



Smart Ads Platform

🔗 1 backlink

💡 This document is meant to act as a single source of truth for all docs, projects, and notes related to Smart Ads.

Resources

- 📁 [Google Drive Folder](#)
- ✅ [Height Project List](#)
- 🔗 [Product page](#)
- 📄 [Mayan Product Documentation](#)
- 🚀 [Product Pitches](#)

Launch Materials

- 🚀 [Product Launch Plan: Smart Ads Platform Self-serve Advertisement \(Private Beta\)](#)
- 📄 [Messaging Framework](#)
- 🟡 [Smart Ads Platform Hubspot Landing Page](#)
- 👤 [Sales Training for Smart Ads](#)
- 👁️ [Customer-facing Smart Ads Presentation](#)
- 📄 [Demo Outline: Smart Ads Platform \(Self-serve\)](#)

Customer Interviews

- 📄 [Smart Ads Launch: Following Up on Sign-Ups](#)
- [2023 Metrics - "Smart Ads Platform" tab](#)

Product Documentation

- 📄 [View of OLD: Competitive Analysis...](#)
- 📄 [Smart Ads Key Points for Marketing Team](#)
- 📄 [Product info for Prosper Show Brochure](#)

Graphics/Images

- [Product Screenshots from Product team](#)

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Notes:

- 📄 [Product Marketing: Search Expansion Sync @February 6, 2023](#)
- 📄 [02/21/23 Smart Ads sync w/Eugenio \(and then April\)](#)
- 📄 [02/21/23 Smart Ads Sync with April](#)
- 📄 [02/21/23 Smart Ads launch sync w/Eugenio](#)
- 📄 [02/27/23 Smart Ads sync for Audit Deck](#)
- 📄 [Rachel Greer Johnson \(Azama\) <> Smart Ads @March 7, 2023](#)