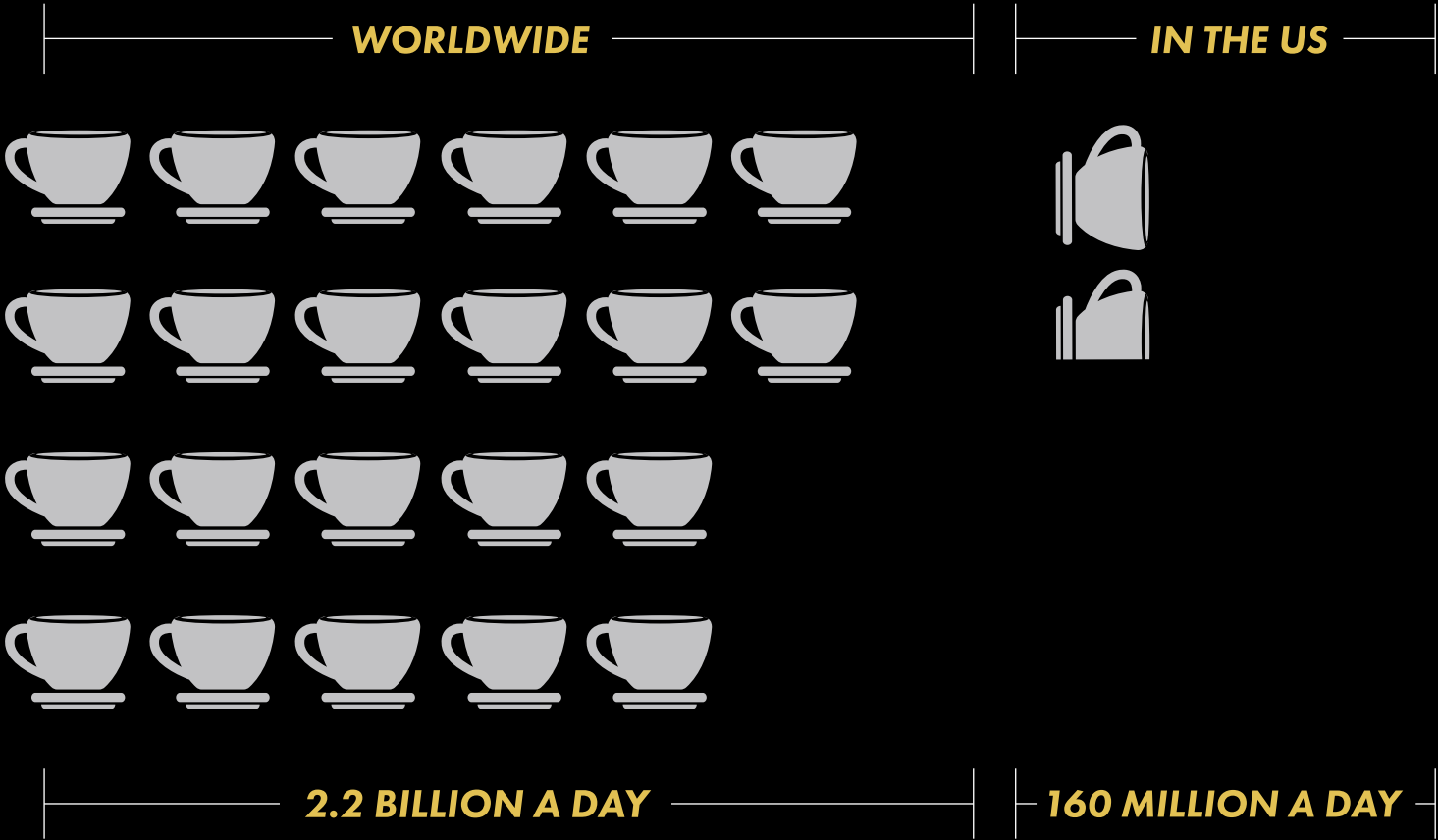


Coffee Vs. Tea Consumption



The consumption of tea and coffee in the United States compared to the consumption of tea and coffee worldwide

