

# BIOSITE STYLE GUIDE

Julia Delightly  
Professor Sampson  
CSD 340

# FONTS

## **FreightBig Pro - Black**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z

## Le Monde Livre Std - Regular / *Italic*

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z

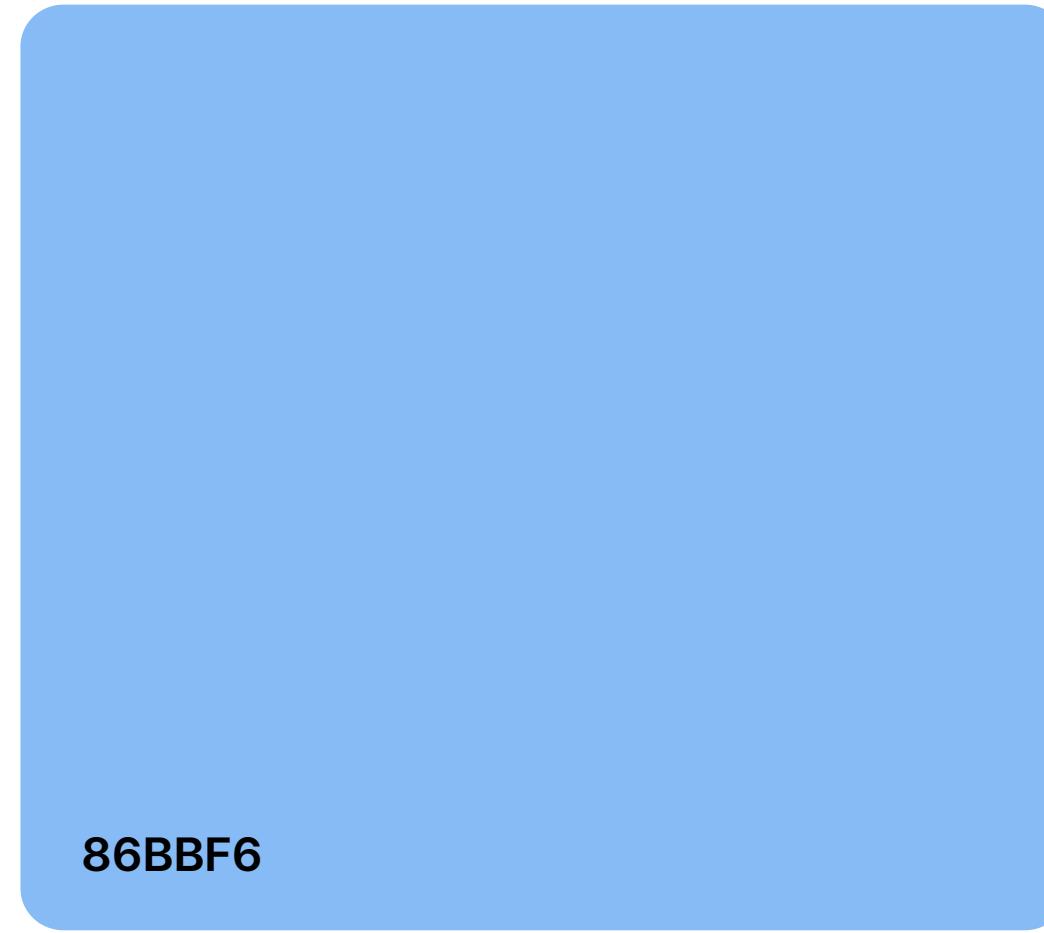
## Realist - Light / *Italic*

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a b c d e f g h i j k l m n o p q r s t u v w x y z

