

Data Appendix P1

Sb.csv

Unit of observation: Each individual comment left underneath one of the six Simone Biles Instagram posts from which we gathered data.

User ID: Numerical identification of the individual that is commenting

Comment ID: Numerical identification referencing a specific comment

Comment Text: The text of the comment left on each Instagram post

Publish Date: Date the comment was added to the post

Jo.csv

Unit of observation: Each individual comment left underneath one of the six Jonathan Owens Instagram posts from which we gathered data.

User ID: Numerical identification of the individual that is commenting

Comment ID: Numerical identification referencing a specific comment

Comment Text: The text of the comment left on each Instagram post

Publish Date: Date the comment was added to the post

clean_sb.csv

Unit of observation: Each individual comment left underneath one of the six Simone Biles Instagram posts from which we gathered data.

User ID: Numerical identification of the individual that is commenting

Comment ID: Numerical identification referencing a specific comment

Comment Text: The text of the comment left on each Instagram post

Publish Date: Date the comment was added to the post

Comment Length: Length of each comment

Sentiment: VADER sentiment analysis score

clean_jo.csv

Unit of observation: Each individual comment left underneath one of the six Jonathan Owens Instagram posts from which we gathered data.

User ID: Numerical identification of the individual that is commenting

Comment ID: Numerical identification referencing a specific comment

Comment Text: The text of the comment left on each Instagram post

Publish Date: Date the comment was added to the post

Comment Length: Length of each comment

Sentiment: VADER sentiment analysis score