

# JULIANA ZLATEVSKI

SOFTWARE ENGINEER

## ABOUT

Full stack developer and software engineer with a robust background in digital marketing. Driven by the desire to create elegant and efficient software that is user-focused.

## SKILLS

- > HTML + CSS
- > JavaScript
- > ReactJS
- > jQuery
- > MongoDB
- > Express
- > Node.js
- > Python
- > Django
- > PostgreSQL
- > Git
- > AJAX
- > Heroku
- > CLI
- > OOP
- > MVC
- > RESTful APIs
- > Auth
- > Slack
- > Trello

## EXPERIENCE

### > GENERAL ASSEMBLY | 09/2020 - 12/2020 SOFTWARE ENGINEERING STUDENT

- Attended immersive, 450+ hour program set for building skills required for the development of full stack applications and understanding of computer science fundamentals, data structures, and algorithms.

### > EVOLUTION HOSPITALITY | 11/2017 - 04/2020 ECOMMERCE MANAGER

- Enhanced use of online channels for a portfolio of hotels
- Improved market share and drove revenue
- Prepared and led regularly scheduled strategy presentations with hotel staff
- Identified and implemented SEO strategies
- Managed paid digital advertising placements
- Developed broad marketing and revenue optimization strategies
- Performed competitor analysis to maximize web presence

### > INTL MARKETING SYSTEMS | 07/2016 - 11/2017 ECOMMERCE MARKETING SPECIALIST

- Created & published unique content for multiple brands using SEO best practices
- Developed Amazon & eBay storefronts using HTML, CSS + JavaScript
- Analyzed market & customer data to develop new products and subsequent branding

### > SWANSON HEALTH PRODUCTS | 01/2011 - 06/2016 ONLINE CORRESPONDENCE REPRESENTATIVE

- Provided assistance to customers via email, chat and social media to resolve order issues, answer product questions, and make suggestions tailored to their needs
- Served as point of contact for web team for providing customer feedback relating to user experience and any issues encountered

## EDUCATION

### GENERAL ASSEMBLY

2020 | Software Engineering Immersive

### NORTH DAKOTA STATE UNIVERSITY

2008-2010 | Computer Engineering

## CONTACT

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