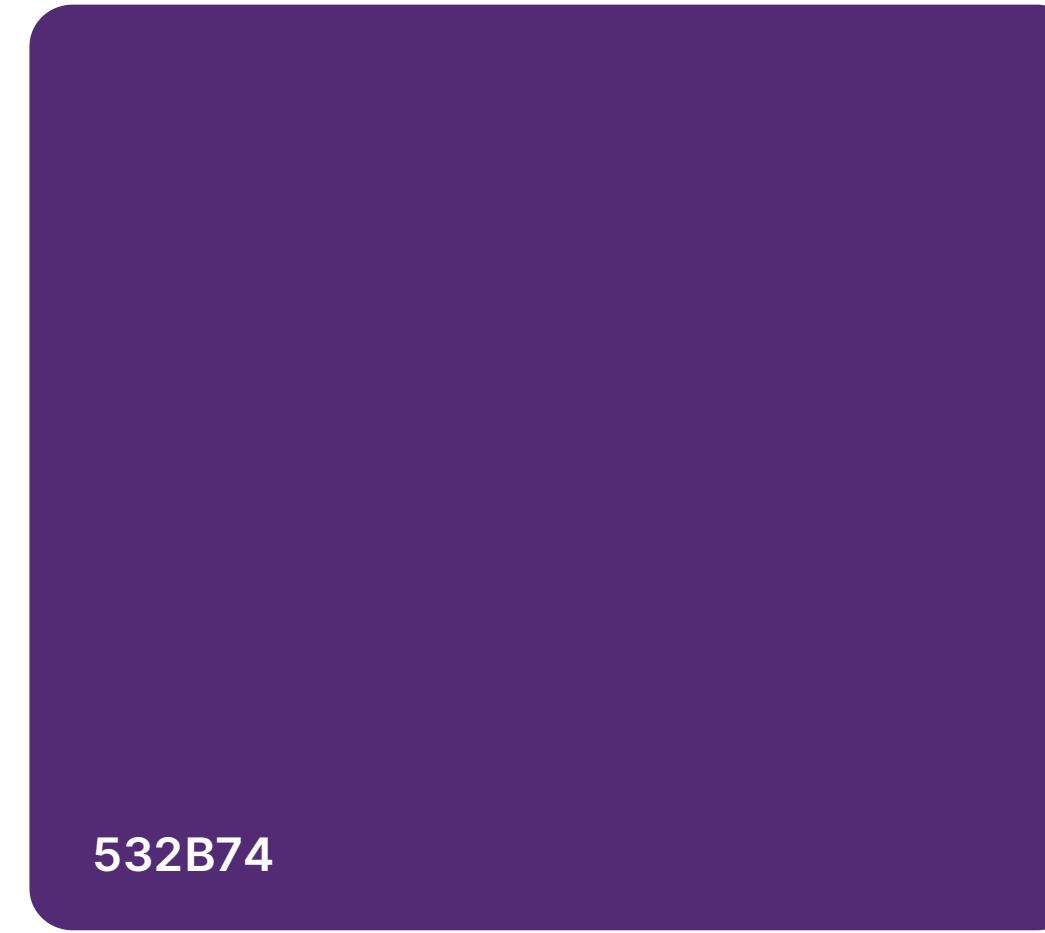
# COLORS



2B35AD



86BBF6



532B74



FF7ED9



FFFF67

M2\_palette

