



VOCÊ JÁ SE
DESAFIOU
HOJE?

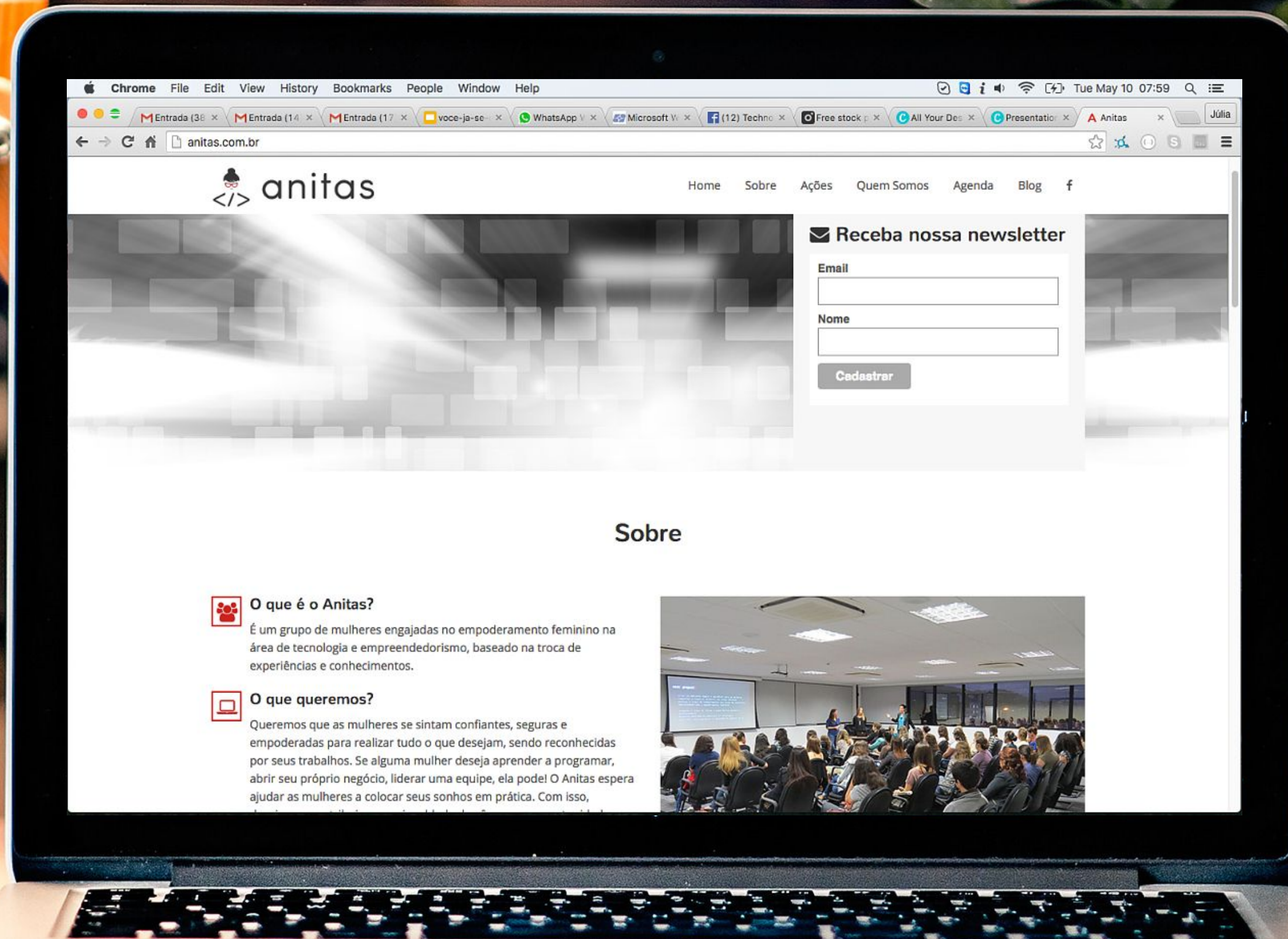


WIP

**FUCK
YEAT!**

**ANYT!
DOES
MAKE YOU
APPY.**

YES



The background is a blurred photograph. On the left, a laptop screen displays lines of code in a dark-themed editor. In the center and right, a person's face is visible, looking down at a laptop keyboard. The keyboard is in the foreground, slightly out of focus. The overall tone is professional and tech-oriented.

I Do Code!

A high-angle, close-up photograph of a woman with long brown hair, wearing a dark blue sweater, sitting at a white desk. She is holding a white pen and writing in a white notebook. The background is softly blurred, showing a white mug of coffee, a donut on a plate, and some colorful items. The text 'FELIZ NA MINHA ZONA DE CONFORTO' is overlaid in a black, typewriter-style font at the bottom of the image.

FELIZ NA MINHA ZONA DE
CONFORTO



PUBLICIDADE,

CADÊ O
GLAMOUR?

PROTAGONISTA





APRENDER A PROGRAMAR É
DIFÍCIL? É SIM!!



