

Julia Meredith

(630)-746-7672 | juliameredith00@gmail.com | Naperville, Illinois

Education

University of Iowa | Iowa City, Iowa

Expected May 2024

Bachelor of Business Administration, Business Analytics & Information Systems

Bachelor of Business Administration, Marketing

Work Experience

Ace Hardware Corporation | Oak Brook, Illinois

May 2023 – August 2023

Integrated Marketing Intern

- Participated in and managed omni-channel promotional strategies for key categories and brands
- Worked with National Creative and Media teams to assist with marketing execution
- Delivered a unified message across all marketing channels - print, digital, email, and social
- Communicated with multiple outside vendors to enhance retailer best practices guides
- Collaborated with peer interns to create and deliver a Capstone presentation in front of company leadership and officers

Empire Burgers & Brew | Naperville, Illinois

August 2019 – August 2022

Head Hostess

- Responded to guest's concerns and requests promptly and efficiently
- Provided a welcoming and friendly environment for all customers and employees
- Monitored restaurant activity to determine the flow of patrons

Involvement Experience

Alpha Phi | University of Iowa | Iowa City, Iowa

October 2021 – December 2022

VP of Marketing, Delta Epsilon

- Oversaw all chapter social media and merchandising efforts
- Conducted a competitive analysis of the chapter's brand and marketing strategies
- Collaborated and communicated with all other members on the Executive Board

Alpha Phi International | Chicago, Illinois

February 2022

Alpha Phi Executive Leadership Conference

- Participated in an intensive leadership training program
- Learned how to improve the chapter's social media and merchandising efforts

Skills

Team Player

Leadership

R, Python, SQL

Creativity

Technicality

MS Office (Excel, Powerpoint, Word)

Professionalism

Organization

Tableau, Orange