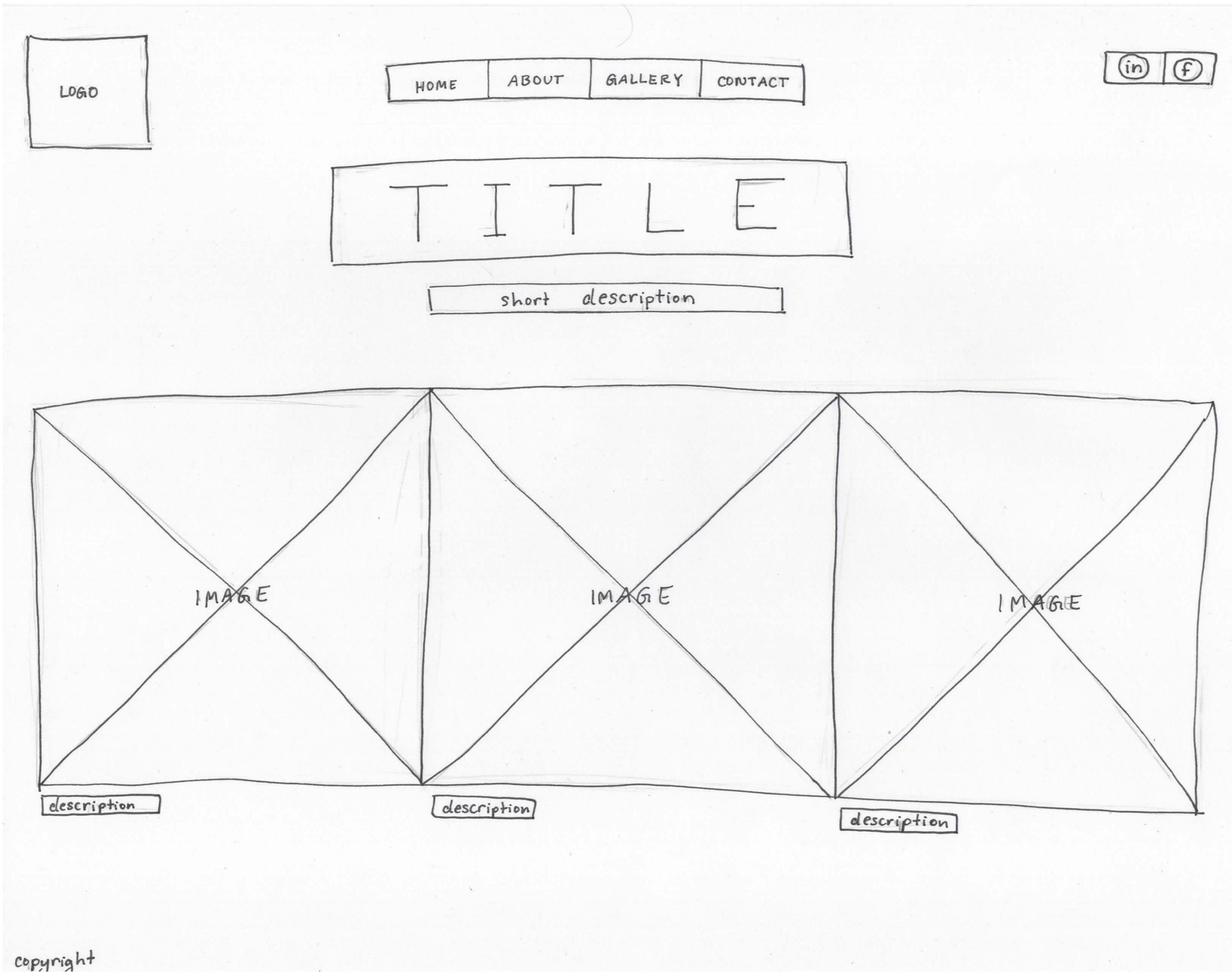
Whimsical, magical,  
colorful

Inspiration image



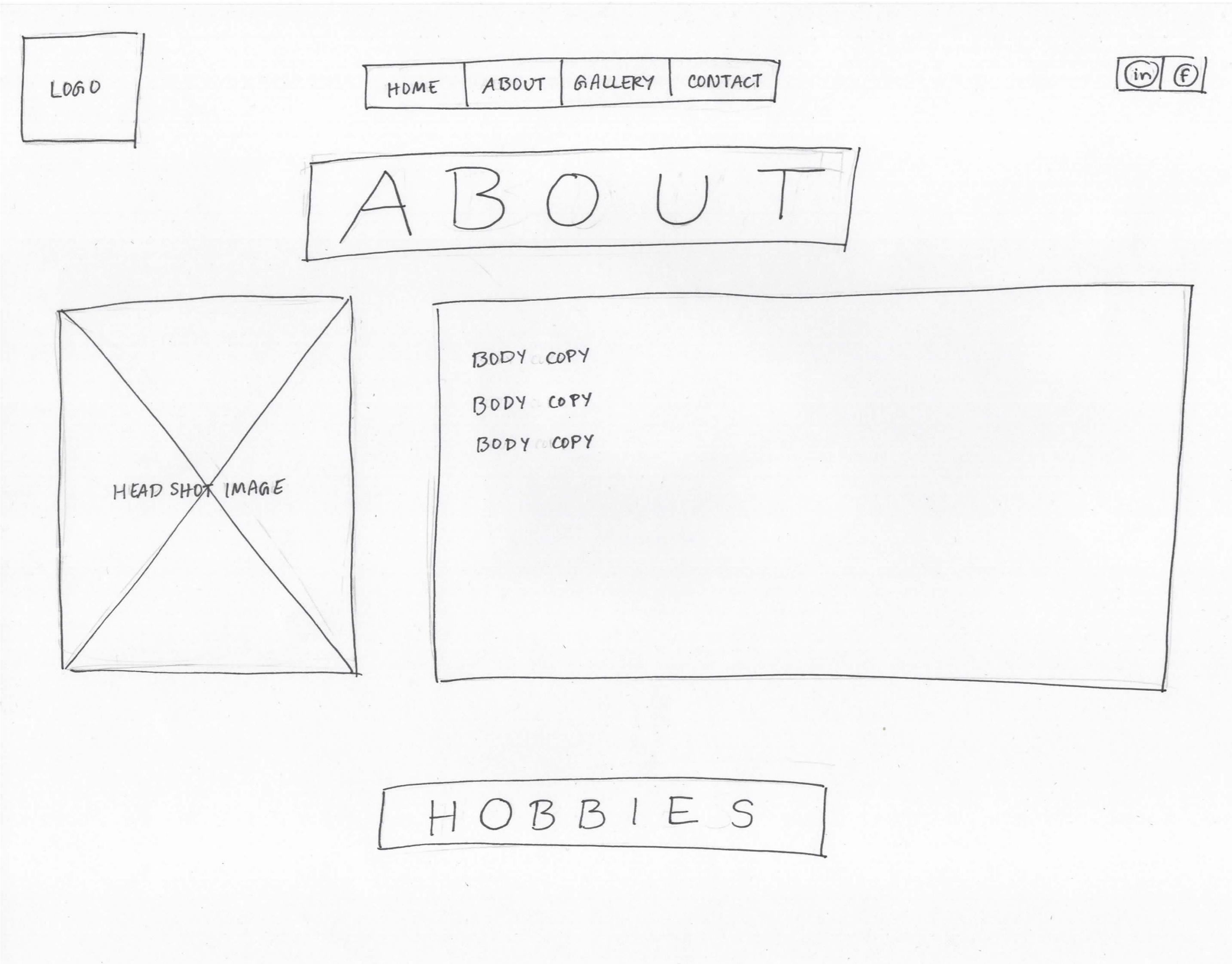
