



Community characteristics & orientation

Name: Julian Gonzales

Community & UN SDG(s): Club Members & Owners, SDG 10: Reduced Inequalities, SDG 11: Sustainable cities and communities

Date: 10/22/2023

Instructions

Research the community you are most interested in exploring using links from the UN Sustainable Goals website (<https://www.un.org/sustainabledevelopment/>) and others. In your exhaustive research, answer the following.

Community characteristics		
Community life-cycle (current state)		
Where is your community in its life-cycle?	What you need to focus on:	Special needs
<input checked="" type="checkbox"/> Just forming Need basic tools to connect, but not sure from there	Research and/or discuss the potential of some basic tools with members, explore what ideas it might give them, and see what they might bring in with them.	- Need club owners to participate to discuss important tools
<input type="checkbox"/> Self-designing Information stage, but with a strong sense of what it wants to accomplish	Contribute ideas to the design. Analyze systematically the implications of their community design for technology, infrastructure, and technology skills.	
<input type="checkbox"/> Growing & restless Ready to add new functionality to its tool configuration	Try to make this a community reflection and self-design event. Does their restlessness suggest a major change, such as a transition to a new platform?	
<input type="checkbox"/> Stable and adapting Just needing some new tools	How much disruption will the community tolerate? How will the new tools be integrated into or affect existing practices?	
Constitution		
Diversity: How diverse is the community?		
Topic	Your notes	



What are the different types of members and what are their levels of participation?	In a nutshell there are two kinds of members, club members and club owners. However, these two kinds of members can range from a wide variety of ages and professions. Club owners have a more permanent level participation while club members can range from casual to permanent level of participation
How spread apart is it in terms of location and time zones?	Since I am mainly focusing first on local clubs in Canada, the time zones and location should not be spread apart.
What language(s) do members speak?	Canada is a hotpot of cultures so there is going to be many languages that is going to be used, but mainly English/French as they are the official languages of Canada.
What other cultural or other diversity aspects may affect your technology choices?	Since this community can include many different cultures, I am aiming to have the technology as simple as it can be so that each culture can understand what it wants to do.

Openness: How connected to the outside world is your community?

Topic		Your notes
How much do you want to control the boundaries of your community? Does your community need	<input type="checkbox"/> To be private/secure <input type="checkbox"/> Open boundaries <input checked="" type="checkbox"/> Both private & public spaces	First, I want the community to only have public spaces for looking at current active clubs, but eventually need private spaces as well to form their own digital habitat inside the clubs in the web app.
How does your community need to interact with other communities? Do you need common tools for sharing and learning with them?		This community needs to interact with other communities in a sense that they are willing to share their basic info for the software. It should all be pretty basic so no need for special tools.

Technology aspirations

Technology savvy, tolerance, & constraints: What are your community's technology interests and skills and patience thereof? What are the constraints imposed by technology factors?

Topic	Your notes
How interested is your community in technology?	I'd say in this community, technology is a must in order to survive nowadays.
What is their capacity for learning new tools?	The capacity for learning new tools will only go up as the years go by, however, at the moment it really depends on the age and willingness of the person
What is the range of skills? If their interests and/or skills are diverse, could it cause conflict or distraction?	The range of skills are very broad however, since this community is for only one purpose, it should not cause conflict or distraction
How tolerant are members of the adoption of a wide variety of tools?	I have been told that as long as it helps, they do not mind adapting to it.
How many technological boundaries are they willing to cross, e.g. sign in to more than one web-based tool, learn to	They are willing to cross technological boundaries as little as possible, so I am trying to make this technology as casual as possible to satisfy that fact



use new tools, or give up old favorites? This helps you understand what level of integration you need.	
What are your members' technology constraints (e.g., bandwidth, operating systems, etc.)?	There was not that many constraints but a big one was that it had to be usable on their phones
How much time are members able to be online and from where (office, home, field)? Some people have limited online time, or are able to be online only in specific locations. Others are always on. Very diverse situations can affect participation	The members can be online whenever they want and wherever they want as long as they are able to use their phone

Community orientation

Relevance to community: Use the range from 0 (no relevance) to 5 (high relevance) to determine what matters most to the community. Look at these from the perspectives of the different types of members (under "constitution"). Also discuss the "value-added" to each member group

