JULIA GERLACH

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A seasoned communications professional with 15 years' experience in writing and editing, I recently made the decision to refocus and develop my technical interests. Having now completed an immersive bootcamp in web development, I am ready to re-enter the workforce and put my new skills to use.

TECHNICAL SKILLS

Coding: C#, JavaScript, HTML 5, CSS, SQL, ASP.NET MVC5, Entity Framework, Visual Studio, Git
User: Adobe InDesign, InCopy & Photoshop; MS Office, Affinity Designer, FileMaker Pro, SiteCore

EDUCATION

MAY-AUGUST 2018
SOFTWARE DEVELOPMENT CERTIFICATE, DEVCODECAMP

devCodeCamp is a 600-hour immersive bootcamp program covering web development skills, including HTML, CSS, JavaScript, C#, ASP.NET, SQL, Entity Framework, APIs, and more. Through this program, I went from having no coding experience to developing websites from scratch.

MAY 1993
BA MUSIC/BA PHILOSOPHY, ALVERNO COLLEGE

PROFESSIONAL EXPERIENCE

2011 – 2018
EDITOR, MAGAZINE, KALMBACH MEDIA

- Provided strategic and editorial direction for the brand
- Developed annual budget and worked to meet financial objectives
- Selected, assigned, wrote, developed, and created content for six issues of the print magazine, six issues of an online digital bonus publication for subscribers, special interest publications, assorted other print projects and booklets, newsletters, website, and related e-commerce efforts
- Maintained editorial standards in print and online through top editing, line editing, proofreading, and technical review of all content
- Worked with photographers, illustrators, and art director on page layouts
- Managed four staff members and additional freelancers

2007-2011

MANAGING EDITOR, MAGAZINE, KALMBACH MEDIA

- Managed traffic and schedules for print and online issues and projects
- Created content for print, web, video, and ancillary products
- Supervised one staff member

2005-2007

ASSOCIATE EDITOR, MAGAZINE, KALMBACH MEDIA

- Created content for print magazine, web, video, and ancillary products

2003-2005

ASSOCIATE EDITOR, BOOKS DEPT, KALMBACH MEDIA

- Acted as liaison between Books Dept. and magazine departments to produce books
- Copyedited and proofread additional titles as needed

2002-2003

EDITORIAL ASSISTANT, BOOKS DEPT, KALMBACH MEDIA

- Provided administrative support to five department staffers

PROJECTS

BEAD PROJECT FINDER

https://github.com/juliagerlach/ProjectFinder

My capstone project at devCodeCamp, The Bead Project Finder is a subscription-based website for beaders who wish to make better use of their library of beading magazines and books. It is built in ASP.NET MVC5, Entity Framework, and integrates Google and Facebook log-in APIs, the Google Maps API, and the Stripe API for payments.

THE CRYSTAL BALL

https://github.com/chongnou/crystalballpro

The Crystal Ball is a scheduling and inventory management tool for businesses that helps predict the impact of local events on staffing and supply needs. A group project, it was built in ASP.NET MVC5, Entity Framework, and SQL and incorporated the Ticketmaster events API.

CUSTOM LIST

https://github.com/juliagerlach/CustomList

Built in C#, Custom List is my attempt at simulating the C# built-in List class. Methods include .Add, .Remove, .ToString, and .Zip.

VOLUNTEER EXPERIENCE

Wisconsin Mycological Society, Newsletter Editor, 2015-2017
Milwaukee Children's Choir, 2009-Present