# WIREFRAMES

## HOME PAGE



# WIREFRAMES

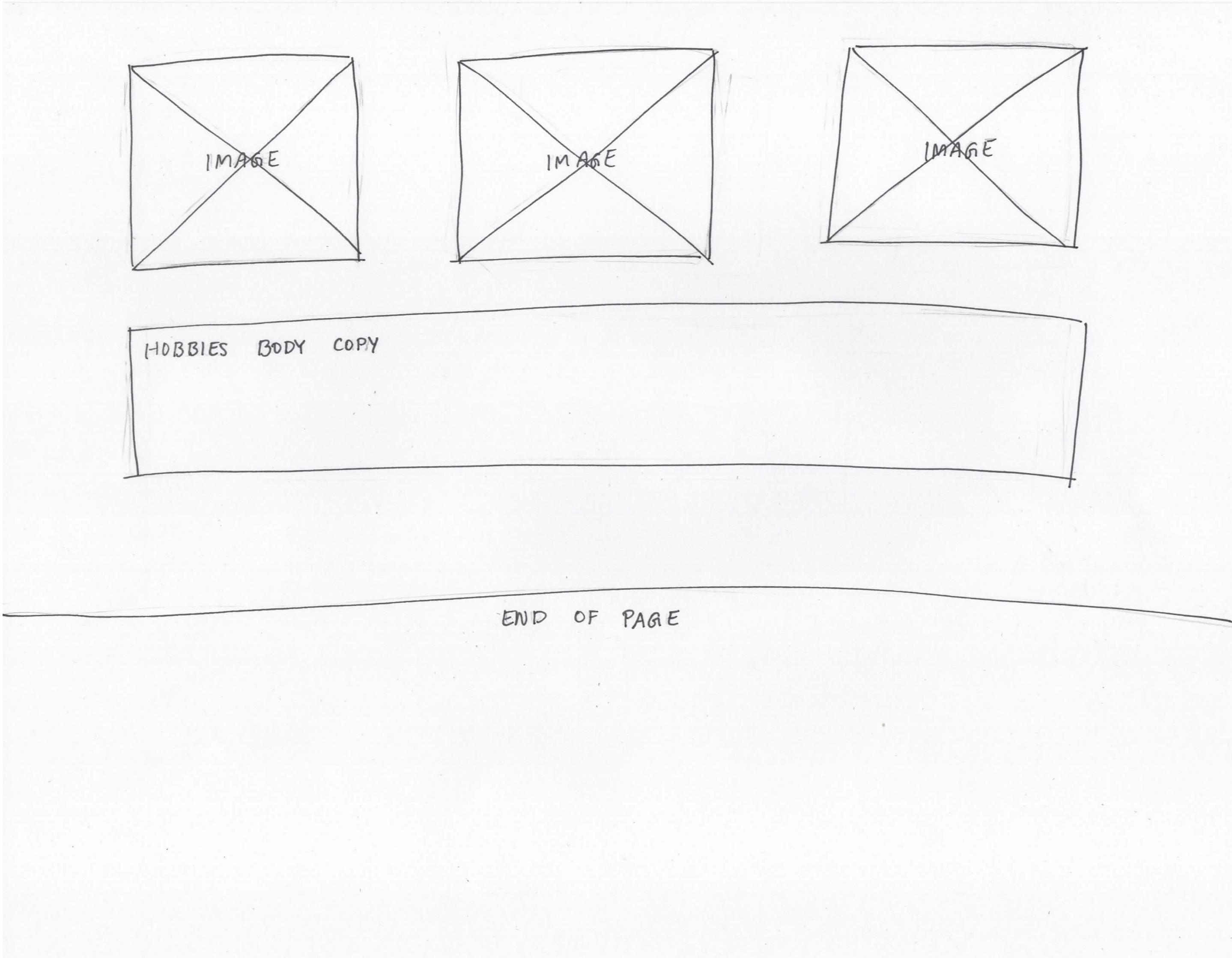