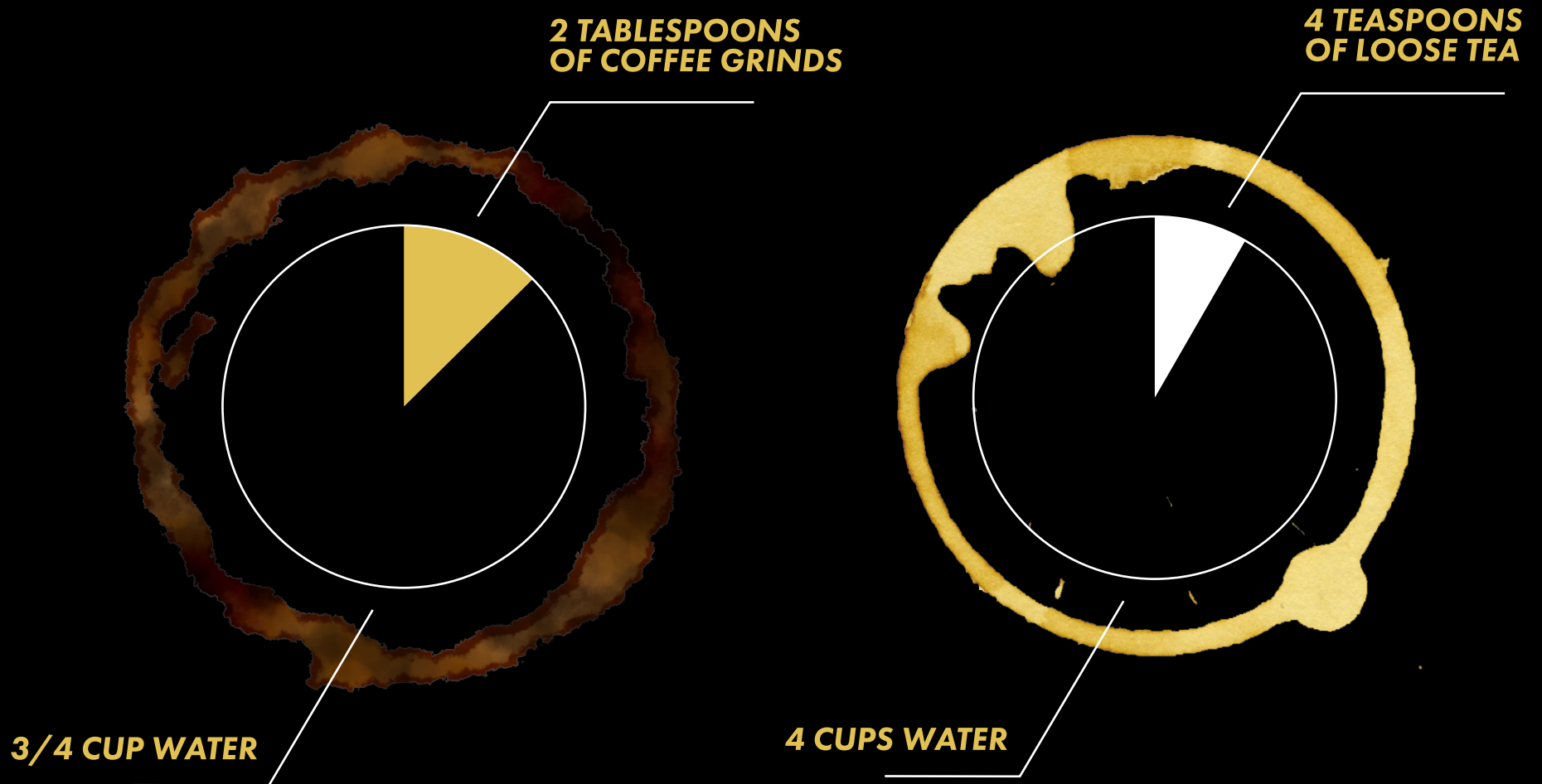


These visualizations take a look at tea and coffee consumption in the United States versus total consumption in the world. Tea and coffee find themselves on the list of top 10 consumed drinks within the United States. These visualizations attempt to use orientation in a quantitative way to depict the difference in consumption while highlighting which drink is more consumed overall.

Sources: *Tea Statistics* by YourBestDigs and *Coffee Consumption Around the World* by Food Editorial Co.

