JULIA S. KIM

DESIGN EXPERIENCE

Tradesy | Santa Monica, CA

Sr. Product Designer & Front-end Developer, Sept 2013 to Present

- Lead product designer and front-end developer for the shopping experience team.
- Experience designing for different platforms including mobile, tablet, desktop web, iOS and Android apps.
- Drive projects through "D.R.I.V.E.R." design process, which includes project definition, research, ideation, validation, execution, and reflection.
- Extensive knowledge in writing responsive HTML/SCSS, working in Github, browser testing, improving front-end performance.

2020AVE | Los Angeles, CA

Art Director, Oct 2011 to Sept 2013

- First employee other than the 2 co-founders.
- Created and managed all creative assets for print, web, and social media.
- Helped grow email list from zero to 13,000+ subscribers within 2 years.
- Lead role in migrating from 3DCart to Shopify which saved the company time, money, and helped avoid server issues we were previously experiencing.
- Redesigned and adjusted Shopify theme markup to achieve company brand vision.

SIDE PROJECTS

Samak samak.co | **Minimal Jewels** minimaljewels.com

EDUCATION

University of California, Berkeley

B.A. Architecture, College of Environmental Design, May 2011

TOOLS
Sketch
Invision
Framer
Photoshop
Illustrator
InVision

SKILLS
UX Design
UI Design
HTML/SCSS
Prototyping
Problem solving
Analytical thinking

CONTACT
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