

### Overview

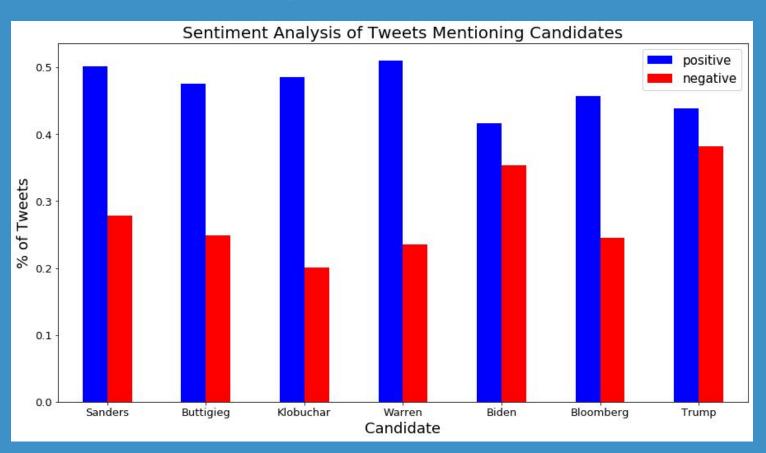
#### Goal:

\* Analyze tweets mentioning the current democratic presidential candidates \*

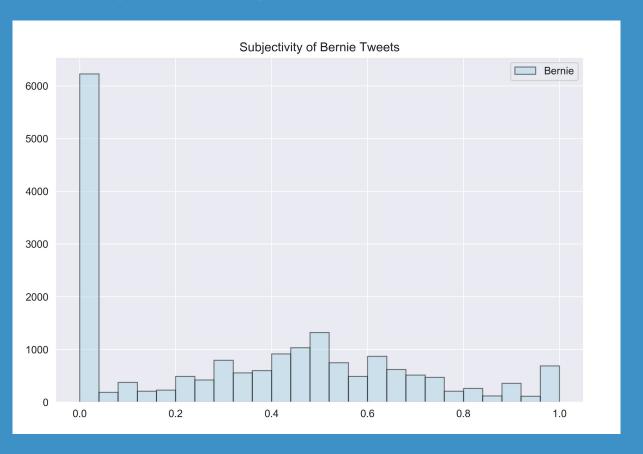
#### Data:

- Twint advanced Twitter scraping tool
- Verified accounts only
- Discluded tweets that mentioned multiple candidates
- Removed links, images, stopwords, and non-English

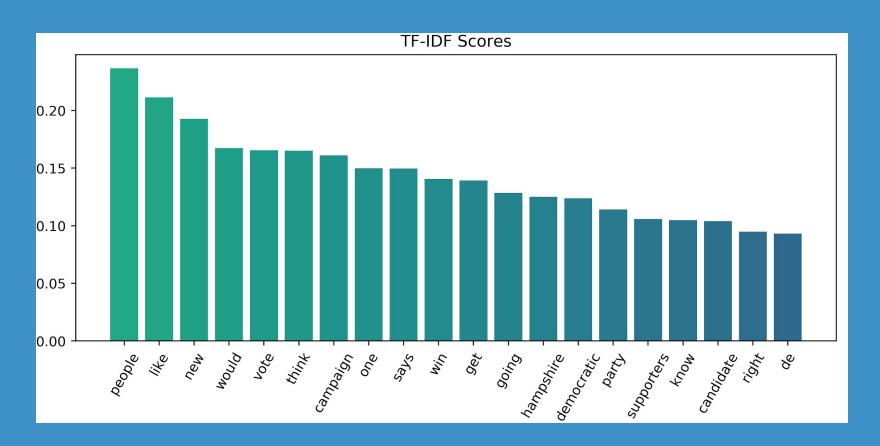
# Sentiment Analysis



# **Subjectivity Analysis**

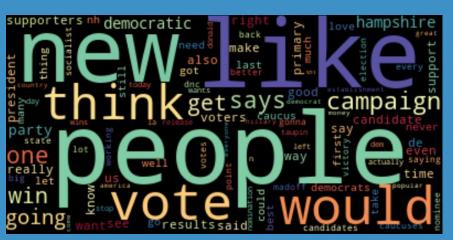


## TF-IDF

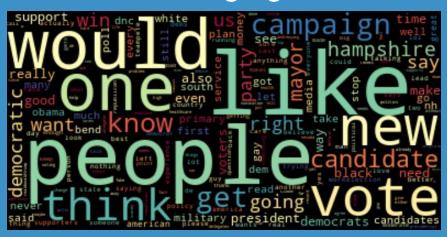


## WordClouds

#### Bernie



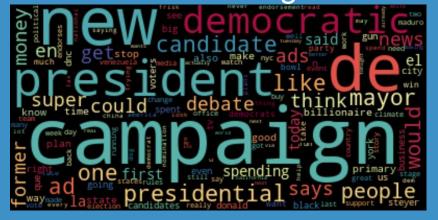
### Buttigieg



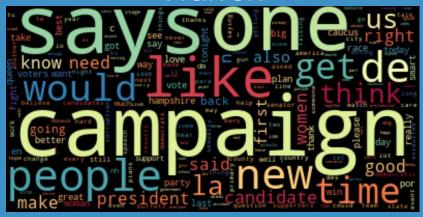
#### Klobuchar



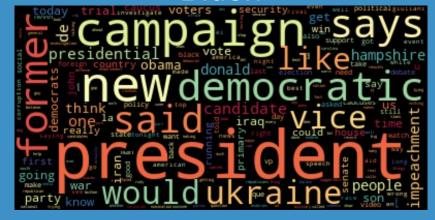
### Bloomberg



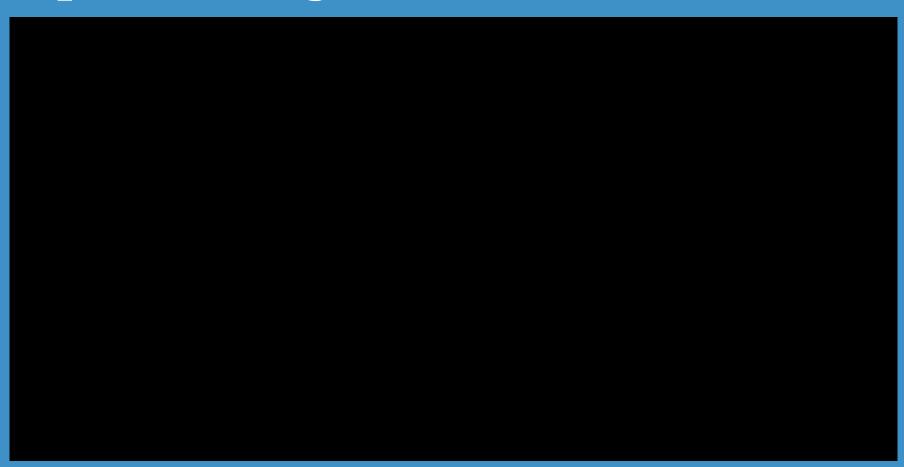
#### Warren



#### Biden



# Topic Modeling with LDA



## Conclusions & Future Work

- Overall, the tweets mentioning the candidates were all very similar and thus, difficult to differentiate between candidates
- Twitter is oftentimes a polarized platform, with many negative and many positive opinions
- Would be interesting to compare these tweets with tweets about
  Trump around this time in 2016
- Build classification model to differentiate tweets by different candidates