

JULIA BISKUP

UX / PRODUCT DESIGNER

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Manchester, UK

ABOUT ME

UX and Product Designer with expertise in user research, information architecture, and UI design. Experienced in improving usability and accessibility across multiple platforms while front-end coding. I am passionate about creating intuitive, engaging digital experiences through a deep understanding of user needs and behaviour.

WORK EXPERIENCE

UX Officer

MMU internship

- Ran eye-tracking sessions on the library's chatbot to understand visibility, discoverability, and user engagement.
- Delivered an introduction to VR for staff and facilitated cognitive mapping sessions to explore how users mentally navigate the new library space.
- Carried out guerrilla usability tests to gather fast insights from students.
- Analysed user behaviour and task flow data in VR to pinpoint navigation issues and identify opportunities to improve the overall digital library experience.

Graphic Designer

Roam Natural Apothecary, Freelance

- Designed a complete cosmetic brand, including logo, strapline, business card, social media poster, packaging, and website mockups. Collaborated with clients to understand their needs and deliver a cohesive brand identity. Developed website layouts and visual components to enhance user experience.

Care Assistant

Bradwell Hall Nursing Home

- During my gap year, I learned the actual value of compassionate care. I ensured the individuals living experiences and quality of living were suitable for their needs by helping them with day-to-day tasks. Provided professional care and ensured quality living for individuals. Managed time effectively and handled multiple responsibilities.

EDUCATION

BSc (Hons) Web and User Experience Design

Manchester Metropolitan University

City of Stoke-on-Trent Sixth Form College

Graphic design, photography

SKILLS

- User interface (UI)
- Usability testing, A/B testing , eye-tracking
- Information Architecture
- HTML, CSS, JavaScript
- Wireframing & Prototyping
- Immersive experiences
- Mobile-first design
- Visual identity
- Content Management Systems (CMS)
- Service design

DESIGN TOOLS

- Figma
- Adobe Creative Suite
- Tobii Eye Tracking
- Wordpress