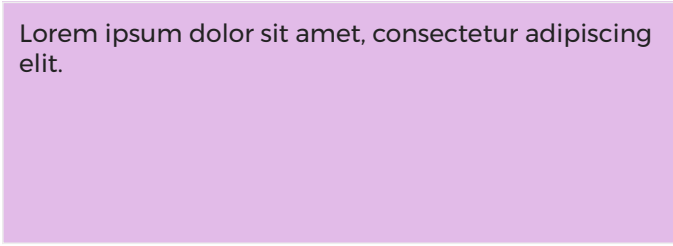


BACKGROUND COLORS



BODY

Text Color: ● #222222  
Background: ● #E2BBE8  
Font: Montserrat  
Size: 1em



TEXT COLORS

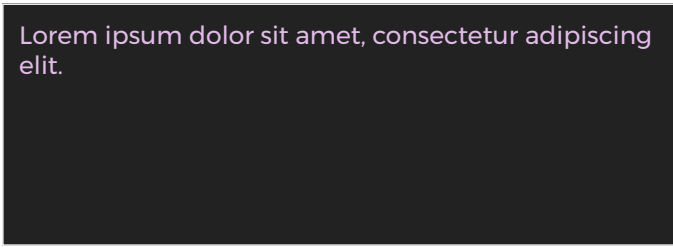


BACKGROUND COLORS



BODY - ALTERNATIVE

Text Color: ● #E2BBE8  
Background: ● #222222  
Font: Montserrat  
Size: 1em



TEXT COLORS



BACKGROUND COLORS





## DESCRIPTION TERM

Text Color: ● #222222

Background: ● #E2BBE8

Font: Big John

Size: 1em

## DESCRIPTION TERM

Click to add description...

## TEXT COLORS



## BACKGROUND COLORS



# ICONS

## FONTAWESOME

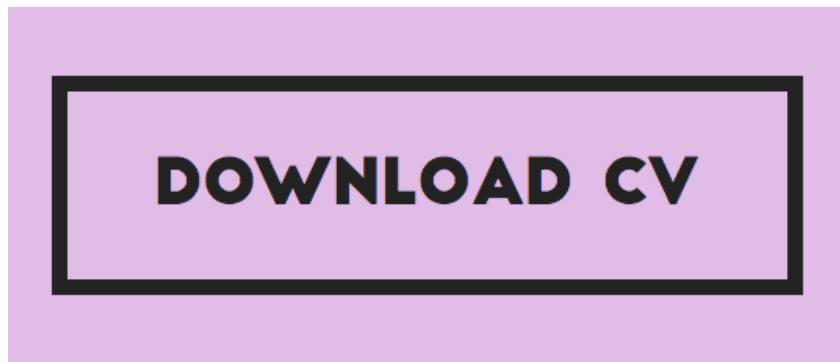


### ICON WEB FONT

for use in websites and apps

# BUTTONS

## BUTTONS



button.png