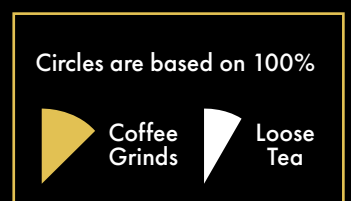
Making Coffee Vs. Tea

Comparing the ingredients used to create a cup of coffee versus the ingredients for tea



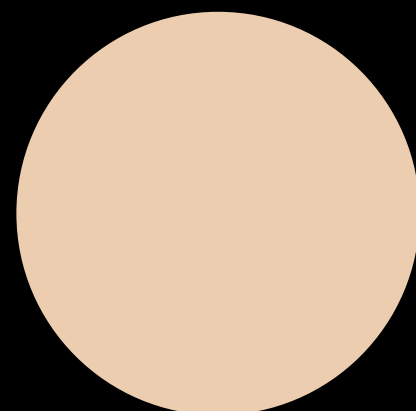
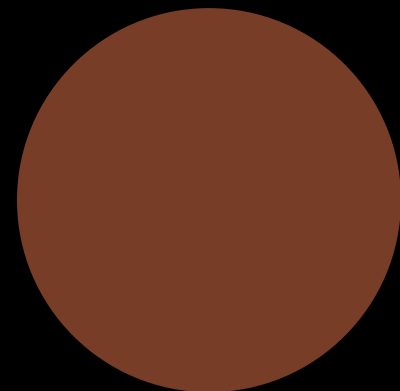
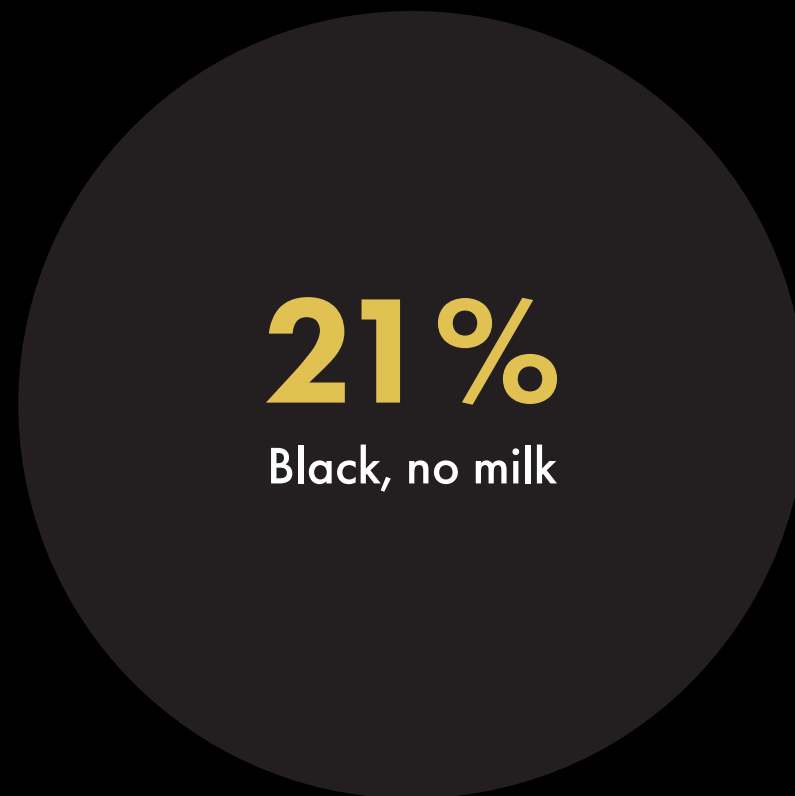
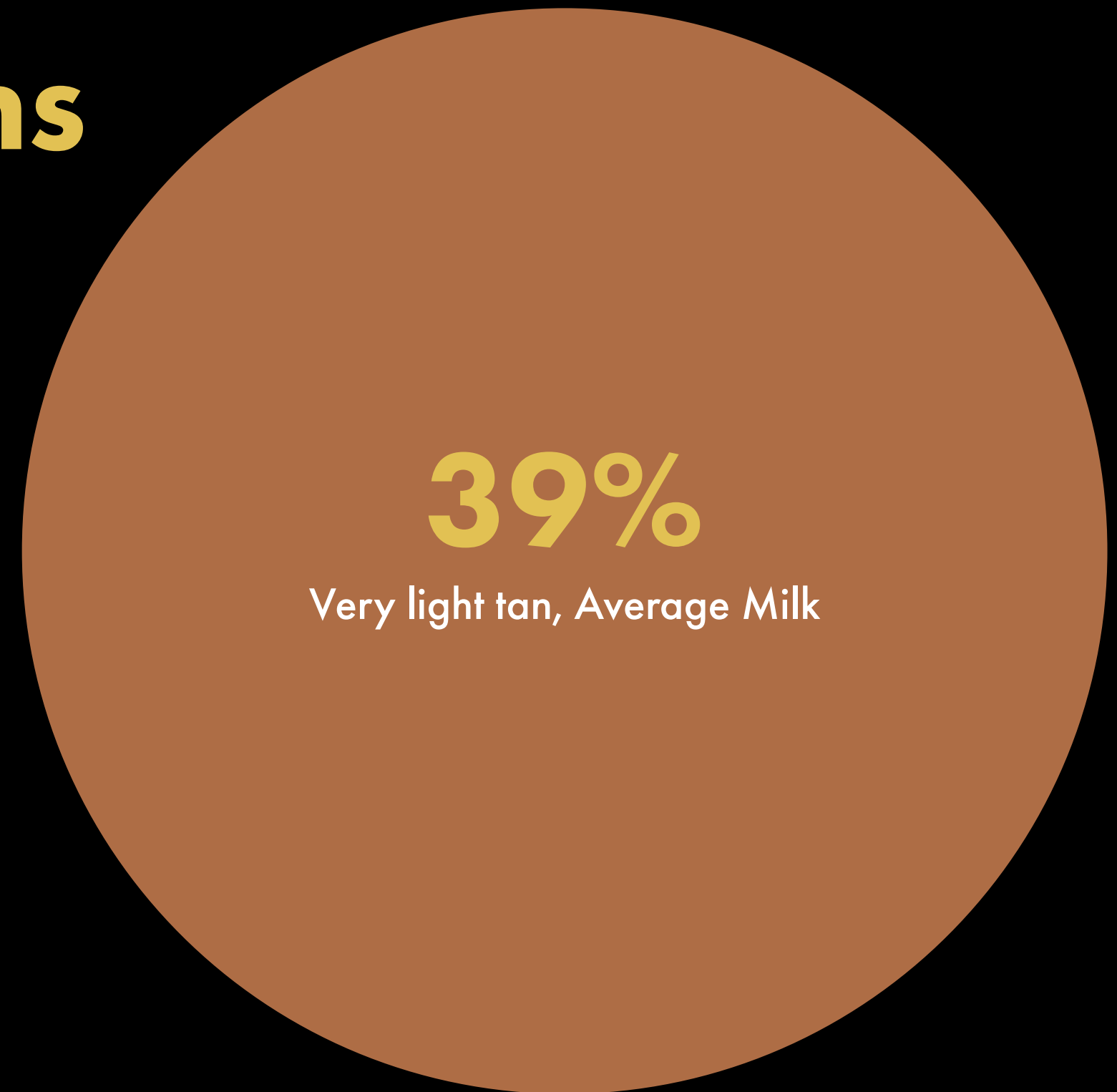
These visualizations take a look at the ingredients used in creating either a cup of tea or a cup of coffee. Coffee consumption per day in the United States is higher than tea consumption. They both consist of easy to find ingredients. Other outside components such as milk and sugar can be added depending on user preference.

Sources: *Perfect Cup of Tea* by Food Network & *How To Make The Perfect Cup Of Coffee* by Forbes



How do Americans like their coffee?

Taking a look at how much milk Americans like to put in their cup of coffee



10% of people = 2 inch Diameter
Circle sizes are based off the
smallest circle shown

These visualizations take a look at the different color variations produced depending on how much milk is added to their cup. The data visualization utilizes hue and size to depict the percentage of people that prefer their coffee to appear like that shade. When determining how much milk is enough, many people rely on the color of their coffee as a tell tale sign. 19% are unaccounted for as 19% of the US population does not drink coffee.

Source: *How do Americans like their breakfast foods?* by yougov.com