

Part 1: Write Up

My website is meant to be my portfolio, a display of all my design work. It not only shows pictures or screenshots, it has a write up of my process as well as links to live examples or references. It is also meant to be a way for people to see more about me as a designer. I have an about page that details my intentions as a designer. I try to make it engaging by adding very subtle animations, keeping text in chunks, and adding color and other visual elements. I used a bright color to brighten the page as well as signify links or headings. My target audience is mainly designers and recruiters. I will use the site to help me recruit for design jobs. Because of this I made sure things like my resume were very easily accessible.

Part 2: Interactions

- from home page:
 - Scroll down to view work
 - Click "scroll down" to be directed to work
 - hover over pictures for more information about page, click "view" to be directed to that page
- click social media icons on the home page to be directed to off site
- click "email" on the side of the home page to open up email with address
- click "work" on the top bar to be redirected to the home page but scrolled to the work section
- click "about" to be directed to the about page
- click "resume" on the top bar to open resume pdf
- scroll to the bottom to view social media links in footer
- on mobile: click hamburger menu to get drop down of menu with links to about work and resume
 - click hamburger again to retract dropdown

Part 3:

To animate - I used basic css animations, jquery, and animate.css. I wanted to keep my animations simple because I didn't want them to be too distracting. I used a lot of fading effects in order to create a feeling of easing in the user into my pages. I used jQuery for fading on page load since it was the quickest way to do so and animate.css to do other fades that occur naturally and other small animations.

Part 4: Iteration

In homework 7, my prototype involved using Facebook stickers. When thinking about it, I realized that I would need permission to use the artist's work on my own portfolio besides just citing it. I decided to then change the website slightly to not have stickers. I also changed my website from two typefaces to just one since I wanted to keep things simpler.

Part 5: Challenges

The main challenge was working through some of the responsive elements. It was difficult to resize my content in a way that worked with my original design. I also found it difficult to meet the requirements of this assignment while trying to design my vision since I prefer very minimal animations and effects.

Github Link:

<https://juliajluo.github.io/Julia-Luo-Portfolio/>