

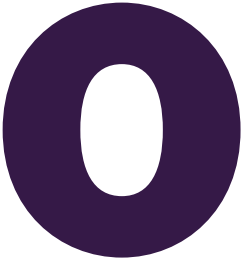


**tradicional**

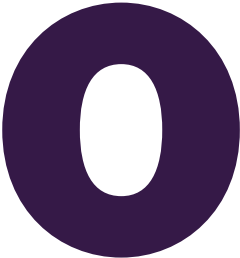
**kanji**

**familiar pros  
usuários**

K







b





Concetto 4: redesigned actual





**Kotobá**

## Conceito 4: **redesign do atual**



**tradicional**

**kanji**

**familiar pros  
usuários**

## Conceito 5: **árvore**