## ABOUT PAGE



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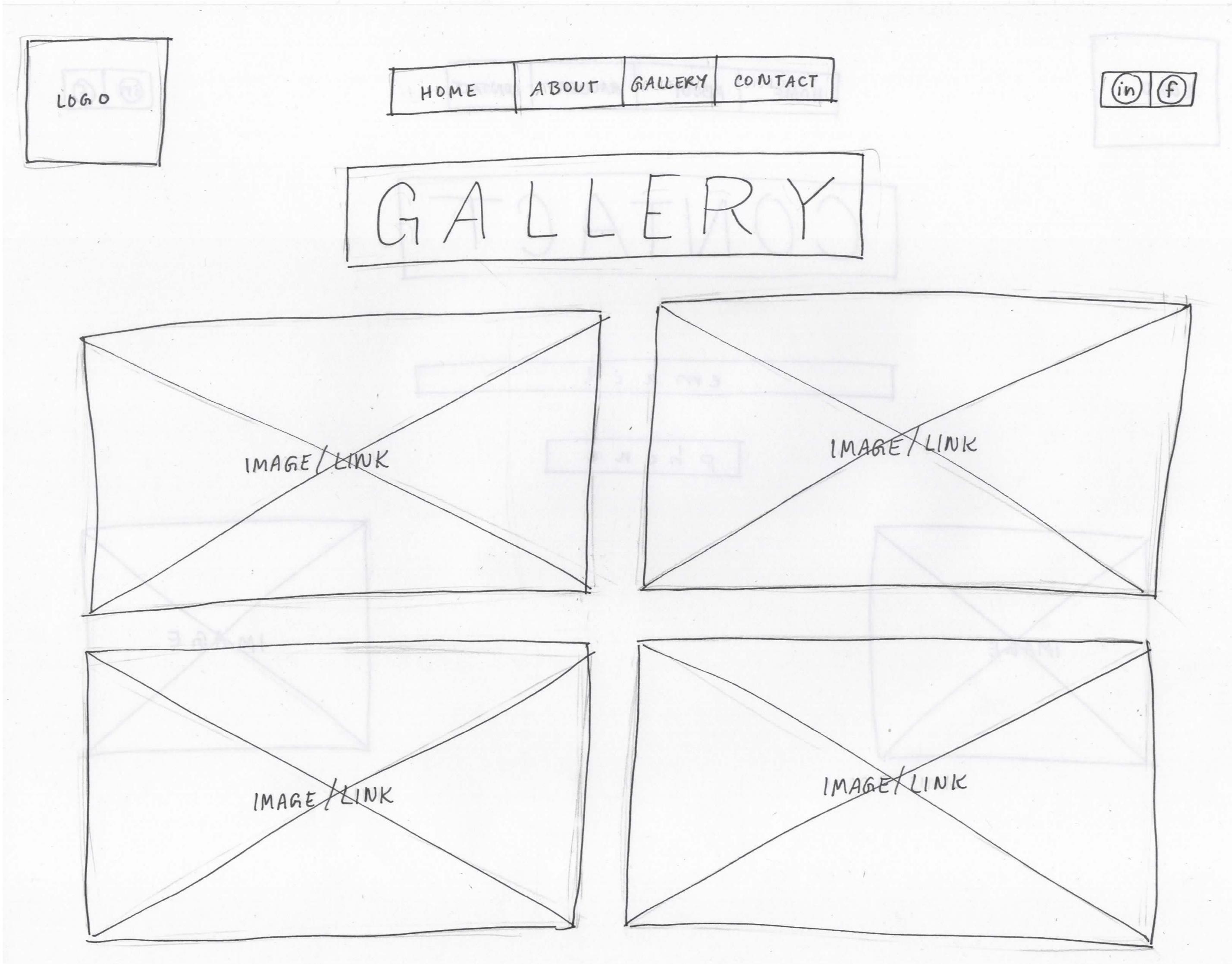
# WIREFRAMES