0	1	2	3	4	5	Orientations	Variants	Key activities/your notes
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Meetings Many communities place a great emphasis on regular meetings where members engage in shared activities for a specific time. Meetings, and the visible participation of members, assert the community's existence	<input checked="" type="checkbox"/> Face-to-face/blended <input checked="" type="checkbox"/> Online synchronous <input checked="" type="checkbox"/> Online asynchronous	<ul style="list-style-type: none"> - People join clubs to engage in their shared hobby
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Open-ended conversation Some communities maintain ongoing conversations as their primary vehicles for learning. Open-ended conversations are common when a community is co-located and people keep the conversation going as they "bump" into each other.	<input checked="" type="checkbox"/> Single-stream discussions <input checked="" type="checkbox"/> Multi-topic conversations <input type="checkbox"/> Distributed conversations	<ul style="list-style-type: none"> - This community isn't about the conversations about it but how to get to the right community to have those conversations
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Projects In some communities' members want to focus on particular topics, go deep, and collaborate on projects to solve problems or produce useful artifacts. Learning is not just a matter of sharing	<input type="checkbox"/> Practice groups <input type="checkbox"/> Project teams <input checked="" type="checkbox"/> Instruction	<ul style="list-style-type: none"> - There will be no projects that the community can really collaborate on this particular community. Other than collective feedback



						knowledge or discussing issues. Members need to do things together in order to develop their practice. Projects usually involve a subgroup within the community		
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Content Some communities are primarily interested in creating, sharing, and providing access to documents, tools, and other content. Valuable and well-organized content is a useful resource for members	<input type="checkbox"/> Library <input type="checkbox"/> Structured self-publish <input checked="" type="checkbox"/> Open self-publish <input type="checkbox"/> Content integration	<ul style="list-style-type: none"> - Club owners are able to publish their own clubs for sharing and providing information
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Access to expertise Some communities create value by providing focused and timely access to expertise in the community's domain, whether internally or externally. Communities with this orientation focus on answering questions, fulfilling requests for advice, or engaging in collaborative, just-in-time problem solving	<input checked="" type="checkbox"/> Questions & requests <input checked="" type="checkbox"/> Access to experts <input checked="" type="checkbox"/> Shared problem solving <input checked="" type="checkbox"/> Knowledge validation <input type="checkbox"/> Apprenticeship & mentoring	<ul style="list-style-type: none"> - Club members often search for clubs to have that access of expertise and learn from them
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Relationships Some communities focus on relationship building among members as the basis for both ongoing learning and being available to each other. This orientation emphasizes the interpersonal aspect of learning together. Communities with this orientation place a high value on knowing each other personally, emphasizing networking, trust building, and mutual discovery	<input checked="" type="checkbox"/> Connecting <input checked="" type="checkbox"/> Knowing about people <input checked="" type="checkbox"/> Interacting informally	<ul style="list-style-type: none"> - I think most people join clubs to make connections with other people regarding their same hobby and to have someone to hang out with and talk about their same hobby.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Individual participation Learning together happens in the context of a group, but it is realized in the experience of individuals. People bring different backgrounds, communication styles, and aspirations to their participation in a community. People have different levels of commitment, they take on different roles, and they use tools differently	<input checked="" type="checkbox"/> Levels of participation <input type="checkbox"/> Personalization <input checked="" type="checkbox"/> Individual development <input checked="" type="checkbox"/> Multi-membership	<ul style="list-style-type: none"> - Club members would be able to join multiple clubs and dictate how much their willing to participate for each club



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Community cultivation Some communities are happy with loose self-organization and unplanned evolution, while others thrive on attention to community cultivation. They have a need to reflect on the effectiveness and health of the community to make things better, joined with a willingness to work on it	<input type="checkbox"/> Democratic governance <input type="checkbox"/> Strong core group <input checked="" type="checkbox"/> Internal coordination <input type="checkbox"/> External facilitation	- In some way this can facilitate internal coordination of when and where to meet up
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Service context In some cases, serving a specific context becomes central to the community's identity and the ways it operates. They may live inside an organization, whose charter their practice needs to serve. They may have a mission to provide learning resources to the world or to recruit members widely. Or they may seek interactions with other communities whose domain complements their own	<input type="checkbox"/> Organization as context <input type="checkbox"/> Cross-organizational <input type="checkbox"/> Other related communities <input type="checkbox"/> Public mission	- This community is not about serving some kind of context but rather a casual way of marketing clubs

Scratchpad (other interesting insights, questions/answers, etc.)