OS DESAFIOS TE LEVAM
além



Aprender

Compartilhar

Apoiar



SEBRAE

SEBRAE

SEBRAE

tecnov
FIANCO

SEBRAE

SEBRAE

SEBRAE

SEBRAE

SEBRAE

SEBRAE

SEBRAE

Equipe: Carousel

Equipe: Happen Five
App: Check and Go
Cidade: Florianópolis

APRENDER JUNTAS

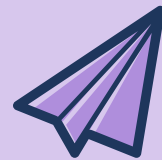




Mais Mulheres
na Tecnologia

MULHERES 15%

CURSOS TI





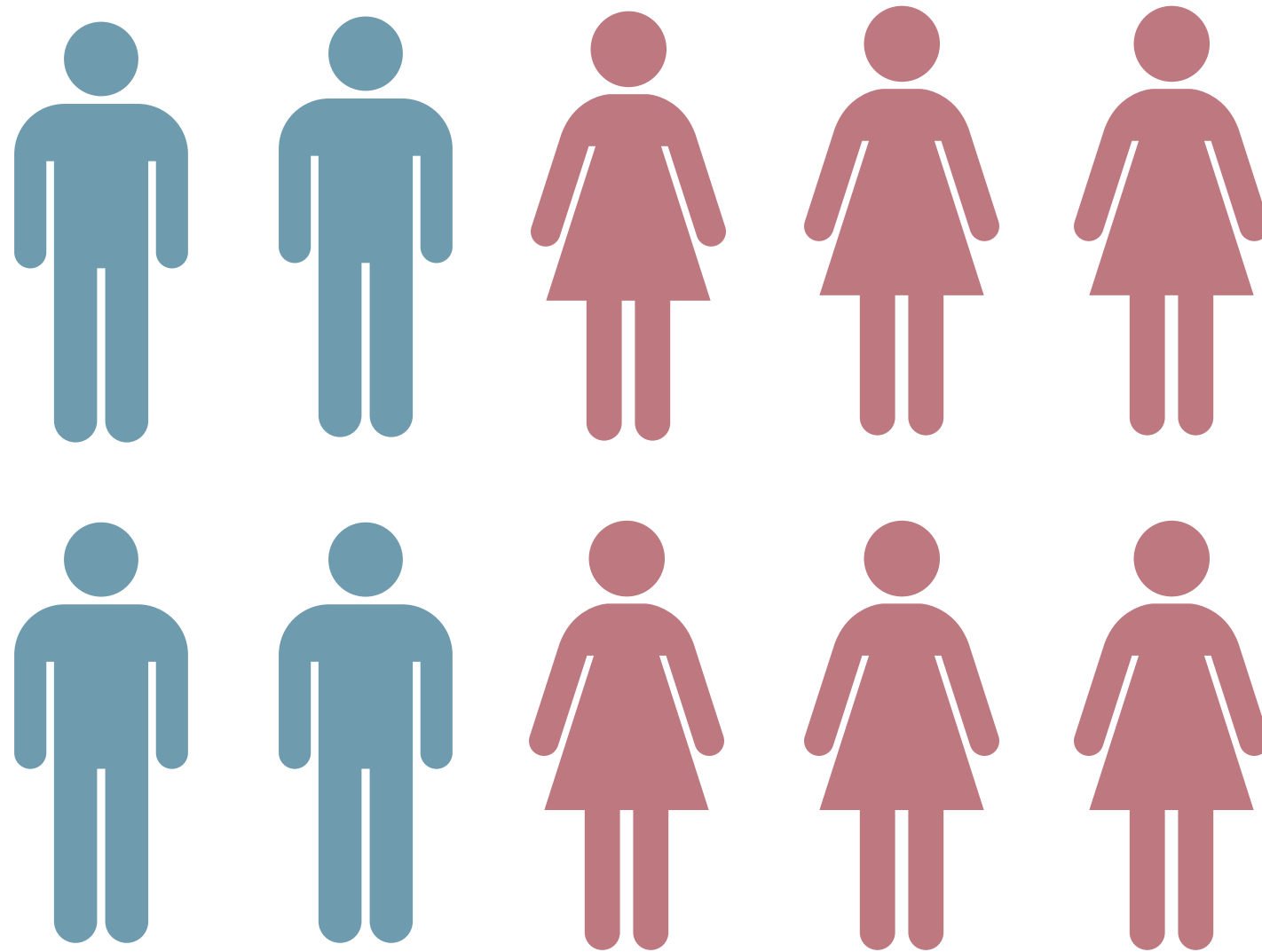
ONDE FICA O VIDEOGAME?

FRUSTRAÇÃO



pull requests

mulheres 78% homens 74%



mulheres 62,5



sororidade

F E M I N I S M O ?





3000
EMPRESAS

5000
HOMENS

1357
HOMENS



HOMENS
LIDERANÇA

MULHERES
CUIDADO



síndrome do impostor.



QUESTIONAM SEUS PRÓPRIOS ARGUMENTOS
NECESSIDADE DE FEEDBACK

AUTO- CONFIANÇA

60%

homens

candidatura a uma
vaga de trabalho

100%

mulheres

somente todos os
requisitos

A woman with dark skin is shown from the chest down, wearing a blue dress with a white floral pattern. She is holding a small, light pink flower with both hands in front of her. The background is a soft-focus garden scene with various flowers and greenery. The text is overlaid on the left side of the image.

Mulheres

NÃO
PRECISAMOS
SER PERFEITAS

*Meninas valentes, corajosas,
desafiadoras*





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