## ABOUT PAGE



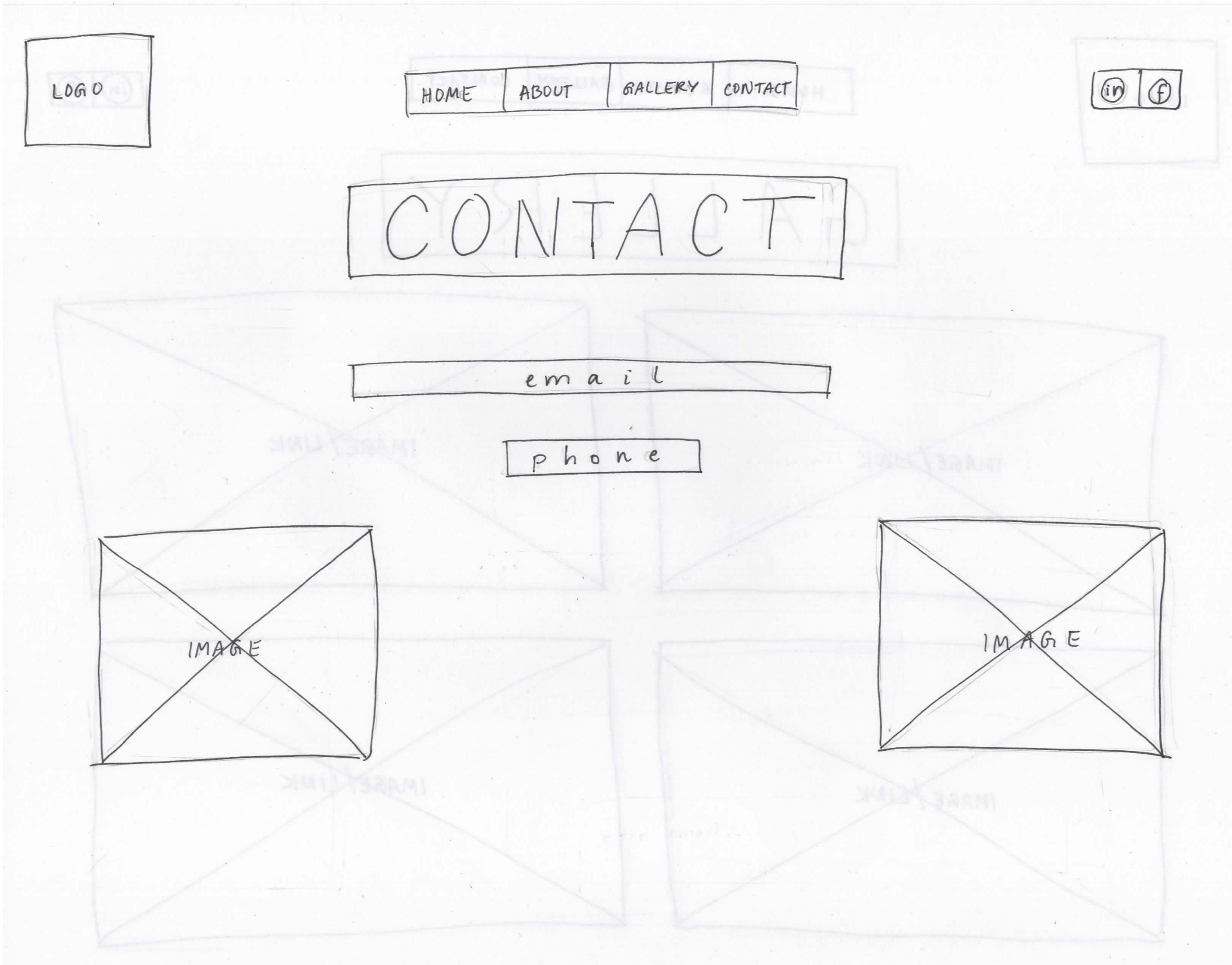
# WIREFRAMES

## GALLERY PAGE



# WIREFRAMES

## CONTACT PAGE



IGNORE FAINT OUTLINES, THE PAGE  
WAS DOUBLE SIDED

# INTERVIEW

Julia Delightly  
Professor Sampson  
CSD 340  
11 September 2022

## Interview

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### 1. Where do you come from?

- a. I am an Oklahoman that was born in California and spent my early childhood in The Bay Area.

### 2. What inspired you to become an artist?

- a. My dog died of a brain aneurysm when I was 26. I was on my way to the university to give an Advanced Conversational Spanish final to my students, when my dog started crying and bleeding. I had to leave to give a final, so my elderly neighbor sat with him until he passed. It broke my heart- I cried during the whole final! I tried to find anyone who painted pet portraits, but couldn't find anyone in the state of Oklahoma. So I decided to paint him myself. And that was the first painting and 22 years later I am still painting.

