

JULIA S. KIM

PRODUCT DESIGNER

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Santa Monica, CA
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EDUCATION

University of California, Berkeley

B.A. Architecture, May 2011

SKILLS

UX design
UI design
HTML/SCSS
User research
Prototyping
Problem solving
Analytical thinking
E-commerce
Photo editing

TOOLS

Sketch
Zeplin
Invision
Marvel
Protopie
Photoshop
Illustrator
Lightroom
Braze
Amplitude

INTERESTS

Trying new restaurants
Travelling
Working on Samak
Building Shopify websites

DESIGN EXPERIENCE

Tala | Santa Monica, CA

Senior Product Designer, Mar 2018 to Present

Worked in close collaboration with user researchers, product managers, engineers, data scientists, and analysts to improve the Tala Android mobile app experience for customers in our global markets and meet business goals.

Streamlined and redesigned experiences for sign up, loan application, cash out, and repayment flow for global consistency in our global markets.

Created documentation and trained multiple non-engineer colleagues on how to demo the Tala app for extensive UAT and testing.

Tradesy | Santa Monica, CA

Senior Product Designer, Sep 2013 to Feb 2018

Lead product designer and front-end developer for the shopping experience team.

Designed for different platforms including mobile, tablet, desktop web, iOS and Android applications.

Extensive knowledge in writing responsive HTML/SCSS, working in Github, browser testing, and improving front-end performance.

2020AVE | Los Angeles, CA

Art Director, Oct 2011 to Sep 2013

Improved efficiency and process for all aspects of running an e-commerce business

Designed and managed all creative and marketing assets. Grew email list from zero to 13,000+ subscribers in 2 years.

Initiated and lead migration of platform from custom to 3DCart and then from 3DCart to Shopify which saved the company time, money, and outages.

SIDE PROJECTS

Samak.co - Owner and founder of handmade fabric cacti online business
Minabaie.com - Designed and developed client's Shopify website
Jadamsshoes.com - Designed and developed client's Shopify website
Zooshoo.com - Designed and developed client's Shopify website