

SEO Keyword Research - The Farag CPA

Overview

This report contains the proposed keyword analysis for Search Engine Optimization (SEO) for The Farag CPA website, an accounting and bookkeeping firm based in Riverside, California.

1. Primary Keywords

Keyword Phrase	Monthly Search Volume	Competition Level	Relevance
bookkeeping services Riverside	1,600	Medium	High
CPA services California	2,400	High	High
small business accounting Riverside	1,000	Medium	High
tax preparation services Riverside	1,300	Medium	High
financial statements preparation	2,900	High	High

2. Secondary Keywords

Keyword Phrase	Monthly Search Volume	Competition Level	Relevance
start a business California	2,900	High	Medium
business formation services	1,900	Medium	High
accounting software setup	1,300	Medium	Medium
payroll services Riverside	900	Medium	High
monthly bookkeeping packages	700	Low	High

3. Long-tail Keywords

Keyword Phrase	Monthly Search Volume	Competition Level	Relevance
affordable bookkeeping services for small businesses in Riverside	300	Low	High
how to start a business in California 2024	800	Medium	Medium
professional CPA services for LLC in California	400	Medium	High
outsourced bookkeeping for startups Riverside	200	Low	High
tax planning strategies for small businesses	600	Medium	Medium

4. Implementation of Keywords in Website Content

Page Titles (Meta Titles):

Home Page: "The Farag CPA - Professional Accounting & Bookkeeping Services"

Page Descriptions (Meta Descriptions):

Home Page: "The Farag CPA - Professional accounting and bookkeeping services in Riverside, California. Start your business, financial statements, tax preparation."

Headings (H1, H2, H3):

H1: "Professional Accounting & Bookkeeping Services" (Home Page)

H2: "Our Services", "About The Farag CPA", "Contact Us"

H3: "Full Accounting Services", "Bookkeeping", "Payroll", "Tax Services", "Business Consulting", "Company Formation"

Page Content:

Integrate primary keywords naturally within paragraphs.

Use secondary and long-tail keywords in detailed service descriptions and blog posts.

Ensure keyword usage feels natural and enhances content quality.

Image ALT Text:

"The Farag CPA professional accountant in Riverside, California"

"Business person confused with accounting books and documents"