### 3. Did you ever consider any other career?

- a. Oh Many! I've been a public teacher, an Executive Director of a 501(c)(3) non profit art school, adjunct professor, International Procurement Manager for an international petroleum engineering firm. Too Many to list.. But when I started to create art, I changed my job focus to allow me to always create art.

### 4. What has been your greatest challenge pursuing this career?

- a. Making a living, of course. When I first started painting, a wise woman once told me to "Not quit your day job"... but now after 22 years of being an oil portraitist, I can finally sell my work and make a decent living only with my art.

### 5. How do you handle creative blocks?

- a. Creative blocks are horrible! They can paralyze one's art/creative process so quickly! My answer is to return to your mindset of a 9 year old. No blocks, only creative thinking. Ask your 9 year old self what they would do to overcome that creative task. Listen to their answer and then develop it, refine it. ALSO: get to work! Create anything! Get your hands MOVING! Make anything... DO SOMETHING! Too many creatives sit around and tune in to their feelings, heads, negative voices, etc...And they become depressed. Creativity is affected by emotions- just start to make anything: a doodle, a sketch, a sculpture, weld something...whatever! Just to start the creative process flowing again...and during that time of creating, a breakthrough thought usually appears on how to conquer that creative block.

### 6. What led you to teaching?

- a. I started teaching during my MA. I taught Spanish. I love teaching. I love it because I love to learn. School was my happy place- when the teacher was reading a book to the class. When you teach something, you learn so much more about the subject through your students. To watch the students take the information, absorb it, use it, and then think with it brings a teacher joy and learning deeper levels of the subject. It's like having your brain multiplied by 20. I started teaching college level Spanish, then dropped down to teach high school Spanish- Private and Public Schools, then switched to teach Art for an Spanish Immersion elementary school as an art teacher. From there- I went and taught in one of the roughest and poorest elementary schools in the city. From there, I left public education to start a non profit art school for underserved kids. 4 years ago, I became solely a visual artist- but I still have art students...I also love to visit with former students who are graduating college now.

### 7. How has being an educator influenced your work or changed you as a person?

- a. Yes! I have taught for 25 years. When you teach you give a piece of your soul (if you are a passionate teacher that is...) to your students. Each person I meet I look

# INTERVIEW

as a teacher as well. Students have taught me so much in return and just to hear how another brain works and how they tackle a creative problem is fascinating! I have changed as a person. I used to live in my ego and had a driving need to show off all my knowledge to anyone. Now I am merely a student realizing the older you get the less you know! My work has also changed, evolved, bloomed because I am an educator- I love to teach Art History and learn about the lives of so many artists, their life and their apogees and opuses. My husband John and I just spent the weekend at The Art Institute of Chicago and seeing so many famous pieces of art and discovering so many more! I am on wikipedia all the time!!

**8. What are you most proud of in your career?**

- a. I have been a visual artist for 22 years! I have artwork in 18 countries! My career has survived and I am still allowed to create art and the public supports me! Also, in 2020/2021 I created 9 sculptures for a shopping center across the street from Google in Oklahoma. It was an amazing job! I created a smalti mosaic colonnade depicting Oklahoma flora and fauna, topped with authentic Cherokee beading patterns. I also welded a 25 foot Scissor Tailed FlyCatcher (our state bird) out of found tractor parts and architectural oddities as well as two 20 foot columns out of rebar for wisteria to grow on. It was fun to step away from the canvas and create a whole shopping center outdoor permanent artwork.

**9. Is there anything that you hope for or look forward to in the future? (near or distant)**

- a. I hope to get better at my art. I want to learn how to do TikToks for my art. I want to learn so much more art history. I want to be the next Picasso- versatile artist who worked in many art mediums and made a wonderful legacy.

**10. What is the significance of your signature umbrella icon?**

- a. I paint an umbrella in any non commissioned artwork as a symbol of protection...Like God is saying "It's all gonna work out and be fine." been doing it for years. When I was teaching in India, I was shocked to see that the Hindu Priests of Varanasi use the Umbrella as their symbol of protection as well.

**11. Do you search for artistic inspiration or do you wait for it to come to you?**

- a. Both- Constantly look at art magazines, vogue, antique books (oooh- just got a 1951 Victorian Book of Art that Disney drew inspiration from for both Haunted Mansions (DL and WDW)! Super cool details!) I search for it but when I think of an idea- I try to develop it and take it "out of the box" several times before I start to create it. I draw inspiration from movies, from books, from people, from our ancestry...TRAVEL!! I am a creator of beauty and hope. My art is always colorful, whimsical and magical. My art style is called "Loose Magical Realism" so like a few others I know, I like to look for magic or signs in everything I see.

