

Written By Julia Grove



It was a Saturday afternoon and John was getting ready to go to the grocery store and get supplies for dinner later tonight. He was on a time crunch because he wanted to make sure he could make it to the gym before he had to come home and make dinner.



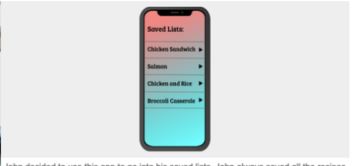
Since John was in such a rush he decided to reuse a previous recipe he had already cooked before.



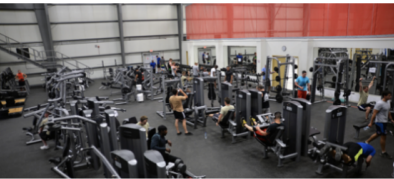
John asked his wife and kids what they wanted for dinner. The kids wanted the chicken sandwiches from the week before. His wife agreed, so he settled on this.



John was able to go into the store and find these items quickly and efficiently.



John decided to use this app to go into his saved lists. John always saved all the recipes and was able to find the chicken sandwich ingredients.



John went home to drop off the food and had enough time to go to the gym before coming home and cooking dinner.



John's wife and kids were very satisfied with their meal!

Written By Shinoria Ellis



Sidney is a full time nurse but also juggles a household of three kids. Lately she has been feeling unorganized with her grocery shopping habits.



She has to take into consideration that one of her children is allergic to nuts. Another one of her children is allergic to gluten. Sidney has so much on her plate with being a nurse that she forgets. This makes grocery shopping in the household a mess. It takes a lot of time for her to get everything she needs.



One day her husband recommends the app called the custom shopping app. He is also without a full time job and has no time to grocery shop leaving the burden on Sidney.



Sidney entered her info and her children's info like their allergies and diet plans. The app sorted this information making her grocery shopping easier and more efficient.



Sidney arrives home and realizes she only spent 30min in the store this way less time than usual.



Sidney now feels more organized and the hassle of grocery shopping has been taken off her shoulders.

Written By Christopher Thompson

Created by Willyum, O



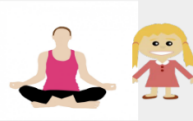
Pouti is a very busy business woman who works as a CEO in a branch of a big Company



Pouti struggles to find the time to go to the grocery store when she's juggling hanging out with her kids, long shifts at work, and her hobbies she enjoys doing in her spare time.



Pouti found this app online which is suppose to help the user reduce the time necessary to spend on shopping



Now pouti has time to do yoga and hang out more with her kids.



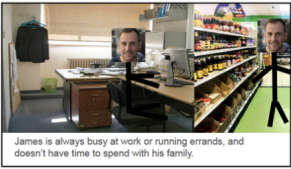
Pouti is forced to travel a lot due to the nature of her job. She has 2 kids who stay with her sister when she travels



Pouti finally decided she needed to look online to find a solution to her troubles



Pouti likes how the app helps her expedite her shopping chores while being organized, making shopping efficient for her.



James is always busy at work or running errands, and doesn't have time to spend with his family.



James decides to download an app called Shopping List so he can complete his errands faster



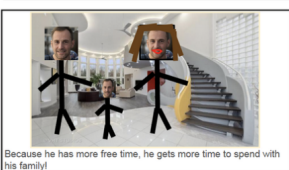
In the app, he creates a Shopping List



The app shows him deals at locations near him as well as locations that have the majority of what is on his list



James is able to get his groceries significantly faster than he normally would, and has more free time



Because he has more free time, he gets more time to spend with his family!