

# Jose Henao-Barrios

## Communications Professional

### About me

I am a strong, self-motivated worker who enjoys arts, sports and technology. I am a strong team worker who can easily identify strengths and weaknesses, making me a perfect addition to any team.

### Tech Skills

Marketing

Events

Graphic Design

Writing

Adobe Creative Cloud

Public Speaking



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### Education

#### Government Relations 2017–2018

Seneca College Postgraduate Certificate

#### Major in Mass-Media Communications 2011–2017

Minor in Corporate and Government Communications  
Pontifical Xavierian University

#### Crisis Mediation 2013–2014

Undergraduate Certificate  
Pontifical Xavierian University

#### Public Relations 2011–2012

Undergraduate Certificate  
Pontifical Xavierian University



### Skills

#### Strategic Communications

Experience in designing and planning strategies and policies to support and conduct long-term objectives for organizations. High knowledge of corporate and government communications environments.

#### Public & Government Relations

Specialized practical and tactical training to coordinate, support, and maintain stakeholder relationships in the government and private sectors. Understanding organizational needs, as well as political and strategic organizational interests.

#### Crisis Mediation

Trained in planning, analyzing, and researching to create the best processes for crises concerning external and internal stakeholders. Ability to create and design successful negotiation processes.

#### Project Management

Capability to generate, direct, and conduct effective methodologies and apply them to product development in different social, client-oriented projects.



### Experience

#### Communications Assistant

Children, Youth and Social Services I+IT Cluster  
Ministry of Community and Social Services,  
Ministry of Children and Youth Services

Jan 2018–Apr 2018

Part of the strategy and governance branch. Managed and supported communications material and strategic communications plans for the CYSSC cluster.

#### Communications Manager

Speakers International

May 2017–Dec 2017

Team lead for strategic communications and social media marketing. Coordinated client-relation management.

#### Corporate Communications Manager

Pontifical Xavierian University

Jan 2016–Dec 2016

Managed corporate and public relations for the performing arts department, including strategic communications planning and maintenance of stakeholders.

#### Project Manager

Muvsic Inc.

Sept 2015–Jan 2016

Directed project goals, developed marketing materials, and created strategic communications for music-based start-up.