**12. What effect do you hope your work has on others, if any?**

- a. To make them happy. To heal the viewer. To give repose and wonder, like a magic looking glass, to the viewer. To make them pause a moment and really enjoy the thousands of brushstrokes, glass tiles or pieces of welded metal that is playing a visual symphony for the eyes.

**13. If there is anything else about yourself or your career that you would like to mention that I did not ask about in these questions, feel free to share it now!**

- a. Thank you Julia for asking me to participate in your project! My Instagram is @m2art if anyone would like to follow!

# RESEARCH

Julia Delightly  
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## Research and Inspiration

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It did not take me long to figure out who I wanted to be my subject for this project. Matt Moffett is my second cousin and his art has been inspiring and delighting me since I was a child. Since he lives in Oklahoma, I do not see or talk to him often and was nervous about reaching out to him for this project, but he was so kind and enthusiastic about helping me out. My research process for finding information has mostly come from speaking directly with him over text or scrolling through his extensive social media feeds. Since Matt has over 3,000 posts on his Instagram, it was not difficult gathering a lot of media to use for images, and he helped out by sending a few higher resolution images to a Google Drive folder. I did not want to inconvenience him much because he is incredibly busy, but I knew I couldn't rely only on small, square Instagram photos. However, a lot of the art that he does tends to be pretty squarish in shape anyway, which lends itself to being presented on that platform. He also has plenty of travel photos for the hobbies portion because he has traveled a lot in his life and even more so since marrying his husband, John. In addition to social media and direct contact, since he is a professional artist there are several other articles online that have photos and interviews with Matt that I referenced when putting all of my research together.

# BIOGRAPHY

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## Biography

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Matt Moffett is a visual artist and educator born in California and currently located in Oklahoma. He was inspired to become an artist when he was twenty-six years old and teaching Advanced Conversational Spanish at a university when his dog suffered from a fatal brain aneurysm that left him grieving and longing for a portrait of his beloved pet. When he could not find any artist in Oklahoma to paint the portrait, he decided to do it himself, and has been painting ever since.

In addition to teaching Spanish, Moffett had also previously worked in several other jobs including, but not limited to, a public art teacher, an Executive Director of a 501(c)(3) non profit art school, and an International Procurement Manager for an international petroleum engineering firm. As a true patron of learning and accessibility, Moffett's passion for teaching led him to starting a non profit art school for underserved children after having taught publicly in the poorest elementary schools in his city. After 25-years of teaching, he believes that his students have had an extraordinarily positive influence on his art and who he is as a person. However, once he made the shift to being solely a visual artist, he made it a priority to never stop letting himself create. Though the road to becoming a full time artist can be challenging, after 22 years of being an oil portraitist, Moffett is able to make a living only by selling his art.

Moffett's work can be found in 18 countries and his multifaceted artistic abilities have led him to several unique projects outside of oil portraits. In 2020-2021, he created 9 smalti mosaic

colonnade sculptures depicting Oklahoma flora and fauna, topped with authentic Cherokee beading patterns for a shopping center across the street from Google's Oklahoma location. Moffett also welded a 25-foot tall installation of the Oklahoma state bird, the Scissor Tailed FlyCatcher, out of recycled tractor parts and architectural oddities, as well as two 20-foot columns out of rebar for wisteria to grow on.

In any non commissioned artwork that he makes, Moffett includes a depiction of an umbrella somewhere within it. The umbrella is a symbol of protection and Moffett views it also a sign of God saying "It's all gonna work out fine." When he was teaching in India, Moffett also discovered that the Hindu Priests of Varanasi use an umbrella as their symbol of protection as well.

Moffett describes his work as "Loose Magic Realism" that creates beauty and hope. His art is made to always be colorful, whimsical, and magical. When asked about how he hopes his art is received by viewers, he replied, "To make them happy. To heal the viewer. To give repose and wonder, like a magic looking glass, to the viewer. To make them pause a moment and really enjoy the thousands of brushstrokes, glass tiles or pieces of welded metal that is playing a visual symphony for the eyes."

# BIOGRAPHY

## Hobbies

Moffett is passionate about travel and discovering new ways to create art. His ventures include several dreamy destinations such as India, Spain, Hungary, and more! Moffett's wonderful husband, John, often accompanies him on his adventures and they spent their magical honeymoon in the Amalfi Coast in Italy. Moffett also continues to master his craft as a visual artist by picking up new skills whenever he can in various mediums, such as glass blowing and learning about new ways to display his work on social media. He is constantly finding inspiration in magazines, antique books, TikTok, and museum excursions. His hope moving forward is that he can continue to grow and better his art and leave behind a wonderful legacy.

# IMAGES

