

Julia Cassidy

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SUMMARY

Marketing Coordinator and Web Developer. Experienced in the complete rebranding of websites and social media. Strengths in creativity, teamwork, and attention to detail.

TECHNICAL SKILLS

Skills: Adobe InDesign, Adobe Photoshop, Adobe Lightroom, Adobe Illustrator, Canva, YouTube, iMovie, Hootsuite

Languages: HTML5, CSS3, Javascript, Bootstrap, Node.js, Express, Handlebars

Applications: jQuery, Firebase, MySQL

Deployment: Heroku, Git

PROJECTS

NEWT Nutrition App

Deployed Link: cbc-nutrition.web.app/main.html

Repository: github.com/professorx00/NEWT-Application

- A nutrition web application that provides the user the ability to look up nutritional information about specific foods, generate meal plans based on calorie limitations and diet restrictions, and store a grocery list.
- Responsibilities included Front End design and logo creation.
- Languages used: HTML, CSS, Javascript

NFL Trivia Game

Deployed Link: juliacassidy.github.io/TriviaGame/

Repository: github.com/juliacassidy/TriviaGame

- A 20 questions trivia game with NFL themed questions. The trivia questions appear with four choices, select a guess within 30 seconds, and it will notify you either correct or incorrect.
- Created entire game including design and functionality.
- Languages used: HTML, CSS, Javascript, jQuery

EXPERIENCE

McDevitt Trucks Inc.

September 2019 – Present

Marketing Coordinator

- Creates, edits, schedules, and collects engagement data for all marketing collateral on McDevitt social media accounts and website. Accounts include Facebook, Instagram, LinkedIn, and YouTube. Has grown following and engagement by 8%.
- Creates weekly advertisement in Truck Paper using Adobe InDesign
- Plans, organizes, and executes monthly company luncheon

EDUCATION

University of New Hampshire - Professional Development and Training December 2019

Coding Bootcamp Certificate

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS

University of New Hampshire - Durham, NH

May 2019

Peter T. Paul College of Business and Economics

Bachelor of Science in Business Administration, Concentration in Marketing