

Julia Cassidy
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<http://juliacassidy.github.io/Updated-Portfolio/>

EDUCATION

University of New Hampshire - Durham, NH **May 2019**

Peter T. Paul College of Business and Economics

Bachelor of Science in Business Administration, Concentration in Marketing

Cumulative GPA: 3.44

Dean's List Spring 2018 – Fall of 2018 with High Honors

University of New Hampshire Coding Bootcamp **Expected: December 2019**

24 Week Program

Developing the skills of full-stack web development

Front-End Web Development, HTML 5 Web Development, JavaScript Coding

HubSpot Inbound Marketing certified **Spring 2018**

Envestnet Institute on Campus Program **Spring 2017**

RELEVANT WORK EXPERIENCE

UNH Career and Professional Success (CaPS) **October 2017 – May 2019**

Marketing and Communications Intern

- Create, edit, and schedule marketing collateral for CaPS social media accounts
- Create promotional posters, social media posts, and other documents for upcoming events on Facebook, Twitter, Instagram, LinkedIn, and Wildcat Link
- Collect and organize social media engagement data from Facebook, Instagram, Twitter, and Google Analytics
- Consistently update and maintain the CaPS website
- Assist in planning, organizing, and running multiple career fairs and events
- Assist in research projects by searching, collecting, and organizing data
- Serve as front face of the office, answers main phone line, manages general email inbox

UNDERGRADUATE LEADERSHIP ACTIVITIES

Alpha Xi Delta, Tau Chapter

Member

September 2015 – May 2019

Philanthropy Chair

January 2017 - December 2017

- Fraternity that inspires women to realize their potential by providing opportunities for Sisterhood, leadership, knowledge, and service
- Organized and coordinated multiple philanthropy events benefitting Autism Speaks
- Raised over \$7,000 during term as philanthropy chair

Order of Omega at the University of New Hampshire

Member

December 2017 – May 2019

Parent and Alumni Relations Chair

August 2018 - May 2019

- The Greek society for fraternity men and women who have attained a high standard of leadership within the Greek community and their fraternity chapter, while going above and beyond academically

Trinity High School Equestrian Team

June 2015 - Present

Assistant Coach

- Provide assistance and support to the head coach throughout the season
- Help prepare the riders before the shows, assist them during the shows, and encourage positive sportsmanship